

COOKIES POLICY

This Cookies Policy relates to the use of cookies by Montgomery Events Limited, whose registered office is at 9 Manchester Square, London, W1U 3PL ("we/us/our") on the website <https://www.ife.co.uk/> ("Website").

We operate a number of websites, each of which may use different cookies depending on the functionality and the services offered at that particular site. As a result, the cookies policy applicable to each website may differ to reflect the specific cookies deployed and the purposes for which they are used. This Cookies Policy applies to this Website, and sets out the Cookies used on this Website, the purposes for which they are used, and the options available to you for managing your cookie preferences. If you visit other websites operated by us, please refer to the Cookies Policy published on that website, for cookies information specific to that website.

When you visit our Website, we may store information (or cookies) on your computer, to obtain information about your general usage of our Website. We do this by using a cookie file which is stored on the hard drive of your computer, to track information about your use of our Website.

Cookies may help you get the best out of the Website and help us to improve our Website and to deliver a better and more personalised service.

We also use cookies so that you do not have to re-enter your details each time you visit the Website and to track how the Website is used and to improve and update its contents. They also enable us:

1. To estimate our audience size and usage pattern.
2. To store information about your preferences, and to allow us to customise our Website according to your individual interests.
3. To speed up your searches.
4. To recognise you when you return to our Website.
5. To measure ad performance.
6. To create audience segments.
7. To optimise campaigns.

You may refuse to accept cookies by activating the setting on your browser which allows you to refuse the setting of cookies. You can also manage cookies used via the cookie pop up. However, please note, if you disable or refuse some cookies you may be unable to access certain parts of the Website and some parts of the Website may not function properly. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to the Website.

COOKIES USED

This Website uses Cookies in the following way:

Cookie name	Purpose	Type	Duration/Expiry	Third party Cookie, or our own Cookie?
__cf_bm [2x]	The __cf_bm cookie is a cookie necessary to support Cloudflare Bot Management, currently in private beta. As part of our bot management service, this cookie helps manage incoming traffic that matches criteria associated with bots.	Necessary	30 minutes	Third party - Cloudflare
CFID	Cookie set by Adobe ColdFusion applications. Used in conjunction with CFTOKEN this cookie helps to uniquely identify a client device (browser) to enable the site to maintain user session variables. How those are used are specific to the site. CFID contains a sequential number to identify the client.	Necessary	a month	Third party - Adobe ColdFusion

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CFTOKEN	Cookie set by Adobe ColdFusion applications. Used in conjunction with CFID this cookie helps to uniquely identify a client device (browser) to enable the site to maintain user session variables. How those are used are specific to the site. CFTOKEN contains a random number to identify the client.	Necessary	a month	Third party - Adobe ColdFusion
cookiefirst-consent	This cookie saves your cookie preferences for this website. You can change these or withdraw your consent easily.	Necessary	a year	Third party - Cookie First
cookiefirst-consent	This cookie saves your cookie preferences for this website. You can change these or withdraw your consent easily.	Necessary	Persistent	Third party - Cookie First
cookiefirst-id	This cookie contains your unique ID so CookieFirst can identify unique visitors to this website.	Necessary	Persistent	Third party - Cookie First
JSESSIONID	This is a general purpose session cookie used by websites written in JSP. Usually used to maintain an anonymous user session by the server.	Necessary	Session	Own
_clsk [2x]	This cookie connects multiple page views by a user into a single Clarity session recording.	Performance	a day	Third party - Clarity (Microsoft)
_ga [2x]	Registers a unique ID for a website visitor to track how the visitor uses the website. The data is used for statistics. Data transfer to third countries: USA. Google LLC. is certified under the Data Privacy Framework, indicating that your rights as a data subject can be guaranteed.	Performance	2 years	Third party - Google LLC.
ga***** [2x]	This cookie stores a unique ID for a website visitor and tracks how the visitor uses the website. The data is used for statistics. Data transfer. to third countries: USA. Google LLC. is certified under the Data Privacy Framework, indicating that your rights as a data subject can be guaranteed.	Performance	2 years	Third party - Google LLC
_gat_gtag_UA_*****_	Cookie set by Google Analytics. Used to throttle request rate.	Performance	a minute	Third party - Google LLC
_gat_UA-	The _gat_UA cookie is a variation of the Google Analytics _gat cookie. It is used to limit the collection of data on high-traffic websites. The cookie is set by the Google Analytics tracking code and it contains the unique ID of the tracking account or website to which it relates. The _gat_UA cookie is typically used to throttle the request rate, which means it limits the amount of data that Google Analytics can collect from the website.	Performance	a minute	Third party - Google LLC
_gid	Registers a unique ID for a website visitor to track how the visitor uses the website. The data is used for statistics. Data transfer to third countries: USA. Google LLC. is certified under the Data Privacy Framework, indicating that your rights as a data subject can be guaranteed.	Performance	a day	Third party - Google LLC
_pk_id.***.	Matomo / Piwik cookie, used to store a few details about the user such as the unique visitor ID.	Performance	a year	Own
_pk_ses.***.	This cookie is used to record visitors' behavior on the website. It is used to collect statistics about website usage, such as the time of the last visit to the website. The cookie does not contain any personal data and is used solely for website analysis (expires after 30 minutes).	Performance	30 minutes	Own
SM	This cookie is used in synchronizing the MUID across Microsoft domains.	Performance	Session	Third party - Clarity (Microsoft)
_GRECAPTCHA	Necessary for the captcha to work. Stores a code to prevent user impersonation.	Functional	6 months	Third party - Google
li_gc	This is a cookie from LinkedIn and is used for storing visitors' consent regarding the use of cookies for non-essential purposes	Functional	6 months	Third party - LinkedIn
SRM_B	Identifies unique web browsers visiting Microsoft sites. These cookies are used for advertising, site analytics, and other operational purposes.	Functional	a year	Third party - Bing (Microsoft)
VISITOR_INFO1_LIVE	This cookie allows YouTube to check bandwidth usage.	Functional	6 months	Third party - YouTube
YSC	Register unique IDs and keep statistics on which videos users have viewed from YouTube.	Functional	Session	Third party - YouTube
_clck	Persists the Clarity User ID and preferences, unique to that site is attributed to the same user ID.	Advertising	a year	Third party - Clarity (Microsoft)

Cookie name	Purpose	Type	Duration/Expiry	Third party Cookie, or our own Cookie?
_fbp	This cookie is used by Facebook for advertising purposes and conversion tracking.	Advertising	3 months	Third party - Meta Inc.
_gcl_au	This cookie is set by Google AdSense for experiments with 'cross-website' advertising.	Advertising	3 months	Third party - Google LLC
_tt_enable_cookie	This cookie supports the TikTok implementation on our website	Advertising	a year	Third party - TikTok
_ttp [2x]	This cookie is set in relation to TikTok Advertising	Advertising	a year	Third party - TikTok
ANONCHK	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	Advertising	10 minutes	Third party - Clarity (Microsoft)
bcookie	Cookie from LinkedIn used by share buttons and advertising tags.	Advertising	a year	Third party - LinkedIn
CLID	This cookie collects data about visitor navigation and behavior on the website - This is used to compile statistical reports and heatmaps for the website owner.	Advertising	a year	Third party - Clarity (Microsoft)
IDE	Cookie from Double Click (Google) which helps us to analyze and optimize our advertising campaigns.	Advertising	a year	Third party - DoubleClick (Google)
lastExternalReferrer	This item is used to determine the origin of your visit.	Advertising	Persistent	Third party - Meta
lastExternalReferrerTime	This item is used for visitor evaluation	Advertising	Persistent	Third party - Meta
li_sugr	Cookie from LinkedIn used by share buttons and advertising tags.	Advertising	3 months	Third party - LinkedIn
lidc	Cookie from LinkedIn used by share buttons and advertising tags.	Advertising	a day	Third party - LinkedIn
MR [2x]	This is a Microsoft MSN 1st party cookie which we use to measure the use of the website for internal analytics.	Advertising	7 days	Third party - Microsoft
MUID [2x]	This cookie is widely used by Microsoft as a unique user ID. It can be set by embedded Microsoft scripts. It is widely believed to synchronize between many different Microsoft domains, allowing users to be tracked.	Advertising	a year	Third party - Microsoft
test_cookie	This cookie is set by DoubleClick net (owned by Google) to determine whether the website visitor's browser supports cookies. Data transfer to third countries: USA. Google LLC. is certified under the Data Privacy Framework, indicating that your rights as a data subject can be guaranteed.	Advertising	15 minutes	Third party - Google LLC
DEFAULTLOCALE	This cookie has not yet been given a description. Our team is working to provide more information.	Unclassified	Session	Own

THIRD-PARTY COOKIES

Some of our Website pages use third-party services such as Google, LinkedIn and Meta. These services may set cookies on your device. Third party Cookies can be identified from the table above.

More Information and questions

If you have any questions in relation to our use of cookies, please contact data@montgomerygroup.com.

Updates

We reserve the right to update this Cookies Policy from time to time. This Cookies Policy was last updated on 7 September 2026.