

# French tacos 2025



### What Are French Tacos?

**French tacos** are a culinary masterpiece that blends the French love for cheeses with the vibrant zest of Mexican street food. Imagine a warm, soft tortilla enveloping a delectable mix of spicy tender meats or grilled vegetables, pre-fried chips and a luscious, creamy cheese sauce . Each bite is a harmonious explosion of taste and texture that will leave you craving more.

Over the past decade, **French tacos** have become a culinary sensation among teenagers and young adults in France. This unique fast food item, which shares little more than its name with the traditional Mexican taco, has carved out a significant niche in the French fast food market.

For the 1st time, FRIMA is offering a frozen version of **French tacos** ready-to-eat on the RETAIL market.

03/03/2025

#### Frima Innovation



NEW















# **French Tacos**



## France's new favorite snack is ready to grab the world !

- $\checkmark$  A complete meal of 340g to take way or a snack of 200g
- ✓ The most popular recipes ready to be served
- ✓ Rich in filling (>70% out of total weight)
- ✓ Already pre-cooked
- ✓ Already bagged in its cooking bag







- ✓ Convenient and easy-to-serve
- ✓ By toasting defrosted in its cooking bag on panini grill or quick to reheat directly frozen in microwave

## 2 retail box sizes are available: XL and DUO





### DUO -2 X 200G









# DUO MEXICAN STYLE - 2 X 200G





### CHICKEN sauce Mexican

#### Mix grilled peppers sauce Salsa





Falafel&grilled vegetables with spicy tomato sauce

Méditerranean style

## **RETAIL range and heating instructions**

RETAIL RANGE	MILD SAUCES	SAUCE SAVOURY&SWEET	SPICY SAUCES
Precooked minced beef meat+ grilled onions	XL -1 X 340G DUO -2 X 200G		XL -1 X 340G DUO -2 X 200G
	sauce burger		Sauce Algerian
Pre cooked chicken pieces		XL -1 X 340G	
		DUO -2 X 200G	DUO -2 X 200G
		sauce BBQ	sauce Mexican
VEGGIE	DUO -2 X 200G		
Falafel& grilled vegetables	Sauce tomato		
Mix grilled peppers	Sauce Salsa		

### Quick and convenient in its cooking bag

### 1/ After defrosting

- Panini Grill: 4 to 6'- Max
- Oven traditional: 15 to 20' 180°C
- Air fryer: 12 to 15' 180°C

- 2/ without defrosting
  - \* Micro-wave: 2 to 4' at 900W
  - \* Traditionnel oven: 25 à 35' à 180°C