



in partnership with



Farmed with Nature



Regenerative farmed wheat flour

Made from 100% British wheat

Grown on farms committed to whole farm regenerative practices

RISE Re:Gen

is brought to you in partnership with **Eurostar Commodities** and **The Green Farm Collective**

About

Eurostar Commodities

Founded in 1994, Eurostar Commodities is a trusted family-run importer and supplier of premium ingredients based in Yorkshire. With a strong reputation for excellence, the company serves manufacturers, wholesalers, foodservice, retailers, and consumers across the UK, Ireland, northern Europe, the Middle East, and Iceland.

Eurostar Commodities holds BRCGS AA accreditation, a testament to its rigorous commitment to high-quality standards and food safety. The company prides itself on sourcing from reliable, global suppliers and food producers, ensuring a consistent supply of superior products.

Its on-site technical team drives innovation and development to meet market demands. Recognised as Business of the Year and SME of the Year at the 2024 Calderdale Business Awards, Eurostar Commodities is a leader in the food commodity and ingredient industry.



About

The Green Farm Collective

The Green Farm Collective is a group of farmers who met via a competition called 'Soil Farmer of the Year'.

They believe in regenerative agriculture and the benefits of reduced pesticides, increased carbon capture and improved biodiversity, water, air and soil.

They all work hard to improve the habitats and biodiversity on their farms and love to welcome people to come and see what they are doing.

The Green Farm Collective mission is to build a community that invests in and offsets personal and business environmental footprints in nature-enhancing projects.

Their network of British farmers is creating and managing nature and carbon-enhancing projects on their farms through adopting practices which encourage nature, build soil health and increase carbon storage and protect the countryside's watercourses.



Strong White Flour - 16kg

Farmed to The Green Farm Collective standards this high quality Strong White Flour provides structure and flexibility for breads, pizzas and products that demand a good strong flour at their base.

All Purpose Flour - 16kg

Farmed to The Green Farm Collective standards this All-Purpose Flour is a premium product specially developed for general baking applications with sustainable principles that consumers demand.



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As an artisan baker, successfully supplying authentic bread to local businesses for almost 10 years, I am committed to using the highest quality ingredients and traditional methods of bread making. I'm also very aware of the importance of sustaining British Agriculture, which is why I was keen to try RISE, Strong White Flour which is uniquely milled from 100% British grown wheat. One of the key benefits, in comparison with other regen flours, is that RISE flour holds more water, which allows for a much longer prove. This allows the flavour of the dough to develop fully, resulting in a delicious loaf that my customers love.”

Roger Haycock, Baker & Proprietor, Rogers Bakery

At Pizzaface we believe that good pizza is an easy thing to do – as long as you are working with great ingredients. RISE, regen strong white flour is definitely a great ingredient – it's really easy to use, produces a lovely pizza dough and makes a great tasting pizza. We are proud to offer great pizza which supports the future of farming in the UK!”

Brigi Stamber, Company Manager & Award Winning Pizza Chef, Pizzaface.

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What is regenerative farming

Regenerative farming is an agricultural approach that focuses on restoring and enhancing the health of ecosystems, particularly soil, through sustainable farming practices. Unlike conventional farming, which can degrade the environment over time, regenerative farming aims to improve soil fertility, increase biodiversity, and sequester carbon, contributing to both environmental and economic resilience.

Here are some key principles and practices involved in regenerative farming:



Soil Health Improvement: Regenerative farming prioritizes building and maintaining healthy, living soils. This includes increasing soil organic matter, improving soil structure, and enhancing water retention.



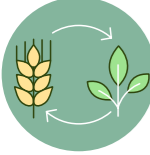
Composting and Natural Fertilizers: Instead of relying on synthetic fertilizers, regenerative farming uses compost, manure, and other organic inputs to enrich the soil and recycle nutrients.



Minimal Soil Disturbance: Reducing or eliminating tilling helps preserve soil structure, microorganisms, and carbon stored in the soil. No-till or low-till farming techniques are often used.



Managed Grazing: Integrating animals into farming systems through practices like rotational grazing can enhance soil fertility and increase biodiversity. Grazing animals on pasture helps cycle nutrients and reduce the need for external inputs.



Crop Rotations: Planting a variety of crops in rotation or polyculture helps promote biodiversity, improves soil health, and reduces the risk of pests and diseases.



Water Management: Practices that improve water infiltration and reduce runoff, such as contour farming, agroforestry, and rainwater harvesting, are often used to conserve water resources.



Diverse Cover Crops: These are crops planted to cover the soil rather than for harvest. They prevent erosion, improve soil fertility, and promote biodiversity.



Carbon Sequestration: Regenerative practices can help capture atmospheric carbon and store it in soils and plants, mitigating climate change by reducing greenhouse gas levels.

Conventional Vs Organic Vs Regenerative

Organic farming methods use minimal tilling, no pesticides, herbicides or fertilizers. No external, synthetic inputs.

Conventional farming methods use all of the above.

Regenerative farming Regenerative farming methods are more closely aligned towards organic, but with minimal synthetic inputs only when an agronomic situation occurs, such as a threat to crop.





Contact us for further information and prices

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