

Vision





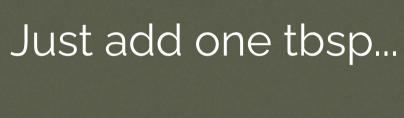
















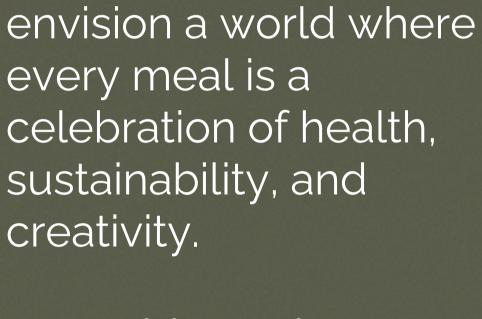




PEA & ASPARAGUS RISOTTO







At Zest Element, we





Transforming Ingredients Sustainably



Our Purpose: Revolutionising the pantry with nutrient-rich, sustainably sourced fruit powders that enhance culinary experiences while promoting a healthier lifestyle and a more sustainable world.

What We Do: Upcycling surplus and 'wonky' fruits into premium, nutrient-rich ingredients that enhance flavour, nutrition, and sustainability.



Our products- more than just food

- Clean-Label & Nutrient-Dense Free from additives, naturally rich in vitamins and antioxidants.
- Shelf-Stable & Cost-Effective 18-month shelf life, reducing storage and labour costs.
- Functional & Versatile Ideal for foodservice, retail, and manufacturing.
- Flavour Enhancement Natural boosters for baking, beverages, seasonings, and sauces.
- **Sustainability** Every kg saves fruit from waste, cutting greenhouse gas emissions.



Industry & Market Impact



- Efficiency & Cost Savings Lightweight, easy to store, and reduces labour and refrigeration needs.
- Regulatory Compliance Helping businesses meet food waste reduction targets and sustainability commitments.
 - UK law (March 2025) mandates businesses generating 5kg+ food waste weekly to have a disposal strategy—Zest Element offers a wasteconscious solution.
 - Aligning with the UN's 2030 goal to cut global food waste by 50%



Our impact



• We are already on track to rescue 32 tonnes of fruit going to compost or landfill this year.

Future Growth:

- Scaling up production with solar-powered dehydration.
- Research collaborations to validate personalised supplement nutritional claims.
- Expanding into non-commercial and travel sectors.

Ingredient innovation

Zest Element is just a better choice.

Dried at its freshest m straight from the farm.



Feature	Zest Element Powders	Fresh Fruit	Freeze-Dried Fruit
Shelf Life	18 Months	Days	6-12 Months
Storage	Ambient Storage	Refrigerated	Sealed Dry Storage
Preparation	Ready-to-Use	Labour-Intensive	Minimal
Sustainability	Upcycled & Zero- Waste	High Waste	Moderate Impact





International opportunities

Global Expansion Strategy Visualisation:

AustraliaEstablished

UK IFE25

India Full Range

JapanDavidson Plum

USAFull Range









Providing custom ingredient solutions for international food brands.

