UNBOX THE FUTURE! 105 meters below us lies our incredible water source, and we're not just sitting on it — we're deeply connected to it. Being vertically integrated with this natural treasure gives us a unique sense of control over our sustainable production facility. With this connection, we're ready to challenge the way we consume beverages and redefine what sustainable drinking really means. **CAP MADE FROM SUGAR CANE** 94% 81% 105 meter Award winning* deep source PFAS-free Uncontaminated 94% of people surveyed** felt From Sweden **Naturally** Aqua Nobel's Mineralised sustainable packaging was a more Natural/Naturale Naturel positive stance than pH 8,2 Alkaline existing plasticbased brands.

WHAT DOES
ALKALINE MEAN
ANY WAY?

Alkalinity is a measure
of the water's ability to
resist pH changes.

MINERALISED BY NATURE

Aqua Nobel's spring water travels slowly through sandstone, moraine, slate, and gneiss before finally reaching the deep source 105 meters below the southern Swedish landscape. During its journey, the water is naturally enriched with electrolytes that give the water its valuable properties, high pH value, and great taste.

FISH OR PLASTIC?

We're sitting on one of Scandinavia's biggest water treasures, and that's a pretty big deal. With great water comes great responsibility, so we've decided to ditch plastic and pack our spring water in Tetra Prisma® cartons and Bag-in-Box packaging. Our cardboard is made from 83 % renewable materials, which means it can be recycled again and again.

81% of people

they'd choose

Aqua Nobel

Spring Water

over similar

products.

surveyed** said

Plus, our factory is powered by 95% renewable energy.

8 MILLION TONS

of plastic waste end up in the oceans every year.

90 PERCENT of all seabirds

have plastic debris in their stomachs.

If humans continue to spread plastic in nature at the same rate as we do now, the ocean will contain more plastic than fish by 2050.

^{*}International Taste Institute Brussels

^{*}International Water Tasting Berkeley Springs

^{**}HelloBox Survey, November 2024, 565 adults surveyed



SPRING WATER NATURAL

Award-winning alkaline spring water from Skåne with a naturally high pH of 8.2. Filtered through layers of minerals.



Through innovation, services, and engineering, we are redefining the potential of our clean natural resource, far beyond the scope of a traditional water company. Using our pure alkaline spring water as the foundation, we create functional water products crafted to meet consumer needs.



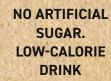
LAVA APPLE PEAR

Vitamin-enriched energy drink with caffeine and a flavour profile of apple & pear. Enriched with vitamins B3, B5, B6, B12, C & E. Low in natural sugar (fructose). Without added sweetener.



LAVA BLOOD ORANGE BLOOD GRAPE

Vitamin-enriched energy drink with caffeine and a flavour profile of blood orange & blood grape. Enriched with vitamins B3, B5, B6, B12, C & E. Low content of natural sugar (fructose). Without added sweetener.



WE ONLY
USE NATURAL
INGREDIENTS IN
OUR FLAVOURED
WATERS.



ALIVE LEMON GINGER

Vitamin-enriched spring water with a flavour profile of Sicilian lemon & ginger. Enriched with vitamins A, B12, C, D & E. Low in natural sugar (fructose). Without added sweetener.



ALIVE RASPBERRY WATERMELON

Vitamin-enriched spring water with a flavour profile of raspberry & watermelon. Enriched with vitamins A, B12, D, E, Folic acid & Selenium.

Low content of natural sugar (fructose).

Without added sweetener.



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