



UNBOX THE FUTURE!

105 meters below us lies our incredible water source, and we're not just sitting on it – we're deeply connected to it. Being vertically integrated with this natural treasure gives us a unique sense of control over our sustainable production facility. With this connection, we're ready to challenge the way we consume beverages and redefine what sustainable drinking really means.

CAP MADE FROM SUGAR CANE



WHAT DOES ALKALINE MEAN ANY WAY?

Alkalinity is a measure of the water's ability to resist pH changes.

94%

94% of people surveyed** felt Aqua Nobel's sustainable packaging was a more positive stance than existing plastic-based brands.

81%

81% of people surveyed** said they'd choose Aqua Nobel Spring Water over similar products.

MINERALISED BY NATURE

Aqua Nobel's spring water travels slowly through sandstone, moraine, slate, and gneiss before finally reaching the deep source 105 meters below the southern Swedish landscape. During its journey, the water is naturally enriched with electrolytes that give the water its valuable properties, high pH value, and great taste.

FISH OR PLASTIC?

We're sitting on one of Scandinavia's biggest water treasures, and that's a pretty big deal. With great water comes great responsibility, so we've decided to ditch plastic and pack our spring water in Tetra Prisma® cartons and Bag-in-Box packaging. Our cardboard is made from 83% renewable materials, which means it can be recycled again and again.

Plus, our factory is powered by 95% renewable energy.

8 MILLION TONS

of plastic waste end up in the oceans every year.

90 PERCENT

of all seabirds have plastic debris in their stomachs.

If humans continue to spread plastic in nature at the same rate as we do now, the ocean will contain more plastic than fish by 2050.

*International Taste Institute Brussels

**International Water Tasting Berkeley Springs

**HelloBox Survey, November 2024, 565 adults surveyed



**SPRING WATER
NATURAL**

Award-winning alkaline spring water from Skåne with a naturally high pH of 8.2. Filtered through layers of minerals.

**WITH
CAFFEINE**



**LAVA
APPLE PEAR**

Vitamin-enriched energy drink with caffeine and a flavour profile of apple & pear. Enriched with vitamins B3, B5, B6, B12, C & E. Low in natural sugar (fructose). Without added sweetener.

**WITH
CAFFEINE**



**LAVA
BLOOD ORANGE BLOOD GRAPE**

Vitamin-enriched energy drink with caffeine and a flavour profile of blood orange & blood grape. Enriched with vitamins B3, B5, B6, B12, C & E. Low content of natural sugar (fructose). Without added sweetener.



**ALIVE
LEMON GINGER**

Vitamin-enriched spring water with a flavour profile of Sicilian lemon & ginger. Enriched with vitamins A, B12, C, D & E. Low in natural sugar (fructose). Without added sweetener.



**ALIVE
RASPBERRY WATERMELON**

Vitamin-enriched spring water with a flavour profile of raspberry & watermelon. Enriched with vitamins A, B12, D, E, Folic acid & Selenium. Low content of natural sugar (fructose). Without added sweetener.

REDEFINING SPRING WATER

Through innovation, services, and engineering, we are redefining the potential of our clean natural resource, far beyond the scope of a traditional water company. Using our pure alkaline spring water as the foundation, we create functional water products crafted to meet consumer needs.

**NO ARTIFICIAL
SUGAR.
LOW-CALORIE
DRINK**

**WE ONLY
USE NATURAL
INGREDIENTS IN
OUR FLAVOURED
WATERS.**

