

## SAKR GROUP

#### Excellence in Food and Beverage

Frozen Export Catalog





#### **Table of Content**

#### Sakr Group

Sakr Group Mr. Ahmed Sakr, CEO-Founder Mission & Vision Why Choose Sakr Group? Commitment to Quality



#### Products

Frozen Fruits Frozen Vegetables Pallet Loading Seasonality of the Products

#### Sakr Group

The Sakr Group is a top provider of food and drink, with over 150 goods in 15 categories and six unique brands. Sakr Group is a well-known brand in the world market because of its dedication to offering the best quality, premium flavor, and affordable prices to both domestic and foreign clients as well as food service professionals. Maintaining international standards of quality while providing exceptional flavor to dining tables worldwide is our aim.

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### Sakr Companies

#### Sakr for International Investment

Founded in 1985, Sakr for International Investment has established itself as one of Egypt's foremost importers. Our strategic partnership with Fonterra (NZMP), formed in 1989, has positioned us as the exclusive agents for NZMP bulk butter in Egypt for over three decades. Today, we are among the largest importers of frozen foods, meat, and fish sourced from the United States and Europe.

#### **Al Sakr for Food Industries**

2 Launched in 1998, Al Sakr for Food Industries epitomizes our passion for innovation and quality. With a production capacity exceeding 640 million packs of juice and milk, our products are charished by consumers around the clobe

#### **Mr. Ahmed Sakr CEO-Founder**



With over 20 years in the food and beverage industry, Mr. Ahmed Sakr brings a wealth of expertise to Sakr Group. He has founded four successful companies, demonstrating his entrepreneurial spirit and commitment to excellence.

Mr. Ahmed Sakr has demonstrated significant engagement within the community. He currently holds the position of General Secretary of the Alexandria Chamber of Commerce and is an esteemed member of the German-Arab Chamber of Industry and Commerce, as well as the World Economic Forum in Davos.

Furthermore, he is affiliated with the Le Café Association and the Alexandria Businessmen Association. In addition to these roles, Mr. Sakr serves as a board member of the Faculty of Agriculture Council at Alexandria University.

### **Career Journey**



#### El Riyada for International Trading

Launched his career by establishing this company, specializing in the import of foodstuffs with just 3 employees. Sakr Group

Founded with Sakr for International Investments, the sole agent for: - Fonterra natural butter in Egypt

- Importing frozen fish, liver, and beef from the US and Europe. Al-Sakr for Food Industries

Expanded the group's portfolio with a focus on food production. Al-Sakr for Food Products

Further diversified the company's offerings..

#### A Word from Mr. Ahmed Sakr

On behalf of myself and the Board of Directors, we congratulate you on our continuous achievements, year after year. We remain committed to furthering our vision for the company's progress towards better levels, with God's will

#### Our focus will be on:

- Providing and continuously improving the highest quality products that ensure food safety and enhance overall quality.
- Meeting customer needs, which remain the company's top priority, as well as fulfilling market requirements in terms of both quality and quantity.
- Creating opportunities for our employees, enabling them to build and improve their professional capabilities.

Through this approach, we strive to support our clients by offering superior products and services of exceptional quality, helping them gain a competitive edge in their respective sectors.

#### Our vision is to achieve excellence in:

• The highest product quality

• A team with exceptional skills, delivering customer service along with strong support and follow-up.

We look forward to another successful year and remain committed to achieving even greater success together. **??** 

### Mission



Our mission is to deliver high-quality, competitively priced food products that cater to both local and international markets. We achieve this through strategic partnerships with esteemed suppliers, ensuring excellence in every aspect of our production and distribution.

### Vision



We aspire to be a leading provider of innovative food and beverage solutions, recognized for our unwavering commitment to quality and exceptional customer service. Our vision is to become the brand of choice among a broad segment of our target market, setting new industry standards and fostering long-lasting relationships with our customers and partner.

#### Why Choose Sakr Group?

Sakr Group is not just a supplier; we are your partners in delivering quality and innovation. Our dedication to excellence and commitment to sustainability position us at the forefront of the food and beverage sector. Join us in redefining standards and delighting consumers worldwide.

#### Discover the Sakr Difference - Where Quality Meets Innovation

#### **Our Goal**

Our goal is to supply people all throughout the world with wholesome food items at reasonable prices. Creating strategic partnerships with top suppliers enables us to manufacture innovative products that surpass expectations. We supply retailers, wholesalers, and food service providers with our wide range of dairy, beverage, and culinary items.

#### **Commitment to Quality**

At Sakr Group, quality is not just a promise; it's a standard we uphold in every aspect of our operations. Our advanced automatic Clean-In-Place (CIP) system meticulously sanitizes our products, ensuring the highest levels of hygiene and safety.

We strictly adhere to Codex Alimentarius standards, safeguarding consumer health and promoting fair practices in the food trade. Our commitment to excellence is further demonstrated by our certifications.

With our ISO-certified and FDA-approved factories, we are dedicated to

providing products that meet the highest safety and quality benchmarks in the industry.







### **Frozen Fruits and Vegetables**

We successfully operate a factory dedicated to processing frozen vegetables, taking full advantage of Egypt's agricultural output. This factory processes a wide range of locally grown vegetables. Additionally, we distribute fresh produce such as strawberries, oranges, and tomatoes, further highlighting the richness of Egypt's agricultural offerings.

The Sakr Group is a top provider of food and drink, with over 150 goods in 15 categories and six unique brands.

We have established a strong export presence, supplying frozen vegetables to various markets across the globe. Our commitment to excellence in this category underscores our dedication to providing high-quality products that cater to the evolving tastes of consumers

Sakr Group transforms freshly harvested Egyptian produce into convenient, high-quality frozen products that retain their natural goodness.



### Apricot

Sweet and juicy, available in dices and halves, perfect for desserts and snacks.

#### **Dices:** 10x10mm , 20x20mm





Packaging Options:

1x10KG

4x2.5KG



### Figs

Naturally sweet and nutritious, available in dices, halves, and whole, great for snacking or cooking.

Dices: 10x10mm - 20x20mm

**Types:** 



### Mango

Sweet and tropical, available in dices and chunks, ideal for smoothies and salads.

#### **Dices:**





#### **Pomegranates**

Antioxidant-rich, ready-to-use arils perfect for salads and smoothies. Provides a nutritional and flavor boost.

#### **Types:** Kernel





Packaging Options:

1x10KG

4x2.5KG



### **Strawberries**

Harvested at their ripest, pesticide-free, and ideal for juicing and cooking. A favorite for sweets due to their vivid color and deliciousness.

#### **Dices:**



#### Whole (Calibrated, Uncalibrated)

Packaging Options: 1x10KG 4x2.5KG

10x1KG

# Vegetables

### Artichokes

I

Meaty and flavorful, available in bottoms and quarters. A gourmet addition to any dish.

**Types:** Quarters, Bottoms

Packaging Options:

1x10KG

4x2.5KG



#### **Broad Beans**

Cleaned, peeled, and frozen fava beans, available in single and double peeled varieties. Great for both traditional and modern recipes.

**Types:** Single Peeled, Double Peeled



1x10KG





#### Broccoli

Bright, nutrient-rich, and free from chemicals. Its versatility makes it suitable for a wide range of meals.



#### Carrots

Vibrant and crunchy, ideal for a variety of dishes, available in convenient dices. Dices: 10x10mm - 20x20mm



Packaging Options:

1x10KG

4x2.5KG

10x1KG

### Cauliflower

Bright white, tender, and low-calorie. Its mild flavor complements various cuisines.

Sizes: 20-40mm, 30-50mm, 40-60mm, Uncalibrated



Packaging Options:

1x10KG



10x1KG

### Colocassia

Tender, perfectly processed cubes, ready for cooking. A favorite in many cultural dishes.





#### **Green Beans**

Fresh, whole green beans ensuring versatility for various culinary applications.

**Sizes:** 20ml – 40ml

Packaging Options:

1x10KG

4x2.5KG

10x1KG

#### **Green Peas**

Snap-frozen for optimal freshness and flavor. A versatile component with inherent sweetness and texture.

1x10KG



4x2.5KG

10x1KG

Packaging Options:

### **Mixed Vegetables**

A blend of nutritious ingredients ideal for soups, stews, and quick meals.

Variants:

**Green Beans, Peas, Carrots** 



California Blend: Broccoli, Carrots, Cauliflower



#### Green Beans, Peas, Carrots, Corn



#### **Broccoli with Cauliflower**



#### Molokhia

A quintessential Egyptian green, minced and frozen for convenience. Its rich flavor enhances traditional dishes.

**Types:** Mince, Leaves



Packaging Options:

400GM

### Okra

Nutritious and graded by size, free from preservatives. Its unique texture and flavor make it a staple in stews and curries.

#### **Types:**

Extra Fine(0-25mm)Zero(3.5-4.5mm)Fine(2.5-3.5mm)Medium(4.5-5.5mm)



### Onions

Freshly diced onions, perfect for enhancing the flavor of countless recipes. Dices: 10x10mm



Packaging Options:

1x10KG

4x2.5KG

10x1KG

### Spinach

Chopped and frozen at its freshest, offering a vibrant, leafy green addition to meals. Perfect for healthy dishes.

Forms: Chopped





Packaging Options:



### **Sweet Corn**

Sweet and tender corn, perfect for a variety of dishes.

**Types:** 







Naturally sweet and nutritious, available in convenient dices for easy cooking. Dices: 10x10mm - 20x20mm







#### Vine Leaves

Silky, vibrant leaves, perfect for stuffing. A must-have for Mediterranean cuisine, adding distinct flavor and texture to dishes.

### **Configurations for Export**

Container No. of pallets/ container No. of Carton/ pallet 40ft Reefer 20 Pallets 100 Cartons



#### **Fruits and Vegetables Production Seasons in Egypt**





Excellence in Food and Beverage

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