



## SUSTAINABILITY

We live in a time of great change.

The balance of our planet, exploited beyond its limits, is now in danger, and protecting the environment is everyone's responsibility.

Our approach is based on a fundamental principle: the Sustainable Development Goals (SDGs) promoted by the United Nations, which identify the priorities we must address to end poverty, protect the planet, and ensure prosperity for all.

UOP srl SB is aware of the impact its operations can have on the environment and people.

For this reason, Research & Development and innovation are aimed not only at achieving economic benefits for the company but also at having a positive impact on nature and the local area.



TRADITIONAL ITALIAN PASTA

READY-TO-EAT IN 5 MINUTES

EASY TO PREPARE



**UOP srl SB**

Via Rocciamelone 15

10040 Almese (TO)

Italy

[info@newsnacks.it](mailto:info@newsnacks.it)





"On your table, we bring the essence of the most authentic Italian cuisine, simple and genuine, infused with the aroma of durum wheat, aromatic spices, and fresh vegetables. It's the cuisine of our grandmothers, filled with true flavors and acts of love, evoking childhood memories and the warmth of a shared meal. Every dish tells a story, a connection to the land and traditions that make each bite special.."

- **Traditional Italian Pasta**
- **Easy to prepare**
- **No Cooking Needed, Just 5 Minutes**
- **It's not Ramen**



code	product	weight	pcs/carton	barcode
CUP002	Pasta CUP - Tomato and Basil	70 g	12	8051490402388
CUP001	Pasta CUP - Arrabbiata	70 g	12	8051490402401

## PRIVATE LABEL

Our team can support project development through a step-by-step system (design, implementation, feedback) that allows us to deliver a finished product that fully meets our customers' needs efficiently and quickly.

We are capable of creating completely customized recipes and offer extremely flexible minimum order quantities.

## WHO WE ARE

UOP - Uprising Organic Project (Innovative Projects in the Organic World) was founded in 1999 from the vision of its founder, Roberto Durante, as a consulting company for food industry businesses. At the turn of the new millennium, these companies needed to develop innovative projects.

In 2006, with new members joining the company, it evolved into a trading company, starting activities in the import and distribution of Himalayan pink salt.

In 2014, the company underwent another transformation, adding its first food production activities to its well-established commercial operations.

In 2021, a new approach to business emerged: the company became UOP srl SB (benefit corporation), not with the intent to revolutionize, but simply to formalize the style and values that have always set it apart.

## QUALITY

We aim to provide our customers with the highest quality and reliability in all our business activities.

A rigorous selection of raw materials, suppliers, and strict supply chain controls ensure high standards for each of our products.

Our facility is IFS certified, and our products are made in compliance with the latest quality requirements of the food industry.

The company holds organic certification, supporting sustainable agricultural practices that reduce the use of pesticides and chemical fertilizers, while promoting soil conservation, biodiversity, and ecosystem health. Certifying products as organic demonstrates the company's commitment to environmental sustainability.

