







WELCOME TO OUR GOLDEN WORLD OF CULINARY DELIGHTS!

# GOELD AN OVERVIEW



#### VISION

To lead the Indian food retail sector across the subcontinent and establish a global presence.



#### **MISSION**

To deliver preservative-free, delicious, and nutritious food products with world-class production technology, from farm to fork.

### **CORE VALUES**

Quality, trust, commitment and long-term relationships are the pillars that define us.



Established in 2020, Goeld Frozen Food is a 100% vegetarian frozen food brand based in Chhattisgarh.



Ensures responsible sourcing through 400+ acres of company-operated farms.





Offers premium ready-to-eat snacks, party foods, appetizers, flatbreads, curries, and ready meals.



Operates a state-of-the-art manufacturing unit following global food safety standards.



Sets benchmarks in the packaged food industry with stringent quality processes.

## THE GOELD EXPERIENCE

Our R&D and food processing experts ensure top-notch product quality using advanced techniques and equipment.

### CLEAN LABEL

Only natural ingredients, no additives or preservatives.

### **INNOVATION**

New, rigorously tested products every quarter.





# PROFESSIONAL TEAM

Skilled R&D ensures premium quality.

# INTEGRATED & SUSTAINABLE SOURCING

300+ acres of company owned natural farms.



# THE GOEL GROUP OF COMPANIES

The Goel Group's success stems from a passion for progress and a forward thinking approach, embracing new technologies and emerging opportunities. Committed to giving back, it promotes sustainable development, education, healthcare, and environmental preservation through impactful CSR initiatives. With a legacy of excellence, the Group empowers communities and drives change across India.





### **MEET THE LEADERSHIP**



MR. NARENDRA GOEL



MR. ANAND GOEL



MR. ARCHIT GOEL

### SETTING THE NEW GOLD STANDARD

FACTORY EXCELLENCE

Location

RAIPUR, Chhattisgarh

Productio Capacity

6500 TONS/YR

Site Approved By BRC 'A+', USFDA, FSSAI, SEDEX (4 Pillar)





















**Tandoor Section** 



**IQF Freezer** 



**Rheon Machine** 



**Pastry Machine** 



X-Ray Machine



V- Mac

### OUR ACCREDITA-TIONS

Goeld embodies the highest standard in the world of food & allied industries.

For us, it is the best or nothing. The word parity is not in our dictionary. Product superiority and a commitment to push our limits to raise the bar of excellence across global markets is absolutely non-negotiable for us. We are willing to stand up to stringent global scrutiny to meet our objective.

























## A VALUE CHAIN THAT'S PURE GOLD















**PROCESSING** 

















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- India
- Australia
- United Kingdom
- New Zealand
- Saudi Arabia
- United Arab Emirates
- United States of America

PAINTING THE WORLD GOELDEN

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