

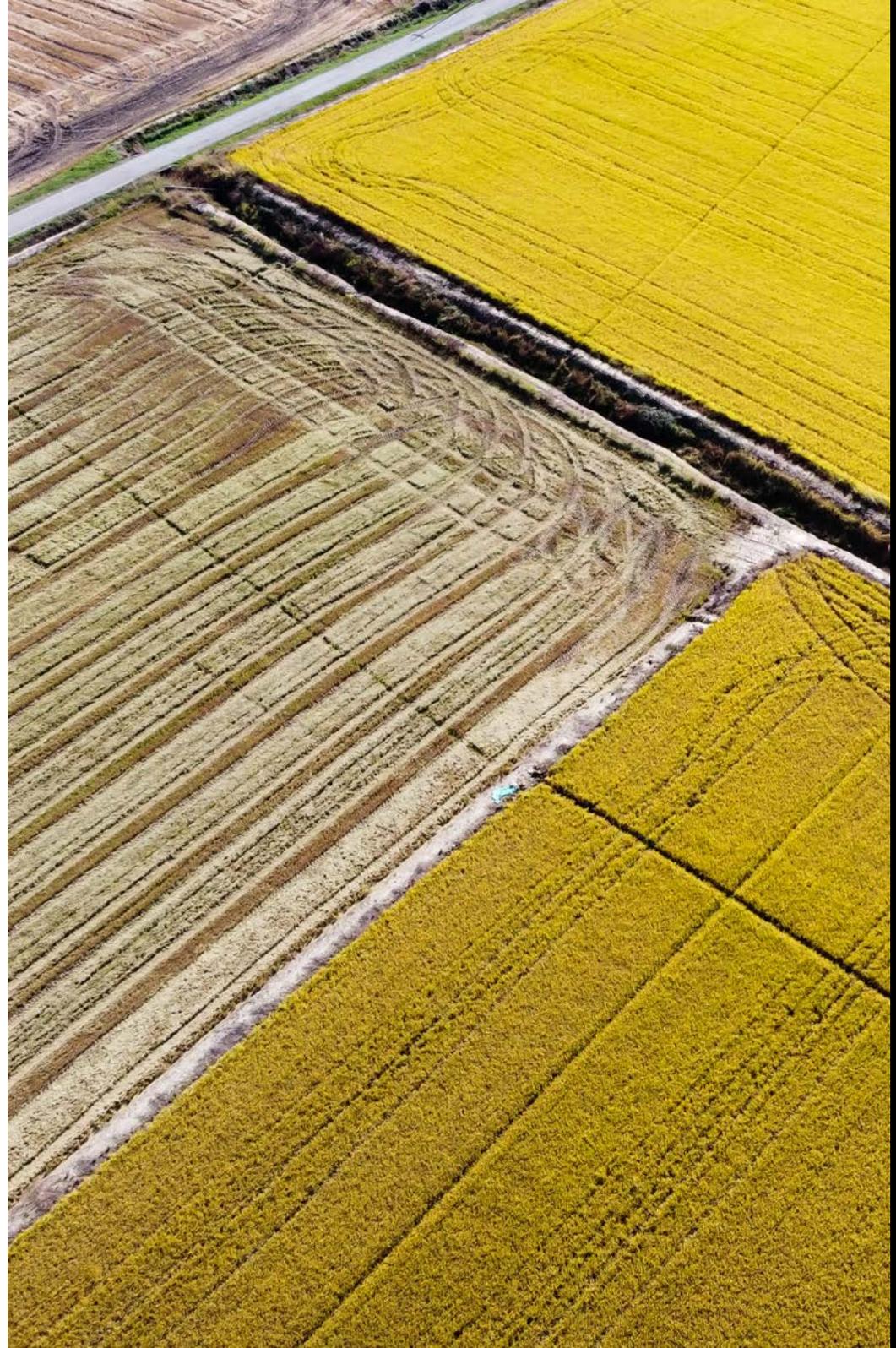


la **BALOCCHINA**<sup>®</sup>  
e x p e r i e n c e r i c e

*Company Presentation*  
2026

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# ABOUT US

*Founded in 2021, laBalocchina was created with the aim of becoming a benchmark for **high-quality** Italian rice.*

From the outset, we have been committed to:

- **Quality:** Piedmontese rice, with Baraggia PDO as our flagship product
- **Innovative packaging:** our patented measuring cap is reusable and creates a design object
- **Consistent excellence:** continuous investment in new production lines and increasingly accurate controls



# OUR VISION

*We want to be recognized as **innovative**, young, and excellent Italian rice producers, capable of offering superior quality products and an authentic Italian rice experience to our customers.*



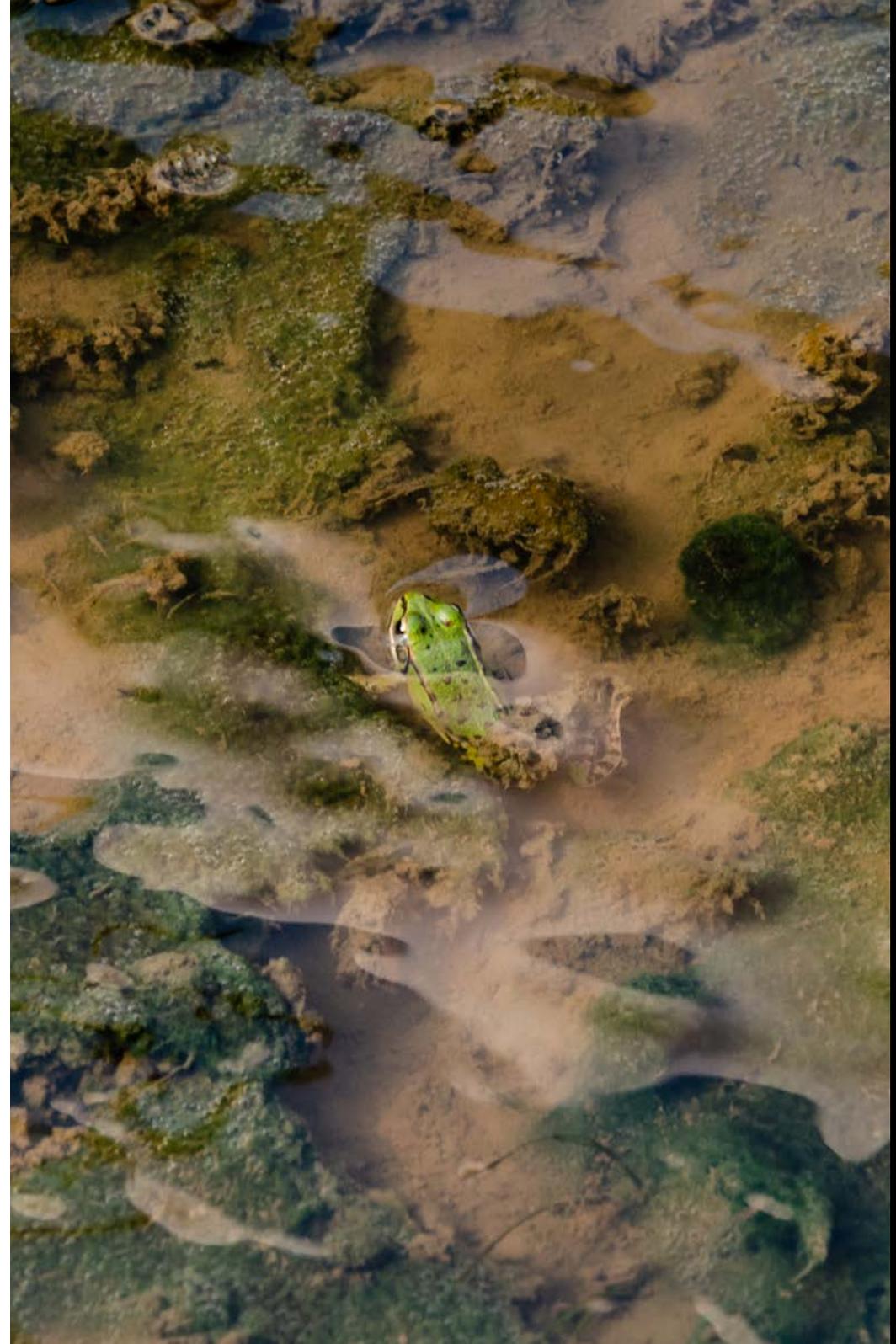
## ATTESTATO DI BREVETTO PER MODELLO DI UTILITÀ

Il presente brevetto viene concesso per il modello oggetto della domanda:

IL 202024000002092

**Constant innovation:** new ideas, tastes, and solutions to anticipate or innovate market demands.

**Passion:** We love what we do and put our heart and dedication into every relationship.

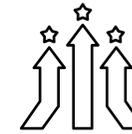


# OUR VALUES



## Innovation

*Creativity and continuous improvement.*



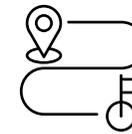
## Quality

*Only the best rice from Biella and Piedmont*



## Reliability

*We believe in transparent and lasting relationships based on fairness.*



## Efficiency

*We optimize resources and processes to maximize our capabilities.*

# WHERE

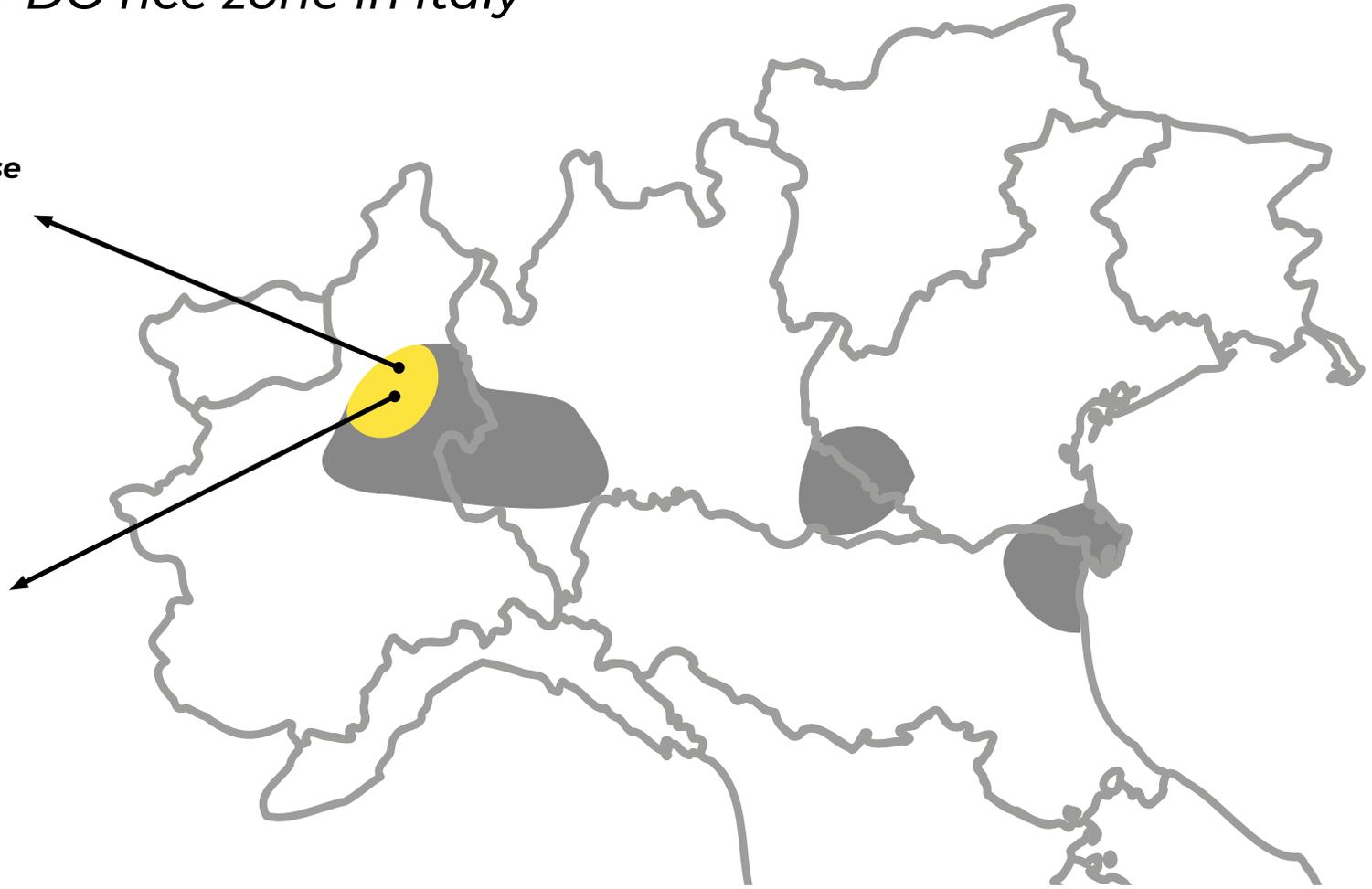
*Inside the only PDO rice zone in Italy*

## **laBalocchina - Warehouse**

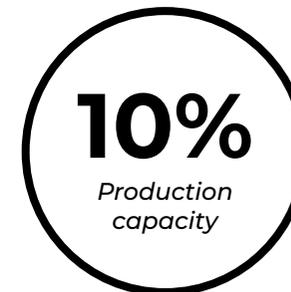
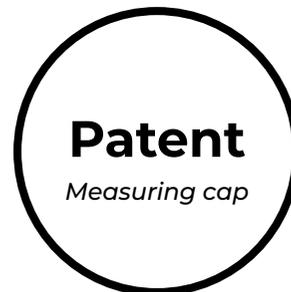
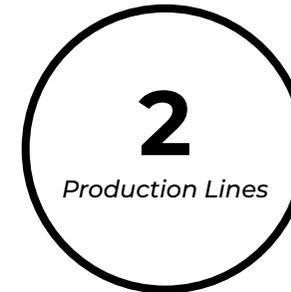
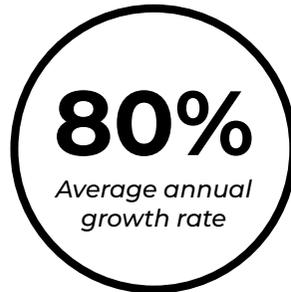
Agribpf srl - laBalocchina  
Strada statale 230, 44b  
13873 Massazza BI  
Italia



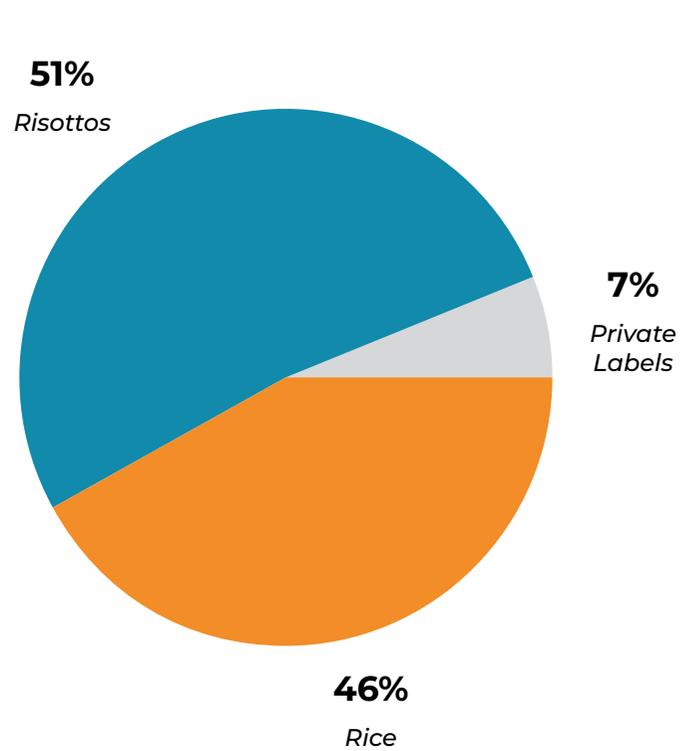
**Baraggia Biellese  
and Vercellese Rice PDO**



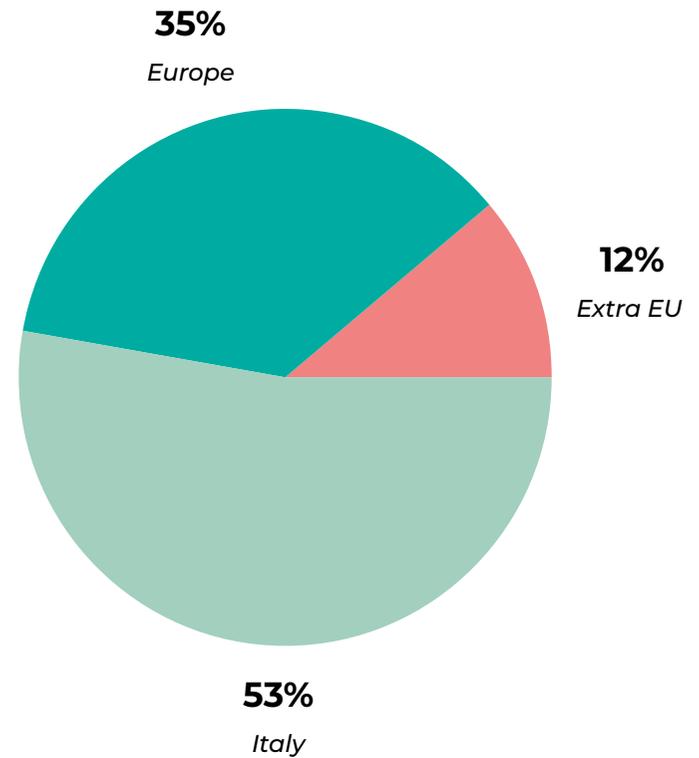
# KEY DATA



# SALES



*By Type*



*By Region*

# FLEXIBILITY TO SUPPORT THE MARKET

## *laBalocchina Brand or Private Labels*

We offer **8 types of rice**, **9 varieties of risotto**, and many different formats, adapting to the needs of each customer.

We also deal with **private labels**, providing comprehensive consulting and turnkey custom product development.



# OUR PRODUCTS



↓  
Risottos



—  
Rice in glass



↓  
Rice in paper



—  
Vacuum-packed



Over the last three years, **fifteen of our products** have received the prestigious WineHunter Award.

## Risottos

- Radicchio
- Porcini mushrooms
- Saffron
- Truffles
- Artichokes
- Asparagus
- Lemon and rosemary
- Tomato and basil
- Tomato, capers & olives

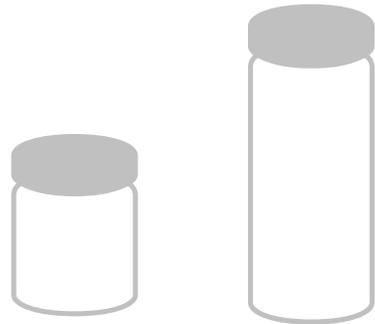
## Rice

- Baldo
- Baldo Integral
- Apollo
- Carnaroli PDO
- Arborio PDO
- Sant'Andrea PDO
- Ebano
- Rubinium

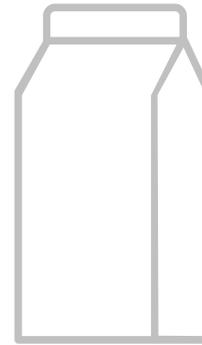
# PRIVATE LABELS



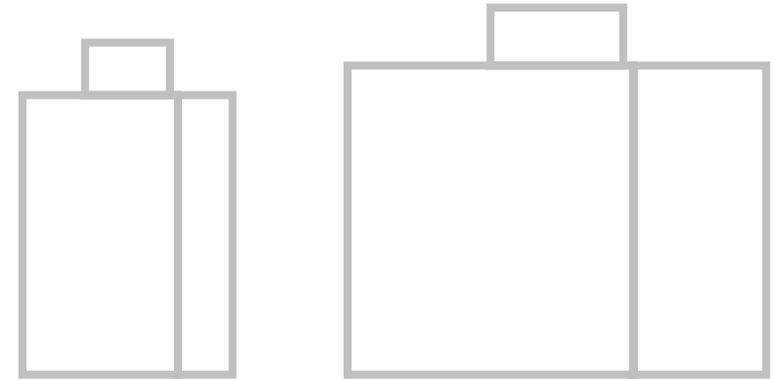
↓  
Risotto Bags



— Rice in glass



↓  
Rice in a protective atmosphere



— Vacuum-packed

## *Risottos*

- Radicchio
- Porcini mushrooms
- Saffron
- Truffles
- Artichokes
- Asparagus
- Lemon and rosemary
- Tomato and basil
- Tomato, capers & olives

## *Rice*

- Baldo
- Baldo Integral
- Apollo
- Carnaroli PDO
- Arborio PDO
- Sant'Andrea PDO
- Ebano
- Rubinium

# THANK YOU

## *Contact us*

**Write to us** to request a **catalog**, schedule an **appointment**, or develop a customized **private label** together.



laBalocchina    f @ in  
[www.laBalocchina.com](http://www.laBalocchina.com)

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