



réelfruit
ALWAYS DELIGHTFUL

**Tasty, Natural
and Healthy
Fruit Snacks**

Proudly West African



Who We Are

ReelFruit is a [10 Year Old](#) proudly Nigerian company, the first and largest dried fruit processing company in Nigeria, bringing healthy dried fruits snacks from West Africa to the world.

Our mission is to inspire delightful moments by producing natural Fruit and Nut snacks that bring joy to customers around the world.

Our work impacts so many people; creating more than 180 full-time job opportunities and providing essential training to over 250 Fruit farmers.

We love what we do because selling our products globally creates prosperity for Nigerians!



Affiong Williams (Founder & CEO)



🍌 The best tropical fruits- from Nigeria to the World!

Nigeria's abundant supply of tropical fruits are known for being delicious, sweet and tasty!

Nigeria is a diverse nation; It has the largest population in Africa, with 200 million people and over 250 different languages spoken. A melting pot of cultures and traditions, and an abundance of natural resources.

Nigeria's strength lies in the resilience and unwavering hope of its people. These attributes fuel our determination to take the best of Nigeria to the world!





Product Description:

Luscious and Naturally Sweet

100% Natural; No Added Sugar, Gluten-Free, Non-GMO, Vegetarian, Vegan

Ingredients: Mango

Available in 50g, 100g, 250g, 500g (1.76oz, 3.53oz, 8.82oz, 17.64oz)



Product Description:

Ring-shaped, Tangy and Chewy

100% Natural; No Added Sugar, Gluten-Free, Non-GMO, Vegetarian, Vegan

Ingredients: Pineapple

Available in 100g (3.53oz)



Product Description:

Crispy and Delectably Sweet Flavour

100% Natural; Gluten-Free, Non-GMO, Vegetarian, Vegan

Ingredients: Coconut, Cane Sugar and Sea Salt

Available in 50g, 100g (1.76oz, 3.53oz)



Product Description:

Freshly Toasted with Natural Coconut Taste

100% Natural; No Added Sugar, Gluten-Free, Non-GMO, Vegetarian, Vegan

Ingredients: Coconut

Available in 50g, 100g (1.76oz, 3.53oz)



Product Description:

Crispy Chocolate-Flavored Chips
100% Natural; Gluten-Free, Non-GMO,
Vegetarian, Vegan

**Ingredients: Coconut,
Cane Sugar and Cocoa Powder**

Available in 50g, 100g
(1.76oz, 3.53oz)



keep it reel.

NUTRITION FACTS	
2.00oz (56.7g) per container	
Serving size (100g)	
Amount Per Serving	
Calories	270
% Daily Value*	
Total Fat	100%
Total Sugar	100%
Total Protein	100%
Total Fiber	100%
Total Fat	100%
Total Sugar	100%
Total Protein	100%
Total Fiber	100%
Total Fat	100%
Total Sugar	100%
Total Protein	100%
Total Fiber	100%

Ingredients: Coconut, Cane Sugar, Cocoa Powder
Processed in a facility that packages almonds, tree nuts, dry beans

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Product Description:

Sweet and Toasted to Perfection
100% Natural; Gluten-Free, Non-GMO,
Vegetarian, Vegan

**Ingredients: Coconut,
Honey and Sesame Seed**

Available in 50g, 100g
(1.76oz, 3.53oz)



keep it reel.

NUTRITION FACTS	
2.00oz (56.7g) per container	
Serving size (100g)	
Amount Per Serving	
Calories	280
% Daily Value*	
Total Fat	100%
Total Sugar	100%
Total Protein	100%
Total Fiber	100%
Total Fat	100%
Total Sugar	100%
Total Protein	100%
Total Fiber	100%

Ingredients: Coconut, Honey, Sesame Seed
Processed in a facility that packages almonds, tree nuts, dry beans

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Product Description:

Lightly Salted, Wholesome, and Roasted to Perfection

100% Natural; No Added Sugar, Gluten-Free, Non-GMO, Vegetarian, Vegan

Ingredients: Cashew Nut and Salt

Available in 50g (1.76oz)



Product Description:

A Delicious Medley of Fruits
100% Natural; No Added Sugar, Gluten-Free, Non-GMO, Vegetarian, Vegan

Ingredients: Dried Coconut Flakes, Dried Mango, Dried Banana, Dried Pineapple and Roasted Cashew Nut

Available in 22g, 50g, 100g, 250g, 500g (0.78oz, 1.76oz, 3.53oz, 8.82oz, 17.64oz)





ReelFruit in Numbers



9 unique
Products



Sold in 1000+ stores
in Nigeria



Exported to
6 countries

Switzerland, Canada,
UK, Saudi Arabia, Kuwait
and the United States.



Over \$5 million in
sales, with ~40%
growth in 2022





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