



— 1987 —

**If making business is
your second nature!**





— 1987 —



37+
YEARS ON
THE MARKET



**FAMILY
BUSINESS**



**500
EMPLOYEES**



**200
WIDE RANGE
OF PRODUCTS**



**worldwide
DELIVERY**

ABOUT US

We are a family-owned Polish company with over 37 years of market presence. The second generation is now actively involved in the business.

After the past 3 decades, we have become experts in developing healthy food products. Our factory produces over 200 items under both our brand and private labels. Kupiec is a leader in the production of plain rice and corn cakes, as well as coated and savory varieties.

For more than 15 years, Kupiec products have been available in international markets, including the USA, Canada, Australia, United Kingdom, Germany, Netherlands, Scandinavia, Brazil, Chile, Peru, Hungary and Middle Eastern countries.

INNOVATION

Kupiec brings together tradition and innovation in our product portfolio and continuously expand our offerings.

Our dedicated R&D department is developing new flavors and setting culinary trends. Our products are frequently recognized with awards for innovation at international trade fairs.

QUALITY

At Kupiec, we prioritize the highest quality standards in every product we create, focusing on both advanced production methods and premium raw materials. Our range includes gluten-free, vegan, vegetarian, kosher, organic (BIO), high-protein, and no-added-sugar options. We adhere to the strictest production standards, backed by certifications such as IFS, BRC, SEDEX, OU, and FDA.

PRIVATE LABEL

Flexibility is our key strength, allowing us to create products tailored to the unique needs of each customer.

We also provide R&D services, developing new products based on specific requirements, including desired features, parameters, and flavors.

From concept to shelf, we offer a full-service solution, leveraging our expertise in creating private label brands for clients around the world.

OUR CERTIFICATES



— 1987 —

BRAND & PRIVATE LABEL

**RICE
CAKES**
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**CORN
CAKES**
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FITOS
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**COATED
RICE & CORN
CAKES**
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**SPRINKLE
COATED
CAKES**
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**CRISPY
WAFERS**
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**CEREAL
COOKIES**
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PORRIDGES
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INNOVATE FOOD TOGETHER



High-protein
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Organic
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BRAND OFFER



Snacks
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Horeca
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BRAND OFFER

RICE CAKES



Gluten-free



Baked with whole grains of brown rice



Alternative to traditional bread



Source of fibre



Suitable for vegans

Slim 90g



Thick 120g

Thick

Slim



Original
120g

Sea Salt
120g



Original
90g

Sea Salt
90g

Sunflower
90g

Multigrain
90g

NEW

Our product
**YOUR
BRAND**

PRIVATE LABEL

RICE
CAKES

STEP 1

TYPE OF CAKE

Choose thickness



Thick

DIAMETER:
102 MM
THICKNESS:
15 MM

Slim

DIAMETER:
90 MM
THICKNESS:
10 MM

STEP 2

YOUR FAVOURITE ADDITIONS

May add high quality grains



STEP 3

TYPE OF PACKAGING

Select a possible packaging format



Tube



Reclosed
Clip



Top Easy Open
& Flat Bottom

Thick

Slim

BRAND OFFER

CORN CAKES



Gluten-free



High fibre
Corn is the source
of luteinand
zeaxanthin



Alternative
to traditional
bread



Suitable
for vegans

Extra
Slim
105g



Slim
84g



Extra Slim

Slim



Sea Salt
105g



Millet Groats
& Black Pepper
105g



Rosemary
105g



Linseed
105g



Original
84g

Our product
**YOUR
BRAND**

PRIVATE LABEL

CORN
CAKES

STEP 1

TYPE OF CAKE
Choose thickness



Extra Slim

DIAMETER:
90 MM
THICKNESS:
7 MM

Slim

DIAMETER:
90 MM
THICKNESS:
10 MM

STEP 2

YOUR FAVOURITE ADDITIONS
May add high quality grains



STEP 3

TYPE OF PACKAGING
Select a possible packaging format



Tube



Reclosed
Clip



Top Easy Open
& Flat Bottom

Extra Slim

Slim

BRAND OFFER

FITOS



Low fat



Gluten-free



No added
MSG



Suitable
for vegetarians
or vegans



Extremely
Crispy

Vegetarian



Vegan



Vegetarian



Vegan



Other



Sour Cream
& Onion
120g



Cheddar
120g



Sweet Chilli
120g



Toffee
140g



Choco
126g



Thai Sweet Chilli
130g

NEW



Tomato & Basil
130g

NEW

STEP 1

TYPE OF CAKE
Choose the cake base

Corn

DIAMETER:
90 MM
THICKNESS:
10 MM

Rice

DIAMETER:
90 MM
THICKNESS:
10 MM

Rice & Corn

DIAMETER:
90 MM
THICKNESS:
10 MM

STEP 2

YOUR FAVOURITE TASTE

Choose your flavor:
sour cream & onion / cheddar / sweet chilli
toffee / chocolate



STEP 3

TYPE OF PACKAGING

Select a possible packaging format



Reclosed
Clip

Top Easy Open
& Flat Bottom

BRAND OFFER

COATED RICE & CORN CAKES



Gluten-free



Made with wholegrain rice



Alternative to conventional sweets



No artificial food colouring, preservatives or flavour enhancers

Chocolate covered



Coating covered



Chocolate covered

Coating covered



Corn Cakes
Milk Chocolate
56g



Rice Cakes
Milk Chocolate
60g



Rice Cakes
Dark Chocolate
60g



NEW
Rice Cakes
Mango
Yoghurt
60g



NEW
Rice Cakes
Forest Fruits
Yoghurt
60g



NEW
Rice Cakes
Lemon
Yoghurt
60g



NEW
Rice Cakes
Strawberry
Yoghurt
60g



NEW
Rice Cakes
Yoghurt
60g

Our product
**YOUR
BRAND**

PRIVATE LABEL

COATED
RICE & CORN
CAKES

STEP 1

TYPE OF CAKE

Choose the cake base



Corn

DIAMETER:
90 MM

THICKNESS:
7 MM

Rice

DIAMETER:
90 MM

THICKNESS:
10 MM

STEP 2

TYPE OF COATING

Choose your favourite type of chocolate or glaze:
milk / dark / white / high-protein / no added sugar
chocolate / flavoured coating / yoghurt coating
and many other delicious options



STEP 3

TYPE OF PACKAGING

Select a possible packaging format



Flowpack
9 Cakes



Flowpack
4-8 Cakes



Flowpack
2 Cakes

BRAND OFFER

SPRINKLE-COATED CAKES



Gluten-free



Made with
wholegrain
rice



No artificial
food colouring,
preservatives
or flavour
enhancers



Rice base



Rice Cakes
Dark Chocolate
& Freeze Dried
Raspberry
64g



Rice Cakes
Milk Chocolate
& Salted Caramel
70g

Corn base



Corn Cakes
White Chocolate
& Coconut
62g



Corn Cakes
Yoghurt Coating
& Strawberry
64g

Our product
**YOUR
BRAND**

PRIVATE LABEL

SPRINKLE-COATED CAKES

STEP 1

TYPE OF CAKE

Choose the cake base

Corn

DIAMETER:
90 MM

THICKNESS:
7 MM

Rice

DIAMETER:
90 MM

THICKNESS:
10 MM

STEP 2

TYPE OF COATING

Choose your favourite type of chocolate or glaze:
milk / dark / white / high-protein / no added sugar
chocolate / flavoured coating / yoghurt coating
and many other delicious options

STEP 3

TYPE OF SPRINKLE

Choose your favourite sprinkle:
salted caramel / coconut shreds / freeze dried fruits /
coffee pieces / many others

STEP 4

TYPE OF PACKAGING

Select a possible packaging format



Flowpack
9 Cakes



Flowpack
4-8 Cakes



Flowpack
2 Cakes

BRAND OFFER

CRISPY WAFERS



No artificial colours and preservatives



Baked without yeast



Very crunchy

Savory

Sweet



Crispy Wafers Classic 140g

Crispy Wafers Classic 70g

Crispy Wafers without Sugar 70g

Crispy Wafers without Sugar 140g

Sweet

NEW

Savory



Crispy Wafers with mango 70g



Crispy Wafers with strawberry & cream 70g



Crispy Wafers with cranberry 70g



Crispy Wafers with Chilli Habanero & Lime 70g



Crispy Wafers with Green Onion 70g



Crispy Wafers with Pizza 70g



Our product
**YOUR
BRAND**

PRIVATE LABEL

CRISPY
WAFERS



STEP 1
TYPE OF WAFER
Choose the wafer diameter

Standard
DIAMETER:
140 MM

Mini
DIAMETER:
90 MM



STEP 2
CHOOSE YOUR FLAVOR:
sweet: cranberry, mango, strawberry & cream,
coconut and others
savory: barbeque, chilli & lime, green onion, pizza
and others



Flowpack
140g/16 pcs



Flowpack
70g/8 pcs



Mini Flowpack
30g/8 pcs



Mini Flowpack
60g/16 pcs

STEP 3
TYPE OF PACKAGING
Select a possible packaging format

Standard

Mini

BRAND OFFER

CEREAL COOKIES



Palm oil free



No artificial colours and preservatives



Suitable for vegans



Sweet



Original
50g



Raspberry & Cranberry
50g



Coconut
50g

Our product
**YOUR
BRAND**

PRIVATE LABEL

CEREAL
COOKIES

STEP 1

TYPE OF BASE

Choose the cookies base:
type of flour / flakes / bran



STEP 2

YOUR FAVOURITE TASTE

Choose your flavor:
natural / fruity / sweet / savory



STEP 3

BOOSTING

Enrich your product with features:
type of sweetener / kind of oil / fruits / seeds /
proteins / vitamins / minerals / others



NO ADDED
SUGAR



PALM OIL
FREE

STEP 4

TYPE OF PACKAGING

Select a possible packaging format



Family Pack
200g



Sachet On the Go
50g

BRAND OFFER

PORRIDGES



High fibre



Suitable for vegetarians



Classic



Apple & Cinnamon
50g



Apple & Banana
50g



Strawberry
50g



Raspberry & Cranberry
50g



Chocolate
50g



Plum
50g

Overnight



Apple Pie
50g



Chocolate Pistachio
50g

Our product
**YOUR
BRAND**



STEP 1

TYPE OF BASE

Choose the instant flakes:
oat / wheat



STEP 2

YOUR FAVOURITE TASTE

Choose your flavor:
natural / fruity / sweet



STEP 3

BOOSTING

Enrich your product with features:
type of sweetener / instant milk / instant plant drink /
fruits / seeds / proteins / vitamins / minerals /
other functional additives



**NO ADDED
SUGAR**



STEP 4

TYPE OF PACKAGING

Select a possible packaging format



Multipack Sachet
according to your needs
e.g. 10x35g



Sachet On the Go
50g



— 1987 —

innovate
FOOD
together

B2B WORKSHOP

Our product
**YOUR
BRAND**

innovate.kupiec.pl

INNOVATE FOOD TOGETHER OFFER

CRISPY WAFERS



No artificial colours and preservatives



Baked without yeast



Very crunchy



Crispy wafers with caramel
60g



Crispy wafers with mango & coconut
60g



Crispy wafers with BBQ
70g

INNOVATE FOOD TOGETHER OFFER

CRISPY COOKIES



Palm oil free



No artificial colours and preservatives

Sweet



Source of fibre

Savory



Cocoa-flavored cookies
50g



Cream-flavored cookies
50g



Cheese & onion flavored wheat cookies
50g



Pizza-flavored wheat cookies with herbs
50g



Cookies wheat with bacon flavoured
50g



-1987-

INNOVATE FOOD TOGETHER OFFER

RICE & CORN CAKES



Gluten-free



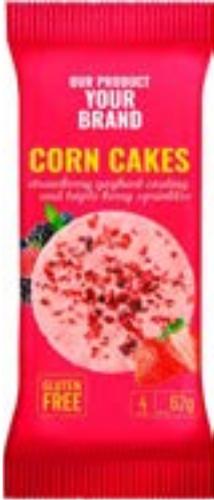
Made with wholegrain rice



Alternative to conventional sweets



No artificial food colouring, preservatives or flavour enhancers



Corn cakes with strawberry yoghurt coating & triple berry 62g



Rice cakes with lemon yoghurt coating & lemon sprinkles 64g



Rice cakes with yoghurt coating & freeze dried strawberry 64g



Rice cakes with milk chocolate & gianduja flavor 60g



Rice cakes with white caramel chocolate & caramel sprinkle 70g



Rice cakes with milk chocolate & orange flavor 60g

INNOVATE FOOD TOGETHER OFFER

FLAVOURED CAKES



Low fat



Gluten-free



No added MSG



Suitable for vegetarians



Extremely Crispy



Corn cakes with BBQ flavor 120g

INNOVATE FOOD TOGETHER OFFER

LIMITED EDITIONS



Premium & collectible packaging



Limited Edition



Gingerbread-flavored porridge with chocolate
50g



Banana-toffee flavored porridge
50g



Hazelnut-flavored porridge with chocolate
50g



Rhubarb-flavored porridge with strawberries
50g



Cherry oat cookies
50g



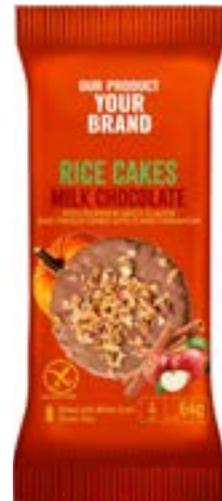
Pumpkin spice oat cookies
50g



Chocolate-coconut muesli cookies
50g



No added sugar



Rice cakes milk chocolate with pumpkin spice & freeze dried apple & cinnamon
64g



Gluten-free



Made with wholegrain rice

INNOVATE FOOD TOGETHER OFFER

YOGHURT MIX



High fibre



Single-serve portion



No added sugar



No artificial colours and preservatives



Yoghurt mix with strawberry & cranberry
16g



Yoghurt mix with banana & chocolate
16g



-1987-

HIGH-PROTEIN

GRANOLA BITES



High protein



No added sugar



Free from glucose-fructose syrup



High fibre



Suitable for vegans



PROTEIN
per 100g **24g**
per portion **12g**

High-Protein Granola Bites with Chocolate, Coconut & Sunflower Seeds
50g



PROTEIN
per 100g **23g**
per portion **11,5g**

High-Protein Granola Bites with Blueberry, Chocolate, Coconut & Black Sesame
50g

CRISPY COOKIES



High protein



Palm oil free



High fibre



Suitable for vegans



Free from glucose-fructose syrup



PROTEIN
per 100g **23g**
per portion **11,5g**

High-Protein Crispy Cookies with Banana & Chocolate
50g



PROTEIN
per 100g **22g**
per portion **11g**

High-Protein Crispy Cookies with Peanut Butter Flavour
50g

PORRIDGES



High protein



Coconut Sugar



High fibre



Suitable for vegetarians



WPC protein



PROTEIN
per 100g **20g**
per portion **10g**

High-Protein Porridge White Chocolate & Caramel
50g



PROTEIN
per 100g **22g**
per portion **11g**

High-Protein Porridge with Blueberry
50g

HIGH-PROTEIN

RICE & CORN CAKES

-  No added sugar
-  Source of protein
-  Gluten-free
-  WPC protein



PROTEIN
per 100g **18g**
per portion **2,8g**

Rice Cakes Milk Protein
Chocolate 63g



PROTEIN
per 100g **15g**
per portion **2,3g**

Corn Cakes Milk Protein
Chocolate 60g

ORGANIC OFFER

COATED RICE & CORN CAKES

-  Organic
-  Gluten-free



Organic Rice Cakes
Dark Chocolate 63g



Organic Rice Cakes
Milk Chocolate 63g



Organic Corn Cakes
Dark Chocolate 60g



Organic Corn Cakes
Milk Chocolate 60g

RICE & CORN CAKES



Organic Rice Cakes
Original 108g



Organic Rice Cakes
Sea Salt 108g



Organic Corn Cakes
Original 108g



Organic Corn Cakes
Sea Salt 108g

BRAND OFFER

POPCORN



Suitable for vegetarians



Very crunchy



For the microwave



Easy to prepare



Natural
Microwave Popcorn
80g



Butter Flavor
Microwave Popcorn
80g



Salted
Microwave Popcorn
80g



Choco-caramel flavor
Microwave Popcorn
80g



Cheddar flavor
Microwave Popcorn
80g

BRAND OFFER

CEREAL PRODUCTS



100% natural ingredients



High fibre



Suitable for vegans



Rolled Flakes
400g



Oat Flakes
400g



Oat Flakes Instant
400g



Oat Flakes Instant
1kg



Rice Flakes
250g



Barley Flakes Instant
400g



Whole Grain
Oat Flakes
200g



Whole Grain
Spelt Flakes
200g



Millet Flakes
200g



Oat Bran
200g



Wheat Bran
150g



BRAND OFFER

LUNCH MIX



Buckwheat groats, hulled barley groats, green lentil & black cumin
4x100g



Barley groats with oatmeal barley, pumpkin & linseed
4x100g



100% natural ingredients



High fibre



Suitable for vegans

RICES



White Rice
4x100g



White Rice
1000g



White Rice
1000g



100% natural ingredients



High fibre



Suitable for vegans



Jasmine Rice
4x100g



Parboiled Rice
4x100g



Brown Rice
4x100g



Basmati Rice
3x100g



Wholegrain, Parboiled & Brown Rice
4x100g



Arborio Risotto Rice
3x100g



Wild & Parboiled Rice
2x100g



Wild Rice
2x100g

BRAND OFFER

GRAINS



100% natural ingredients



High fibre



Suitable for vegans



Couscous
3x100g



Buckwheat
4x100g



Bulgur
3x80g



White Buckwheat
4x100g



Millet
4x100g



Barley
4x100g



Country Barley
4x80g



Hulled Barley
4x100g



Barley Groats & Roasted
Buckwheat Groats
3x100g



Pearl Barley Groats
& Roasted Buckwheat Groats
3x100g



Mazovian
Average-Grained
Pearl Barley
400g



Hulled Barley
400g



Buckwheat
400g



Millet
400g



Cornmeal
400g



-1987-

BRAND OFFER

LEGUMES



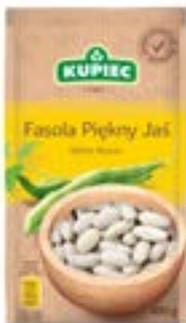
100% natural ingredients



High fibre



Suitable for vegans



White Bean
400g



Handsome Johnny
Bean
400g



White
Fine Beans
400g



Shelled Peas
Whole
400g



Shelled Peas
Halves
400g

COOKING ESSENTIALS



Necessary
in the kitchen



Semolina Regular
400g



Semolina Instant
400g



Semolina
1000g



Powdered Sugar
400g



Breadcrumbs
in Foil Bag
400g



Breadcrumbs
in Paper Bag
400g



Corn Flour
400g



Potato Flour
1000g



Potato Flour
500g

BRAND OFFER

HORECA OFFER



100% natural
ingredients



Necessary
in the kitchen



Roasted
Buckwheat
5kg



Barley
5kg



Wheat Semolina
5kg



Breadcrumbs
3kg



Shelled
Peas Halves
5kg



Oat Flakes Instant
3kg



White Rice
5kg



Basmati Rice
5kg



Parboiled Rice
5kg

Logistic info

Type of Product



Weight of unit packaging



Bulk package



Case boxes on pallet



Height of pallet



PCS on pallet



Expiration date



120g	16	42	1,82m	672	365
90g	12	64	1,81m	768	365



105g	12	56	1,62m	672	365
Linseed 105g	12	56	1,62m	672	300
Original 84g	12	64	1,81m	768	365



120 - 140g	12	64	1,82m	768	365
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56g	28	128	1,73m	3584	365
60g	24	112	1,81m	2688	365



Rice Cakes 64-70g	20	128	1,73m	2560	365
Corn Cakes 62-64g	24	128	1,73m	3072	365



70g	14	96	1,96m	1344	270
140g	14	48	1,88m	672	270



50g	14	220	1,75m	3080	365
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50g	14	200	1,55m	2800	365
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Logistic info

Type of Product



Weight of unit packaging



Bulk package



Case boxes on pallet



Height of pallet



PCS on pallet



Expiration date



60-70g 14 96 1,96m 1344 270



50g 14 220 1,75m 3080 365
 Pizza, Bacon
 Cheese & onion 50g 14 220 1,75m 3080 270



Corn cakes 62g 24 128 1,73m 3072 365
 60g 24 112 1,81m 2688 365
 64-70g 20 128 1,73m 2560 365



120g 12 64 1,82m 768 365



50g 14 200 1,55m 2800 365



50g 14 220 1,75m 3080 365



64g 20 128 1,73m 2560 365



16g 18 200 1,55m 3600 365

Logistic info

Type of Product



Weight of unit packaging



Bulk package



Case boxes on pallet



Height of pallet



PCS on pallet



Expiration date



50g

14

220

1,75m

3080

365



50g

14

220

1,75m

3080

365



50g

14

200

1,55m

2800

300



63g

24

112

1,83m

2688

365



60g

26

112

1,81m

2912

365



108g

12

64

1,85m

768

365

Logistic info

Type of Product



Weight of unit packaging



Bulk package



Case boxes on pallet



Height of pallet



PCS on pallet



Expiration date



80g 25 220 1,75m 5500 730



400g 6 135 1,73m 810 365
1000g 8 48 1,65m 384 365



Rice Flakes 250g 6 135 1,73m 810 365
Millet Flakes 200g 8 180 1,73m 1440 300
200g 8 180 1,73m 1440 365



Oat Bran 200g 8 180 1,73m 1440 240
Wheat Bran 150g 8 180 1,73m 1440 240



4x100g 6 192 1,69m 1152 300



Wild / Wild & Parboiled 2x100g 6 192 1,69m 1152 730
Basmati / Risotto 3x100g 12 96 1,63m 1152 730



4x100g 12 96 1,63m 1152 730
Jasmine 4x100g 6 192 1,63m 1152 730



foil bag 1000g 10 80 1,25m 800 365
paper bag 1000g 10 70 1,35m 700 365

Logistic info

Type of Product



Weight of unit packaging



Bulk package



Case boxes on pallet



Height of pallet



PCS on pallet



Expiration date



Country	4x80g	12	96	1,63m	1152	365
Bulgur	3x80g	12	96	1,63m	1152	365
Couscous	3x100g	12	96	1,63m	1152	545



	4x100g	12	96	1,63m	1152	365
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	3x100g	12	96	1,63m	1152	365
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	400g	8	180	1,73m	1440	365
Cornmeal	400g	8	180	1,73m	1440	240



	400g	8	180	1,73m	1440	365
Shelled Peas	400g	8	180	1,73m	1440	540



foil bag	400g	8	180	1,76m	1440	240
paper bag	1000g	10	70	1,40m	700	240



Powdered Sugar	400g	14	112	1,54m	1568	730
Breadcrumbs foil bag	400g	16	100	1,70m	1600	300
Breadcrumbs paper bag	400g	10	154	1,45m	1540	300



Corn Flour	400g	14	112	1,37m	1568	240
Potato Flour	1000g	10	70	1,35m	700	1460
Potato Flour	500g	12	108	1,20m	1296	1460

Logistic info

Type of Product



Weight of unit packaging



Layers on pallet



Height of pallet



PCS on pallet



Expiration date



Product	Weight of unit packaging	Layers on pallet	Height of pallet	PCS on pallet	Expiration date
White Rice	5kg	10	0,95m	100	365
Basmati Rice	5kg	10	0,95m	100	730
Parboiled Rice	5kg	10	0,95m	100	730



Roasted Buckwheat Groats	5kg	10	0,95m	100	365
Barley Groats	5kg	10	0,95m	100	365
Wheat Semolina	5kg	10	0,95m	100	240



Oat flakes Instant	3kg	12	1,10m	120	365
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Shelled Peas Halves	5kg	10	0,95m	100	545
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Breadcrumbs	3kg	12	1,10m	120	300
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— 1987 —

Healthy joy of life



— 1987 —

Healthy joy of life



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OUR CATALOG

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KUPIECPL



KUPIEC_GLOBAL



KUPIEC TV



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