

# göknur



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## Fruit of Fertile Anatolian Lands



# Milestones



Foundation of The Company

Increase capacity x10 times, reach to 2.000 tones fruit/day. Widen the fruit range

Venture Capital Bank in Bahrain invested in the Company

Start up of Energy Process with 2 Biogas Plant and Solar Systems

Overseas Warehouse & Production and Fresh Fruit Packing Plant with cold storage in Dinar Campus

1993

2004

2012

2021

2024-2025

1998

2008

2013-2014

2023

First Factory  
Apple, Sour Cherry,  
Peach, Apricot  
processing  
200 tones fruit/day

Start organic  
agriculture  
business.  
**Orchards**

Two New factories in  
• Adana/Kozan  
• Afyon/Dinar  
Reached fruit processing  
capacity to 7.000t/day

**IPO Process**  
on 09/03/2023  
in Borsa Istanbul  
as GOKNR code  
in Star Market



# Göknur at a Glance

## Wide Range of Products

**>90** 250.000 tons Products

**>25** Fruit Varieties Being Processed

**25%** Organic Products

## Production From Branch to Glass

**11** Factories

**9.521** Decare Agricultural Area

**33** Years of Experience

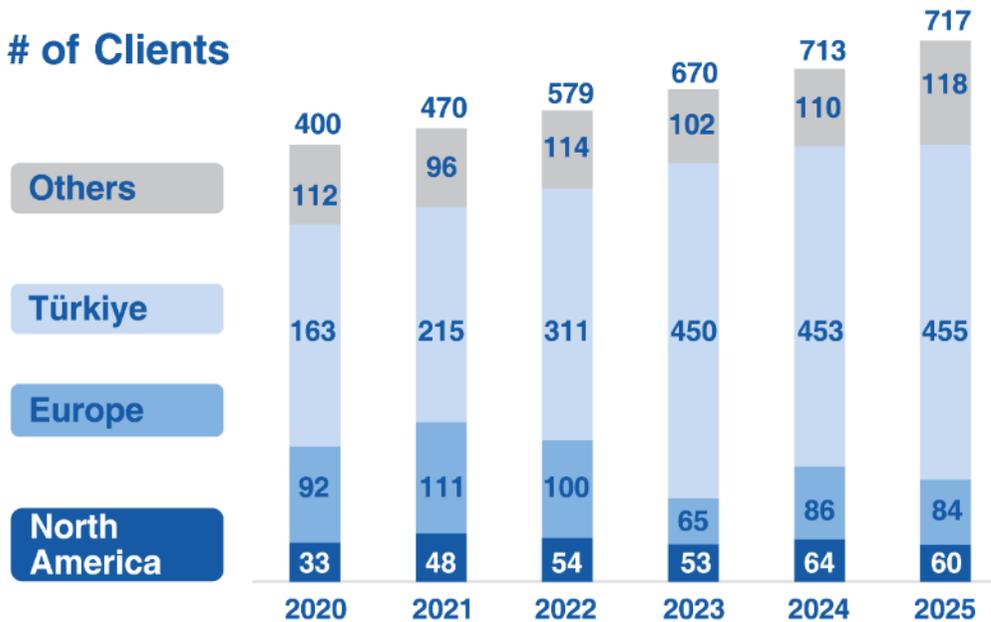
## Global Player

**80** Exporting Countries

**> 600** Customers

**~ 80%** Export

### # of Clients



### Product Categories

%55

B2B



%30

B2C



%10

Fresh Fruits and Vegetables



%5

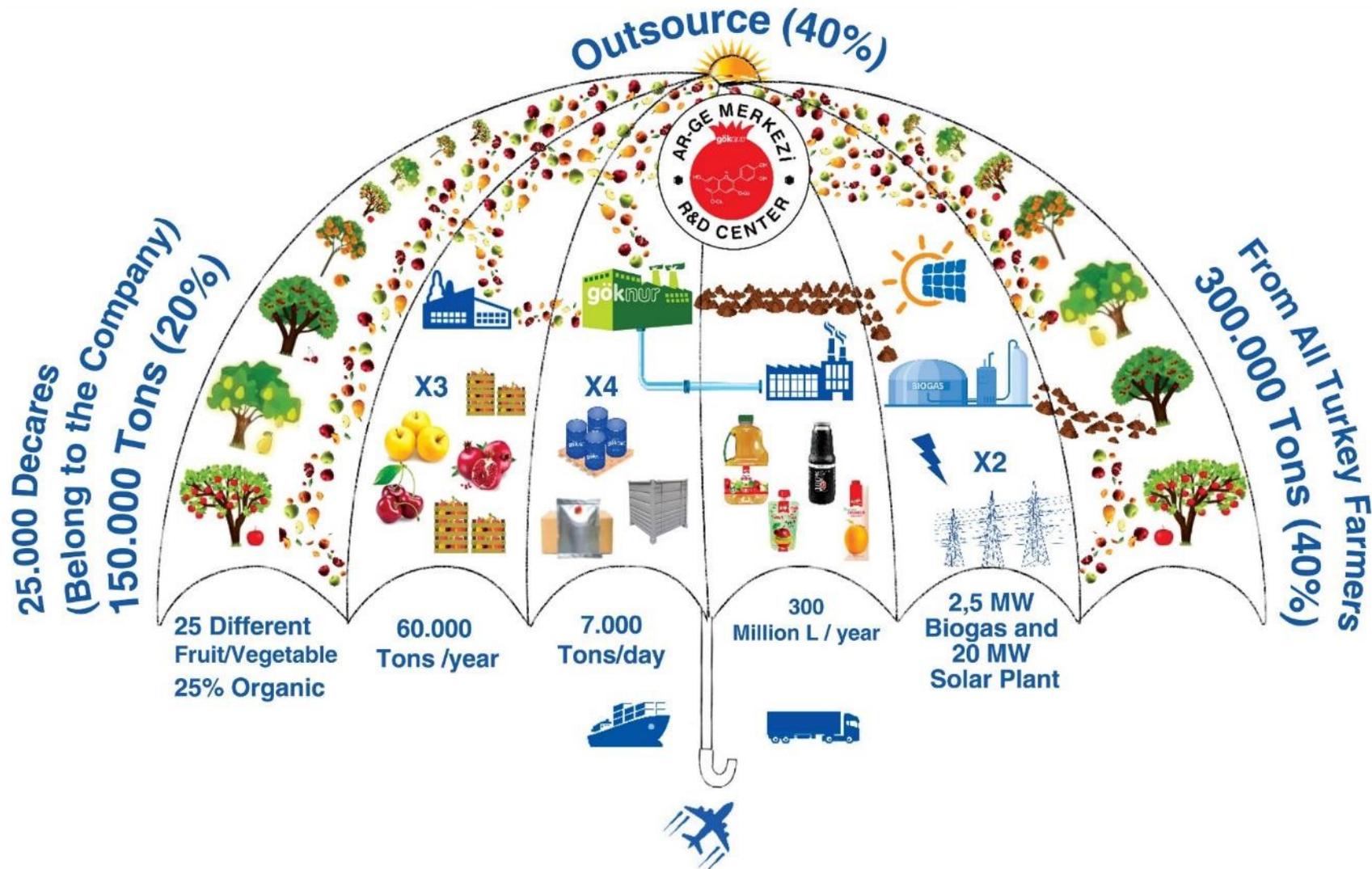
Innovator Products



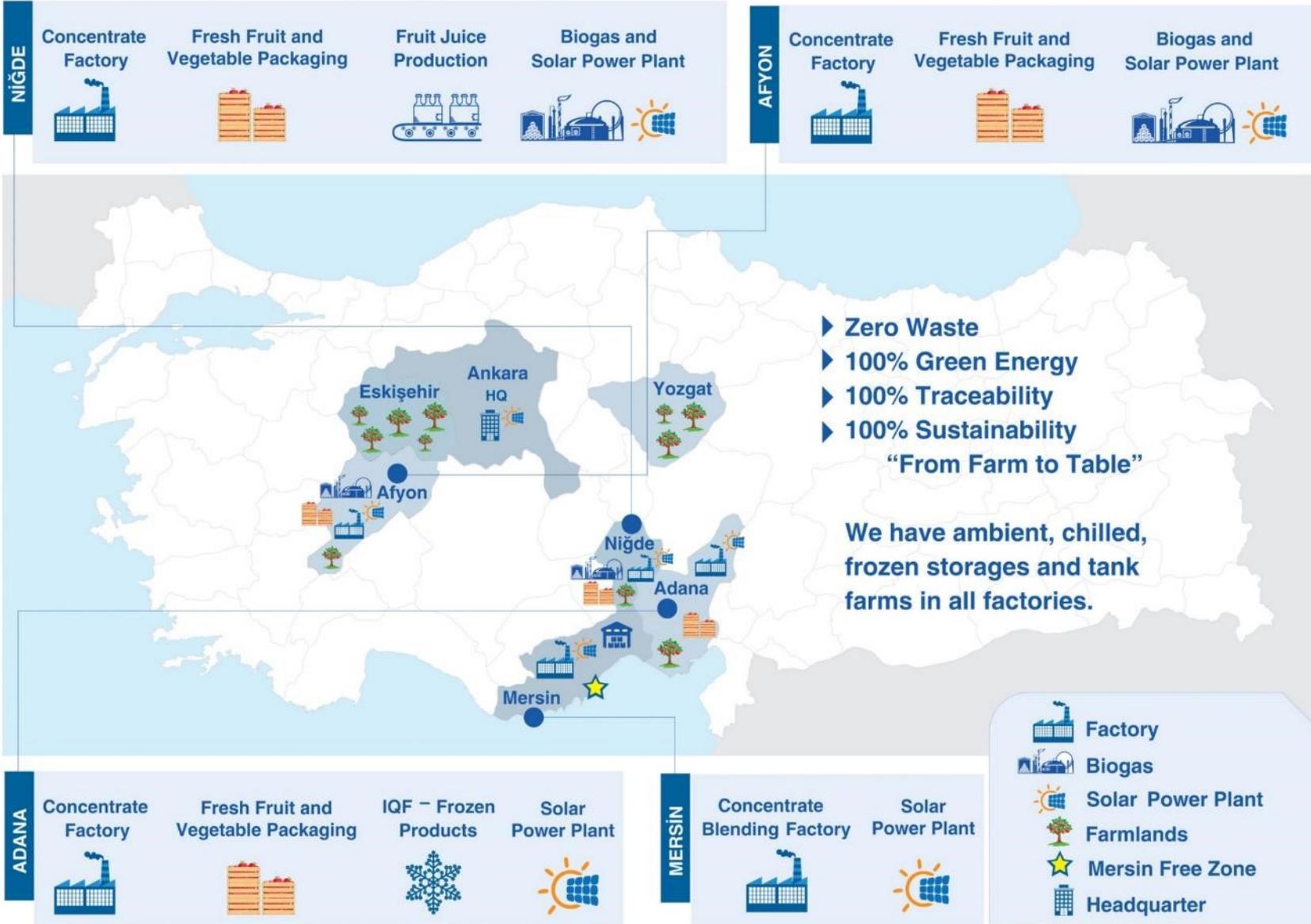
# From Farm To Table

Growing	Production	Marketing
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USA / Canada:	50%
Europe:	15%
UK:	5%
MENA:	10%
APAC:	10%
Türkiye:	10%



# Locations-Türkiye



# Orchards

LOCATION	NİĞDE	ADANA	AFYON	YOZGAT	ESKİŞEHİR	TOTAL
Total Land (Hectars)	500	200	500	500	800	2.500
Fruit (MT)	25.000	10.000	25.000	25.000	40.000	125.000
Fruits	Apple, Sour Cherry, Pear, Peach	Pomegranate	Apple, Sour Cherry, Pear, Peach	Apple, Sweet Cherry, Pear, Peach, Quince	Apple, Sour Cherry, Pear, Peach	



# Facilities & Capacities

## NİĞDE

- ▶ NFC, Puree, Concentrate, FTNF
- ▶ Juice Bottling (RTD)
- ▶ Fresh Fruit Packing
- ▶ Biogas

NİĞDE	
Daily Processing Capacity (tons)	2.000
Storage Capacity (tons)	11.000
Production Lines	3

MEY BIOGAS PLANT	
Electricity Generation Capacity (kWh/year)	8.183.000
Heat Generation Capacity (kWh/year)	8.666.000
Total Area (sqm)	20.577

JUICE BOTTLING (RTD)	
Total Space (sqm)	27.300
Storage Capacity (tons)	19.000
Bottling Lines	2 glass, 5 tetra 4 pouch, 2 PET

FRESH FRUIT PACKING HOUSE	
Total Space (sqm)	5.000
Daily Processing Capacity (tons)	240
Storage Capacity (tons)	8.800



## ADANA

- ▶ NFC, Puree, Concentrate, FTNF
- ▶ Fresh Fruit Packing
- ▶ IQF
- ▶ Dried Seeds & Citrus Oils

ADANA-KOZAN	
Daily Processing Capacity (tons)	1.000
Storage Capacity (tons)	7.500
Production Lines	4

FRESH FRUIT PACKING HOUSE	
Total Space (sqm)	12.000
Daily Processing Capacity (tons)	210
Storage Capacity (tons)	8.800

IQF	
Daily Processing Capacity (tons)	24



## AFYON

- ▶ NFC, Puree, Concentrate, FTNF
- ▶ Biogas
- ▶ Fresh Fruit Packing

AFYON-DINAR	
Daily Processing Capacity (tons)	4.000
Storage Capacity (tons)	10.600
Production Lines	4

DİNAR BIOGAS PLANT	
Electricity Generation Capacity (kWh/year)	8.183.000
Heat Generation Capacity (kWh/year)	8.666.000
Total Area (sqm)	4.633

FRESH FRUIT PACKING HOUSE	
Total Space (sqm)	12.000
Daily Processing Capacity (tons)	400
Storage Capacity (tons)	30.000



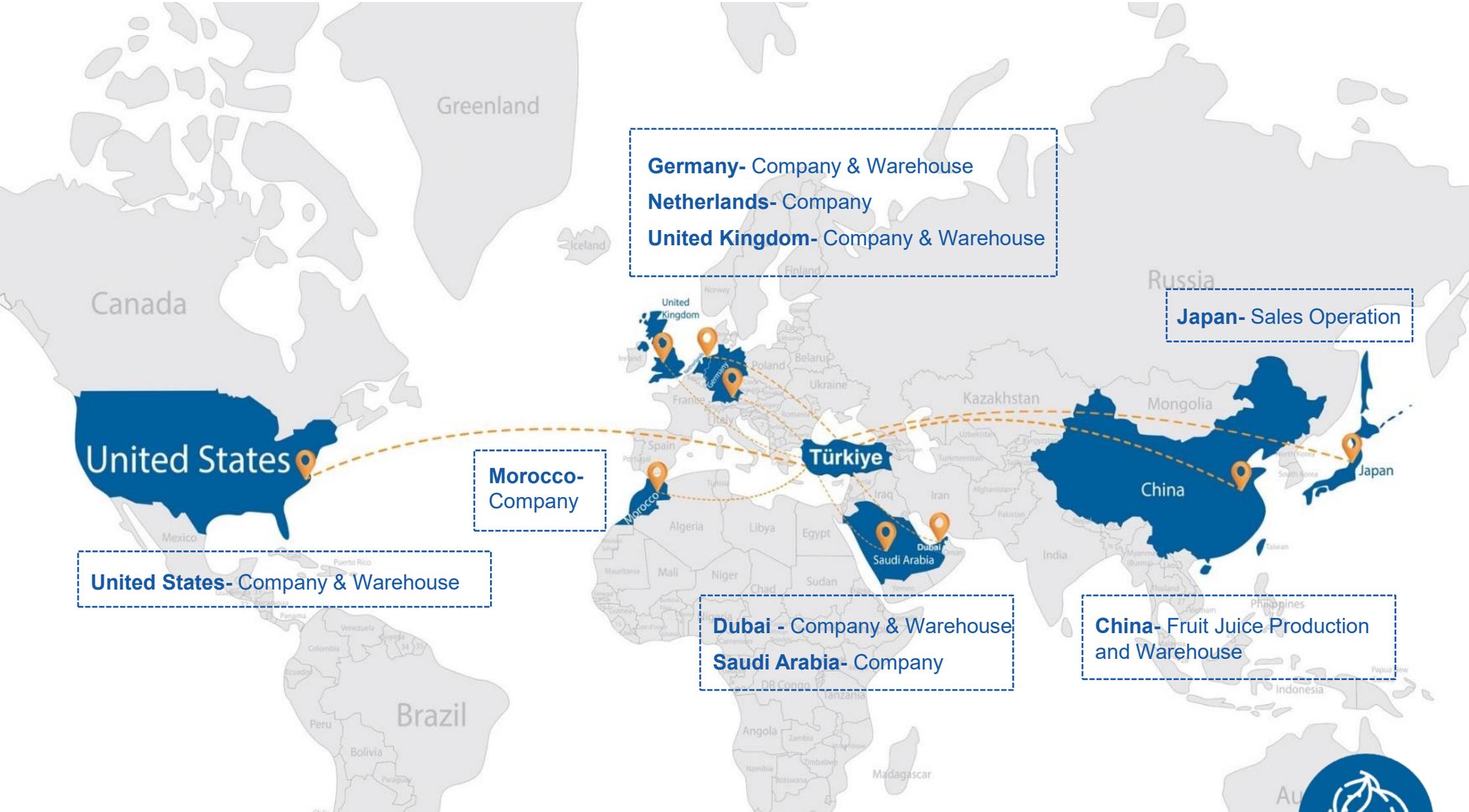
## MERSİN

- ▶ Compound & Blend
- ▶ Aseptic Filling

MERSİN	
Daily Processing Capacity (tons)	100
Storage Capacity (tons)	15.000
Production Lines	2



# Operations & Facilities - Overseas



# R&D

**1.500** (m<sup>2</sup>)

**16** Total Staff,  
13 researchers,  
3 technicians

**21** Completed Project,  
7 ongoing projects



## Our Company's R&D Unit;

- Expanding the product portfolio by developing healthy products in the light of scientific data,
- Developing the transformation process from agricultural activities, which are the first stage of raw material production, to the final product that meets the expectations and tastes of the consumer.,
- Maximizing efficiency,
- It works to carry out activities to protect the environment and human health.



# Natural Cycle

## 100% Renewable Electricity:

Owned 10 MW+ solar capacity and biogas plants power operations fully.

## Zero-Waste Approach:

Fruit wastes used in biogas plants. Residues used in orchards as organic fertilizer.

## Circular Model:

Agrivoltaics experiments and full utilization of by-products.

## Certified Orchards:

All orchards are certified or transitioning to organic.

## Commitment to Eco-Efficiency:

Embedded in all operational processes.

## Göknur's operations are 100% Eco-Friendly



# B2B Products & Packaging Alternatives

		NOT FROM CONCENTRATE JUICES	CONCENTRATES	PUREES	PUREE CONCENTRATES	IQF PRODUCTS	RTD PRODUCTS	FRESH FRUITS & VEGETABLES	ORGANIC	BLENDED
 Apple		✓	✓	✓	✓	✓	✓	✓	✓	✓
 Orange		✓	✓				✓	✓	✓	✓
 Lemon		✓	✓				✓	✓	✓	✓
 Mandarin		✓	✓				✓	✓	✓	✓
 Grapefruit (White&Pink)		✓	✓				✓	✓	✓	✓
 Pomegranate		✓	✓			✓	✓	✓	✓	✓
 Sour Cherry		✓	✓	✓		✓	✓	✓	✓	✓
 Sweet Cherry		✓	✓	✓		✓	✓	✓	✓	✓
 Grape (White&Red)		✓	✓	✓		✓	✓	✓	✓	✓
 Strawberry		✓	✓	✓	✓	✓	✓	✓	✓	✓
 Plum		✓	✓	✓	✓	✓	✓	✓	✓	✓
 Black Mulberry			✓	✓		✓	✓	✓	✓	✓
 Peach		✓	✓	✓	✓	✓	✓	✓	✓	✓
 Apricot		✓	✓	✓	✓	✓	✓	✓	✓	✓
 Tomato		✓	✓	✓	✓	✓	✓	✓	✓	✓
 Pear		✓	✓	✓	✓	✓	✓	✓	✓	✓
 Quince		✓	✓	✓		✓	✓	✓	✓	✓
 Fig			✓	✓		✓	✓	✓	✓	✓
 Carrot (Orange&Purple)			✓	✓	✓	✓	✓	✓	✓	✓
 Beet Root		✓	✓	✓		✓	✓	✓	✓	✓
 Kale				✓				✓	✓	✓
 Watermelon			✓							✓
 Date			✓							✓



Cylindrical Drum  
(220 L)

Conical Drum  
(220 L)



Cardboard Bin (1000 L)



Pail (20-25 L)

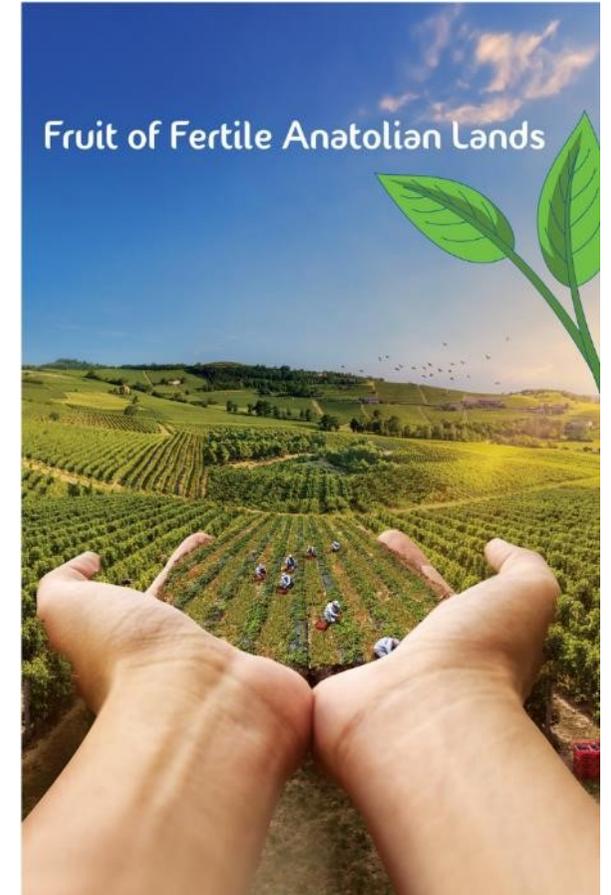


Bag in Box (BIB) (20-25 L)

# Crop Information

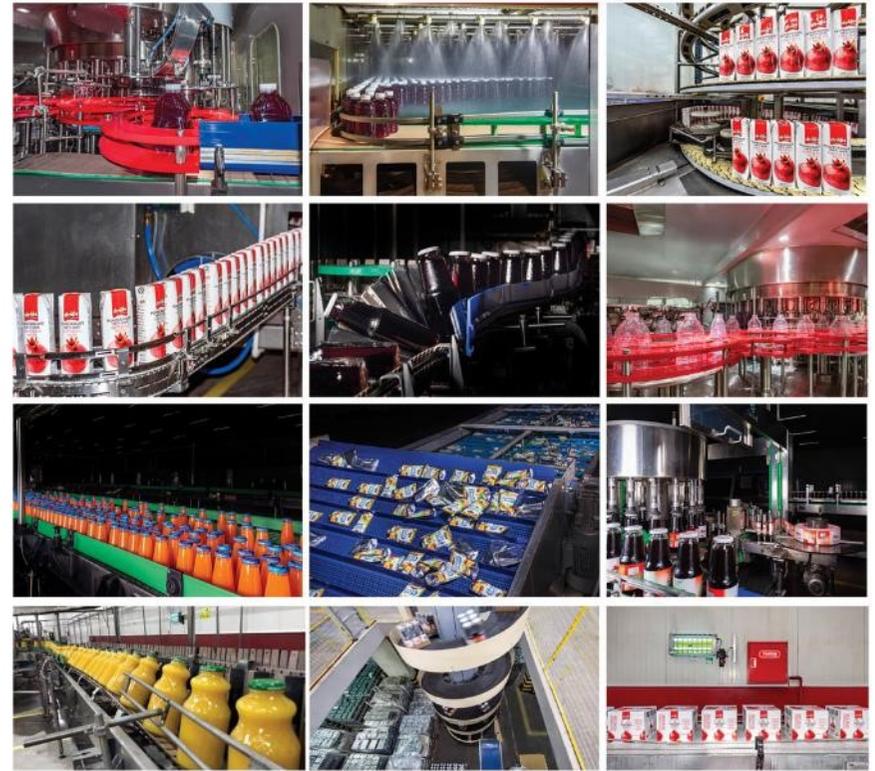
PRODUCT TYPE	January	February	March	April	May	June	July	August	September	October	November	December
Apple												
Strawberries												
Peach												
Apricot												
Sour Cherry												
Quince												
Plum												
Carrot (Orange)												
Carrot (Purple)												
Tomato												
Sweet Cherry												
Lemon												
Mandarin												
Pomegranate												
Orange												
Grape (White&Red)												
Fig												
Pear												
Beet Root												
Grapefruit (White&Pink)												
Black Mulberry												
Watermelon												
Date												

Fruit of Fertile Anatolian Lands

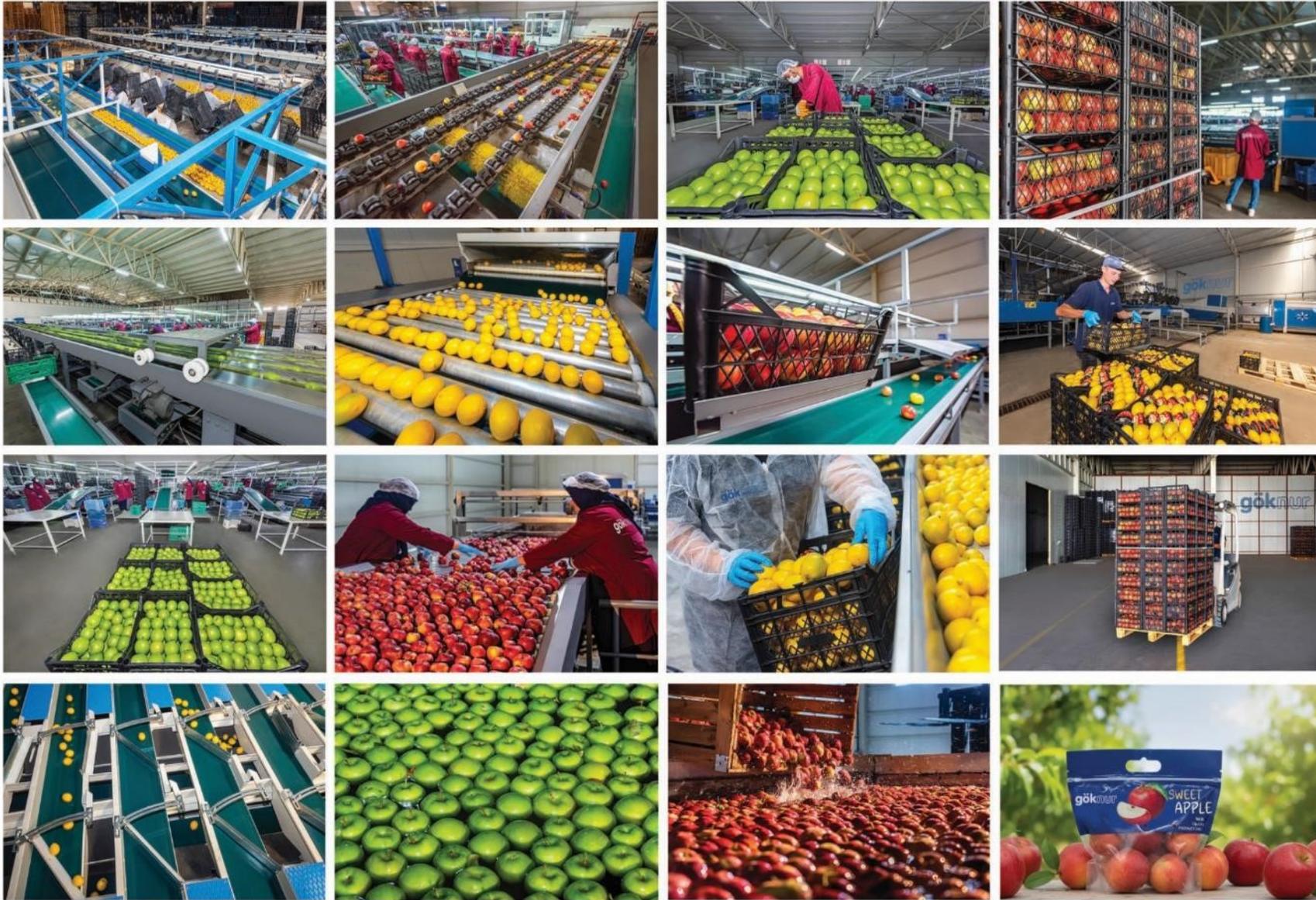


- Peak Phase
- Early Grown Phase
- Ending Phase
- Storage Phase

# B2C Products & Packaging Alternatives



# B2C Products & Packaging Alternatives



# Awards



**göknur**  
Fruit of Fertile Anatolian Lands

**THREE YEARS, ONE CHAMPION!**

We are proud to announce that Göknur has once again been recognized as Türkiye's Fruit and Vegetable Export Champion for 2024 by the Turkish Exporters Assembly (TİM).

For the third time, the fruits of our fertile Anatolian lands have remained the top choice in global markets. We thank all our stakeholders who made this achievement possible.

With continued expansion into new markets and the introduction of innovative products, we are building a strong foundation to sustain our leadership in the years to come.

**TİM TÜRKİYE İHRACATÇILAR MECLİSİ**

**göknur**  
Bereketli Anadolu Topraklarının Meyvesi  
Fruit of Fertile Anatolian Lands

**2023**

AGAIN, WE HAVE BEEN NAMED THE FRUIT AND VEGETABLE SECTOR EXPORT CHAMPION OF TÜRKİYE!  
The Fruits of the Fertile Anatolian Lands Continue to Be the Choice of Global Markets for the Year 2023.

**2023 YILINDA DA MEYVE SEBZE SEKTÖRÜNÜN İHRACAT ŞAMPİYONU OLDUK!**

Bereketli Anadolu Toprakları'nın Meyveleri Global Pazarların Tercihli Olmaya Devam Ediyor.

**TİM TÜRKİYE İHRACATÇILAR MECLİSİ**

**göknur**  
Fruit of Fertile Anatolian Lands

We Converted Fruit and Vegetable Process Waste into Energy.

Göknur Gıda has been awarded an award in the Energy Management Category at the 2022 Sustainable Business Awards for our project, "Journey from Fruit and Vegetable Process Waste to Energy!"

**SUSTAINABLE BUSINESS AWARDS 2022**

**TİM TÜRKİYE İHRACATÇILAR MECLİSİ**

**29** OLGAH GENEL İHRACATIN GENEL KURULU İHRACATIN GENEL ODUL TÖRENİ

**TİM TÜRKİYE İHRACATÇILAR MECLİSİ**

**1000** TÜRKİYE'NİN EN BÜYÜK İHRACATÇISI

**göknur**

**WE ARE RANKED FIRST IN THE EXPORTATION IN THE SECTOR OF FRUIT AND VEGETABLE GOODS**

We are producing value-added products from delicious and healthy fruit and vegetables of our country, we are bringing these products together with millions of consumer in 85 countries.

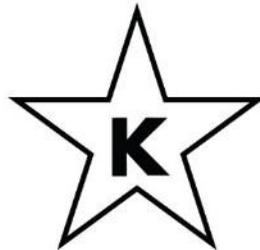
**göknur**

**Capital 500**  
TÜRKİYE'NİN EN BÜYÜK İHRACATÇISI  
2023

**"Capital500-Türkiye's 500 Largest Private Companies Research"**

**"The Third Company with the Highest Increase in Employment Award"**

# Certifications



göknür

thank  
you

