



## THE FUTURE OF SMART SNACKING

Hungry Monkey sits at the intersection of indulgence and functionality. We start with real fruit, freeze dried for crunch, coat it in yogurt, matcha or protein chocolate, and power it up with protein or precision prebiotics.

## WHY NOW?

**Protein Continues to Outperform.** The protein snack category is growing at strong double digit rates.

**Gut Health Is Mainstream.** Digestive wellness is influencing purchasing decisions.

**Better For You Is Replacing Confectionery.** Consumers want indulgence with functionality.

**Convenience Wins.** Portable resealable formats drive repeat purchase.

## ABOUT THE BRAND

Hungry Monkey was created for a new generation of snackers who expect more. More flavour, more satisfaction, more purpose.

We believe you should not have to choose between healthy and delicious. Snacking should feel indulgent and work hard at the same time. So we start with real fruit at the core, freeze dried for crunch, coated in creamy yogurt or smooth chocolate, and elevated with high protein and added prebiotics to support digestive health.

The result is a sugar free snack that satisfies like a treat and delivers real functional benefits. With flavours such as Matcha Yogurt and protein chocolate, the range taps into fast growing wellness trends while maintaining genuine treat appeal.

Hungry Monkey attracts new shoppers, expands occasions, and brings fresh energy to the fixture across gyms, offices, travel and convenience. It is a smarter way to snack. And this is only the beginning.

## LEADING SKUs



## FULL RANGE PLATFORM

**WITH PREBIOTICS** Raspberries in Real Matcha Yogurt • Mango Yogurt • Cherries and Strawberries with Yogurt and Blue Spirulina

**WITH PROTEIN** Banana Pieces in Protein Chocolate • Strawberries and Cream • Blackberries Choco Cinnamon

## RELEVANT CHANNELS

Premium Grocery and Better For You Retail • Convenience and Impulse • Gyms and Fitness Chains • Airlines and Travel Retail • Corporate Offices and Vending • Hotels and Mini Bar Programs • Health Food Stores • Wholesalers and Foodservice Distributors

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Hungry Monkey is a scalable brand platform built for modern snacking occasions where indulgence meets functionality.