

BY APPOINTMENT TO THE ROYAL DANISH COURT

Royal Greenland

NUTAAQ® COD

FRESHER
BRIGHTER
TASTIER

A NEW COD EXPERIENCE
FROM GREENLAND

Nutaaq® – meaning “new” in Greenlandic – is Royal Greenland’s premium cod concept, delivering an unparalleled fresh taste and pristine quality.

Why Nutaaq® is Unique:

- **Fresher:** Caught, processed, and frozen within 2 hours.
- **Brighter:** Almost translucent white, hand-trimmed fillets.
- **Tastier:** Delicate, natural flavour locked in by fast, gentle processing.
- **Gentler:** Caught by local fishing families using time-honoured methods rooted in Greenlandic tradition.

From Live Fish to Premium Fillet – in 2 Hours

- Live cod are stunned, bled in ice water, and processed in small batches.
- Fillets are mechanically cut and hand-trimmed to remove imperfections.
- Only fillets with flawless texture and colour earn the Nutaaq® label and are frozen within 2 hours of harvest.
- Sustainably selective: Small, immature cod are returned to the sea, supporting healthy stock regeneration.

