



# Ready to drink matcha latte



Mango



Natural



Strawberry



Vanilla

## **The Why:**

### **Matcha is mainstream:**

~216 million matcha lattes sold in Europe in 2024 & 25  
(in café's).

Matcha is no longer a niche product, it's become a daily habit for millions, just like with coffee.

## **The problem:**

- 1. Long waiting lines in Café's.**
- 2. Café matcha is tasty but expensive.**
- 3. People go to bigger cities for matcha because it's hard to find in smaller towns**

## The solution:

A premium, café style iced matcha latte that tastes amazing

## Our promises:

- Café style quality
- Grab-and-go convenience
- Cheaper than café without compromising the quality



# The Product:

Yusaki ready to drink iced matcha latte

With ceremonial grade matcha

With real fruit puree

With coconut Milk (most sold in cafe's)



*Taste just like  
from a café!*

## What makes Yusaki different:

- Most ready to drink matcha drinks taste **watery,** **grassy,** or **artificial.** Yusaki tastes like a café matcha.
- The matcha latte recipe is formulated in the Netherlands with the help of best selling cafe's.
- Our recipe has a signature flavor profile because of the usage of high quality Japanese matcha.

For additional details  
and collaboration  
opportunities, please  
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