

The UK & EUROPE'S  
Leading Ethnic Frozen Food Brand

SINCE 1980



# OUR STORY

## FAMILY FAVOURITES FOR OVER 40 YEARS



FOR OVER FOUR DECADES, TAJ HAS BEEN COMMITTED TO SUPPLYING GENERATIONS WITH THE FINEST EXOTIC INGREDIENTS, ENSURING EXCEPTIONAL QUALITY AND FLAVOUR IN EVERY PRODUCT.

### The Taste You Can Trust

We believe that food should be grown with care, cooked with love, and enjoyed in mealtimes that are shared across generations. As a family run business, we believe in a better way forward promoting healthy sustainable and flavoursome diets.

### Our Products

Since 1980, we have specialised in supplying the finest perfectly portioned frozen exotic produce. Each year we undertake research with chefs to develop our product range to help make scratch cooking both more exciting and enjoyable.

### Distribution

Our distribution centre, based in the heart of the England, can facilitate next day delivery across UK mainland. You can also find our product range across selected stores in Europe and Internationally too!

Accreditations:



# TAJ FOODS COVERS ALL ETHNIC FOOD SUB CATEGORIES MAKING THEM YOUR ONE-STOP SUPPLIER.

Known for its extensive range of ethnic food products, Taj Foods commitment to quality and sustainability makes them a popular choice for many households and Retailers.

## Product Range



### Breads

Crispy, fluffy & layered  
Flatbreads



### Root Vegetables

Gluten free & nutrient  
rich root vegetables



### Crisps

Moreish vegetable  
crisps



### Exotic Vegetables

Freshly frozen exotic  
vegetables



### Herbs

Perfectly portioned  
herbs



### Pastry

Versatile vegan  
springroll pastry



### Street Food

Aromatic & authentic  
flavours



### Seafood & Halal

Sustainably sourced  
gourmet range

## TAJ FOODS, EXPERTS IN FROZEN ETHNIC AND EXOTIC FOODS, WILL DRIVE SALES AND MARKET SHARE IN YOUR FROZEN CATEGORY AS IF IT WERE THEIR OWN.

- ✓ 40 years of experience
- ✓ Passionate about quality
- ✓ Using the finest exotic ingredients
- ✓ Inspirational product range
- ✓ Built on the concept of love for food
- ✓ Exceptional value
- ✓ A business you can work with
- ✓ Service you can rely on
- ✓ Investment for growth
- ✓ Easy to shop range



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**Garlic Naan**  
300g / 4 Pieces



**Chilli Coriander Naan**  
300g / 4 Pieces



**Tandoori Naan**  
300g / 4 Pieces



**Family Pack Original Paratha**  
400g / 5 Pieces & 1440 g



**Onion Paratha**  
400g / 5 Pieces



**Family Pack Chapatti**  
900g / 20 Pieces



**Aloo Paratha**  
400g / 4 Pieces



**Gobi Paratha**  
400g / 4 Pieces



**Masala Paratha**  
340g / 4 Pieces



**Mixed Veg Paratha**  
400g / 4 Pieces



**Muli Paratha**  
400g / 4 Pieces



**Methi Thepla**  
300g / 5 Pieces

# ROOT VEGETABLES





## Cassava Chunks

1 kg



## Mogo Chips

1 kg



## Quick Cook Mogo Chips

750 g

1

2

3

4

5

6







**Lightly Salted  
Cassava Crisps**

200 g



**Unsalted  
Cassava Crisps**

200 g



**Chilli and Lemon  
Cassava Crisps**

200 g



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**Leaf Spinach**  
450 g



**Chopped Spinach**  
450 g



**Toovar Lilva**  
300 g



**Chopped Methi**  
300 g



**Cut Okra**  
300 g / 1 kg



**Whole Okra**  
300 g / 900 g



**Karela**  
300 g / 1 kg



**Choliya**  
300 g



**Green Goovar**  
300 g / 1 kg



**Tindora**  
300 g / 1 kg



**Shredded Coconut**  
300 g



**Curry Leaves**  
100 g



**Undhio Mix**  
300 g



**Valor Lilva**  
300 g



**Val Papdi**  
300 g



**Punjabi Tinda**  
300 g



**Surti Papdi**  
300 g



**Drumstick**  
300 g



**Surti Papdi Lilva**  
300 g



**Suran**  
300 g

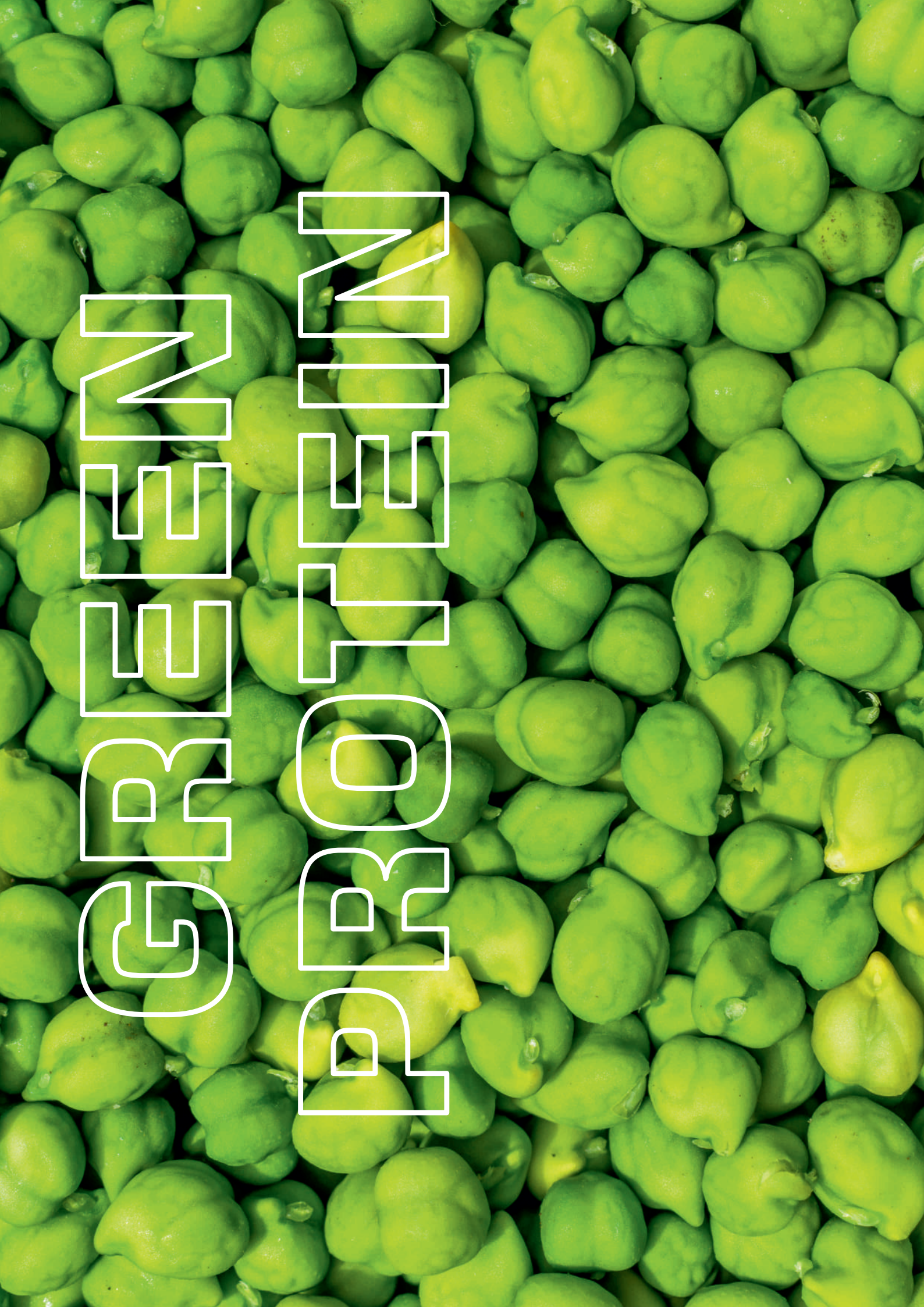
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**1980**



**The Taste You Can Trust**



# GREEN GREEN GREEN GREEN GREEN



## Pigeon Peas

500 g



## Green Chickpeas

500 g



## Val Beans

500 g



## Black Eye Beans

500 g



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**Crushed Garlic & Ginger Mix**  
400 g



**Crushed Garlic**  
400 g



**Crushed Ginger**  
400 g



**Crushed Green Chilli**  
400 g



**Garlic Cloves**  
400 g



**Diced Ginger**  
200 g



**Diced Garlic**  
200 g



**Curry Base Mix**  
400 g



**Crushed Turmeric**  
200 g

PREPARED BY





**Samosa Pads  
(60 Sheets)**



**Spring Roll Pastry  
(10")**



**Samosa Pads  
(30 Sheets)**



**Spring Roll Pastry  
(8")**

# STREET FOOD





**Vegetable Punjabi Samosas**  
900 g / 20 Pieces



**Jumbo Punjabi Samosas**  
750 g / 10 Pieces



**Mini Punjabi Samosas**  
500 g / 25 Pieces



**Aloo Tikki**  
600 g / 15 Pieces



**Mixed Veg Samosas**  
875 g / 25 Pieces



**Soya Spring Rolls**  
875 g / 25 Pieces



**Soya Samosa**  
875 g / 25 Pieces



**Vegetable Spring Rolls**  
20 Pieces / 50 Pieces



**Vegetable Samosa**  
20 Pieces / 50 Pieces



**Unfried Patra / Patra Rolls**  
900 g



**Green Peas Kachori**  
600 g / 20 Pieces



**Moongdal Kachori**  
600 g / 20 Pieces

# SEAFOOD & HALAL





## Chicken Samosa

600 g



## Chicken Kebabs

630 g



## Lamb Kebabs

630 g



## Lamb Samosa

600 g



## Tilapia Fillets

500 g

400 g (Net of ice glaze)



**SINCE 1980**

Find us in the freezer aisle of your local supermarkets

**Where To Buy**

**ASDA**

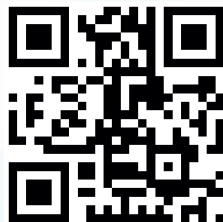
  
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**Sainsbury's**

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Visit our Website



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