

2025

**Good,
tasty,
real.**

ALFAGEL



Our factory
in Provence

TRETS



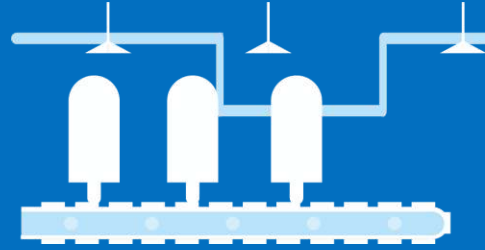
PRODUCTION FACILITIES IN 2025



R&D



Trets en Provence (France)
Factory



PRODUCTION



Trets en Provence
(France)
**Fruit processing
Packing**



IFS
Food
in progress



Côme (Italy)
Packing
30 M UVC
(Production capacity)



IFS
Food

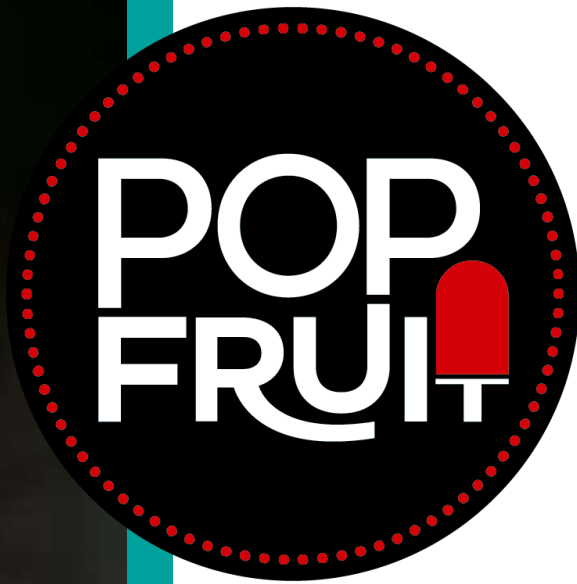


LOGISTICS



Lyon & Marseille
(France), Como (Italy)
Warehouses





Pop Fruit
Good for
the people
and the
planet
since 2013





AN INTERNATIONAL BRAND FOR PREMIUM SORBET ICE LOLLIES



60%
FRUIT
CONTENT

100%
NATURAL

NO COLORING,
PRESERVATIVES
OR ARTIFICIAL
FLAVORS

SHORT
INGREDIENT
LIST



100%
ECO DESIGNED
PACKAGING



Flowpack

Plastic-free, made from corn starch, it ensures maximum protection for your sorbet while being **compostable**.



Retail packaging

Our box is made from **100% recycled cardboard**.



**ZERO
PLASTIC**



Stick



Our stick is made **with wood from sustainably managed forests**. These forests have the particularity of being exploited to renew themselves while providing people with what they expect from them.



Committed to protecting the oceans since 2017.



POPFRUIT ORGANIC



RANGE



Mango



Banana



Orange



Raspberry

MINI



Strawberry Mango



Lemon Raspberry

100% FRUIT



Strawberry



Lemon



Strawberry



Pineapple
Passion Fruit

DUO



Lemon Raspberry



Banana Açai



Coconut Mango

TUBS



Mango



Lemon



Strawberry



POPFRUIT

ULTRA FRUITY



Coconut

Lemon

Mango

Strawberry

Apple Blackcurrant
Hibiscus

MINI ULTRA FRUITY



Lemon
Blood orange

Pineapple Passion
Fruit Coconut

SORBET & YOGOURT



Blackberry Blueberry
& Yogourt

Passion Fruit
& Yogourt



IMPULSE RANGE



- 4 organic flavours
- 2 conventional flavours





Popelino
« Maestro
del gelato »
Since 2024





DOLCE VITA SPIRIT



In Italy, ice cream is a religion : un gelato ! People go out at night looking for their preferred ice creams maker and enjoy walking down the streets with their family and friends enjoying their favorite flavors.

With Popelino, we offer you a special moment, closing your eyes and eating this premium Italian ice cream, you can imagine to be in Roma !

ALL THE EXPERTISE OF ITALIAN GELATO

PREMIUM INGREDIENTS
SOURCED FROM THE
FINEST ITALIAN
TERROIRS:
SICILIAN PISTACHIOS,
PIEDMONT
HAZELNUTS,
FRESH ALPINE MILK

ITALIAN
MANUFACTURING



ECO-DESIGNED
PACKAGING



NEW
2025



La Dolce Vita
2025



Dark Chocolate



4 x 78g



Hazelnuts from
Piemont



Pistachio from
Sicily



OUR ANSWERS TO CONSUMER EXPECTATIONS

Packaging
without
plastic

100%
ECO DESIGNED
PACKAGING



Retail 
packaging

Our box is made from **100% recycled cardboard**.



Flowpack

Plastic-free, ecological, paper flowpack. It ensures maximum protection for your ice cream and **can be recycled**.

**ZERO
PLASTIC**



Stick 

Our stick is made **with wood from sustainably managed forests**. These forests have the particularity of being exploited to renew themselves while providing people with what they expect from them.

THANK YOU



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