# HUNGRY FOR JOIN THE PLANT BASED MOVEMENT

**SUPERFONDER** 

Our mission is to encourage real change through everyday choices, by making eating healthier and more sustainably the easy and obvious choice, through delicious plant based products. At the core of our mission since we were founded in 2018, the Superfoods range is the next phase of innovation at Moving Mountains providing 'health hacking' products, that do not compromise on flavour or nutritional value.



#### WHAT IS A SUPERFOOD?

"Superfood" refers to a category of nutrient rich foods considered to be especially beneficial for health and well-being. These foods are typically high in vitamins, minerals, antioxidants, and other nutrients that can promote good health and reduce the risk of chronic diseases.

#### WHAT ARE THE BENEFITS?

The superfoods products are free from allergens including Soy, Gluten and Nuts. The products are low in saturated fat and sugar, high in protein, and they provide a source of fibre. Unlike products currently on the market our superfoods range is not padded out with cheaper ingredients such as potato and rice. The product contains a high proportion of superfoods ingredients, all found in your cupboard or fridge at home, which provides improved nutrtional quality and value.

#### HOW DOES THIS PRODUCT DIFFER FROM EXISTING MM PRODUCTS?

The new superfoods range is an extension to Moving Mountains existing product range, developed to address changing trends in the global food market and customer demands for allergen free, nutrient rich, protein packed, and delicious products. Packed with protein and superfood ingredients, we describe the new range as a 'health hacking' due to the products high quality and nutrionally balanced ingredient list.

### WHAT ARE SUPERFOOD INGREDIENTS?

Our superfoods ingredients list focuses on high quality, high nutritional value foods, that you can find in your cupboard at home. In our products you can expect to find:

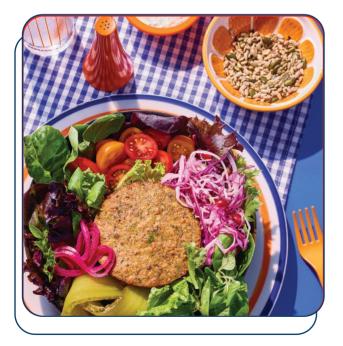


## DISCOVER OUR SUPERFOOD BURGER



Discover the Moving Mountains Superfood Burger. A revolutionary new health hacking product from the leaders of plant based food. Free from Soya, Gluten, and Nuts and packed with superfood ingredients, with a variety of proven benefits. The superfood burger is a healthy treat that does not compromise on nutritional value.

- Source of Iron
- High in Vitamin E
- 14.25 Plant points



#### **TECHNICAL INFORMATION:**

CASE SIZE: 2kg (100g) PALLET SIZE: 234 CASES BARCODE: 5060728271019 MOVING MOUNTAINS PRODUCT CODE: SFUBUR

#### **INGREDIENTS:**

Vegetables (onion, tomato, garden pea, mushrooms, green pepper, courgette), water, legumes (chickpeas, green lentils), quinoa, textured pea protein, pea protein isolate, sunflower oil, thickener (methylcellulose), seeds (pumpkin seed, sunflower seed, chia seed), natural flavour, spices, sugar cane fibre, goji berries, salt, parsley.

For allergens please see ingredients in **bold**. Free from Soya, Gluten, and Nuts.

#### **NUTRITION INFORMATION PER 100G:**

Energy kJ	508
Energy kcal	123
Fat	4.4g
of which saturates	0.5g
Carbohydrate	
of which sugars	2g
Fibre	5.6g
Protein	<b>11</b> g
Salt	1g

#### **HOW TO PREPARE**



Cook from frozen



Fry burger on a medium heat for 3-4 mins on each side, flipping regularly. Cook until evenly browned.



Add oil to a frying pan and preheat.



Serve hot and add your favourite toppings

### DISCOVER OUR SUPERFOOD CRISPY BURGER



Discover the Moving Mountains Superfood Crispy Burger. A revolutionary new health hacking product from the leaders of plant based food. Free from Gluten, Soya, and Nuts, and packed with superfood ingredients, the superfood crispy burger is a tasty sensation that does not compromise on nutritional value.

- Source of Vitamin E
- 14.25 Plant points



#### **TECHNICAL INFORMATION:**

CASE SIZE: 2kg(100g) PALLET SIZE: 234 CASES BARCODE: 5060728271026 MOVING MOUNTAINS PRODUCT CODE: SFCBUR

#### **INGREDIENTS:**

Vegetables (onion, tomato, garden pea, mushroom, green pepper, courgette), rice crumbs (rice flour, starch, dextrose, salt, spice extract, spices), water, legumes (chickpeas, green lentils), quinoa, textured pea protein, sunflower oil, pea protein isolate, seeds (pumpkin seed, sunflower seed, chia seed), corn flour, corn starch, modified corn starch, thickener (methylcellulose), natural flavour, spices, sugar cane fibre, goji berries, salt, parsley, raising agents (diphosphate, sodium carbonate).

For allergens please see ingredients in **bold**. Free from Soya, Gluten, and Nuts.

#### **NUTRITION INFORMATION PER 100G:**

Energy kJ	774
Energy kcal	185
Fat	5.4g
of which saturates	0.6g
Carbohydrate	24g
of which sugars	2g
Fibre	4.1g
Protein	8.7g
Salt	0.93g

#### **HOW TO PREPARE**



Cook from frozen



Fry burger on a medium heat for 3-4 mins on each side, flipping regularly. Cook until evenly browned.



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Serve hot and add your favourite toppings

### DISCOVER OUR SUPERFOOD CRISPY DIPPERS



Discover the Moving Mountains Superfood Crispy Dippers. A new health hacking product from the leaders of plant based food. Free from Gluten, Soya, and Nuts, and packed with superfood ingredients, the Crispy Dippers are a crispy delight that do not compromise on nutritional value.

- Source of Iron
- Source of Vitamin E
- 14.25 plant points



#### **TECHNICAL INFORMATION:**

CASE SIZE: 2kg (30g) PALLET SIZE: 234 CASES BARCODE: 5060728271033 MOVING MOUNTAINS PRODUCT CODE: SFDIP30

#### **INGREDIENTS:**

Rice crumbs (rice flour, starch, dextrose, salt, spice extract, spices), vegetables (onion, tomato, garden pea, mushroom, green pepper, courgette), water, legumes (chickpeas, green lentils), sunflower oil, quinoa, textured pea protein, pea protein isolate, corn flour, corn starch, modified corn starch, thickener (methylcellulose), seeds (pumpkin seed, sunflower seed, chia seed), natural flavour, spices, sugar cane fibre, goji berries, salt, parsley, raising agents (diphosphate , sodium carbonate).

For allergens please see ingredients in **bold**. Free from Soya, Gluten, and Nuts.

#### **NUTRITION INFORMATION PER 100G:**

Energy kJ	977
Energy kcal	234
Fat	8.2g
of which saturates	0.9g
Carbohydrate	30g
of which sugars	2.1g
Fibre	3.8g
Protein	8.5g
Salt	0.94g

#### **HOW TO PREPARE**



Cook from frozen



Fry Dippers on a medium heat for 8-9 mins turning regularly. Cook until evenly browned.

Add oil to a frying pan and preheat.



Serve hot and add your favourite toppings

### DISCOVER OUR SUPERFOOD FALAFEL



Discover the Moving Mountains Superfood Falafel. A revolutionary new health hacking product from the leaders of plant based food. Free from Gluten, Soya, and Nuts, and packed with superfood ingredients, the superfood falafel is a crunchy sensation that does not compromise on nutritional value.

- Source of Zinc
- Source of Magnesium
- High in Vitamin E
- Source of Iron
- 10 Plant points



#### **TECHNICAL INFORMATION:**

CASE SIZE: 2kg (17g) PALLET SIZE: 234 CASES BARCODE: 5060728271057 MOVING MOUNTAINS PRODUCT CODE: SFFAL17

#### **INGREDIENTS:**

Rehydrated chickpeas, vegetables (spinach, onion), rice crumbs (rice flour, starch, dextrose, salt, spice extract, spices), apple, quinoa, sunflower oil, seeds (pumpkin seeds, sunflower seeds, chia seeds), modified corn starch, spices, natural flavouring, salt, herbs, goji berries, natural vinegar.

For allergens please see ingredients in **bold**. Free from Soya, Gluten, and Nuts.

#### **NUTRITION INFORMATION PER 100G:**

Energy kJ	706
Energy kcal	169
Fat	7.8g
of which saturates	0.8g
Carbohydrate	19g
of which sugars	2g
Fibre	2.8g
Protein	5.4g
Salt	ig



### DISCOVER OUR SUPERFOOD Sausades Sausser



Discover the Moving Mountains Superfood Sausages. A revolutionary new health hacking product from the leaders of plant based. Free from Soya Gluten, and Nuts and packed with superfood ingredients, the superfood sausages are a juicy sensation that do not compromise on nutritional value.

- Source of Iron
- High in Vitamin E
- 14.25 Plant points



#### **TECHNICAL INFORMATION:**

CASE SIZE: 2kg (35g) PALLET SIZE: 234 CASES BARCODE: 5060728271040 MOVING MOUNTAINS PRODUCT CODE: SFSS35

#### **INGREDIENTS:**

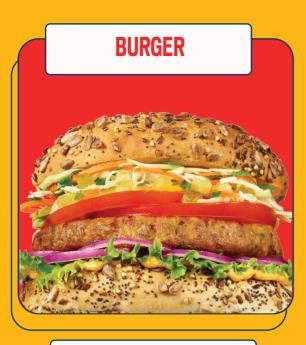
Vegetables (onion, tomato, garden pea, mushroom, green pepper, courgette), legumes (chickpeas, green lentils), water, quinoa, textured pea protein, pea protein isolate, sunflower oil, thickener (methylcellulose), seeds (pumpkin seed, sunflower seed, chia seed), natural flavourings, spices, sugar cane fibre, goji berries, salt, parsley.

For allergens please see ingredients in **bold**. Free from Soya, Gluten, and Nuts

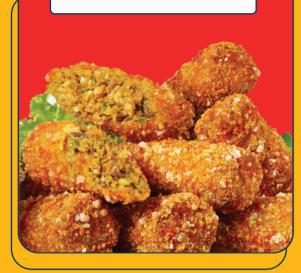
#### **NUTRITION INFORMATION PER 100G:**

Energy kJ	538
Energy kcal	130
Fat	4.6g
of which saturates	0.5g
Carbohydrate	8.5g
of which sugars	2.1g
Fibre	5.9g
Protein	11g
Salt	1.1g

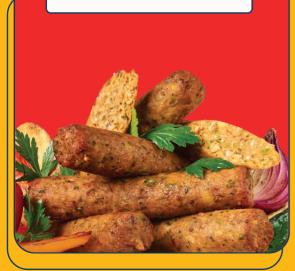




#### **CRISPY DIPPERS**

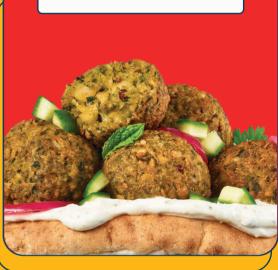


#### **SAUSAGES**





FALAFEL



#### **STORAGE INSTRUCTIONS:**

Store frozen (-18°C). For best results cook from frozen. If thawed or cooked, do not refreeze and consume within 48 hours. Do not reheat.

#### **FROZEN SHELF LIFE:**

18 months from production/ 12 months minimum guaranteed.

