

Nootz

01

About Nootz

Inspired by the growing market trend towards dairy-free, ready-to-drink beverages and lack of options in the market with a coconut milk base, the company began a year's long R&D phase into a novel coconut smoothie range.

The goal was to invent a delicious and healthy drink with a tropical experience. With the support of Dutch Food Technology experts, we developed three smoothie flavours;

- Real Papaya
- Real Mango
- Real Pineapple

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How We Can Help

01 *Sampling Demonstrations*

In every market we sell, we support our distributors with:

- Sampling inventory
- Point of sale material (POSMs)
- Venue costs
- Personnel

02 *Sponsorships & Partnerships*

In every market we sell, we identify events to sponsor and key mixologists to partner with;

03 *Ambassadors*

In every market we sell, we collaborate with suitable brand ambassadors.

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Product Certifications

Organic and Certificates

- EU Organic
- USDA NOP
- HALAL
- SEDEX

LK-Bio-149
Non-EU Agriculture



Quality Certificates

- ISO 22000:2018 Certified Company

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Product Positioning

After stellar sampling feedback at both Biofach Germany 2022 and at the 80's Club in Sri Lanka, we are now ready to launch the product range.

We are looking at the following retail and horeca channels:

- 01 *Cafes*
- 02 *Bars*
- 03 *Chilled Beverage Section in Supermarkets*
- 04 *RTD Sections in Supermarkets*
- 05 *Festivals & Fairs*
- 06 *Hotels, Resorts & Minibars of Luxury Villas*

05 Product Range



Real Pineapple



Real Papaya



Real Mango

06 RTD Package in Context

