

VENICE - LONDON

HUMAN VALUES FOR BUSINESS VALUES

Venietiam, was born from the union of almost 25 years of experience in the world of food & beverage, with transversal skills in international trade and in the creation of projects ranging from the study of a new product to its sale and positioning in the market, intervening in all crucial areas of the supply chain such as the feasibility plans, the logistic optimization or the creation of a sales network.

VENIETIAM

Venietiam's Food Intelligence Service refers to all the actions that are put in place for the development of a Food&Beverage-project, from the identification/procurement of raw materials to industrialization, to the conception of a targeted offer fot a specific market, resulting in the sell-out support in the respective sales channels.



Product study



Feasibility study



Financial analysis and administrativelogistical set-up



Commercial strategy and product positioning



Creation of a sales network



Commercialoperational support

INTERNATIONAL TRADING

Venietiam's International Trading service is a partnership that works in two directions:

FOR THE MANUFACTURER



A light-audit of the factories is carried out. enabling the development of marketing/sales solutions in different markets, based on products characteristics and company's strategies.

FOR THE CUSTOMER



All qualitative, operational and commercial requirements are analyzed, to identify then the best product and service solution, optimizing time and avoiding actions that could be penalizing, thanks to our know-how.

WE TAKE CARE OF EVERY ASPECT OF THE SUPPLY CHAIN. OFFERING TURNKEY SOLUTIONS

Management of orders and ongoing customer relations Access to Venietiam's EU and Extra-EU portfolio of customers and

Buving and selling operations, currency rate exchange management

Creation of the offer from EXW to DDF

Management of import-export operation

Negotiation management and closing with the end customer

Procurement and consolidation of goods from multiple suppliers



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