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RUHUNU FOODS

Sri Lanka

1

46 Years History

Since 1978

Established in Kandy, Sri Lanka as Ruhunu Grinding Mills by our current Chairman Deshabandhu Mr. Padmasiri Muthumala, we have grown from a small-scale manufacturing business to become Ruhunu Foods, the foremost producer and marketer of spices and allied products in Sri Lanka. With a state-of-the-art factory equipped with modern machinery and technology for crushing and blending a wide range of spices and other food products to the highest of quality standards, Ruhunu Foods has won the confidence of discerning consumers both locally and globally.



Quality First

As the foremost producer, Ruhunu Foods has won the confidence of discerning consumers both locally and globally. Our products are sourced, manufactured, and packed under stringent hygienic, health and safety standards which have been recognised by Global Food Safety Initiatives (GFSI), which also ensures that manufacturing staff skills and knowledge are under constant scrutiny and upgrading.



DEPARTMENT OF COMMERCE



INDUSTRIAL DEVELOPMENT BOARD
Ministry of Industry and Commerce



Coconut Development Authority
Ministry of Plantation Industries



The Ceylon Chamber of Commerce



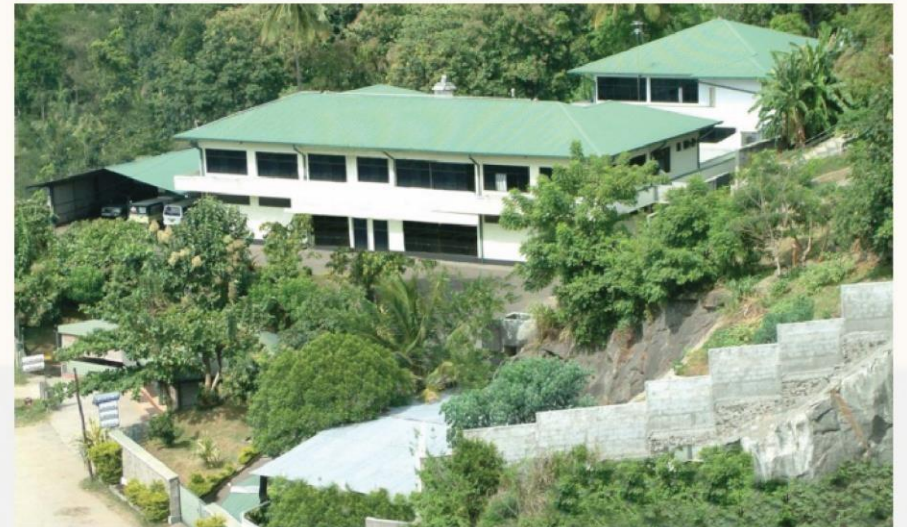
SRI LANKA EXPORT DEVELOPMENT BOARD



Recognition



The Leading Spice Brand of Sri Lanka



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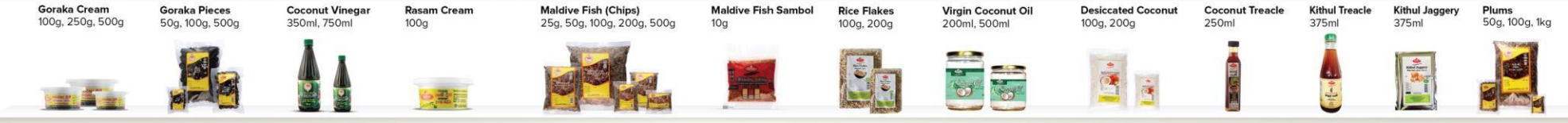
Products

Widest Product Basket

We have a diverse and authentic range of products to offer, so whether you're looking for a seasoning spice, a refreshing tropical drink, or a particular ingredient for a special recipe, we can help.

- **Spices and spice mixtures**
- **Raw spices and seeds**
- **Herbs and herbal powders**
- **Flour and related products**
- **Rice and related products**
- **Food ingredients and seasoning products**
- **Dehydrated fruits and vegetables**
- **Natural fruit juices and juice mixes**
- **Fruit and vegetable pastes/spreads**
- **Fruit and vegetable extracts/pulps**





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Distribution Channels **of Pioneer Spice Brand Of Sri Lanka**

Our products reach to every corner of Sri Lanka through our own distributor network, company direct distribution, and mainstream channels. Apart from that our Food Service department serves all HORECA, corporate and institutional client segments.

Islandwide Distribution



Modern Trade Channel



softlogic

GLOMARK

LAUGFS
super

SPAR



Sirilak
STORE

HORECA Channel



A GARDEN OF PLEASURES. A HAVEN OF PEACE.

Institutional Channel



4

Export Business

Adding Flavours to the World

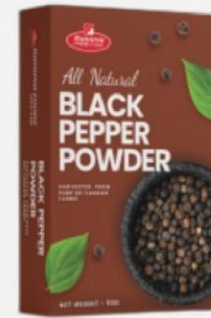
Our global expansion has been a carefully planned out as a strategic journey, keeping with the guiding values of the company and maintaining the highest of quality standards at every step. Today Ruhunu Foods boasts of an export presence in over 15 countries across all 05 continents, catering to a very discerning group of consumers who appreciate the high-quality standards that are inherent with any Ruhunu Foods product.



Our Brands

As the foremost producer, Ruhunu Foods has won the confidence of discerning consumers both locally and globally. Our products are sourced, manufactured, and packed under stringent hygienic, health and safety standards which have been recognised by Global Food Safety Initiatives (GFSI), which also ensures that manufacturing staff skills and knowledge are under constant scrutiny and upgrading.









Reserch
& Developments



New Products
Development



Latest
Technology



Quality
Control



**PRIVATE-LABEL
BRANDING**

With a view to expanding our reach and assisting our international corporate customers, Ruhunu Foods have the packaging technology to supply you with specific packaging that would carry your particular branding.

We work in strict confidence exclusively with our clients to produce a specific product based on their requirements. Ruhunu has a level of flexibility, our processes and equipment have been designed in such a way as not to restrict our capabilities, or creativity as well as the finished product.



5

Strengths

Ruhunu Foods and Ruhunu Exports

Our strength is our dedicated team!

We live by the philosophy of quality first. The real quality comes with quality processes, best raw materials and most importantly the accountable group of people who dedicated to achieve a common goal, i.e. our mission.

We hire Sri Lanka's highest qualified, technically skilled, academically sound professionals to drive the future of our business. They are our strength.

Operational



Over 46 years Customer Acceptance



Widest Product basket in the Category (Over 200 products / 1000+ SKUs)



Strong R&D capability for NPD and Value-creation



Guaranteed Quality reckoned by Consumers around the World



Available in all leading Supermarkets and General Trade outlets islandwide



Over 100 Skilled Professionals with multi-disciplinary exposure



Islandwide Distribution (Own Vehicle Fleet)



Two dedicated state-of-the-art production facilities



Contract Manufacturing and tailor-made product solutions for Private Brands



Available in 15 countries around the World



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THANK YOU