

# RUHUNU FOODS Sri Lanka

# 46 Years History

#### **Since 1978**

Established in Kandy, Sri Lanka as Ruhunu Grinding Mills by our current Chairman Deshabandhu Mr. Padmasiri Muthumala, we have grown from a small-scale manufacturing business to become Ruhunu Foods, the foremost producer and marketer of spices and allied products in Sri Lanka. With a state-of-the-art factory equipped with modern machinery and technology for crushing and blending a wide range of spices and other food products to the highest of quality standards, Ruhunu Foods has won the confidence of discerning consumers both locally and globally.







## **Quality First**

As the foremost producer, Ruhunu Foods has won the confidence of discerning consumers both locally and globally. Our products are sourced, manufactured, and packed under stringent hygienic, health and safety standards which have been recognised by Global Food Safety Initiatives (GFSI), which also ensures that manufacturing staff skills and knowledge are under constant scrutiny and upgrading.



































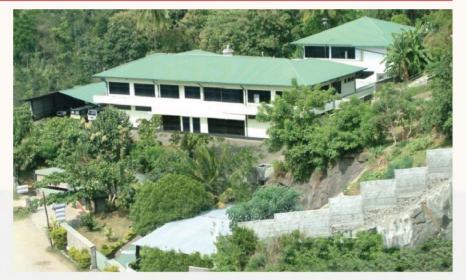
## Recognition



## The Leading Spice Brand of Sri Lanka









## **Products**

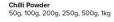
#### **Widest Product Basket**

We have a diverse and authentic range of products to offer, so whether you're looking for a seasoning spice, a refreshing tropical drink, or a particular ingredient for a special recipe, we can help.

- Spices and spice mixtures
- Raw spices and seeds
- Herbs and herbal powders
- Flour and related products
- Rice and related products

- Food ingredients and seasoning products
- Dehydrated fruits and vegetables
- Natural fruit juices and juice mixes
- Fruit and vegetable pastes/spreads
- Fruit and vegetable extracts/pulps





Chilli Pieces 50g, 100g, 200g, 250g, 500g, 1kg

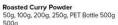


**Roasted Curry Powder** 50g, 100g, 200g, 500g

Dried Chilli (Whole) 50g, 100g

**Curry Powder** 50g, 100g, 200g, 250g, PET Bottle 500g













50g

Fish Curry Mix











Dark Roasted Curry Powder Meat Curry Mix 100g, 200g





500g

Rasam Cream

100g







25g, 50g, 100g, 200g,



Mustard Seed

50g, 100g





Cummin Seed

Coarse Pepper 100g, 500g







Cardamom



Noodles

Coconut Treacle

Cloves



Kithul Treacle

Nutmea

20g



20g, 50g, 100g, 500g

Cinnamon Stick

Cinnamon Powder 500g



Coriander Seed 100g, 200g









**Basil Seed** 

50g, 100g







Table Salt

400g 1kg



Papadam

50g, 1kg

Goraka Cream 100g, 250g, 500g



Coconut Vinegar

Maldive Fish (Chips) 25g, 50g, 100g, 200g, 500g







Virgin Coconut Oil













50g, 100g, 500g



500g

350ml, 750ml









225g





White Rice Flour









50g, 100g, 1kg

Sugar Candy 100g





**Onion Powder** 



Red Rice S/H Flour

700g, 1kg

Ginger Powder





225g





100g, 200g



Hopper Mixture

400g

Corn Flour







Idliyas Mixture

400g

**Red Rice Flour** 



**Undu Flour** 



Kurakkan Flour

**Gram Flour** 200g, 1kg



Atta Flour





Spices in Bottles - 50g



225g











Thosai Mixture





**Dehydrated Moringa Leaves** 20g, 50g, 100g, 1kg









Dehydrated Curry Leaves 20g, 50g, 100g, 1kg



**Dehydrated Pandan Leaves** 

20g, 50g, 100g, 1kg



White Pepper



Black Pepper



Cinnamon



Cloves



Turmeric





Coffee

All Rice Varieties (Sri Lankan)

King Coconut Water, King Coconut Water-Turmeric Infused, King Coconut Water-Lemon Infused, King Coconut Water-Ginger Infused, Mango Fruit Juice, Pineapple Fruit Juice, Woodapple Fruit Juice, Soursop Fruit Juice, Poet Fruit Juice Mixed Fruit Juice, Garcinia & Tamarind Drink, Pomergranate Fruit Juice, Passion Fruit Juice, Aloe Vera Drink, Jack Fruit Juice, Mango and Passion Fruit Mix, June Plum Fruit Juice























Highest Quality Sri Lankan Beverage Range





















# **Distribution Channels**of Pioneer Spice Brand Of Sri Lanka

Our products reach to every corner of Sri Lanka through our own distributor network, company direct distribution, and mainstream chanels. Apart from that our Food Service department serves all HORECA, corporate and institutional client segments.

### **Islandwide Distribution**







## **Modern Trade Channel**

















## **HORECA Channel**













### **GALADARI**

COLOMBO

























## **Institutional Channel**





































# **Export Business**

## Adding Flavours to the World

Our global expansion has been a carefully planned out as a strategic journey, keeping with the guiding values of the company and maintaining the highest of quality standards at every step. Today Ruhunu Foods boasts of an export presence in over 15 countries across all 05 continents, catering to a very discerning group of consumers who appreciate the high-quality standards that are inherent with any Ruhunu Foods product.



### **Our Brands**

As the foremost producer, Ruhunu Foods has won the confidence of discerning consumers both locally and globally. Our products are sourced, manufactured, and packed under stringent hygienic, health and safety standards which have been recognised by Global Food Safety Initiatives (GFSI), which also ensures that manufacturing staff skills and knowledge are under constant scrutiny and upgrading.







































White Pepper Seed































Development





Control



With a view to expanding our reach and assisting our international corporate customers, Ruhunu Foods have the packaging technology to supply you with specific packaging that would carry your particular branding.

We work in strict confidence exclusively with our clients to produce a specific product based on their requirements. Ruhunu has a level of flexibility, our processes and equipment have been designed in such a way as not to restrict our capabilities, or creativity as well as the finished product.



# Strengths

#### Ruhunu Foods and Ruhunu Exports

Our strength is our dedicated team!

We live by the philosophy of quality first. The real quality comes with quality processes, best raw materials and most importantly the accoutable group of people who dedicated to achieve a common goal, i.e. our mission.

We hire Sri Lanka's highest qualified, technically skilled, academically sound professionals to drive the future of our business. They are our strength.

## **Operational**



Over 46 years Customer Acceptance



Widest Product basket in the Category (Over 200 products / 1000+ SKUs)



Strong R&D capability for NPD and Value-creation



Guaranteed Quality reckoned by Consumers around the World



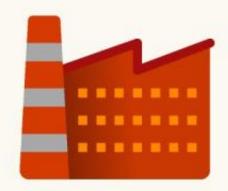
Available in all leading Supermarkets and General Trade outlets islandwide



Over 100 Skilled Professionals with multi-disciplinary exposure



Islandwide Distribution (Own Vehicle Fleet)



Two dedicated state-ofthe-art production facilities



Contract Manufacturing and tailor-made product solutions for Private Brands



Available in 15 countries around the World



## THANK YOU