

# INDEPENDENT



The business  
event for the  
hotel community

M I A M I

September 17-18, 2025

Miami Beach Convention Center

# HOTEL

# SHOW

PROSPECTIVE EXHIBITOR INFORMATION

[INDEPENDENTHOTELSHOW.US](https://independenthotelshow.us)



# Welcome to Independent Hotel Show Miami 2025



Welcome to Independent Hotel Show Miami, the most comprehensive, dedicated event for the luxury, boutique, and independent hotel sector which focuses on hotel industry trends and emerging opportunities for today's independent hoteliers to help grow their businesses and enhance the guest experience.

Our mission is to broaden the support of the hotelier community by expanding the brand to serve the North American, Caribbean, and Central American audience of forward-thinking, independently spirited hoteliers.

We are delighted to be returning to Miami in 2025 for our third edition, and invite you to join us September 17-18 at the Miami Beach Convention Center to be a part of this unique and influential event.

Companies from across the supply chain are invited to benefit from the opportunity to sell directly to an engaged audience in search of the highest quality products and services. Don't miss out on the unparalleled opportunity to connect with our high-quality audience of hoteliers.

We look forward to welcoming you!



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# WHY MIAMI AND THE U.S.?

2023 was a record year for Miami with 27.2 million visitors spending an estimated \$21.1 billion. Miami has become a go-to destination for business expansion, growth, and investment across numerous industries.<sup>1</sup>

According to market research agency STR, Greater Miami continues to rank among the top 10 US cities in the three key metrics used to measure hotel success – occupancy (#7), average daily rate (#5) and revenue per available room (#4).<sup>1</sup>

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1. Source: Greater Miami Convention & Visitors Bureau

In the first quarter of 2025, U.S. hotel occupancy will grow 2.2% year over year, ADR will increase 2.3% and RevPAR will grow 3.5%.<sup>2</sup>

The North America Luxury Hotel Market size is estimated at USD 40.16 billion in 2024, and is expected to reach USD 60.38 billion by 2029, growing at a CAGR of 8.5% during the forecast period (2024-2029).<sup>3</sup>

Looking ahead to 2025, LE analysts anticipate an additional 790 new hotels with 85,561 rooms to open in the U.S., resulting in a 1.5% supply increase. Miami alone currently has 60 hotel projects, equating to 10,564 rooms, in the pipeline.<sup>4</sup>

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2. Source: STR and Tourism Economics

3. Source: Mordor Intelligence

4. Source: Lodging Econometrics

Miami is expected to end 2024 as one of the top five strongest performing hotel markets along with New York City, Washington, DC, Austin, and Charleston. Miami is also one of the top four markets that are most attractive for hotel investments.<sup>5</sup>

Miami is easily accessible – 1,000+ flights daily through Miami International Airport, which is the largest gateway between the United States and south to Central America and the Caribbean.

All of this makes Miami a convenient destination for hoteliers and the ideal location for the U.S. edition of the Independent Hotel Show.

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5. Source: U.S. Hotel Investor Intentions Survey, CBRE Research, 2024

# WHO SHOULD EXHIBIT?

Independent Hotel Show Miami will meet the needs of any business operating or wanting to operate within this flourishing sector. This includes businesses from but not limited to:

## AUDIO & ENTERTAINMENT

Guest facing technologies - in-room entertainment, smart technology, internet, wifi, door locking, telecommunications and audio-visual systems.

## BEDS & BEDDING

Mattresses, comforters, duvets, sheets, and pillows.

## BOUTIQUE/GIFT & RESORT WEAR

Bags, gifts, jewelry, sundries, and apparel.

## DESIGN & DÉCOR

Interior design – bed bath and living, furniture, soft furnishings, fabrics, wallcoverings and accessories, lighting, artwork, flooring and carpet. Exterior design – plant and garden, outdoor furniture.

## FOOD & DRINK

Bar design and products, beer, wine, spirits, non-alcoholic drinks, coffee and teas, bar snacks, minibar products and equipment.

## HOTEL SUPPORT SERVICES

Legal, finance, management and consultancy, insurance, property development, recruitment, staff and training.

## HOUSEKEEPING & HOTEL PRODUCTS

Linens, tableware, uniforms, cosmetics, glassware and china, towels, toiletries, promotional and branded gifts.

## MARKETING & BRANDING

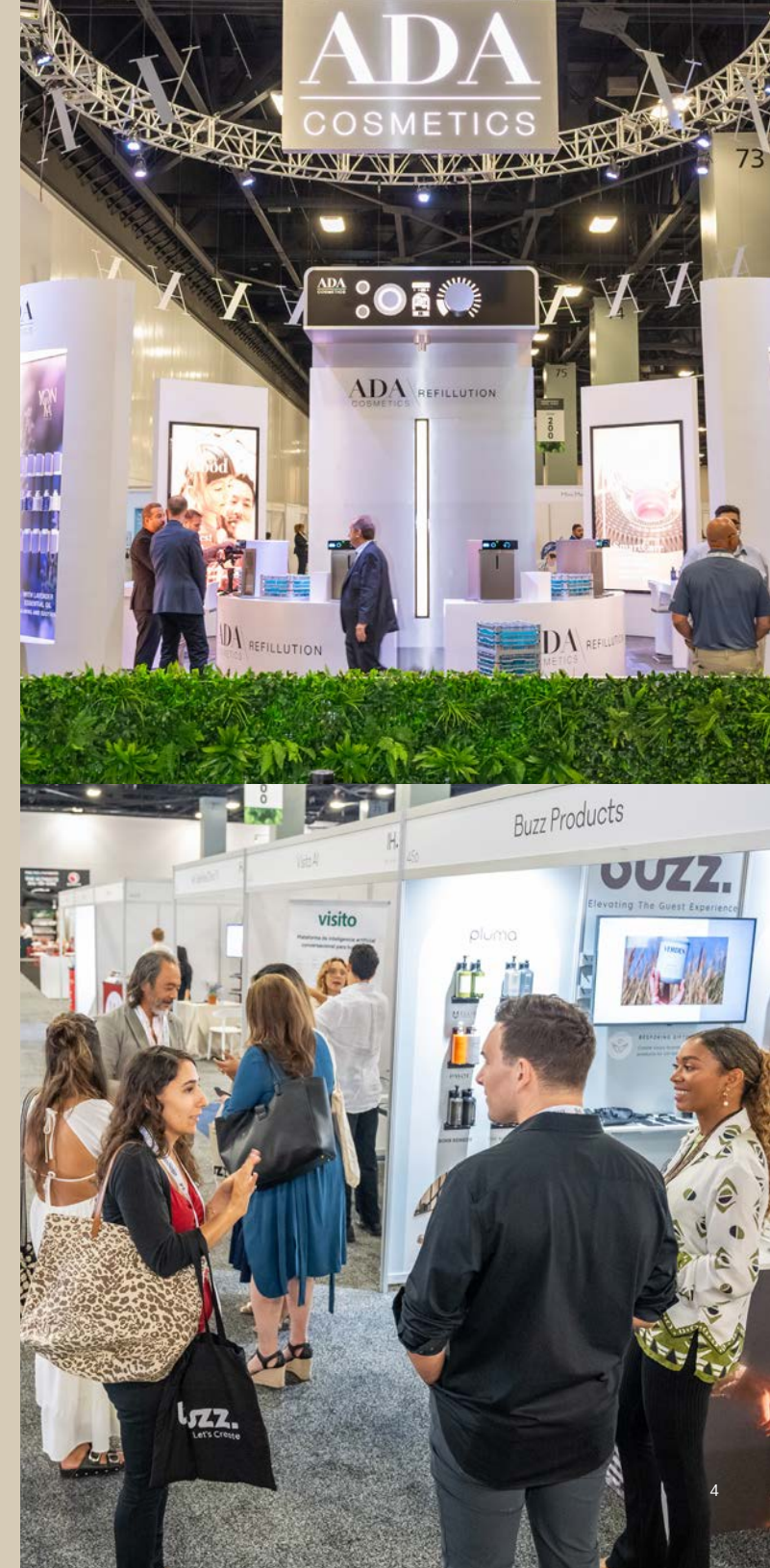
Creative agencies, website design, print houses, graphic design, social media and marketing software.

## SPA & WELLNESS

Spa design, products, gym equipment, pools, spa services, leisure and wellness equipment.

## TECHNOLOGY

Back of house technologies – bookings and hotel management software, payment and revenue management systems, and hotel operation programs.





# WHY EXHIBIT?



Showcase your products & services to 1,500+ luxury, boutique & independent hoteliers from North America, Canada, Latin America, and the Caribbean over 2 days.

Running a hotel is a time-consuming business, yet hoteliers need to continually evolve, source new products and ideas to increase revenue and create a personalized, distinctive, and enhanced guest experience.

Independent Hotel Show Miami is the targeted platform to meet hoteliers when they are fully engaged and ready to buy.

## INDEPENDENT HOTEL SHOW MIAMI WILL SHOWCASE YOUR BUSINESS TO THE LEADING PROFESSIONALS IN THE INDUSTRY ALLOWING YOU TO:

- Sell face to face to hundreds of potential buyers
- Generate sales leads, make direct sales, and build a qualified database
- Develop relationships with new and existing clients
- Build brand awareness
- Launch new products and educate buyers through product demonstrations
- Develop relationships with media and generate PR for your business
- Identify new distributors and partners



# THE GUEST EXPERIENCE

We are dedicated to delivering an incredible guest experience for our attendees at Independent Hotel Show Miami – similar to what our hotelier audience strive to achieve in their properties each day. We do this for the benefit of hoteliers, exhibitors, and partners alike. Aside from our high-quality exhibition, this manifests across four communal spaces which include:

## INNOVATION STAGE

A curated program of inspiring and practical education sessions covering the latest hotel trends and cutting-edge innovation with the goal of developing ground-breaking ideas and engaging conversations relevant to the boutique, lifestyle, and luxury hotel sectors.

## THE LOBBY LOUNGE

Independent Hotel Show Miami's main social space, The Lobby Lounge is a place for visiting guests to work, network, host meetings, and eat and drink in an open communal environment that embodies qualities shared with a modern hotel's lobby space.

## BUSINESS CENTER

A relaxed environment on the show floor where knowledge can be gained and shared. These tailored campfire-esque sessions, led by exhibitors, will provide a unique mix of presentations, products, and solutions for hoteliers.

## THE SUITE

The Suite is a thoughtfully designed hospitality and networking space to offer VIP hotelier guests, speakers, and carefully selected industry partners, somewhere stylish, luxurious, aesthetically stimulating, and comfortable, a space off the show floor to do business and network.



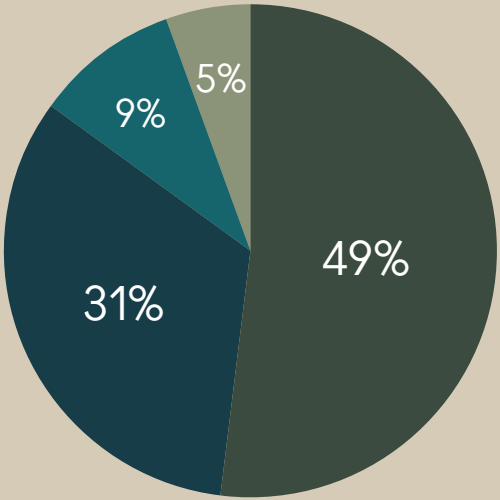
# WHO CHECKED IN?

(A sample of 2024 attendees)

Abaco Blue Resort	Flamingo Lodge	Mod Motels	The Block Hotel
Abae Hotel	Fontainebleu Hotel & Resorts	Mr. C Miami	The Boca Raton
AC Hotel Sawgrass Mills	Fortune House Hotel	Namron Hospitality	The Breakers Palm Beach
Acqualina Resort	Gabriel Miami	Nassau Suites	The Cabins of Birch Hollow
Annex Hotels	Gale Hotel South Beach	Nautilus Sonesta Miami Beach	The Carriage House Hotel
Atami Escape Resort	Gates Hotel South Beach	Nayara Resorts	The Colony Hotel
Atrium Hotel & Suites DFW	Geronimo Hospitality Group	Nevis Estate	The Cooper
Auberge Resorts Collection	Glenn Hotel	Nuvo Suites	The Fifth Avenue Hotel
Autograph Collection Hotels	Godfrey Hotel Hollywood	Oaks on the River Resort	The Gilchrist Collection
B Ocean Resort	Grand Beach Hotels	Ocean Five Hotel	The Inn at Mount Snow
Bahama Beach Club Ltd.	Harbour Village Beach Club	Ocean Reef Club	The Inn on Broadway
Baia Mare Villas	High Noon Resort	Oceans Edge Resort & Marina	The Las Olas Company & Riverside Hotel
Bangor Grande Hotel & Conference Center	Highgate Hotels & Resorts	Old Town Bluffton Inn	The Link Hotel
Beach Place Hotel	Hilton Grand Vacations	Oliver Hospitality	The Mark Hotel NYC
Beemok Hospitality Collection	Hope Town Inn & Marina	Pemberton Valley Lodge	The Mayton
Berkeley City Club	Hotel Arya Coconut Grove	Pestana South Beach Art Deco Hotel	The Nantucket Hotel & Resort
Biltmore Hotel	Hotel Arya Miami	Pink Sands Resort	The ONE50 Hotel
BOB Hotels	Hotel Carmichael	Plunge Beach Resort	The Palms Hotel & Spa
Bolongo Bay Beach Resort	Hotel Emma	Prince Waikiki	The Perigon
Bottleworks Hotel	Hotel Greystone	Raffles Boston	The Perry Hotel
Boulders Resort	Hotel Indigo	Resorts World Bimini	The Ritz-Carlton Residences Sunny Isles
Cadet Hotel	Hotel Next	Retro Suites Hotel	The Hotel Saratoga
Cameo Beverly Hills	Hotel Renegade	RH Remington	The Setai Miami Beach
Cape Codder Guest House	Hotel Santa Barbara	RIU Hotels	The Shawnee Inn & Golf Resort
Carillon Miami Wellness Resort	Hotel Yountville	Rolo Beach Hotel	The Standard Hotel & Spa
Casa Faena Miami Beach	Hotel WelcomINNS	RSVP Hotel	The Umstead Hotel & Spa
Cedar Cove Resort & Cottages	Hotel Zoe Fisherman's Wharf	Sacajawea Hotel	The Williamsburg Hotel
Center Hotels	Hyde Beach house	Sagamore South Beach	The World Residence at Sea
CitizenM Hotels	Inn at Laurel Point	Salt Hotels	TradeWinds Resort
Clifton South Beach Hotel	Kasa Living	Sandals Resorts International	Turnberry Ocean Club
Coconut Court Ltd	Kerzner International	Seahorse Vero Beach Hotel	Urbanica Hotels
Crane Hotel Group	Kimpton Hotel Palomar South Beach	Shade Hotel Redondo Beach	Vanderbilt Beach Resort
Crestline Hotels & Resorts	Kimpton Hotel Surfcomber	Sherry Hotel	Viana Hotel & Spa
Crystal Cruise	Lenox Hotel	Shore Club	Victor Hotel
Curio Collection by Hilton	Leslie Hotels	Smart Brickell Hotel	Villa Norbu
EB Hotel Miami LLC	Little Gem Resorts	South Point Antigua	Virgin Hotels
Enthusiast Hotel Collection	Lovango Resort & Beach Club	St. Regis Bermuda	W South Beach
EoS Hospitality Group	Luxuri Villas	Staypineapple Hotels	White Elephant Palm Beach
Escape Collection	Maison Verte Boutique Hotel	Storied Collection	Winnetu Oceanside Resort
Evergreen Hospitality Group	Marenas Beach Resort	Sunset Lane	XV Beacon hotel
Exuma Beach Resort	Marseilles Hotel Group	Ten Seventy Six	Yotel Hotels
Fashion Boutique Hotel	Miami Lake's Hotel	The Alford Inn	Yotepad Miami Hotel
Faena Hotels & Residences	Mills Park Hotel	The Atrium Hotel & Suites	Yve Hotel Miami
Ritz-Carlton Key Biscayne	Mint House	The Bellmoor Inn & Spa	

# 2024 GUEST DEMOGRAPHICS

ESTABLISHMENT TYPE



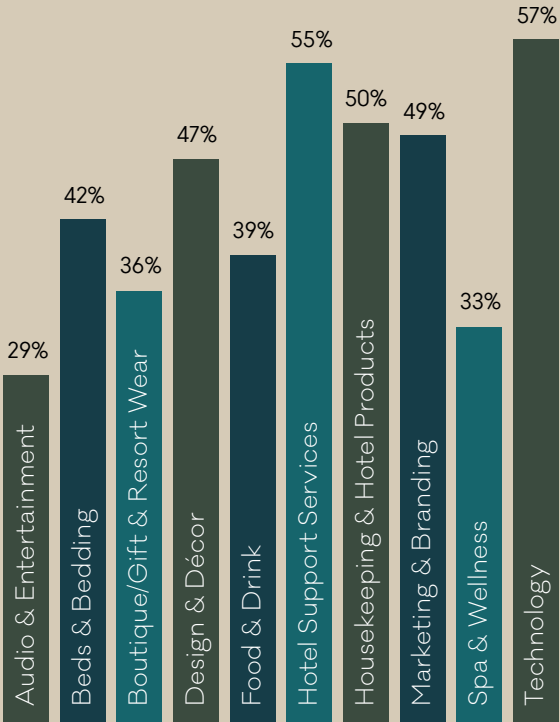
- Independent Hotel
- Boutique Hotel
- Branded/Chain Hotel/Resort
- B&B/Inn/Alternative Accommodation

86% Have Direct Purchasing Power

92% of Attendees Likely to Recommend Show to a Colleague

94% of Attendees Came Primarily to Meet/Connect with Exhibitors

AREAS OF INTEREST





# OUR SERVICE

A comprehensive business event to service the full hotel lifecycle. From investment and purchasing through to branding, design, operations, portfolio growth and selling; the show's content supports hoteliers in every stage of their hotel development.

## 200 QUALITY SUPPLIERS

We welcome representation from across the hotel supply chain. Exhibitor categories include but are not limited to:

AUDIO & ENTERTAINMENT

BEDS & BEDDING

BOUTIQUE/GIFT & RESORT WEAR

DESIGN & DÉCOR

FOOD & DRINK

HOTEL SUPPORT SERVICES

HOUSEKEEPING & HOTEL PRODUCTS

MARKETING & BRANDING

SPA & WELLNESS

TECHNOLOGY

## EDUCATION PROGRAM

A huge draw in attracting our hotelier guests to the show, our education program stages address hot topics for hoteliers today.

INNOVATION STAGE

BUSINESS CENTER



JOIN US IN SHARING YOUR SOLUTIONS FOR THE MODERN HOTELIER. WHAT PRODUCT OR SERVICE CAN YOU OFFER?





# JOIN US AS AN EXHIBITOR

Join our premium exhibitor line-up.  
Minimum booth size is 100 square feet.  
Contact us now to request a floorplan.

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Early-Bird Pricing – Expires on January 31, 2025 <small>Refer to Packages Addendum for details of what is included in booth packages and add-on packages offered.</small>	RATE
Standard Space with Hard-Wall Booth Package <small>(this is required to be selected by all Exhibitors, raw space options are available to exhibitors with approved custom booth structures requiring 10'x20' or larger space)</small>	\$5,600 per Booth Unit <small>(the hard-wall structure is 3m x 3m)</small>
Open Corner Fee add-on	\$350 per Open Corner
Lighting package add-on	\$550 per Booth Unit

<b>Standard Space with Hard-Wall Booth Package:</b> <b>\$5,600</b> per 3m x 3m Booth Unit <small>(this is required to be selected by all Exhibitors, raw space options are available to exhibitors with approved custom booth structures requiring 10'x20' or larger space).</small>	<ul style="list-style-type: none"><li>• Hard-Wall (Shell Scheme) 8' high on 3 sides (2 sides for open corner locations)</li><li>• Company Name Header Sign</li><li>• Carpet (Standard show color)</li><li>• 1x Square White Table</li><li>• 2x White Folding Chairs</li><li>• Material Handling</li><li>• Wastebasket &amp; Trash Removal</li><li>• Daily Vacuuming</li><li>• Booth Personnel Badges</li><li>• Online Directory Listing</li><li>• Marketing Promotion Tools</li></ul>
<b>Open Corner Fee add-on:</b> <b>\$350</b> per Open Corner	Additional charge per open corner
<b>Lighting package add-on:</b> <b>\$550</b> per Booth Unit <small>(Available as an add-on to either the Basic Raw Space or Hard-Wall Turnkey Packages)</small>	<ul style="list-style-type: none"><li>• 500 Watt / 120 Volt (5 Amps) electrical drop (can only be used for lighting package)</li><li>• 1x 6' Black Track with 3 lights</li><li>• Installation and Dismantle Labor</li></ul>



# THE INDEPENDENT HOTEL SHOW PORTFOLIO

IH.

A M S T E R D A M

11-12 Mar 2025  
RAI Amsterdam

IH.

M I A M I

September 17-18, 2025  
Miami Beach  
Convention Center

IH.

L O N D O N

6-7 Oct 2025  
Olympia Events

IH.

M U N I C H

29-30 Oct 2025  
MOC Munich

## CONTACT:

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