**Award Name: The Best Hotel Design of the Year**

**Description:**

The Best Hotel Design of the Year award is a prestigious accolade that celebrates and recognises excellence in the field of hotel design and architecture. This brand-new annual award honours the most innovative, aesthetically pleasing, and functionally exceptional hotel designs from across the UK and Ireland. It serves as a benchmark for the highest standards in the hospitality industry, encouraging architects and designers to push the boundaries of creativity and sustainability in their hotel projects.

This award is specifically for hotels that have been designed or undergone design refurbishments wiithin the last two years and are currently operating and open to guests.

First Name:

Last Name:

Email Address:

Phone Number:

Designer Name:

Designer Website:

Designer Address:

Hotel Name:

Hotel Address:

Hotel Website:

If your nominee is shortlisted by the judges, we will need to get a biography and photo from them quite quickly. If you have the nominee’s details, please provide a contact email for the person you’ve nominated, so that we can get in touch with them.

Designer Email Address:

Why should this designer win the Best Hotel Design of the Year Accolade? (max 400 words)

Describe the innovative design concepts that set this hotel apart in terms of architecture, interior design, functionality, and overall aesthetic. (max 400 words)

How does the design contribute to a unique and memorable guest experience? (max 400 words)

Explain how the hotel's design seamlessly integrates with the local culture and environment. How does the design reflect and enhance the character of its surroundings? (max 400 words)

Provide details on the hotel’s commitment to sustainability and eco-friendly practices in its design. How has the design prioritised environmental considerations, and what measures have been taken to minimise the hotel design’s ecological footprint? (max 400 words)

Share insights into the feedback received from guests regarding the hotel's design. How has the design positively influenced the overall guest experience, and are there specific anecdotes or testimonials that highlight the impact of the hotel's design on guest satisfaction and loyalty? (max 400 words)