



INDEPENDENT

HOTEL

The business
event for the
hotel community

SHOW

L O N D O N

16-17 Oct 2023
Olympia London

PROSPECTIVE EXHIBITOR
INFORMATION

[INDEPENDENTHOTELSHOW.CO.UK](https://independenthotelshow.co.uk)



GUEST DEMOGRAPHICS

SIZE OF ACCOMMODATION

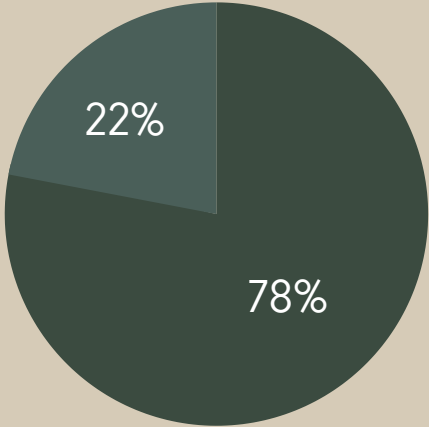
11%	1 - 10 ROOMS
19%	11 - 25 ROOMS
20%	25 - 50 ROOMS
18%	51 - 100 ROOMS
32%	100+ ROOMS

84% HAVE DIRECT
PURCHASING POWER

82% INTENT TO DO BUSINESS
WITH ONE OR MORE OF
THE EXHIBITORS THEY MET
AT THE SHOW WITHIN THE
NEXT 12 MONTHS

90% OF VISITORS WILL BE
RETURNING IN 2023

GROUP-OWNED HOTELS



INDEPENDENT HOTELS

WHO CHECKED IN

A selection of visitors to the
Independent Hotel Show 2022.

IHS LONDON 2023

A Curious Group of Hotels
Andaz London
Antoinette Hotels
Aparthotel Beechwood House Oxford
Apex Hotels Ltd
APN Hotel Group
Ashley Hotels
Avari Apartments
Balmer Lawn Hotel
Bartlett Group
Bicester Hotel Golf & Spa
Billesley Manor Hotel and Spa
Birch Community
Bossick Hotels Ltd
Bridgewood Manor
Brockencote Hall Hotel
Bryn Eglwys House
Bulgari Hotel London
Bulgari Hotel & Residences
Bloc Hotels Group
Buxted Park Hotel
Cairndale Hotel & Leisure Club
Calcot & Spa
Cameron Ventures Group
Cantley House Hotel
Cap Maison Resort & Spa
Cave Hotel and Golf Resort
Cavendish Hotels
Central Park Collection
Champneys Eastwell Manor
Charles Hope Apartments
Chiltern Firehouse
Classic Lodges
Clivedale London
Claridge's Hotel
Clover Spa & Hotel
Comfort Inn Ramsgate
Complete Hotels
Commodore Hotel
Corinthia London
Cossington Park
Crug Glas Country House
CULT Hotels
Denbies Wine Estate Ltd
Distinct Group Ltd
Draycott Hotel
Dynargh Design
Eden Hotel Collection
Edwardian Hotels London
Elysee Hotels
European Pubs

Everbright Hotels Group
Fitzrovia Belle Pub & Hotel
Foresters Hall
Foxhills Collection
Frederick House Hotel
George Street Hotel
Georgian House Hotel & Victorian House Hotel
Gilchrist Collection
Genre Hotels
Goldstone Hall Hotel
Grand Union Hotel
Greene King
Grosvenor House Suites
Grove Narberth
Gonville Hotel
Haddington House
Hambleton Hall Hotel
Hamlet Hotels
Hand Picked Hotels
Harbour Hotels
Heyford House
Highgate Hotels
Historic Sussex Hotels
Homegrown Hotels
Hotel Brooklyn
Hux Hotel
Hyatt Hotels
Hyde Hotels Ltd
Imperial London Hotels
Killarney Hotels
Kings Cross Hotels Group
Kingswear Park
La Perla Hotels
Lanelay Hall Hotel & Spa
Lansbury Heritage Hotel
Leonard Hotel
London Lodge Hotel
London Marriott Hotel Park Lane
Lore Group London
LR Hotels
Lyrath Estate Hotel
Magnuson Hotels
Marriott Hotel
Manor Collection
Manor Hill House
Mariners Hotel
Me and Mrs Jones
Melia White House
Middlewick Holiday Cottages
Millennium Hotels

Milsom Hotels & Restaurants
Moore Place Hotel
Morley Hayes Hotel
Morningson Hotels
Mullingar Park Hotel
New Forest Collection
New Linden Hotel
Nobu Hospitality
Nobu Hotel London
One Aldwych
Oakridge Group
Park House Hotel
Pride of Britain Hotels
Preferred Hotels & Resorts
Raffles Hotels London
Ralph Trustees
Rathbone Hotel
Red Carnation Hotels
Rogue City Hotel Group
Rosewood Hotel Group
Royal Lancaster Hotel
Richmond Hill Hotel
Provenance Inns
PPHE Hotel Group
Sanctum Hotels
Seaham Hall Hotel & Spa
Sarova Hotels
Seren Collection
Seven Hotels Ltd
Sloane Square Hotel
Sofitel London St James
Soho House & Co
Sopwell House
Southcrest Manor Hotel
Space Architectural Interiors
St Brelade's Bay Hotel
St Johns Guest House
St Pancras Renaissance Hotel London
St. Pancras Hotels Group
Staycity
Stayo
Stirrups Hotel
Strand Palace
Storied Collection
Taj Hotels
The Atlantic Hotel
The Bay Hotel
The Belfry Hotel & Resort
The Bodmin Jail Hotel
The Bull Inn Totnes
The Calcot Collection

The Capital Hotel, Apartments & Townhouse
The Carlton Tower Jumeirah
The City of London Club
The Gilchrist Collection
The Doyle Collection
The Goodenough Hotel London
The Goring Hotel
The Grand
The Guardsman Hotel
The Headland Hotel
The Kinmel Hotel Ltd
The Lodge Duxford
The Lost Poet
The Fellows House
The Majestic Hotel
The Mandrake Hotel
The Marquis
The Montcalm Hotels
The NoMad Hotel
The Northern Hotel
The Other House
The Oxford Collection
The Ritz
The Royal Yacht Britannia
The Signet Collection
The Sloane Club
The Stratford Hotel
The Torridon
The Forge
The Wellesley Knightsbridge
The Whitebrook
The Whittling House
Travelodge Hotels Ltd
Treehouse Hotels
Trevoze Golf & Country Club
Tullyglass House Hotel
Urban Creation
Upham Pub Group
Washingborough Hall Hotel
Waterside Hotels
Wenns Chop & Ale House
Wentbridge House Limited
Westmont Hospitality
Whatley Manor Hotel & Spa
Willington Hall Hotel Co
Wisteria Hotel
Wivenhoe House Hotel
Yarrow Hotel Limited
Yeoldon House Hotel
Zetter Hotels & Co

OUR SERVICE

A comprehensive business event to service the full hotel lifecycle. From investment and purchasing through to branding, design, operations, portfolio growth and selling; the show's content supports hoteliers in every stage of their hotel development.

OVER 200 QUALITY SUPPLIERS

We welcome representation from across the hotel supply chain. Exhibitor categories include but are not limited to:

DESIGN & DECOR

TECHNOLOGY

SPA & WELLNESS

HOTEL SUPPORT SERVICES

FOOD & DRINK

HOUSEKEEPING & HOTEL PRODUCTS

BEDS & BEDDING

MARKETING & BRANDING

AUDIO & ENTERTAINING

EDUCATION PROGRAMME

A huge draw in attracting our hotelier guests to the show, our education programme address hotel topics for hoteliers today.

HOTEL BUSINESS STAGE
HOTEL INNOVATION STAGE
SOCIAL BUSINESS SPACE

JOIN US IN SHARING YOUR SOLUTIONS FOR THE MODERN HOTELIER.

WHAT PRODUCT OR SERVICE CAN YOU OFFER?

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JOIN OUR PREMIUM LINE-UP

With stands selling fast and a finite amount of space available, contact us now to request a floorplan.

STAND TYPE	INCLUSION	RATE PER M ²
Space Only	Space to build bespoke stand	£540 + VAT per sqm*
Shell Scheme	Walling, Fascia with nameboard & Carpet	£564 + VAT per sqm*

*+ £315 registration fee

BECOME AN OFFICIAL PARTNER

Be seen as a market leader by affiliating your brand as partner to the show. Work with us to build and deliver a comprehensive package that places your company at the forefront of our guests' minds.

PACKAGES TO INCLUDE

- ◆ Elevating branding and increased exposure above and beyond the traditional exhibition stand
- ◆ Data capture opportunities to enable you to build personal relationships with our hotelier community

- ◆ Comprehensive pre-event marketing and advertising
- ◆ Hosted face-to-face opportunities to inspire and educate our guests about you and your services

OPPORTUNITIES

THE SUITE
THE LOBBY
HOTEL INNOVATION STAGE
HOTEL BUSINESS STAGE
AWARDS
POWER BREAKFAST
SENSORY GARDENS
TECH QUARTER
ESG HUB
OFFICIAL CATEGORY PARTNER

[VIEW ALL OPPORTUNITIES](#)

PARTNERS

The Independent Hotel Show is proud to have worked with leading partners in 2022 to help support the industry

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RECOMMENDED BUSINESS PARTNERS



DESIGN PARTNERS



COMMUNITY PARTNERS



MEDIA PARTNERS



EXPERIENCE PARTNERS



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