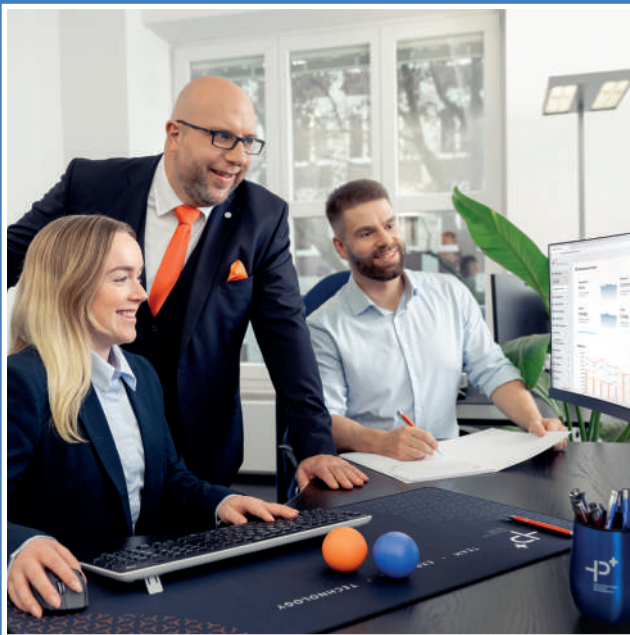




HOTELPARTNER
REVENUE
MANAGEMENT

GROW REVENUE. DRIVE DIRECT BOOKINGS. CUT COSTS.

Your revenue management partner for optimisation, success, and security.



T

QUALIFIED
TEAMS

E

PROVEN
EXPERTISE

T

LEADING
TECHNOLOGY

★★★★

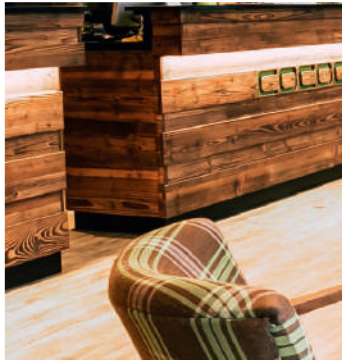
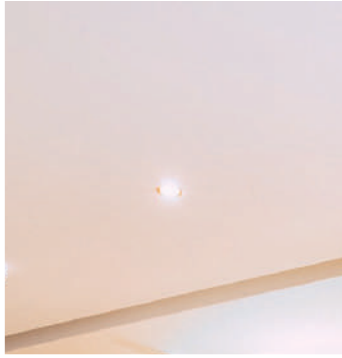
COCOON & ECKELMANN GROUP

10 Hotels – Germany & Austria

HotelPartner's unique approach to revenue management has given us an **increase in revenue of more than 50 %** from 2016 to 2019. This was significantly more than what the market had achieved.

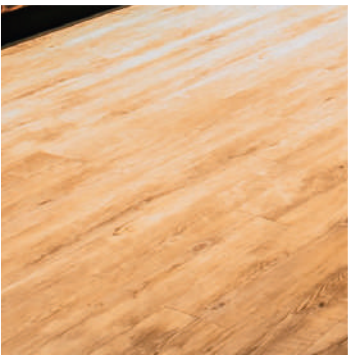


Matthias Knappe,
Revenue Manager



YOUR ADDED VALUE

Success oriented and performance driven



PARTNER INTO A SUCCESSFUL AND SECURE FUTURE

We optimise hotel profitability through the **TET-Synergy**, a unique approach that combines qualified teams, proven expertise, and leading technology in revenue management and distribution. This powerful synergy enables us to significantly enhance the sustainable success and financial security of our partners.

FOR YOU THIS MEANS:



OPTIMISATION

Secure your long-term success and competitive advantage through our continuous optimisation of your performance, efficiency, and strategy in the areas of revenue management and distribution.

In particular, gain the opportunity to substitute cost-intensive personnel, while profiting from more room to maneuver freely and obtaining the necessary scope for reserves and investments.



SUCCESS

Your profitability, growth, market advantage and entrepreneurial freedom are inseparably linked to the success of your revenue management and are our top priority.

Secure your long-term positive business development through our daily commitment to your revenue optimisation and cost efficiency.



SECURITY

Ensure your short-, medium- and long-term success in performance.

React quick and strategically to any given market situation through our proactive controlling and open up windows of opportunity for your profit maximisation.

★★★★

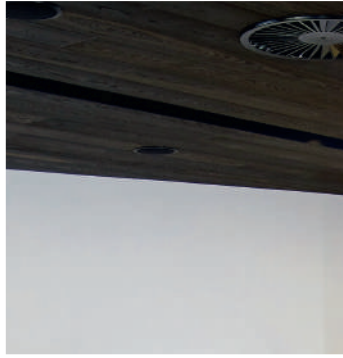
HOTEL INNSBRUCK

Austria

Within the first few months we were able to achieve a **double-digit percentage increase in revenue**. The birds-eye view from outside has shown us even more room for optimisation and improvement, although we have already established a good position for our company over the past few years.



Stefan Ischia,
Owner / General Manager



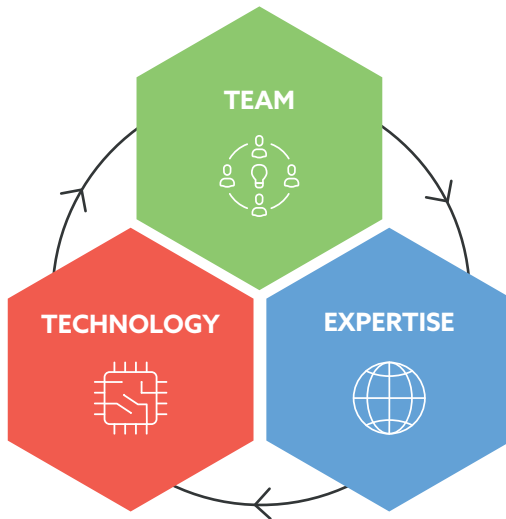
YOUR ADDED VALUE

Performance and profit maximisation



YOUR ALL-IN-ONE SERVICE SOLUTION FOR REVENUE MANAGEMENT AND DISTRIBUTION

Ensure your success in revenue management through our optimisation.
Better performance through the **TET-Synergy**:



QUALIFIED TEAMS

Secure qualified teams that work together with you to successfully optimise your hotel.

PROVEN EXPERTISE

Trust in over 18+ years of experience and in the collaboration of working with hundreds of hotels.

LEADING TECHNOLOGY

Secure all required essentials needed for successful revenue management and distribution in one platform.

★★★★

HOTEL DES BALANCES

Switzerland

An important factor is to **ensure the profitability of a hotel**. To a fellow hotelier, I would recommend getting experts on board and not to think one must do everything on their own.

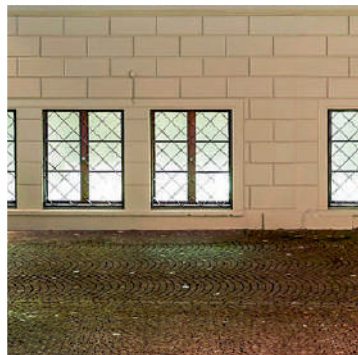
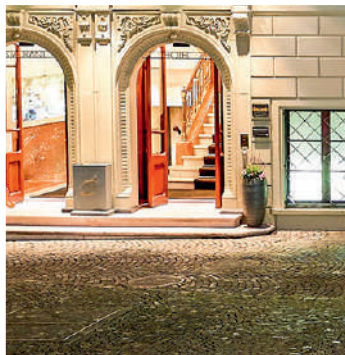
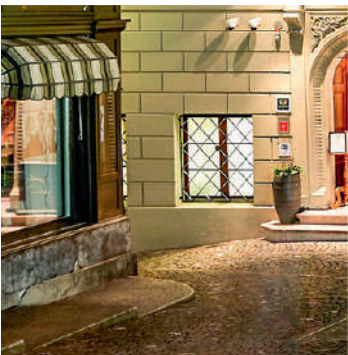


Peter E. Büsser,
CEO



YOUR ADDED VALUE

Planning security and
sustainable optimisation



OVERCOME STAFF SHORTAGES & REGAIN YOUR PLANNING SECURITY

Secure your hotel **qualified teams** with multiple years of experience in revenue and distribution management to open up windows of opportunity for profit maximisation, long-term optimised performance and your strategic security in any give market situation.



REVENUE & DISTRIBUTION MANAGEMENT

Drive your performance and maximise your profitability with the expertise of our revenue and distribution management experts.



CONTENT MANAGEMENT

Optimise your online visibility with our unique content management services to perfect your online presence.



IMPLEMENTATION & ON-BOARDING

Enhance efficiency and streamline automation with a seamless transition to the HotelPartner Performance Platform.



TECHNOLOGY & DATA SCIENCE

Secure leading technology utilised on your behalf and benefit from unbeatable advantages, lightning-fast response times and flawless data communication through highly optimised interfaces.

★★★★★

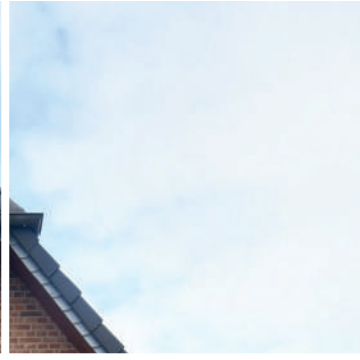
RELAIS & CHATEAUX LANDHAUS STRICKER

Germany

HotelPartner managed to **noticeably increase our sales**, RevPar and occupancy, while optimising our internal processes in a very short period of time. Even in times of COVID-19, we enjoyed a strong performance in direct comparison to the previous year and the competition.



Holger Bodendorf,
Owner / General Manager



**YOUR ADDED
VALUE**

More revenue, higher
revpar, higher occupancy



SECURE EXPERT INSIGHTS & UNLOCK YOUR HOTEL'S REVENUE POTENTIAL

Ensure your long-term success through extensive experience of working with hundreds of hotels and the accumulated industry experience of **over 70 revenue management and distribution experts**.



REVENUE MANAGEMENT STRATEGY

Ensure sustainable growth for your hotel by allowing our experts to incorporate strategic insights into your revenue management strategy that will ensure your competitive advantage.



REVENUE MANAGEMENT OPTIMISATION

Boost your profitability through our dedication in consistently optimising the performance and efficiency of your revenue management strategy.



INVENTORY & DISTRIBUTION MANAGEMENT

Streamline your distribution and seamlessly manage your inventory over multiple booking channels through our automation and strategic expertise.



RISK MANAGEMENT & CONTROLLING

Demand forecasting done up to 365 days in advance and rate shopping conducted multiple times a day, allow you to react to future market dynamics ahead of time.

★★★★

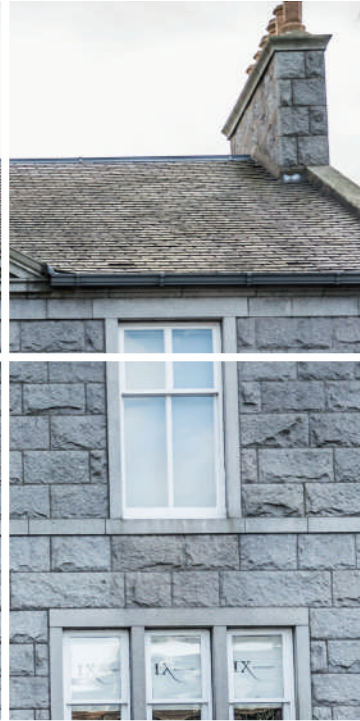
CHESTER HOTEL

Scotland

HotelPartner's unique approach offers a **comprehensive all-in-one solution**, which works seamlessly with our existing systems. Our results are showing that we have significantly boosted our performance in what is still a challenging environment in the city.



Stephen Gow,
General Manager



THE HOTELPARTNER PERFORMANCE PLATFORM - ENHANCE YOUR OPERATIONAL EFFICIENCY

The teams at HotelPartner use the **HPP (HotelPartner Performance Platform)** daily for you to achieve maximum performance. With the cloud based HPP, you always have an overview of the key revenue and distribution optimisations. The continuous development by our specialised developers ensures you access to the latest technologies and market advancements.

- Revenue Management System
- Integrated Channel Manager
- Business Intelligence Tools
- Front- and Back-Office Tools
- Web Booking Engine

100% Compatible With Your Hotel Systems

With a two-way interface connection ensuring seamless automation and real-time updates.



HotelPartner Performance Platform
100% Compatible With Your Hotel Systems



★★★★

HOTEL ZEITGEIST

Austria

Partner requests are implemented quickly and professionally. HotelPartner always listens and we feel that we are important!

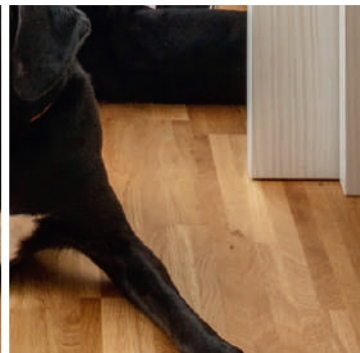
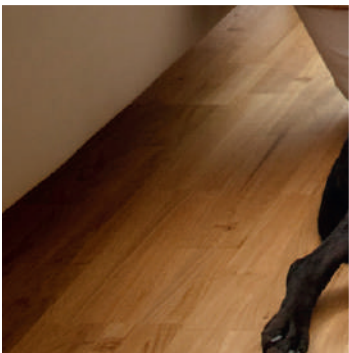


Andreas Purtscher,
General Manager



YOUR ADDED VALUE

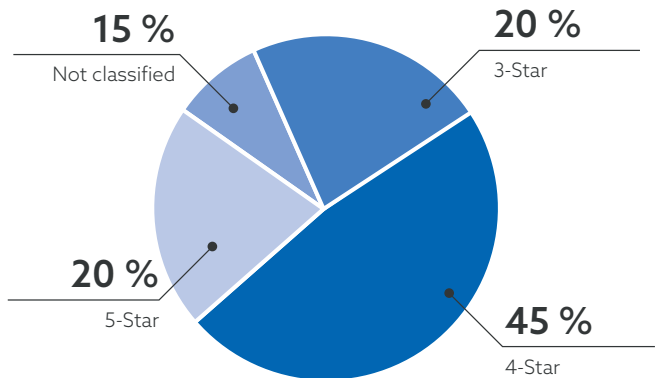
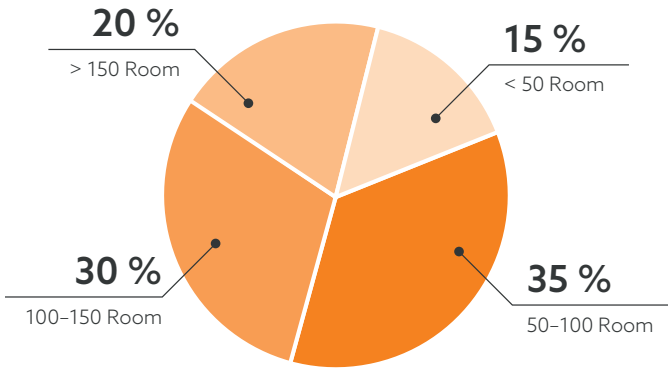
Proven team experience,
unerring in all market
situations



A PORTFOLIO AS INDIVIDUAL AS YOU

With **over 500 active partner hotels across Europe**, we understand the industry challenges you face every day. That is the reason why, through our **TET-Synergy**, we offer you all the tools you need to maximise rooms revenue and reduce your costs.

Save yourself precious time so you can focus on the most important thing in your business - your guests.





COMPANY MISSION

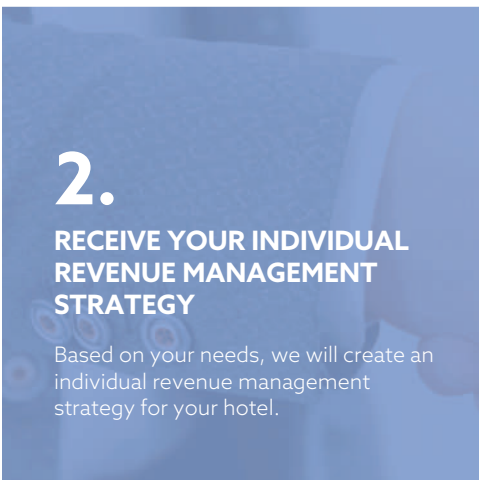
Through the **TET-Synergy** consisting of **qualified teams (T)**, **proven expertise (E)** and the use of **leading technology (T)** HotelParnter aims to **maximise rooms-revenue** and **reduce costs of hotels**, hotel groups and similar accommodation providers. Thus, ensuring the best possible solution for revenue management and distribution.



1.

BOOK YOUR DIGITAL MEETING WITH OUR EXPERTS

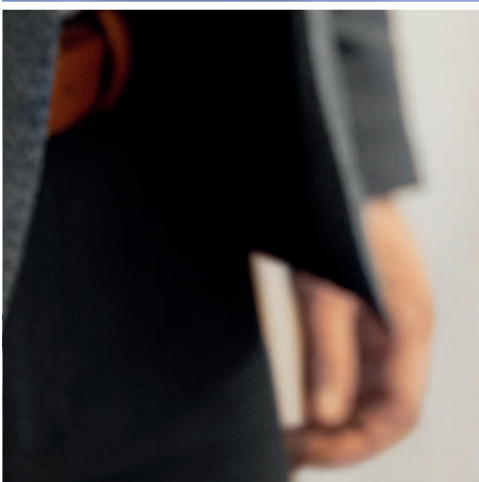
Together we analyse the performance of your hotel and prepare a tailor-made offer for you.



2.

RECEIVE YOUR INDIVIDUAL REVENUE MANAGEMENT STRATEGY

Based on your needs, we will create an individual revenue management strategy for your hotel.



3.

EXECUTE YOUR REVENUE MANAGEMENT STRATEGY WITH HOTELPARTNER

We will take care of the complete set-up and implementation process on your behalf.

INCREASE YOUR PROFITABILITY WITH HOTELPARTNER REVENUE MANAGEMENT

18+

Years of
experience

13.000

Bookings optimised daily

+20 %

Ø Revenue

CONTACT

Hotelpartner Management AG

bd@hotelpartner.com

www.hotelpartner.com



Scan now &
find out more