

Sustainability & Waste Policy

Sustainability is of vital importance today as people, businesses and communities start to acknowledge their environmental impact. At Montgomery Group, we have placed great importance in not only recognising the environmental impact of our events, but we are also implementing sustainability focussed objectives into our operations.

For the size and scale of our industry, waste is unfortunately inevitable. To deliver a 100% sustainable event is a huge task that we are all working to support in the industry. Whilst we will look at our working methods and processes, we must also start to change our mindsets and stop repeating the same mistakes that we are guilty of from time to time.

There is an intrinsic link between an organisation's future success and their sustainable credentials. We believe that Montgomery Group's sustainable objectives will align with our exhibitors' objectives as we look to support industry change.

Waste Policy Summary

- All waste must be accounted for and moved from the venue/ disposed of correctly by the stand builder/ exhibitor.
- Should waste be left, the organisers will charge the exhibitor for the waste PLUS a fine. The waste charge will depend on the amount of waste left, but it will start at the cost of an onsite order for a euro bin (*approximately €200 + Tax*). The fine that will come in addition to this will be a fixed fine of €500 + Tax. The fine is there to encourage you and the stand builder to plan and remove your stand waste appropriately. It is cheaper to remove from the venue or order a euro bin(s) (quantity of bins depends on the amount of waste) prior to arriving onsite.

A few questions we as organisers ask ourselves before ordering anything (and ask you too also) is:

- **Is my stand builder also focusing on their impact on the world?** How are they reducing their waste, carbon footprint etc? Remember to ask in the tender for your stand build what and how they do this. We appointed all our official suppliers with a heavy weight on their sustainability credentials. Did you know that ESSA (the body for event supplier and services association) have a Sustainability Accreditation which all ESSA members can attain? Does your stand builder have this? If not, why? [Click here](#) for more details.
- **Have I chosen a modular build instead of bespoke?** Modular build metalwork and panels are reused again and again but can be equally impactful. Many of our feature builds are now using modular structures for this very reason. Modular builds do not have to be your basic shell scheme. You can find many upgraded modular stands in the industry.
- **Am I reusing my graphics.** Do not print stand numbers or dates on the graphics. Our official graphics supplier offers a range of more sustainable materials for graphics. Although they include in the price installation and removal, you can ask to keep the graphics to use again. Contact them today to arrange this service.
- **Am I able to reuse my floorcovering?** If you are a space only stand, ask the stand builder what happens to the flooring after the show. Can you keep it for another show? Perhaps consider not having floorcovering at all, or selecting something that can be reused or easily recycled.
- **What power do I need on my stand?** Save money and power by only having your needed lights on your stand. Opt for LED lighting as LED uses the least amount of power, like our shell scheme and features do. Unplug your equipment at the end of each night to reduce consumption.



- **Can I reduce the transport used at the event?** We utilise the official freight forwarding contractor to reduce our carbon footprint and to be honest it is the least stressful way to getting stand build and product in and out of an exhibition hall. Have you considered using them yourselves? They offer a few different services which can be helpful (rates can be found on their order forms):



1. Collection from office/ warehouse to venue. Keep safe until your arrival. Delivery back to requested destination post event.
 2. You deliver items to their warehouse. They then consolidate all show items into reduced number of vehicle(s) to the venue. Keep safe until your arrival. Delivery back to requested destination post event.
 3. You arrange delivery to venue but before you arrive. They accept your delivery and keep safe until you arrive. Post event, once you have packed it up, they can hold items safely until your delivery company arrives.
- **Am I over-ordering supplies to my stand?** We try to be accurate when ordering items/ product etc. to avoid waste. This includes stand construction materials. MDF and chipboard are large items that must be accounted for or not brought to avoid a large waste charge. We understand working out the number of samples can be a challenge but we find this [calculation helpful](#).

- **Do I have a plan for the waste at my stand?** Prior to coming onsite, we are mindful of what waste our features, aisles and event will produce. This allows us to reduce to the smallest amount of waste possible. We have a plan of action for the waste we do have. Do you have a plan for your waste? Ours is and yours should be:



- Tidy as we go. During build up our stand builders will remove any excess materials each day back to their vehicle/ storage space/ purchased bin(s) from the organisers.
- Our floor managers will monitor the waste produced on each stand and should they fail to tidy as you/they go a waste charge will be passed onto the exhibitor. You can avoid this charge by ensuring your stand builder takes responsibility for the waste they are producing! We have the same arrangement with our appointed contractors.
- Pallets and boxes used during build up are stored ready for breakdown. The freight forwarder can store your items throughout the open period and deliver them to your stand once breakdown has commenced for a small fee.
- Any waste produced on your stand throughout the open period needs to be removed from the venue by yourselves. The general show cleaners cannot assist with this. Contact the [organisers](#) today to arrange for your waste to be collected. We have found that a lot of exhibitor products come in cardboard packaging.
- Breakdown is usually when the waste is created most, but why? If we are all planning to reuse most of our stand construction again this should not be the case. Speak to your stand builder to ensure they take their waste away with them and reuse stand materials again!
- **Our floor managers will be monitoring the waste created by each stand builder and exhibitor. Should anything be left associated with your stand we will have to charge you, the exhibitor, with the waste charge which starts at the cost of an onsite order for a euro bin (approximately €200 + Tax) PLUS a fine that will come in addition to this will be a fixed fine of €500 + Tax. This is a fly tipping charge.** To avoid these charges ensure you or your stand builder remove all waste from the venue or order with the [organisers](#) in advance to get the cheapest rate.

