

START-UP ZONE SPECIFICATION

INDEPENDENT
HOTEL SHOW

M U N I C H

16 – 17 Sept 2026
MOC Munich

The system includes:

- 2m x 1.5m space
- Walls
- Graphics (see below)
- Cleaning
- Carpet
- Furniture Package (see below)
- Electrical Package (see below)



*This is for visual purposes only

WALLS

All Start-Up Zone stands are in 2m x 1.5m space with a back wall and half height side walls dressed with plants.

FULL COLOUR GRAPHICS

The package includes full colour graphics on the back wall. Please provide the following artwork:

- The graphic dimension is **1933mm x 2500mmH**
- The artwork has to be 1:1 size and a minimum resolution of 150/200 dpi needs to be maintained.
- Deliver the files in .eps or .pdf High Resolution with all the text/fonts/logo in letter contour/outlines) with mention of all the used pms colour numbers.
- Send artwork to ops.ihm@montgomerygroup.com no later than **Wednesday 12th August.**
ARTWORK WILL NOT BE ACCEPTED AFTER THIS DATE

FLOORCOVERING

All stands are provided with Pacific Blue coloured carpet.

FURNITURE

The package includes the following furniture:

- 1 x white lockable reception counter
- 2 x white stools



ELECTRICS

- An electrical package is included in the stand and consists of;
 - 1 x outlet socket (accommodating up to 1500watts)
- If you require additional electrics for your stand, please contact Alter Expo directly to place your order/order via the Alter Expo webshop.
- For all other electrical requirements including 24-hour power supply please contact Alter Expo/order via the Alter Expo webshop before 31/08/26 to benefit from the Early Bird Rate

EXTRAS

Additional accessories such as lighting and front counter graphics can be added to your stand. Please consult the Alter Expo for further information and order directly with Alter Expo.

ORGANISER CONTACT	GRAPHICS & LIGHTING CONTACT
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