INDEPENDENT HOTEL SHOW

The business event for luxury, boutique, and independent hotels

M I A M I

October 20-21, 2027

Miami Beach Convention Center



PROSPECTIVE EXHIBITOR INFORMATION

IndependentHotelShow.us

Welcome to Independent Hotel Show Miami 2027

Welcome to Independent Hotel Show Miami, the only show in North America dedicated to the luxury, boutique, and independent hotel sector focused on hotel industry trends and emerging opportunities. Our show is developed for today's forward-thinking, independently spirited hoteliers from North America, Central America, and the Caribbean to help grow their businesses and enhance the guest experience.

With year after year growth, we are delighted to be returning to Miami in 2027 for our fifth edition, and invite you to join us October 20–21 at the Miami Beach Convention Center to be a part of this unique and influential event.

A comprehensive business event to service the full hotel lifecycle. From investment and purchasing through to branding, design, operations, portfolio growth and selling; the show's content supports hoteliers in every stage of their hotel development.

Companies from across the supply chain are invited to benefit from the opportunity to sell directly to our engaged audience in search of the finest products and services. Don't miss out on the unparalleled opportunity to connect with this highest-quality audience of hoteliers.

We look forward to hosting you!



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WHO SHOULD EXHIBIT?

Independent Hotel Show Miami provides essential solutions for any business currently established or looking to expand within this rapidly growing market. The exhibitor categories include but are not limited to:

AUDIO & ENTERTAINMENT

Guest facing technologies - in-room entertainment, smart technology, internet, wifi, door locking, telecommunications and audio-visual systems.

BEDS & BEDDING

Mattresses, comforters, duvets, sheets, and pillows.

BOUTIQUE/GIFT & RESORT WEAR

Bags, gifts, jewelry, sundries, and apparel.

DESIGN & DÉCOR

Interior design – bed bath and living, furniture, soft furnishings, fabrics, wallcoverings and accessories, lighting, artwork, flooring and carpet. Exterior design – plant and garden, outdoor furniture.

FOOD & DRINK

Bar design and products, beer, wine, spirits, non-alcoholic drinks, coffee and teas, bar snacks, minibar products and equipment.

HOTEL SUPPORT SERVICES

Legal, finance, management and consultancy, insurance, property development, recruitment, staff and training.

HOUSEKEEPING & HOTEL PRODUCTS

Linens, tableware, uniforms, cosmetics, glassware and china, towels, toiletries, promotional and branded gifts.

MARKETING & BRANDING

Creative agencies, website design, print houses, graphic design, social media and marketing software.

SPA & WELLNESS

Spa design, products, gym equipment, pools, spa services, leisure and wellness equipment.

TECHNOLOGY

Back of house technologies – bookings and hotel management software, payment and revenue management systems, and hotel operation programs.











WHY EXHIBIT?

Showcase your products & services to 1,500+ luxury, boutique & independent hoteliers from North America, Central America, and the Caribbean over 2 days.

Running a hotel is a time-consuming business, yet hoteliers need to continually evolve, source new products and ideas to increase revenue and create a personalized, distinctive, and enhanced guest experience.

Independent Hotel Show Miami is the targeted platform to meet hoteliers when they are fully engaged and ready to buy.

INDEPENDENT HOTEL SHOW MIAMI WILL SHOWCASE YOUR BUSINESS TO THE LEADING PROFESSIONALS IN THE INDUSTRY ALLOWING YOU TO:

- Sell face to face to hundreds of potential buyers
- Generate sales leads, make direct sales, and build a qualified database
- Develop relationships with new and existing clients
- Build brand awareness
- Launch new products and educate buyers through product demonstrations
- Develop relationships with media and generate PR for your business
- Identify new distributors and partners

THE ATTENDEE EXPERIENCE

We are dedicated to delivering an incredible guest experience for our attendees at Independent Hotel Show Miami – similar to what our hotelier audience strive to achieve in their properties each day. We do this for the benefit of hoteliers, exhibitors, and partners alike. Aside from our high-quality exhibition, this manifests across five communal spaces which include:

INNOVATION STAGE

The education hub covering the latest hotel trends and cutting-edge innovation with the goal of developing ground-breaking ideas and engaging conversations relevant to the boutique, independent, and luxury hotel sectors.

BUSINESS CENTER

A relaxed environment where knowledge can be gained and shared. These tailored campfire-esque sessions, led by exhibitors, will provide a unique mix of presentations, products, and solutions for hoteliers.

THE LOBBY LOUNGE

A central networking space at the heart of the show. The Lobby Lounge is an area to network in an open communal environment that embodies qualities shared with a modern hotel's lobby space.

THE CORNER BAR

Developed to be another social hub of the show, The Corner Bar is the perfect place to grab a coffee or cocktail, network, or simply stop to sip and relax from a busy show day.

THE MEET UP SPOT

A functional work area to meet up with colleagues, charge devices, and have meetings.





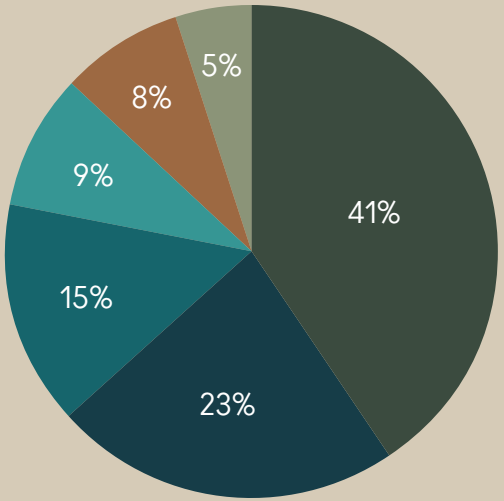
WHO CHECKED IN?

(A sample of 2026 attendees)

1 Hotel South Beach
Acme Hospitality
Acqualina Resort and Residences
Adache Group Architects
Adrift Hospitality
AKA West Palm
Aman
At Mine Hospitality
Atlantis Paradise Island Bahamas
Avalon Hotel
Beachcomber Resort & Club
Belamere Suites
Biltmore Hotel
Blue Suede Hospitality Group
Bolongo Bay Beach Resort
Boothill Inn and Suites
Boulders Resort
Bridgeton
Bungalow Beach Resort
Cadillac Hotel & Beach Club
Cambean Hospitality
Carillon Miami Wellness Resort
Carnival Corporation
Coconut Palm Inn
Concord Hospitality
Council Inn
Curator Hotel and Resort Collection
Dahlmann Properties
Davidson Hospitality Group
Dezer Development
Dovetail + Co
El Blok Hotel
Enthusiast Hotel Collection
Exuma Beach Resort
Faena Hotels
Ferries del Caribe
Flag Developments
Flohom Inc
Four Seasons Hotels and Resorts
Four Seasons Yacht 1
Freehand Miami
Gale Hotels & Residences
Gilbert's Resort & Marina
Grace Bay Resorts
Grand Case Beach Club
Grassy Flats Resort & Beach Club
Groupe Hotels Prince Albert
Habitat Residence
Heart Core Hotels
HEI Hotels & Resorts
Highgate Hotels
Hilton Hotels
Historic Hattie House
HIVE Collaborative
Horizons Getaways
Hotel 1829
Hotel Belleza
Hotel Everett
Hotel Grinnell
Hotel Lucine
Hotel Monteleone
Hotel Riu Plaza Miami Beach
Hotel Santa Teresa by the Beach
Hotel Triton
Hotel Victor
Hotel ZaZa
HPI / Sandals Resorts
Hyatt Hotels & Resorts
Hyvi (hotellerie hybride)
IKON Hospitality Group
Inn At Mount Snow
Inn at Pelican Bay
Inn on Biltmore Estate
Inn on Fifth Naples
Inntech Management
Innvision Hospitality
Jesta Hotels & Resorts
Kamalame Cay Resort
Karisma Hotels
Kasa
Klondike Cabins
La Musique Hotels
Lancaster House
Lark Hospitality
Liberty Suites
Little Gem Resorts
Lumina Hospitality
Main Street Lodge
Marenas Beach Resort
Maritime Conference Center
Marquesa Hotel
Marriott International
Mason Studio
Mayfair House Hotel and Garden
MCM Hotels
Minor Hotels
Mirror Haus Hellen
Modus by PM Hotel Group
Mollie Aspen
Mondrian South Beach
Montage International
Namron Hospitality
National Hotel
Nicewonder Farm & Vineyards
Noble House Hotels & Resorts
Nomada Hotel Group
Norwegian Cruise Line
Nova Hotel Renovation & Construction
Oakhurst Inn
Ocean Edge Resort & Golf
Onera & Bayaa
OPUS 356
Orchestra Hotels + Resorts
Park Hyatt St. Kitts
Plunge Beach Resort
Posadas
Property Markets Group
Resorts World Bimini
Retro Suites Hotel
Ritz-Carlton Bal Harbour
Riverside Hotel/Las Olas Company
Salt Hotels
SCNZ Architects, LLC
Seafarer Beachfront Resort
Shangri-La Golf Resort and Marina
Sharpe Project Developments
Simon Hotel
Smart Brickell Hotel
Solaris Development
Spire Hospitality
South Beach Group
Stay Hospitality
Staypineapple Hotels
Stonebridge
Sunset Lane Inc
SuperClubs Hotels & Resorts
The Apollo Group
The Best View Inn
The Betsy Hotel
The Botany
The Brazilian Court Hotel
The FIDI Hotel
The Garden Hotel & Resort
The Goodtime Hotel
The Hotel Chalet
The Houstonian Hotel, Club & Spa
The Hyde Hollywood Beach
The Ice House Hotel
The Indigo Road Hospitality Group
The Inns Of Sanibel
The Keeter Center
The Landmark Resort
The Loren Hotels
The Moore Miami
The Palms Hotel & Spa
The Parker Company
The Picton Harbour Inn
The Poppy Georgetown
The Ranch
The Serenite Collection
The Standard Miami Beach
The World, Residences at Sea
Think Hospitality
Torarica Holding NV
Tranquility Beach Anguilla
Trianon Hotel Company
Tropikist Beach Hotel & Resort
Trust Hospitality
Turnberry
UNFRAMED, Autograph Collection
University Inn at Emory
Urbanica Hotels
URBANO LLC
Villas at Stonehaven
Wagner Hospitality Management
Waldorf Astoria Miami Beach
Wellspring Manor & Spa
White Elephant Palm Beach
Wild Rice Retreat
Yurbban Hospitality Group

2026 ATTENDEE DEMOGRAPHICS

ESTABLISHMENT TYPE



- Independent Hotel/Resort
- Boutique Hotel
- Hotel Management Company
- Branded/Chain Hotel/Resort
- Design/Architect
- B&B/Inn/Alternative Accommodation

89% of Attendees Have Direct Purchasing Power

70% of Attendees Came Primarily to Meet/Connect with Exhibitors

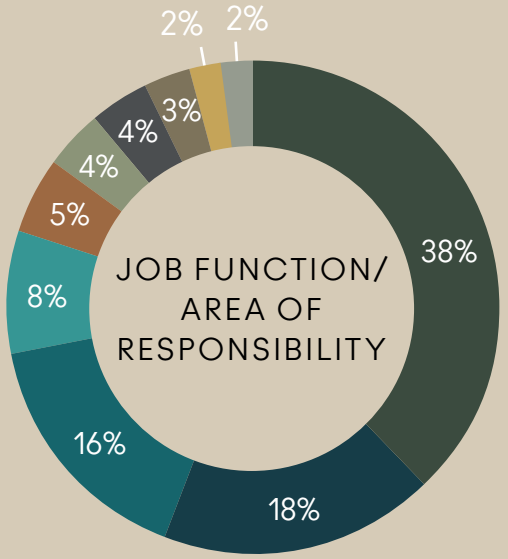
64% of Attendees are from Independent or Boutique Properties

76% of Attendees Were First Time Attendees

Attendees came from

39 States & 25 Countries

JOB FUNCTION/ AREA OF RESPONSIBILITY



- Owner/Partner
- General Manager/Manager
- Corporate/Executive Management
- Marketing/Sales
- Operations
- Buying/Purchasing/Procurement
- Design
- Other
- F&B/Culinary/Catering
- IT

CONNECTIONS CONCIERGE PROGRAM

More Connections. More Meetings. More Sales.

Trade shows are about making the right connections—but standing out takes strategy. That's where the Connections Concierge Program at Independent Hotel Show Miami gives you an edge.

This complimentary service available to contracted exhibitors connects you with qualified hoteliers actively seeking new ways to cut costs, drive guest loyalty, streamline operations, and unlock new revenue streams.

Our team will work closely with you to help identify a list of target hotels/companies that would most likely have a need for your solution.

Our team will conduct personal outreach to:

- Ensure prospects know your company is exhibiting
- Share your solution and its value
- Confirm their registration and interest
- Offer available times to meet with you at the show

When a match is made, show management will facilitate a direct e-introduction and/or help schedule a 1:1 meeting at the show.

The Result? More Visibility. Better Qualified Leads. Stronger ROI.

Let us help you turn introductions into real opportunities.







JOIN US AS AN EXHIBITOR

Join our premium exhibitor line-up.
Minimum booth size is 100 square feet.
Contact us now to request a floorplan.

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Early-Bird Pricing – Expires on January 31, 2027 Refer to Packages Addendum for details of what is included in booth packages and add-on packages offered.	**RATE**
Standard Space with Hard-Wall Booth Package (this is required to be selected by all Exhibitors, raw space options are available to exhibitors with approved custom booth structures requiring 10'x20' or larger space)	$5,950 per Booth Unit (the hard-wall structure is 3m x 3m)
Open Corner Fee add-on	$400 per Open Corner
Lighting Package add-on	$590 per Booth Unit

Standard Space with Hard-Wall Booth Package: **$5, 950** per 3m x 3m Booth Unit (this is required to be selected by all Exhibitors, raw space options are available to exhibitors with approved custom booth structures requiring 10'x20' or larger space).	• Hard-Wall (Shell Scheme) 8' high on 3 sides (2 sides for open corner locations) • Company Name Header Sign • Carpet (Standard show color) • 1x Square White Table • 2x White Folding Chairs • Material Handling • Wastebasket & Trash Removal • Daily Vacuuming • Booth Personnel Badges • Online Directory Listing • Marketing Promotion Tools
Open Corner Fee add-on: **$400** per Open Corner	Additional charge per Open Corner
Lighting Package add-on: **$590** per Booth Unit (Available as an add-on to either the Basic Raw Space or Hard-Wall Turnkey Packages)	• 500 Watt / 120 Volt (5 Amps) electrical drop (can only be used for lighting package) • 1x 6' Black Track with 3 lights • Installation and Dismantle Labor

THE INDEPENDENT HOTEL SHOW PORTFOLIO



IH. AMSTERDAM

2–3 March 2027
RAI Amsterdam

IH. MUNICH

15–16 Sept 2027
MOC Munich

IH. LONDON

4–5 Oct 2027
Olympia Events

IH. MIAMI

20–21 Oct 2027
Miami Beach Convention Center

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