

**Additional Competitor Info****SSC1 - Student Decorated Cake**

A single cake any shape coated with sugarpaste or royal icing. A dummy cake is permitted; exhibit must be displayed as if it was an edible cake.  
Decorative work to competitor's choice/theme. **Maximum** display area 40cm x 40cm (no Height restriction).

<b>Additional Information for this class</b>	Any item that penetrates the coating must be inserted into a posy pick, avoid individual artificial decorations that need to be removed before cake is cut, for example gem stones.
<b>Sponsor</b>	
<b>Arrival/Delivery</b>	Sun 29 March from 15.00hrs or Mon 30 March 07.00 - 0900
<b>Collect Exhibit</b>	Weds 1 April - 14.30
<b>Re-touch Area</b>	There will be a re-touch area located close to the Salon Display registration desk. This will comprise trestle tables, a plumbed in sink with hot and cold water, and power points. The re-touch area should be used for finishing touches only, not full assembly.
<b>Competitor's Exhibit Reference Details</b>	Labels will be issued to be attached to the top visual side of each entry. A second label will be attached underneath
<b>Judging</b>	All judging is blind, using reference numbers, and will commence promptly at 0900hrs each morning.
<b>What are judges looking for?</b>	Clean creative design, Good visual impact, Clean workmanship, complex use of techniques and a range of skills. Clearly visible for the birthday chosen by the competitor. Please contact <a href="mailto:andrew.pantelli@montgomerygroup.com">andrew.pantelli@montgomerygroup.com</a> should you any questions relating to the criteria.
<b>Feedback</b>	Judges will be available in the vicinity of the exhibits after judging has been completed, all competitors should make time to do this.
<b>Results</b>	Results will be recorded on award cards adjacent to the exhibit. They will be posted on the show website as soon as is possible, but if you attend the show during the day, it will be possible to obtain your result then.
<b>Security of Dishes</b>	All reasonable care will be taken for the security of exhibits, the Management Team will not be responsible for any loss or damage to exhibits, dishes, equipment or personal effects. Competitors are advised to suitably insure dishes for display. It is the individual's responsibility to cover this personal risk.
<b>Removal of Exhibits</b>	All exhibits must be removed at 1430hrs on Wednesday 1 April and not before. The Management Team have the right to remove and destroy exhibits remaining after such time. The Management Team may remove any exhibit deemed to be unhygienic or below standard.
<b>Presentation of awards – Time/Location</b>	Afternoon of the Weds 1 April – Exact time TBC
<b>Entry into the show</b>	All competitors will be automatically registered and will receive their entry badge via email however colleagues and supporters <u>must register online</u> <a href="http://www.hrc.co.uk">www.hrc.co.uk</a>
<b>Arriving at the show and accessing the hall</b>	HRC and Salon Culinaire is in the South Hall at Excel London. The closest entrance from the Central Boulevard is S1, Salon Culinaire is located at the back of the hall and the competitor Registration Desk will be located behind Live Theatre. (Competitors will be send a map of the Halls with their joining instructions closer to the event.) If you need drop-off facilities, you have two options: <ol style="list-style-type: none"> <li>1. The first option is to drive your vehicle up onto the lorry way and unload your vehicle at the back of the exhibition hall. The venue has implemented a lorry way traffic booking system, Voyage Control. To book an unloading slot please <a href="#">click here</a> and create an account on Voyage Control. Booking a delivery slot is quite straight forward, you will need the password 'Salon2026', then select the date and time you will arrive and include your driver and vehicle details. When booking a slot please select 'S3' as your unloading area as this is the closest lorry door to Salon Culinaire. When you have finished unloading you must immediately remove your vehicle and proceed to the underground car park, (this is a Pay/number plate recognition car park, please <a href="#">click here</a> to pre book). If you would like to access the lorry way after your comp you will need to book another slot.</li> <li>2. An alternative option if you do not require unloading facilities via the lorry way, for easier and quicker access, please park in the underground car park. From there take the stairs or lift to Level 1 which will bring you into the Central Boulevard and proceed with your exhibit/ equipment to the Salon Registration, as above. All competitors will be given 1 hour free of charge to make deliveries. If you require additional time in the car park, then this will be chargeable per day.</li> </ol>
Excel London have introduced a new pre booking system for their car park so if you require parking, we recommend you book your space in advance. To secure your parking space please <a href="#">click here</a> . The car park can only be accessed by arriving via Royal Albert Way (A1020). Please use postcode E16 1FR or what3words //cheer.events.began. There is no access to the venue car park from Western Gateway or Seagull Lane..	

