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SPECIALITY		OLYMPIA LONDON
&	FINE FOOD FAIR	
	5-6 SEPT 2022	

Define & refine your social media goals.

What do we mean by that?

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Growth
funnel

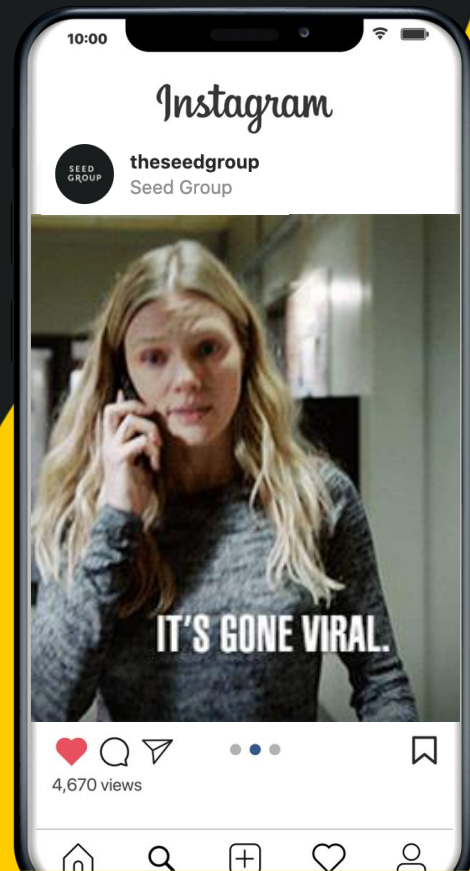


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Generate Brand Awareness



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Acquire Leads 2

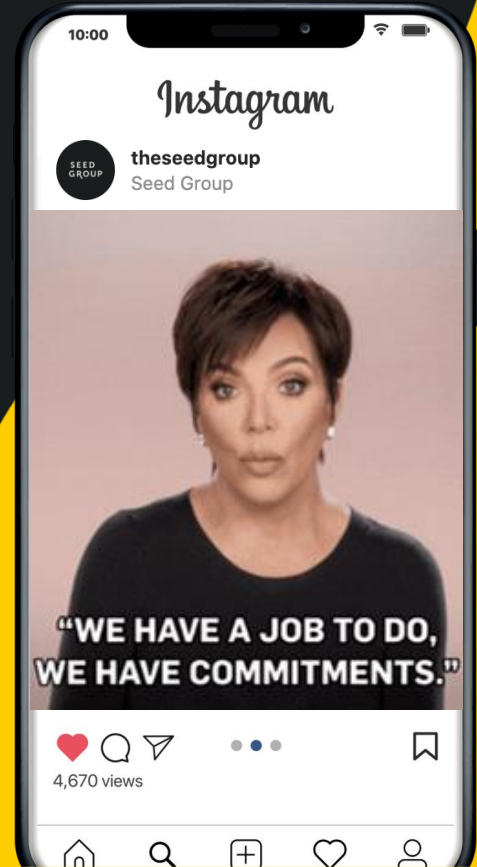
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3

Build Credibility

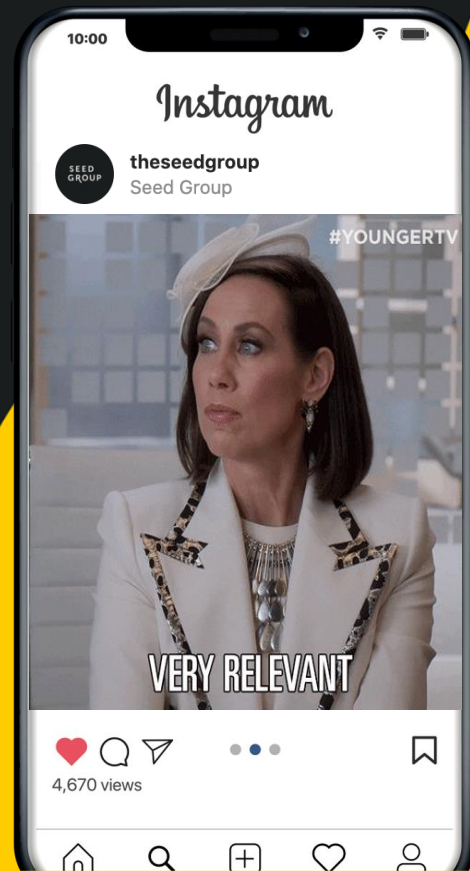
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4

Stay Relevant

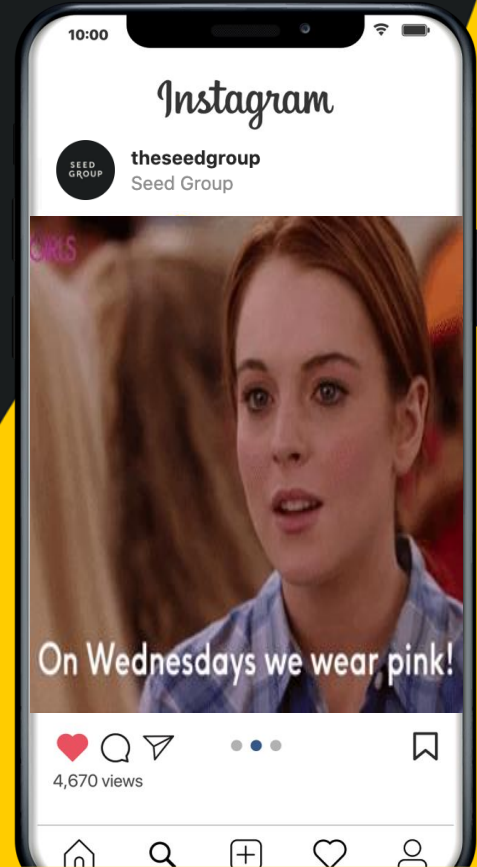
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5

Influence Decisions

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6

Convert Followers

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7 Retain Customers

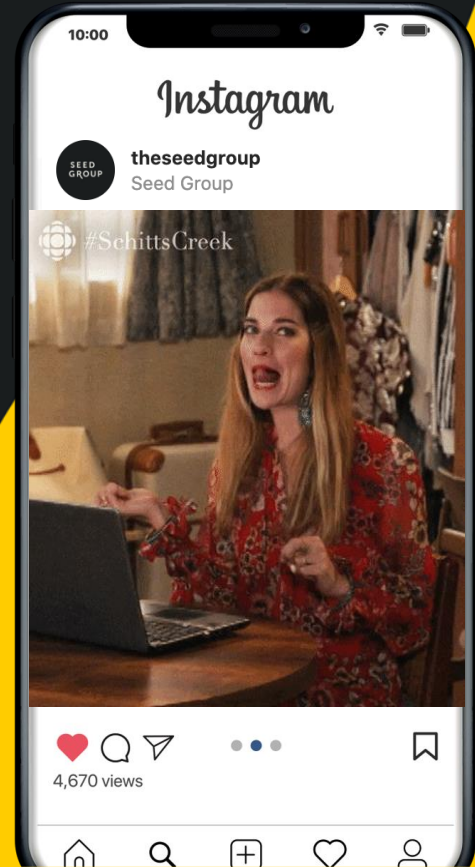
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8

Build Advocacy

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Any Questions?

Phia Folkes

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