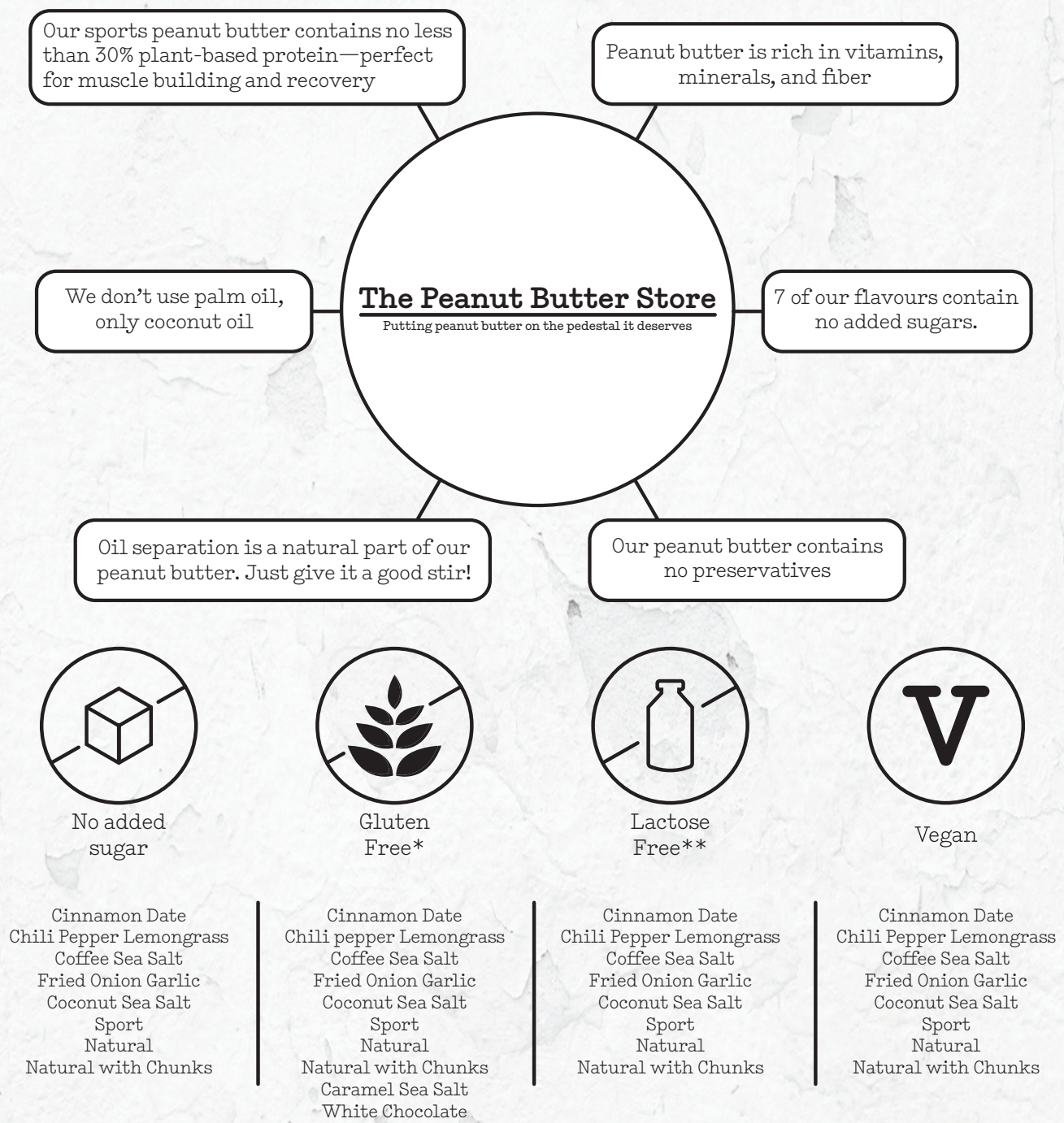


Hi Peanut Boss!

In 2016, I started making my first flavoured peanut butter at my kitchen table. Now, nine years later, we and our team still work on our product every day with that same passion. We have one goal in mind: “Putting peanut butter on the pedestal it deserves!”. We believe peanut butter is a very special everyday product. To help you with sales, I have listed some useful information below, so that you can inspire your customers with the same dedication!



Michiel



\*May contain traces of gluten. \*\*May contain traces of lactose



# Our top sellers:



**Chili Pepper  
Lemongrass**



**Caramel  
Sea Salt**



**Natural**  
(with peanut chunks)



**White  
Chocolate**



**Sport**

## Our other top performers:



**Stroopwafel  
Cinnamon**



**Coconut  
Sea Salt**



**Fried Onions  
Garlic**



**Coffee  
Sea Salt**



**Cinnamon  
Date**

\*We also have limited time peanut butter flavours, packs, minis and merchandise!  
View all our products on the website: [www.thepeanutbutterstore.co.uk](http://www.thepeanutbutterstore.co.uk)

## Purchase Prices 380g Jars (excl. VAT):



**1 box (36 jars):**



**Natural**



**Flavoured**

26% Retail Margin



**2 boxes (72 jars):**



**Natural**



**Flavoured**

31% Retail Margin



**3 boxes or more  
(108+ jars):**



**Natural**



**Flavoured**

35% Retail Margin



# Recommended Retail Prices:



Natural



Flavoured

You can have multiple flavour choices in each box.

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We also sell 36g **sample jars**:

These can be ordered in sets of 5 in a cellophane gift package (box of 12 or 40 units),



or



in sets of 10 in a cardboard box!

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## Footnote:

- We offer **free shipping** on all B2B orders!
- For your first order we will provide promotional material and folders. We are also happy to supply you with promotional material for online use.
- Our peanut butter has a best before date of 12 months from the time we make it. Don't sell the peanut butter? No worries! We will take it back within 3 months for a full refund on any unsold jars. This way you don't run any risks when selling the first jars of peanut butter. Everyone is happy! :)

If you have any questions, please let us know!