

Lionheart Farms was started with our fascination with the photosynthetic capabilities of the coconut palm. It's incredibly efficient to convert energy in sunlight to calorific value.

Christian Eyde Moeller Co-Founder, President, & CEO





#### 2015

#### Anders & Christian | Founders

Two Danes with a background in sustainable finance and farming found an interesting opportunity to achieve circular economy within the coconut industry in the Philippines.

#### 2016

The first seeds...

In 2016, Lionheart Farms planted its first coconut palms in Rizal, Southern Palawan.
Today, it operates its own 3,500ha farm (equal to 5,000 football pitches) with a goal of planting more than a million palms given the help of our indigenous community to avoid conversion of forest lands into mining and other illegal activities.

350 KGS OF SEQUESTERED CARBON PER PALM PER YEAR LIONHEART FARMS
PRODUCES 700 TONS
OF GRANULAR
BIO-ORGANIC
FERTILIZER <u>EVERY</u>
<u>MONTH!</u>

Agricultural waste from the local farmers/ community are renewed into bio-energy resource (bio-char, bio-fertiliser)

## RENEWABLE ENERGY MANUFACTURING

Produced biomass utilised as renewable energy resource for coconut flower by-products manufacturing

#### 2022

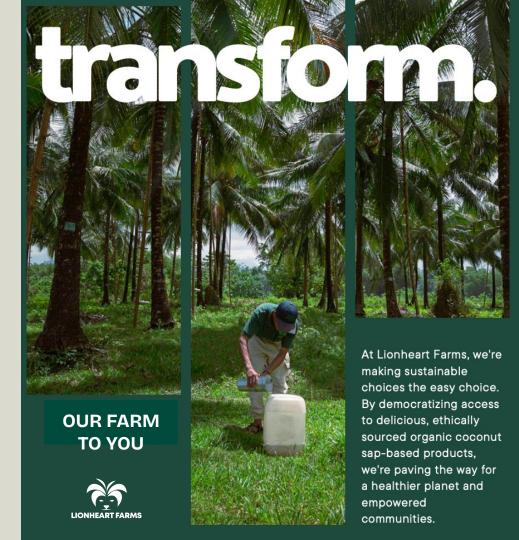
Beginning the journey to realizing the dream of connecting the local farming community with the world market by commercializing consumer products: From our farm to you!

## CÓCOES

A family-friendly brand showcasing a premium retail-ready series of delicious organic condiments.



A lifestyle beverage brand offering a series of delightful functional beverages for all occasions.



## as coconut flower



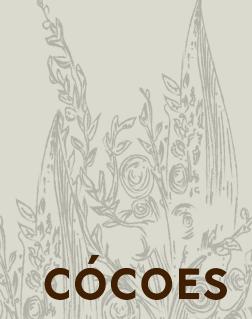
#### THE POWER OF THE FLOWER

The power of the coconut flower lies in its ability to produce the sap and the coconut fruit, which is not only delicious and nutritious but also versatile in its uses.

The flower itself is a beautiful and fragrant bloom that symbolizes renewal and growth.

In traditional cultures, the coconut flower is also believed to have various medicinal properties and is used in herbal remedies for various ailments.

Overall, the power of the flower lies in its contribution to sustaining life and well-being.



## Excoconut flower

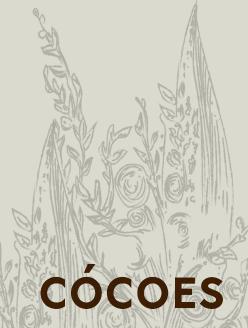
#### THE POWER OF THE FLOWER



When the unopened flower bud is ready, a vertical cut opens the stem and the fresh sweet, tangy and nutritious sap will be collected - drop by drop.

The sap is then collected and starts it's journey towards becoming a refreshing and delicious beverage.

From the people of Palawan - to the people of the world to enjoy!



## CÓCOES

**CÓCOES** condiments are made from premium organic coconut nectar from our own farm. With CÓCOES we bring joy to your kitchen and make it easy to elevate your culinary experience while promoting a healthy and sustainable lifestyle.

**OUR FARM TO YOU:** Let's embark on a delicious journey that nourishes both body and soul.



## CÓCOES

## **01 SWEETENERS**

Coconut flower syrup, Light Coconut flower syrup, Dark





#### **Sizes**

- 270 ml
- Giftset (2 x 270 ml)

## **02 CONDIMENTS**

Coconut Flower Aminos
Coconut Flower Aminos Lite
Coconut Flower Aminos Teriyaki
Coconut Flower flower Vinegar











#### **Sizes**

- 250 ml
- 500 ml
- Giftset (3 x 250 ml)

## **03 PROFESSIONAL**

Coconut Aminos Coconut Aminos Lite Coconut Aminos Teriyaki Coconut flower Syrup, Dark







#### Size

• 4000 ml.

## BENEFITS OF COCONUT FLOWER NECTAR | THE RAW MATERIAL















100% NATURAL

SUSTAINABLY FARMED

**NON GMO** 

























**Innovative** 

## Reasons to buy...

CÓCOES

- Great Taste!
- Buying directly from farm.
- No added sugars
- No artificial colour
- No additives
- Contains all 20 amino acids
- 11 global certifications
- Organic certified coconut flower sap
- Non-GMO
- Minimally processed, preserving natural occurring amino acids, minerals and vitamins

Can be consumed by people with dietary restrictions:

- VEGAN
- KETO
- PALEO
- WHOLE 30
- GLUTEN FREE
- SOY FREE
- DIABETIC

18-24 months shelf life



## **SYRUPS - NATURE'S FINEST**

## CÓCOES Organic Coconut Blossom Syrup – Nature's Finest Sweetener

Our CÓCOES Organic Coconut Blossom Syrup is a premium sweetener and the perfect healthy alternative to refined sugar. Made from 100% organic ingredients, with no additives or preservatives.

Enjoy the delicate, natural flavors of this caramel-like syrup and add a special touch to your favorite drinks and dishes.

Available in two flavors:

Light - Natural and tangy taste. Recommended for savory dishes: marinades and dressings.

Dark - Natural and

Ingredient: 100% Organic Coconut Blossom Nectar

#### **Nutritional Benefits & Advantages:**

- ✓ Diabetic Friendly: A natural alternative to refined sugar with a low glycemic index of just 35.
- ✔ Pure & natural no additives, no preservatives
- ✔ Rich in essential nutrients contains amino acids and minerals
- $\checkmark$  Balanced sweetness a mix of sucrose, glucose, and fructose for a naturally smooth taste

## CÓCOES

#### Sizes

- 270 ml
- 370 ml
- 800 ml
- 4000 ml





## **AMINOS - LOW SODIUM SOY ALTERNATIVE**



Our organic coconut blossom aminos are a one-of-a-kind seasoning sauce – 100% natural, soy-free, and no unnecessary additives. Made from pure coconut blossom nectar, it brings an incredible umami flavor to your kitchen. Whether as a dip, marinade, or a soy sauce alternative, this sauce will take your dishes to the next level. Perfect for conscious food lovers, creative chefs, and anyone who enjoys guilt-free indulgence! Truly umami!

#### **Nutritional Benefits & Advantages:**

- ✓ Contains 20 amino acids and essential minerals
- ✓ No added sugar
- ✓ No MSG (no artificial flavor enhancers)

- ✓ Low in sodium milder & healthier
- ✓ No preservatives or artificial colors
- ✓ 100% natural

#### **Aminos, Original**

#### Ingredients:

Organic Coconut Blossom Nectar, Sea Salt

#### **Available Sizes:**

- 250 ml Glass Bottle
- 500 ml Glass Bottle
- 4000 ml. Plastic Jug

#### Aminos Lite - Half the calories

#### Ingredients:

Organic Coconut Blossom Nectar, Sea Salt

#### **Available Sizes:**

- 250 ml Glass Bottle
- 500 ml Glass Bottle
- 4000 ml. Plastic Jug



## AMINOS TERIYAKI - GREAT FLAVORING EVERY TIME!

Our organic coconut blossom aminos are a one-of-a-kind seasoning sauce – 100% natural, soy-free, and no unnecessary additives. Made from pure coconut blossom nectar, it brings an incredible umami flavor to your kitchen. Whether as a dip, marinade, or a soy sauce alternative, this sauce will take your dishes to the next level. Perfect for conscious food lovers, creative chefs, and anyone who enjoys guilt-free indulgence!

#### **Nutritional Benefits & Advantages:**

- ✓ Contains 20 amino acids and essential minerals
- ✓ No added sugar
- ✓ No MSG (no artificial flavor enhancers)

- ✓ Low in sodium milder & healthier
- ✓ No preservatives or artificial colors
- ✓ 100% natural

#### Aminos, Teriyaki

**Ingredients:** Organic Coconut Blossom Nectar, Organic Garlic Powder, Organic Ginger Powder, Organic), Sea Salt

#### **Available Sizes:**

- 250 ml Glass Bottle
- 500 ml Glass Bottle
- 4000 ml. Plastic Jug





## **COCONUT FLOWER VINEGAR - GOOD IN EVERY WAY - EVERY DAY!**

#### Small Ingredient, Big Flavor!

You've never tasted vinegar like this before! CÓCOES Organic Coconut Blossom Vinegar adds incredible depth to your dishes, making dressings, marinades, and sauces irresistibly delicious. Its delicate aroma brings an exciting twist to your kitchen – give it a try and be amazed!

Ingredients: 100% Organic Coconut Blossom Nectar

#### What Makes It Special?

- ✓ No artificial additives 100% natural
- ✓ Naturally fermented for full-bodied flavor
- ✔ Rich in antioxidants & minerals
- ✔ Probiotic
- ✓ A true kitchen all-rounder

#### **Available Sizes:**

- 250 ml Glass Bottle
- 500 ml Glass Bottle (upon request)
- 4000 ml. Plastic Jug (upon request)



## IN STORE MERCHANDISING

## CÓCOES











#### **Instore Displays**

Triple your revenue on sweeteners and condiments with our display!

The velocity of sales for our condiments triples when the product is presented in our branded displays.

Available upon request for both sweeteners and condiments.!

#### **Small footprint**

#### Measurements:

360 mm wide x 280 mm deep x 1675 mm tall.

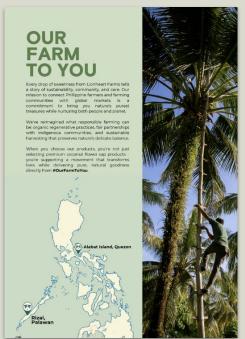


## **PRODUCT CATALOG 2025**

## CÓCOES

LINK to online product catalog **HERE** 







## **GIFT SETS**

## CÓCOES

- Corporate Gifting
- Occasions:
  - Christmas
  - Sustainability Events
  - Health Seminars
  - Cooking Schools
  - Appreciation





Ribbons not included

## CÓCOES



ROASTED SWEET POTATO WITH COCONUT SYRUP SYRUP MANSO

/pages/recipes

## MARKETING - CONSUMER ENGAGEMENT (ALL CATEGORIES)











- DAILY ENGAGEMENT
- FEATURE OPTION FOR PARTNERS
- GEO-TARGETED PARTNER & COUNTRY POSTS





# COCOES

THANK YOU FOR YOUR TIME







#### Our Farm organized into six smaller farms

To localize our work as much as possible, Lionheart Farms is organized into six (6) Farms across three barangays in Rizal, Palawan. Each farm works in partnership with the local community and strives to offer localized employment opportunities where especially the Indigenous Peoples can work on their own land and help to preserve the nature which their culture has evolved around for thousands of years for the benefit of generations to come.

SEE MORE ABOUT OUR FARM AT <u>www.lionheartfarms.com.ph</u> located in Palawan, Philippines Corporate Presentation Here





### **Brands**

Condiments & Drinks

CÓCOES

SIOU SIOU

## Private Label

Your Brand (Condiments)



## **Bulk**

Coconut Flower Sap









SIAL - Paris, France (2024)

## **BIOFACH**

Nuremberg, Germany (2025)



SHANGHAI, China (2023)



Dubai (2024, 2025)



ANITA VOGEL & ABIGAIL CHANG HEAD OF GTM & PRODUCT MANAGER



