

# MACAV8ION

THE MACADAMIA REVOLUTION

***Vitality*** has never tasted this good



HOW WOULD  
YOU CELEBRATE  
YOUR **100<sup>TH</sup>**  
BIRTHDAY?





# 8 PILLARS OF THE MACADAMIA REVOLUTION

Complete  
protein  
source

High  
source of  
Omega 7

High in  
“good”  
unsaturated  
fats

High in  
fibre

Versatile  
for cooking

Low carb  
content

Great  
tasting

Sustainably  
produced

# THE ANATOMY OF A MACADAMIA NUT

## 9,2% Protein

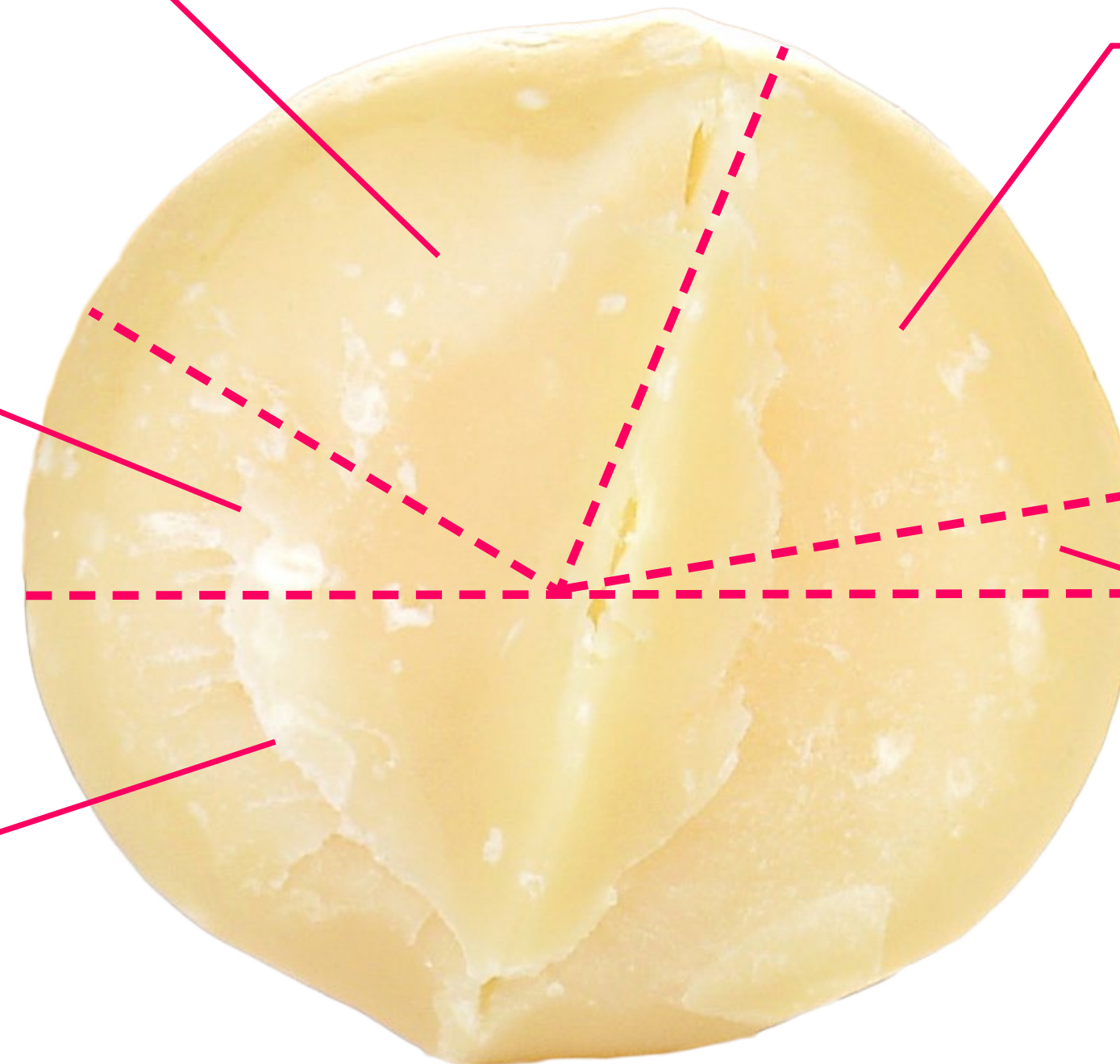
A complete protein source.

## 4,5% Carbohydrates

Lowest percentage of carbohydrates out of all tree nuts.

## 74% Fats

High in Omega 6, high in Omega 7. Beneficial Omega 6 to Omega 3 ratio. Low in saturated fats.



## 6,4% Fibre

Good source of dietary fibre that is easily metabolised.

## 0,6% Micronutrients

Calcium, phosphorus, magnesium, zinc, iron. And trace elements that include: selenium and manganese.





# OUR PRODUCTS



Cold-Pressed Extra  
Virgin Macadamia Oil



Cold-Pressed Crude  
Macadamia Cosmetic Oil



Triple-refined  
Macadamia Oil



Macadamia  
Protein Powder

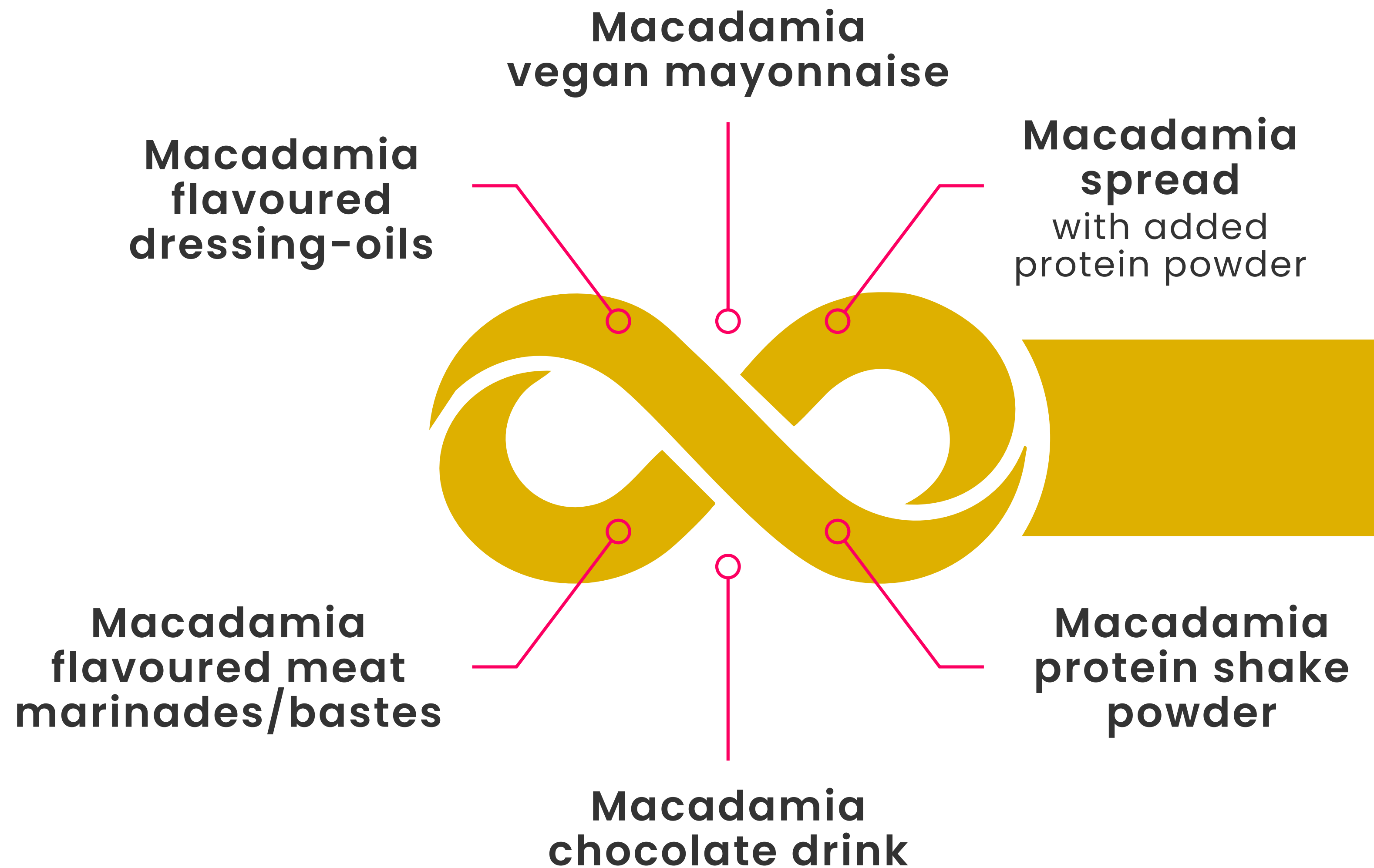


Macadamia  
Protein Crispies



# MACADAMIA *INSPIRED* INNOVATIONS

Providing private  
label opportunities





# PRODUCTION CAPABILITIES

## Kernel processing

Drying, cracking,  
sorting, grading.

## Cold-pressed crude cosmetic grade oil

No added temperature, gentle  
screw press to ensure no  
destruction of the fatty acids.

## Extruded macadamia protein crispies

A unique process that  
delivers high protein  
and exceptional  
flavour.

## Cold pressing extra virgin macadamia oil

No added temperature.  
Gentle screw press for  
optimal nutritional value.

## Cold-pressed macadamia protein powder

No added temperature,  
gentle pressing technology,  
delivering a low oil, water  
soluble protein powder sieved  
to below 200 microns.



# OUR VALUES

Over **25 years of heritage** rooted in the Wedgewood Family Values of caring for our people, our community & the environment.

**MACAV8ION** is committed to **creating a circular economy & giving back**.

We are proudly **plastic neutral** and our Planet Pledge together with our holding company Wedgewood Nougat (Pty) Ltd is committed to contributing 1% of our turnover to the planet by 2030.

Our holding company Wedgewood Nougat (Pty) Ltd is 'For Life' and ISO 22000 certified.



South African National Halaal Authority

الهيئة الوطنية لتوثيق الحلال بجنوب أفريقيا



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THE MACADAMIA REVOLUTION



# WHY MACAV8ION?

## **Premium & Differentiated Ingredient**

Our macadamia oil, protein & kernel are high-quality ingredients for confectionery & cosmetic formulations.

## **Sustainability & Ethical Credentials**

We are constantly striving for sustainability & support a number of projects as part of our commitment to give back 1% of our turnover.

## **Positive Health & Beauty Benefits**

Macadamias are proven to have many overall health benefits, for your hair, skin, mind and body.

## **Quality Supply & First To Market Advantage**

Access to reliable supply and unique intellectual property provides opportunity for consistent supply and successful market-lead innovation.

## **Bulk Supply Capabilities**

Geographically situated in South Africa, the world's largest and fastest growing macadamia producer. Ensures access to large volumes of macadamia raw ingredients.



# HEALTH BENEFITS

## **Maintaining lower blood sugar**

Macadamia nuts are low in carbohydrates, and combined with high levels of unsaturated fats, present an ideal snacking option for those aiming to maintain lower blood sugar levels.

## **Good monounsaturated fats**

Macadamia nuts contain a variety of 'good fats' that support a healthy diet. They have the highest level of monounsaturated fats (MUFAs) of all nuts in the form of Omega-9 and Omega-7. Omega-9 is known to reduce inflammation, improve heart function through lowering of 'bad cholesterol' levels, and support overall wellness. Research is emerging for the more rare Omega-7 and there are correlations with lower blood sugar levels and healthier insulin responses.

## **Good polyunsaturated fats**

Macadamias have polyunsaturated fatty acids (PUFAs) in the form of Omega-3 and Omega-6 and humans need both, however we typically overconsume Omega-6. The ratio of 6:1 (Omega-6: Omega-3) found in macadamias is an excellent balance for optimal health.

## **For skin and hair health**

Macadamias are uniquely rich in the mineral manganese, essential for skin cell development and resolving inflammation. Research is indicating that palmitoleic acid (Omega-7) assists with skin rejuvenation and moisturising. Research is also showing that Omega-6 and Omega-3 fatty acids can assist with reducing inflammation and help to prevent scarring.

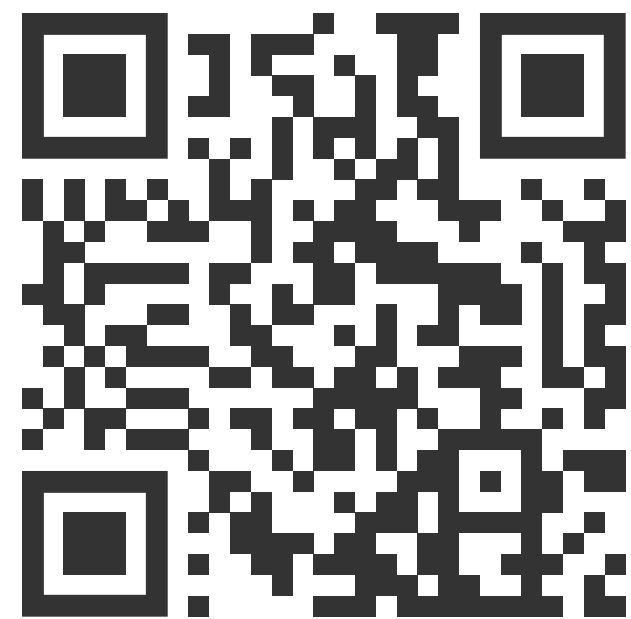


## CONTACT US

[sales@wedgewoodmacadamias.co.za](mailto:sales@wedgewoodmacadamias.co.za)

[pete@wedgewoodmacadamias.co.za](mailto:pete@wedgewoodmacadamias.co.za)

[www.macavation.co.za](http://www.macavation.co.za)



**@macavation**

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