

#### 85% of world cuisine consumers

want to try new cuisines similar to those they already know.

### SINGAPORE

famously a *melting pot* of Southeast Asian cuisines, is renowned for its *hawker centre street food*.

Yet, there's been a *glaring gap* on retail shelves for *authentic & premium* Singaporean flavours.

Until now.



Our journey began when
Megan, new to London as a
young lawyer, found herself
weighed down with
homesickness...

She turned to her wok to recreate the **taste of her childhood** in **Singapore**.

Years of home deliveries & supper clubs later, we're now making her authentic, CRAZY RICH FLAVOURS of Singapore accessible to all, bottled & ready for your shelves!

















you can find us in...

## **SELFRIDGES**

# PANZER'S eat<sup>17</sup> DELLI CLIDGATE





...and more!

- Regularly **SOLD OUT** at retailer samplings
- **a** 30% conversion rate to **immediate buyers**
- Multiple RE-STOCKS from retailers above



Want to bring the *Crazy Rich Flavours of Singapore* to your shelves? Email Megan for more details at **megan@homikitchen.com** 







I've been to Malaysia, Japan, China, and I saw this product pop up on Delli. I've been adding it to everything! - Gareth -

This chilli sauce is uniquely fresh tasting. It adds a delicious balanced zing of heat.

- Phanne -

Woah, it's delicious... My husband kept going back for more, saying "so spicy, so addictive!" - Dominique -

ITS SO SO GOOD. Just like how I remembered from when I had it at one of Megan's supper clubs. - Ritika -

Really appetising and tasty, very authentic black pepper taste. Easy to cook without having to prepare many other things.

- Demi -



**Ginger Garlic** Chilli Sauce

from Singapore Hainanese Chicken Rice





Sandwich Spreads





**Black** Pepper Sauce

from

Singapore Black **Pepper Crab** 





#### **HOMI KITCHEN | CRAZY RICH FLAVOURS OF SINGAPORE**

#### **Product Information & Sell Sheet**

#### 1. 'GIGA' GINGER GARLIC CHILLI SAUCE:

Great British Food Awards 2025 Finalist



**Category:** Ambient – World Foods - Condiments

& Sauces - Singaporean Chilli Sauce

Ingredients: Water, Red Chilli, Garlic, Vinegar, Ginger, Sugar, salt, Stock (Onion, Tomato, Celery, Herb Extract, Glucose Syrup, Yeast Extracts. Flavourings. Rapeseed oil).

Vegan-friendly, and clean label no artificial

preservatives.

Net weight: 170 g

£7.49

Trade Price: £4.49

Case Size: 6 units 2 cases

MOQ:

RRP:

**Nutritional Information per 100g:** 

Energy: 168 kJ / 40 kcal

Fat: 0.2 a

of which Saturates: 0 g

Carbohydrates: 7.1 g

of which Sugars: 4.3 g

Protein: 1.9 a Salt: 1.3 q

Shelf life: 12 months

#### 2. 'HEI HEI' PEPPER SAUCE



Category: Ambient – World Foods - Condiments &

Sauces - Singaporean Pepper Sauce

Ingredients: Gluten-Free Sova Sauce, Dark Brown Sugar, White Sugar, Garlic, Water, Rapeseed Oil, Ginger, Black Pepper, Salt, Chilli, Ground Coriander, White Pepper, Mushroom Stock (Mushroom Extract, Yeast Extract, Glucose Syrup, Flavourings).

Vegan-friendly, and clean label no artificial preservatives.

#### **Nutritional Information per 100g:**

Net weight: 285q

RRP: £7.49

Trade Price: £4.49

Case Size: 6 units MOQ: 2 cases Energy: 1067 kJ / 256 kcal

Total Fat: 11 q

of which Saturates: 0.7 g Carbohydrates: 39 g

of which Sugars: 33 g

Protein: 3.5 g Salt: 4.6 g

Shelf life: 12 months