



# SUSTAINABILITY & WASTE POLICY

Sustainability is of vital importance in today's society as people, businesses and communities start to acknowledge their environmental impact. At Montgomery Group, we have placed great importance in not only recognising the environmental impact of our events, but we are also implementing sustainability focused objectives into our operations.

For the size and scale of our industry, waste is unfortunately inevitable. To deliver a 100% sustainable event is a huge task that we are all working to support in the industry. Whilst we look at our working methods and processes, we must also start to change our mindsets and stop repeating the same mistakes that we are guilty of from time to time.

There is an intrinsic link between an organisation's future success and their sustainable credentials. We believe that Montgomery Group's sustainable objectives will align with our exhibitors' objectives as we look to support industry change.

## Waste Policy Summary

- All waste must be accounted for and moved from the venue/ disposed of correctly by the stand builder/ exhibitor.
- Should waste be left, the organisers will charge the exhibitor for the waste PLUS a fine. The waste charge will depend on the amount of waste left, but it will start at the cost of an onsite order for a euro bin @ £150 + vat. The fine that is in addition to this will be a fixed fine of £250 + vat. The fine is there to encourage you and the stand builder to plan and remove your stand waste appropriately. It is cheaper to remove from the venue or order a euro bin/s (quantity and size of bins depends on the amount of waste) prior to arriving onsite.
- [Click here](#) to order a waste pick up service/ bins today!

A few questions we as organisers ask ourselves before ordering anything (and ask you too also) is:

- **Is my stand builder also focusing on their impact on the world?** How are they reducing their waste, carbon footprint etc? Remember to ask in the tender for your stand build what and how they do this. We appointed all our official suppliers with a heavy weight on their sustainability credentials. Did you know that ESSA (the body for event supplier and services association) have a Sustainability Accreditation which all ESSA members can attain? Does your stand builder have this? If not, why? [Click here](#) for more details.
- **Am I reusing my graphics?** Do not print stand numbers or dates on the graphics. Although our graphic suppliers include in the price installation and removal, you can ask to keep the graphics if you wish. Contact them directly today to arrange this service.
- **Am I able to reuse my floorcovering?** If you are a Space Only stand, ask the stand builder what happens to the flooring after the show. Can you keep it for another show? The Shell Scheme and gangway carpet is all recycled. It is cleaned, shredded, and melted back into plastic pellets that can be re-used to make more carpet and other items.
- **What power do I need on my stand?** Save money and power by only having necessary lights on your stand. Opt for LED lighting (spotlights/ bulbs) as LED uses the least amount of power, like our shell scheme and features do. Unplug your equipment at the end of each night to reduce consumption.





- **Can I reduce the transport used at the event?** We utilise the official freight forwarding contractor to reduce our carbon footprint and to be honest it is the least stressful way to get stand build and product in and out of an exhibition hall. Have you considered using them yourselves? If so, please contact [DSV](#). They offer a few different services which can be helpful (rates can be found on their order forms):
  1. Collection from office/ warehouse to venue. Keep safe until your arrival. Delivery back to requested destination post event.
  2. You deliver items to their warehouse. They then consolidate all show items into a reduced number of vehicle/s to the venue. Keep safe until your arrival. Delivery back to requested destination post-event.
  3. You arrange delivery to venue but before you arrive. They accept your delivery and keep it safe until you arrive. Post event, once you have packed it up, they can hold items safely until your delivery company arrives.
- **Am I over-ordering supplies to my stand?** Try to be accurate when ordering items/ product etc to avoid waste. This includes stand construction materials. MDF and chipboard are wasteful and cannot be reused – please consider using an alternative material. Also be mindful of the quantity of samples or giveaways you plan to offer to visitors at your stand.
- **Do I have a plan for the waste at my stand?** Prior to coming onsite, we are mindful of what waste our features, aisles and event as a whole will produce. This allows us to reduce to the smallest amount of waste possible. We have a plan of action for our predicted waste. Do you have a plan for your waste? Ours is and yours should be:
  - Tidy as we go. During build-up our stand builders will remove any excess materials each day back to their vehicle/ storage space/ purchased bin/s from the venue. [Click here](#) to book yourself a waste pick up service/ bins.
  - Our floor managers will monitor the waste produced on each stand and should you/ your stand builder fail to tidy as you/ they go a waste charge will be passed onto the exhibitor. You can avoid this charge by ensuring your stand builder takes responsibility for the waste they are producing! We have the same arrangement with our official appointed contractors.
  - Pallets and boxes used during build-up are stored ready for breakdown. The freight forwarder can store your items throughout the open period and deliver them to your stand once breakdown has commenced for a small fee.
  - Any waste produced on your stand throughout the open period needs to be removed from the venue by yourselves. The general show cleaners cannot assist with this unless you have booked this service. Contact [Olympia Cleaning Services](#) to book yourself a waste pick up service.
  - **The exception is food waste and cardboard which must not be disposed of in normal bins.** At Olympia, **food waste** is collected separately for conversion into bio-fuel and fertilizer. If you will be producing food waste on your stand, please order food waste caddies (20l), free of charge, from [Olympia Cleaning Services](#). Please note, coffee exhibitors must dispose of their coffee grinds in the same way as food. We would strongly advise and support exhibitors to request **cardboard-only bin**. Bottle bins are also available free of charge from the venue.
  - Breakdown is usually when waste is created most, but why? If we are all planning to reuse most of our stand construction again then this should not be the case. Speak to your stand builder to ensure they take their waste away with them and reuse stand materials again!
  - **Our floor managers will be monitoring the waste created by each stand builder and exhibitor. Should anything be left associated with your stand we will have to charge you, the exhibitor, with the waste CHARGE which starts at £150 + vat (the onsite price of a euro bin at the venue) PLUS a fixed FINE of £250 + vat. This is a fly tipping charge.** To avoid these charges, ensure you or your stand builder remove all waste from the venue or order directly a waste pick up service/ euro bin with the Olympia cleaners in advance to get the cheapest rate.
  - At Speciality & Fine Food Fair we have introduced our Better Stands programme implementation, an initiative to move away from single-use disposable stands to reduce waste at our events. If you have booked a Space Only stand, auditors will be checking that stand build is taken away and reused. For more information about Better Stands, please follow this [link](#).

