

FIT SHOW 2025 VISITOR DATA OVERVIEW

FIT SHOW VISITORS

2025 saw 10,129 visitors attend the show over 3 days

10,129

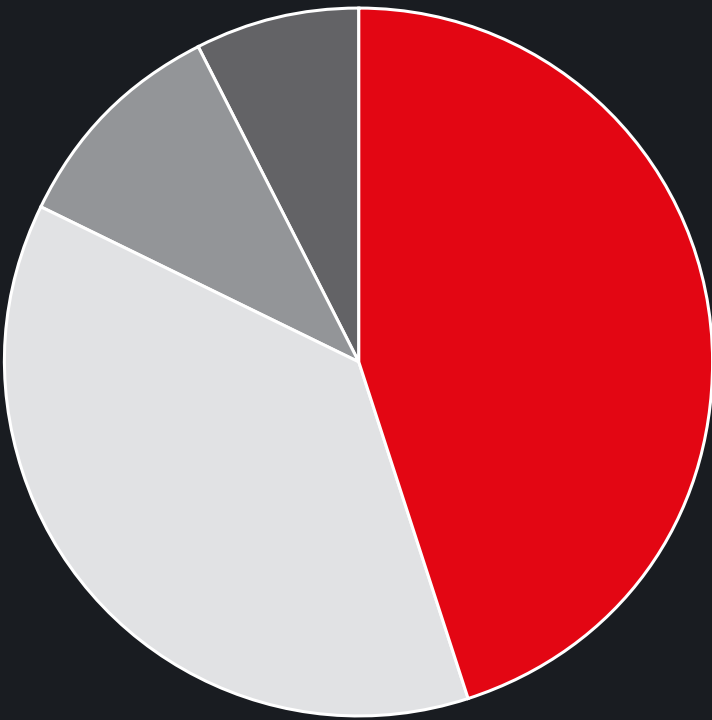


2023 saw 9,397 visitors attend the show over 3 days

9,397



OVERALL MAIN ACTIVITY:



- Fabrication/manufacturing **45.22%**
- Installation **37.05%**
- Specification/purchasing **7.37%**
- Other **10.36%**

BREAKDOWN OF MAIN ACTIVITY:

Installers	2575
Fitters	2097
Fabricators	2004
Product Manufacturer/Supplier	781
Building/Construction/Property Development	1951
Glaziers	1892
Systems Manufacturers/Extruders	1713
Architects/Designers/Specifier	228
Contractors	826
Surveyors	802
Merchants	263
Joiners	559
Marketing/PR/Trade Bodies	611
Glass Processors	536
IGU Manufacturer	466
Public Sector/Local Authority/Housing Assoc	214
Machinery Manufacturers	529

OUR VISITORS WANT TO SEE MORE OF THESE PRODUCTS AT FIT SHOW 2027

- Aluminium
- PVCu
- Composite
- Glass
- All
- Metal
- Timber
- Steel
- Garden Rooms
- Conservatories
- Canopies & Awnings
- Outdoor Offices
- Orangeries
- Pergolas
- Decking
- Fencing



REASONS VISITORS ATTEND FIT SHOW



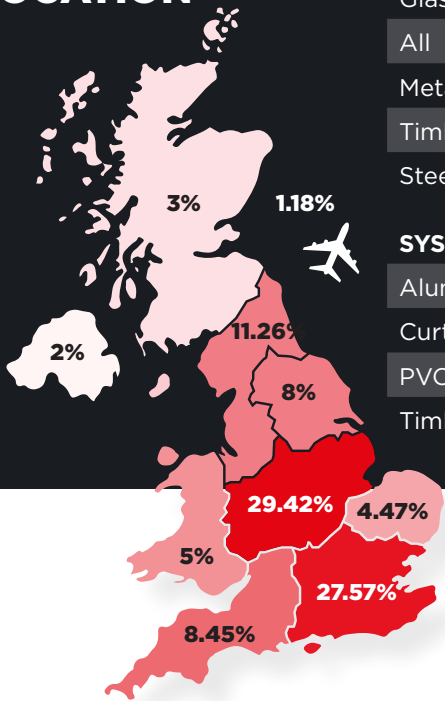
A visit to the FIT Show is important to my role	18.85%
Meeting and networking with colleagues and customers	18.47%
To keep abreast of changes in the industry	17.76%
Sourcing the latest products, services and technology	17.17%
Expert insight and practical advice	11.61%
Practical Demonstrations	7.56%
For the seminars and learning opportunities	6.89%
Other	1.67%

JOB FUNCTIONS

Director / Senior Management/Owner/Proprietor/Manager/Exec	56.87%
Installer	10.91%
Production / Manufacturing / Engineer / Operations	7.80%
Fabricator	7.06%
Other	3.78%
Buyer / Procurement	2.52%
Builder/Contractor/Developer	5.88%
Architect/Designer/Specifier	2.76%
Joiner	1.35%
Student / New to Industry	1%

CUSTOMER GEO LOCATION

Midlands	29.42%
London & South East	27.57%
North	11.26%
South West	8.45%
Yorkshire	8%
East Anglia	4.47%
Wales	5%
Scotland	3%
Northern Ireland	2%
International	1.18%



PRODUCT TYPES OUR VISITORS ATTENDED TO LOOK FOR

Doors	5856
Windows	5531
Glass	4065
Hardware/Ironmongery/Door and Window Furniture	4171
Materials	2468
Installations	3124
Systems	1862
Roofing	1769
Machinery	1934
Smart Technology	2260
Software	1704
Marketing	1864
Outdoor Living	1423
Services	824
Other	266
Balustrades	1728
Garage doors	1667
Ventilation	1602
Lifting/Handling	1523

MATERIALS

Aluminium	17.80%
PVCu	15.25%
Composite	14.41%
Glass	13.98%
All	11.13%
Metal	9.64%
Timber	9.25%
Steel	8.54%

SYSTEMS

Aluminium Systems	35.28%
Curtain Walling/Commercial	28.78%
PVCu Systems	19.69%
Timber Systems	16.24%

SECURE YOUR STAND FOR FIT SHOW 2027

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