

REACH BUILDING & CONSTRUCTION PROFESSIONALS AT FIT SHOW

Meet the professionals specifying, sourcing, installing and managing products across new-build, refurbishment, renovation and rebuild projects. Show them how your solutions can improve building performance, simplify installation, meet project requirements, protect margins and help their businesses grow.



THIS AUDIENCE INCLUDES:

- New-build construction
- Refurbishment and renovation
- Rebuild and repair
- Extensions and alterations
- Commercial and industrial projects
- Residential development
- Social housing and local authority work
- Public-sector and education projects

WHO WILL YOU MEET?

- You could meet decision makers working across:
- Housebuilding, refurbishment, renovation and rebuild
 - Commercial, industrial and public-sector construction
 - Roofing, building envelope, fenestration and glazing
 - Joinery, timber construction and specialist contracting
 - Housing associations, social housing and property maintenance
 - Project, site and contract management

FIT SHOW AUDIENCE

57%

of FIT Show 2025 visitors were senior decision makers.

Meet decision-makers working across building, construction, property development, contracting, public-sector projects and housing.

WHAT MATTERS TO THEM?

Building and construction professionals need solutions that help them deliver projects efficiently, profitably and to specification:



Win more work & projects



Deliver projects efficiently



Protect margins & control costs



Meet regulations & specifications



Improve building performance



Find reliable suppliers & partners

HOW WE DELIVER THIS AUDIENCE

FIT Show reaches professionals across construction, refurbishment, renovation rebuild, roofing, glazing, fenestration, joinery, specification & procurement.

- Our campaign includes:
- Segmented email & Direct mail
 - Trade media & PR
 - Paid & organic social
 - Digital advertising
 - Industry partnerships
 - Exhibitor invitations

Exhibitors benefit from:
Invitation tools, marketing assets, product promotion, PR opportunities and post-show follow-up.

THE RESULT:
Your brand reaches building & construction professionals before, during and post-show, when they're ready to see products in action and start conversations.

FIT SHOW'S 2025 CAMPAIGN

4.3M+

Digital Reach

2M+

Annual Email Reach

90K+

Newsletter Subscribers

50+

Trade Media Partners

Put your brand at the heart of the building and construction supply chain

Meet building and construction professionals actively searching for products, systems, materials, machinery and practical solutions that can improve their projects and businesses

Show them the ideas that can help them win more work, meet requirements, improve performance & simplify installation

Ready to reach this audience?
Scan to explore exhibiting opportunities



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