

REACH FABRICATORS & MANUFACTURERS AT FIT SHOW

Meet the professionals responsible for production, product development and business growth. Show them how your machinery, automation, technologies and supplier partnerships can improve output, increase efficiency and help them stay competitive.

THIS AUDIENCE INCLUDES:

- Fabricators
- Manufacturers
- Systems Houses
- Glass processors
- Insulated glass unit manufacturers

WHO WILL YOU MEET?

- You could meet professionals working across:
- Ownership and senior management
 - Operations and production
 - Technical management
 - Buying and procurement
 - Engineering
 - Supply chain
 - Product development... and more

WHAT MATTERS TO THEM?

Fabricators and manufacturers need solutions that deliver a clear impact across their production operations.



Improve production efficiency



Reduce costs & waste



Increase capacity & output



Improve product performance



Discover new materials & systems



Strengthen supply chains

HOW WE DELIVER THIS AUDIENCE

FIT Show reaches fabricators and manufacturers through a targeted, year-round, multi-channel campaign.

- Our campaign includes:
- Segmented email & Direct mail
 - Trade media & PR
 - Paid & organic social
 - Digital advertising
 - Industry partnerships
 - Exhibitor invitations

Exhibitors benefit from:

Invitation tools, marketing assets, product promotion, PR opportunities and post-show follow-up.

THE RESULT:

Your brand reaches fabricators and manufacturers before, during and post-show, when they're actively looking for solutions.

FIT SHOW AUDIENCE

45%

of FIT Show 2025 visitors were involved in fabrication or manufacturing activity, including **2,004** fabricators, **780** product manufacturers or suppliers and **536** glass processors

FIT SHOW'S 2025 CAMPAIGN

4.3M+

Digital Reach

2M+

Annual Email Reach

90K+

Newsletter Subscribers

50+

Trade Media Partners

Put your solutions in front of the people driving production & growth

Meet fabricators and manufacturers actively searching for machinery, automation, new technologies and trusted supplier partnerships that can help them improve output, innovate and scale

Machinery, automation and partnerships to help them scale

Ready to reach this audience?
Scan to explore exhibiting opportunities



Nickie West | nickie@fitshow.co.uk
Rik Henderson | rik@fitshow.co.uk
Eloise Cormie | eloise.cormie@montgomerygroup.com

