

FIT SHOW 2022 VISITOR DATA OVERVIEW

FIT SHOW VISITORS

2022

9,473



2019

10,107



PRODUCTS OF INTEREST

Aluminium Doors	3845
Bi-Fold Doors	3769
Aluminium Windows	3677
Aluminium Systems	3490
Composite Doors & Windows	3151
PVCu Windows	3001
Door and Window Hardware / Furniture	2810
PVCu Doors	2782
Glass	2538
Sliding Doors	2410
PVCu Systems	2260
Adhesives / Sealants	2076
Lanterns / Atriums / Rooflights	1973
Conservatories / Orangeries	1799
PVCu Roofline	1563
Fire Doors	1519
Tools	1497
Fixings & Fasteners	1484
Garden Rooms	1475
Blinds / Shutters	1442
Timber Doors	1335
Automation & Smart Technology	1260
Timber Windows	1246
Machinery	1172

REASONS VISITORS ATTEND FIT SHOW

To meet suppliers, customers and network	24%
To see new products and equipment	23%
To keep abreast of changes in the industry	19%
A visit to the FIT Show is important to my role	17%
Expert insight and practical advice	11%
For the seminars and learning opportunities	6%



Automatic Doors	1168
Canopies & Awnings	1104
Timber Systems	1095
Secondary Glazing	1058
Garage doors	1027
Security	978
Certification / testing	914
Maintenance and Repair	914
Computer Hardware & Software	886
Marketing	825
Product Development & Testing	758
Colour Coaters	723
Fencing, Gates and Decking	718
Profile Bending	697
Base and Wall Systems	667
Recycling	610
Commercial Vehicles	597
Lead Generation / Training	523
Finishes / Foiling / Laminating	509
Other	481
Warehouse & Distribution	441
Garden Gates	381
Recruitment	274
Financial Services	228

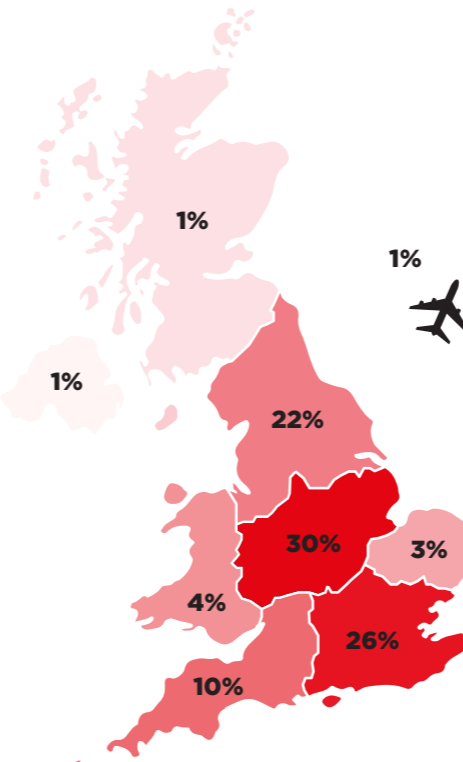
JOB FUNCTIONS

	2019	2022
Owners/Directors	60%	47%
Managers	27%	24%
Sales/Marketing	10%	19%
Other	3%	10%



NUMBER OF EMPLOYEES PER COMPANY

1 - 25		63.06%
26 - 75		14.81%
76 - 150		7.49%
150+		14.64%



CUSTOMER GEO LOCATION

Midlands	30%
London & South East	26%
North	22%
South West	10%
Wales	4%
East Anglia	3%
Scotland	1%
Northern Ireland	1%
International Visitors	1%

COMPANY/ORGANISATION MAIN ACTIVITY

Installer	4222
Fabricator	2748
Glaziers	1735
Building Property Development	1431
System Manufacturers	1257
Hardware Manufacturer / Distribution	948
Adhesives & Sealants	698
Design/Architecture/Specifier	615
Merchant	553
Glass Manufacturer	529
Blinds / Shutters, Canopies and awnings	513
Glass Processor / Stockist	388
Marketing, PR, Trade Bodies	364
Security	355
Machinery	291
IGU Manufacturer	283
IT / Software	229
Ventilation	209
Glass Treatment/Finishing	206
Other	189
Product Testing	180
Local Authority / Housing Association / Public sector	147

SECURE YOUR STAND FOR FIT SHOW 2023

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FIT 2023
SHOW
EVERYONE'S GOING
NEC BIRMINGHAM
23 - 25 MAY 2023