



Hospitality Tech360

30 March - 01 April 2026 Excel London

**The ultimate 360° marketplace
for hospitality innovation and growth**

WWW.HOSPITALITYTECH360.CO.UK

CO-LOCATED WITH



PART OF

**Food Drink &
Hospitality Week**

Why Hospitality Tech360 matters

The hospitality industry is at a pivotal crossroads.

Operators are facing more pressure than ever to streamline operations, cut costs and unlock new revenue streams, all while guest expectations evolve. They're turning to technology for answers and demand is growing.

As a result, the global hospitality tech market is booming:

- Projected to reach \$50 billion by 2030.*
- AI adoption in UK hospitality has doubled since 2022, hitting 21% in 2025 - clear evidence that appetite is growing.*

That is where Hospitality Tech360 and you come in: to connect the tech solving real problems with the buyers who need it now.

Our vision

Hospitality Tech360 (HT360) is the answer to this shift. Born from countless conversations with operators, tech suppliers, and hospitality changemakers, it's a dedicated platform that mirrors the pace, complexity, and connectivity of modern hospitality.

HT360 was founded with a single, clear vision: to become the ultimate 360° marketplace for hospitality innovation and growth. To connect you, innovative tech providers, with an influential audience of hospitality buyers.



*Sources Mara Solutions, The Access Group and OxLEP Business.

Why us?

We know hospitality.

Backed by over 135 years of industry experience, Montgomery Group runs some of the UK's most established trade events and a global portfolio of 50+ events. We understand how the sector operates, where it's heading, and what it needs to grow. Launching new events is part of a tried and tested strategy, and our legacy as an industry partner and provider has earned industry recognitions and awards.

1895 MONTGOMERY GROUP

Our global hospitality brands



PART OF
Food Drink
& Hospitality
Week

INDEPENDENT
HOTEL SHOW

Built from the foundation of HRC's popular Hospitality Tech section, HT360's evolution into a stand-alone event is at the industry's request. It's specifically designed to hone in on the scale of opportunities technology offers and to serve those shaping the future of the hospitality industry.

Here's what operators said about Hospitality Tech at HRC 2025:

A brilliant event for reconnecting with old colleagues and meeting new industry contacts. The tech section was packed with exciting innovations, and the new products and displays were a real highlight.

Rhiannon Scarlett, Chief Marketing Officer,
TGI Fridays



The breadth of the contributors to the show was excellent and looked to cover every topic a hospitality business could want. The Hospitality Tech section was extremely interactive and I got to speak to many about their challenges. A great event to be part of.

Tim Doubleday, Chief Financial Officer,
Burger King



A genuinely valuable hub for the latest hospitality tech insights and making connections. The quality of interaction was fantastic, cementing its place as a key event anyone serious about this space should attend.

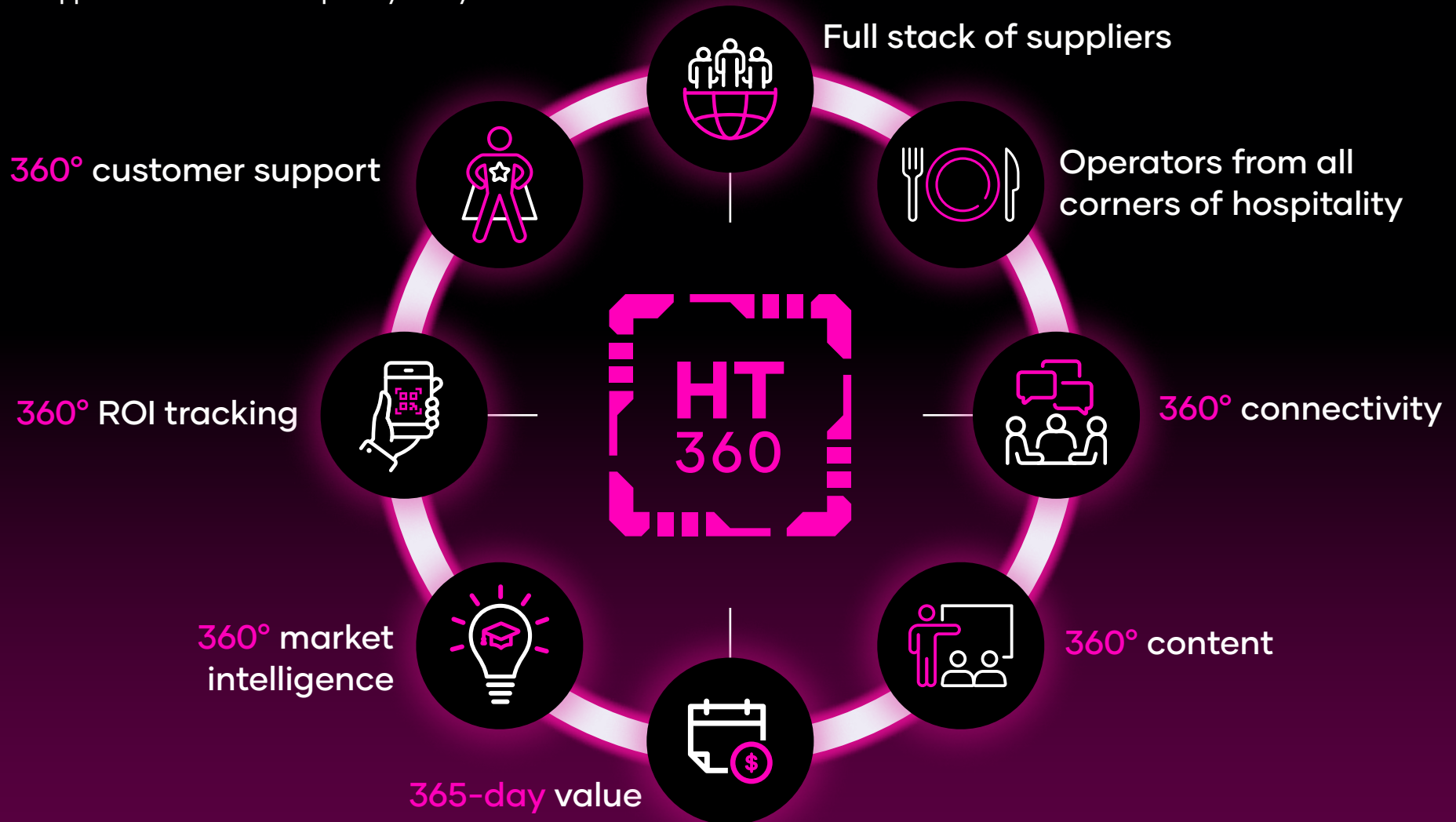
Brendan Kelly, Head of Projects,
JKS Restaurants



JKS RESTAURANTS

Discover the 360° movement

Hospitality Tech360 is the ultimate 360° growth platform. One that unites the entire tech stack, connects with every type of operator, and delivers year-round opportunities for the hospitality ecosystem.



Who will visit?

Designed for decision-makers. Built for business. Focused on the future.

If your technology can improve operations, boost margins or enhance the guest experience, HT360 puts you in front of the people ready to act on it. The people setting strategy, signing off budgets, and driving tech adoption across hospitality. Expect to meet with senior teams who are:

Searching for practical applications of AI, automation, and machine learning

Facing pressure to increase operational speed, personalise the guest journey, and improve staff retention

Understanding how to effectively integrate new systems and legacy technologies

Building investment cases and in need of data-backed insights to back it

Driving innovation across marketing, finance, operations and people management

Business Size

Multi-site Chains and Groups (4+ sites)

Operator Types

Hotels, Pubs, Cafes, Bars, Full-service Restaurants (Fine Dining & Casual Dining), Quick-service Restaurants (Fast Food, Fast Casual Dining)

Job Titles

CEO, CMO, COO, CFO, CTI, CIO, CXO
Head of IT, Head of Operations, Head of Marketing, Head of People
Finance Director, HR Director, Procurement Director

Why will they join the 360° tech movement?

HT360 gives hospitality professionals what they can't get anywhere else: A clear, curated view of the tech landscape, and the partners who can help them navigate and implement it. HT360 is where they come to make sense of the market, meet the right suppliers, and find the technology that works.

Online forums and
webinars

Live event demos

Real-world case studies

Trend spotlights

Peer-to-peer networking
opportunities

HT360 is proudly supported by:



KAM

PEACH
20/20

HOSPA

At Tech on Toast, we're all about championing innovation, connection, and real operator value, so partnering with Hospitality Tech360 is a natural next step for us. It brings together the best of what the industry needs right now: bold ideas, practical tech, and a platform that listens. We're excited to collaborate and contribute to conversations that push the industry forward.

We're looking forward to bringing our community together, sharing insights, and helping operators find the right tools to thrive.

Chris Fletcher, Founder, Tech on Toast

We're really excited to be partnering with Hospitality Tech360. With so much change happening in the industry, this show couldn't come at a better time. From streamlining operations to enhancing the guest experience, tech has huge potential—but knowing where to start can be overwhelming. HT360 will be all about cutting through the noise, sharing real insights, and arming operators with the knowledge they need to embrace technology and future-proof their businesses and drive growth. We're looking forward to a highly productive partnership.

Katie Jenkins, Marketing & Partnerships Director, KAM Research and Insights

Where will HT360 take you?

Does your tech transform the guest experience, improve operations, or push the limits of what's possible in hospitality?

Get in touch with a member of our team today and join the HT360 movement.

Matt Hodgins
Project Director

✉ Matt.Hodgins@montgomerygroup.com

Louis Gilbert
Commercial Manager

✉ Louis.Gilbert@montgomerygroup.com

Orla Grady
Senior Commercial Executive

✉ Orla.Grady@montgomerygroup.com

