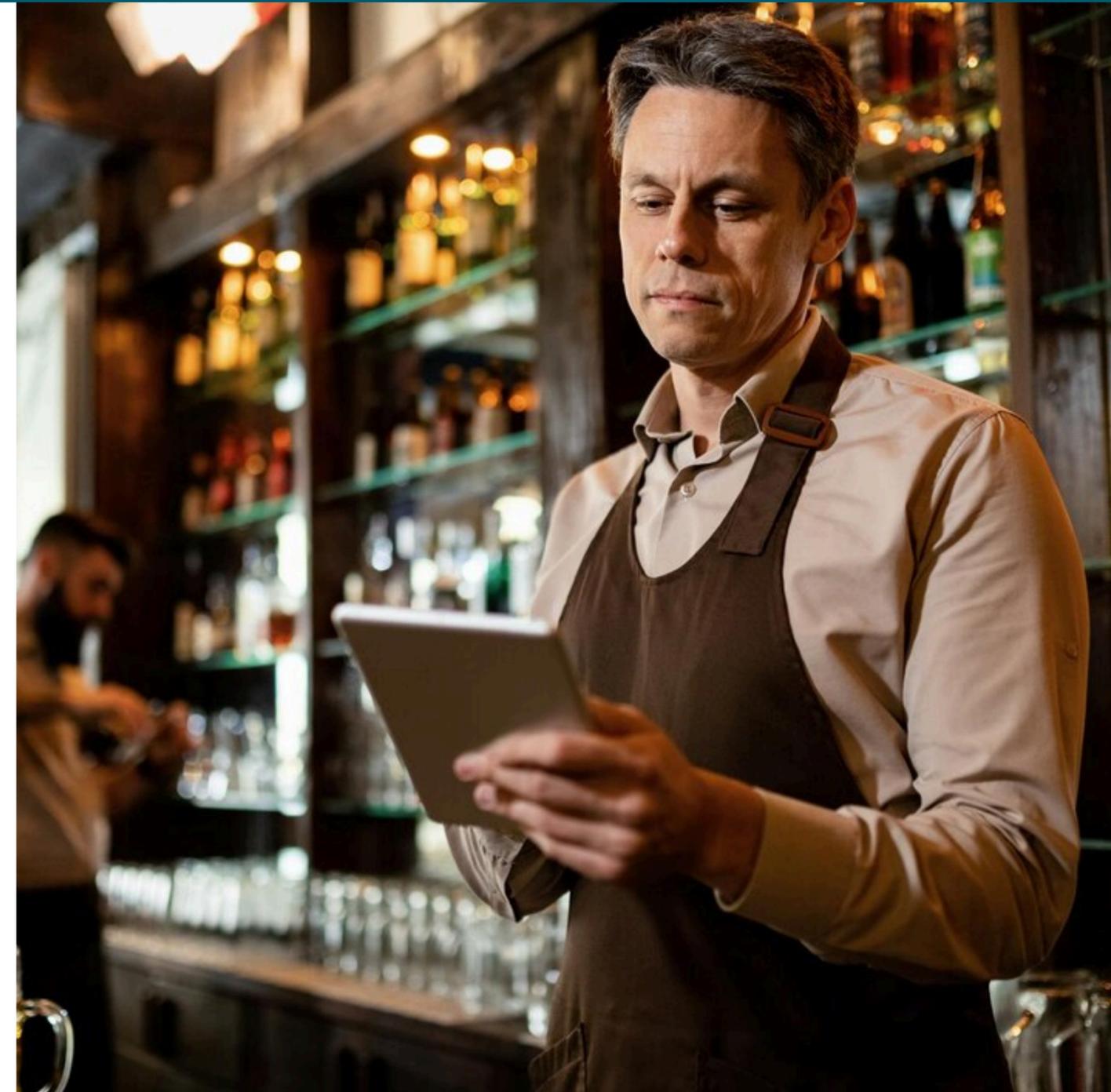




'tahola-ai for hospitality operators

- ✗ "Report production **takes too long**"
- ✗ "Data tools **cost too much** for all our locations and staff"
- ✗ "We have too many **disconnected systems**"
- ✗ "We **can't answer** business questions quickly"
- ✗ "Data integration is **difficult and often inaccurate**"
- ✗ "Excel **can't solve our data challenges**"
- ✗ "Manual data extraction **slows our decision making**"
- ✗ "Our **lack of data access** means we **don't have the insight needed** for decision making"



— Data silos

Your EPOS and booking systems trap vital information where you can't use it.

— Wasted hours

You spend 9+ hours weekly on spreadsheets instead of focusing on your business.

— Excel hell

Your spreadsheets crash when loaded with all your data, making reporting painful.

— Site blindness

You can't easily view Manchester, Brighton and Edinburgh together in one report.

— Slow process

By the time you've compiled last week's data, it's already too late to act on it.

— Unreliable figures

Manual data handling creates errors that undermine trust in your weekly reports.



51.5% of hotel executives use AI and data analytics for personalised marketing (Oracle & Skift).

Key benefits of hospitality analytics include:

HIGHER REVENUE

Hotels using analytics see 5-10% higher revenue and 15-20% lower operating costs.

Source: Hospitality Insights, 2023

LOWER COSTS

Data-driven scheduling can reduce labour costs by up to 10%.

Source: Takeaway Max

BETTER MENUS

Restaurants using data analytics for menu optimisation increase their dish profitability.

Source: Takeaway Max

COMPETITIVE EDGE

Only 20% of top restaurant brands have implemented predictive analytics.

Source: Boston Consulting Group (BCG)

A **fully managed analytics platform** built specifically for **hospitality** that **unifies all your data sources** for **instant insights**.

✓ **Pre-built dashboards:**
immediate insights from day one

✓ **Automated data extraction:**
daily updates with zero manual effort

✓ **Unified data platform:**
all systems in one place

✓ **Self-service analytics:**
answer questions instantly

✓ **Accurate data integration:**
single source of truth

✓ **Flexible pricing:**
scales with your business

Fully managed for you

Focus on your business while we handle the technical side

The screenshot displays the Tahola-AI dashboard. At the top, there's a navigation bar with the 'tahola-ai' logo and a home icon. Below this, the 'Applications' section features three main tiles: 'Tahola-AI analytics' (with a Qlik logo), 'Tahola-AI data warehouse' (with a snowflake icon), and 'Reporting' (with a speech bubble icon). A section titled 'Get started with Novus-AI (Powered by Qlik)' contains two columns of content. The left column is for 'BUSINESS USER' and includes a 'Continuous Classroom' tile with a description: 'Explore Tahola-AI continuous classrooms (Powered by Qlik). Gain access to interactive tutorials, hands-on exercises, and expert-led sessions to master your analytical skills in Tahola-AI' and a 'GET STARTED!' button. The right column is for 'DEVELOPER' and includes a 'Continuous Classroom' tile with a description: 'Explore Tahola-AI continuous classrooms (Powered by Qlik). Learn how to create powerful, clean, cutting-edge visualizations, best ways to help users explore information and gain critical insights on multiple devices' and a 'GET STARTED!' button. Below these are three video thumbnails: 'Chart monitoring' (with a play button icon), 'Monitoring changes in your data with alerts', and 'Smart search'. Each video tile has a title and a brief description of the content.

Tahola-AI is already trusted by:

NIGHTCAP

TORTILLA

CHICKENSHOP



tahola-ai Analytics

Search for content

Home

Create

Favorites

Collections

Catalog

Visualize and analyze

Prepare data

Alerts

Subscriptions

Getting started

Welcome,
Personal

Recently used

EPOS
Updated 3 hours ago

Labour
Updated 3 hours ago

Stock
Updated 3 hours ago

Apps to explore

Labour
Updated 3 hours ago

Stock
Updated 3 hours ago

EPOS
Updated 3 hours ago

Tahola-AI pulls data from your existing hospitality systems such as:

- ✓ EPOS: Sales, product analysis, discounts, promotions
- ✓ Labour: Scheduling, costs, productivity metrics
- ✓ Bookings: Cover forecasting, no-shows, lead times
- ✓ Feedback: Guest experience scores, sentiment analysis

Plus integrations with 40+ other hospitality systems - just ask about your specific setup.

Everything in one place without technical work on your end.



“Burger King isn't the first company where I've worked with Tahola on our reporting and data analytics. In all cases I've found them to be professional, knowledgeable and easy to work with. They know the hospitality sector well which eases my role as they understand what an operator needs without me having to define it in lots of detail.”

Clair Wentzel, Director of IT at Burger King UK



Sales & Finance

- Live sales tracking across all sites
- Top and bottom performing products
- Promotion effectiveness
- Discount impact monitoring

Operations

- Labour cost vs. budget
- Staff productivity by site
- Sales vs. labour forecasting
- Booking pattern analysis

Customer

- NPS tracking by location
- Sentiment trend spotting
- Service issue alerts
- Feedback comparison

Custom

- Build your own views
- What-if scenario planning
- Scheduled report delivery
- One-click site filtering

BESPOKE REPORTING SOLUTION

- ▶ Dedicated expert team
- ▶ Tailored software selection
- ▶ Customised data integration
- ▶ Built to exact specifications
- ▶ Advanced analytical capabilities

**TAILORED INVESTMENT BASED ON
REQUIREMENTS**

TAHOLA-AI

- ▶ Fully managed service
- ▶ All software included
- ▶ Full data automations
- ▶ Ready in days/weeks
- ▶ Peace of mind with always-on service

FIXED MONTHLY SUBSCRIPTION

Traditional analytics solutions cost hospitality businesses £50,000-£100,000 annually.

Tahola-AI delivers the same insights at a **fraction of the price.**

Our Proven Process balances strategic planning, practical delivery and continuous improvement.

It's based on 25 years delivering data solutions for 250+ UK customers and tailored to your needs.

1

Understand

"Define the journey"

Engagement

Mobilisation

Discovery

Before any delivery begins, we listen to your goals and challenges, understand how your data, systems, and teams work, and align everyone on what success looks like.

This ensures we're solving the right problem.

2

Deliver

"Govern the work"

Design

Implement

Adopt

We design and build solutions that fit your needs and constraints, keeping delivery controlled and transparent throughout.

Training and adoption support are built in so your teams understand and use what's being delivered.

3

Assure

"Realise the value"

Operate

Review

Conclude

We review what's been built against your original goals and make sure the solution is stable, secure and understood.

Whether you continue independently or with our ongoing support, you're in a strong position to maintain and improve it.

ENTERPRISE-GRADE INFRASTRUCTURE

- ✓ Data warehouse included at no extra cost
- ✓ High-performance architecture that scales as you grow

FLEXIBLE CONNECTIVITY

- ✓ Access your data with any BI tool you already use
- ✓ Add users and integrations as your operation grows

BUILT FOR BUSINESS USERS

- ✓ Scheduled reporting delivered automatically
- ✓ No SQL knowledge or technical expertise required

FUTURE-PROOF INVESTMENT

- ✓ Custom development available when needed
- ✓ Regular updates included in your subscription



Let's work together.

With 25 years of hospitality experience, we'll convert your daily operations into money-making insights that spot cost savings, and increase sales.



250+ customers



Go-to hospitality data partner



Fast implementation with measurable results

[Learn more about Tahola-AI](#)

[Book a demo](#)