Hospitality Tech360

5 – 7 April 2027 | Excel London

The ultimate 360° marketplace for hospitality innovation and growth

PART OF Food Drink & Hospitality Week

WWW.HOSPITALITYTECH360.CO.UK

Driving Digital Transformation in Hospitality

Working with the industry, to serve the industry.

Backed by Montgomery Group's 130+ years of industry leadership, and developed in close collaboration with ambassadors, advisors and partners, HT360 brings together operators and tech suppliers to shape the future of hospitality.

1895 MONTGOMERY GROUP

"A really strong event - the seminars and forums were genuinely insightful, especially around AI applications. It was also great to connect with both new and existing tech providers."

Group Systems Manager,
Caravan

"It was a fantastic event — a really positive experience from start to finish. The exhibitors were excellent and the stage sessions were genuinely engaging. I came away feeling inspired and full of fresh ideas to bring back to the team."

Director,
The Plough Harborne

"This is my first year visiting Hospitality Tech360 and I have been blown away from the scope of the three day conference. Amazing peers, amazing sessions and amazing partners to meet. I will definitely attend the next one!"

Co-Founder,
Al Volo

"Hospitality Tech360 proved to be an incredibly insightful and inspiring experience... Being invited to take part in a roundtable discussion was a definite highlight, and it's been great to already start implementing some of the ideas and services we discussed within our own business."

IT & Systems Manager,
Incipio Group

Who Will You Meet?

Designed for decision-makers. Built for business. Focused on the future.

If your technology can improve operations, boost margins or enhance the guest experience, HT360 puts you in front of the people ready to act on it. The people setting strategy, signing off budgets, and driving tech adoption across hospitality. Expect to meet with senior teams who are:

25K
Verified attendees across all Food, Drink & Hospitality Week

Across HT360, The Pub Show & HRC

2.9K
are independent hospitality operators

1.9K
from multi-site hospitality operators

2K
come to meet and source new suppliers

89%
of HT360 Exhibitors increased product/ brand awareness by exhibiting

77%
of Visitors would recommend HT360 to a colleague

HT360 Visitor Persona Snapshot

36% CEO / Owner

41% Operations / IT

Companies in attendance include:

AZZURRIGROUP · Flat Iron · The O2 arena · Costa Coffee · Drake & Morgan · Fulham FC · Gordon Ramsay · Dishoom · IHG Hotels & Resorts · Nando's · Soho House · Pret A Manger · Hambledon Vineyard · Prezzo · Almond Family Pubs · The Wellington · IKEA · Wynn Mayfair · Aqua Restaurant Group · Pho · Caravan Restaurants · Alexandra Palace · Travelodge · Rudding Park Harrogate · Center Parcs · Old Amersham Hotels · San Carlo · Smoke & Pepper · Vinegar Yard · The Sushi Co · The Breakfast Club · Corinthia · BWH Hotels · Greene King · wagamama · Wendy's · The Ritz London · Clermont Hotel Group · Hoxton Burgers · Clayton Hotels · Blacklock · Shoreditch Townhouse · Fuller's · Hawksmoor · Mandarin Oriental · Soho Coffee Co. · Yard Sale · Burger King · KFC · Mitchells & Butlers · Dakota Hotels · Hyatt · Chipotle

Summary of Headline Partnership Packages

	Diamond Sponsorship **£39,950**+ VAT **Complete brand experience package** HT360's flagship package for maximum exposure, premium thought leadership, social media visibility, digital promotion, lead generation and post-event engagement.	Gold Sponsorship **£19,500**+ VAT **Premium stand & speaking package** For brands looking for a stronger all-round presence, larger stand footprint and two speaking opportunities across HT360's key content stages.	Silver Sponsorship **£9,500**+ VAT **High-value stand & speaking package** A cost-effective way to combine exhibition presence, thought leadership and campaign visibility with qualified lead generation.
STAND PRESENCE	20 sqm stand with choice of shell scheme or space only.	16 sqm stand with choice of shell scheme or space only.	8 sqm stand with choice of shell scheme or space only.
SPEAKING OPPORTUNITIES	3x premium speaking opportunities. Includes Hospitality Leaders Forum, Tech Talks stage and a curated panel session.	2x premium speaking opportunities. Customer case study on the Tech Talks stage, plus a second session on the Hospitality Leaders Forum keynote stage.	Customer case study session on the Tech Talks stage.
PRE-EVENT VISIBILITY	Diamond Sponsor promotion across the campaign, agenda, website and relevant communications with co-marketing support. Plus dedicated social media spotlight, bespoke banners, newsletter promotion and premium web banners.	Gold Sponsor promotion across the campaign, agenda, website and relevant communications, with co-marketing support.	Silver Sponsor promotion across the campaign, agenda, website and relevant communications, with co-marketing support.
PROSPECT TARGETING	Option to nominate 40 prospects for HT360 to invite on your behalf.	Option to nominate 30 prospects for HT360 to invite on your behalf.	Option to nominate 20 prospects for HT360 to invite on your behalf.
ON-SITE PROMOTION	Logo in the highest tier on the Partners Wall and You Are Here boards, lead position on the app Sponsors page, plus social spotlight during the event.	Logo in the Gold Sponsor tier on Partners Wall and You Are Here boards.	Logo in the Silver Sponsor tier on Partners Wall and You Are Here boards.
LEAD CAPTURE	Visitor data from attendees who join all sessions captured and shared post-event.	Visitor data from attendees who join both sessions captured and shared post-event.	Visitor data from attendees who join the session captured and shared post-event.
ADDITIONAL MARKETING SUPPORT	**DIGITAL PROFILE** Featured exhibitor listing, homepage web banner, exhibitor list page banner and programme page banner. **POST-EVENT ENGAGEMENT** Sponsored content in the post-event newsletter and follow-up data from newsletter engagement.		

Summary of Sponsorship Opportunities

Place your solutions in front of leading operators and meet prospective buyers, generate leads, and deliver a strong ROI.

Opportunity	Best for	Investment
1) Tech Talks Stage Speaking Session	Thought leadership, case studies and lead generation.	£5,000
2) Hospitality Leaders Forum Speaking Session	Premium thought leadership, brand visibility, and large-scale lead generation.	£10,000
3) Senior Leader Roundtables	Curated discussions with select high-value senior decision-makers.	£14,500
4) Hospitality Leaders Forum Stage Sponsorship	Main-stage ownership, visibility, and audience data. Unparalleled branding and lead generation.	£19,500
5) VIP Lounge Sponsorship	Central feature branding and VIP data.	£16,000
6) Champagne Bar Sponsorship	Premium networking event, branding, and lead capture.	£16,000
7) Diamond Sponsorship	Headline branding, x3 speaking sessions and associated data, post-event coverage.	£39,500

3 campaign phases: pre-event, live event and post-event follow-up

All packages include clear brand positioning and lead generation routes

1. Speaking Opportunities

Showcase a live customer success story

A dedicated stage session to demonstrate real-world results through a hospitality-focused case study.

Pre-event visibility:

- Featured on the agenda, HT360 website, and across event marketing throughout the campaign.

At event:

- Deliver a sponsored case study alongside a hospitality client, showcasing the solution, collaboration, and results achieved.
- Receive sponsor branding on the HT360 website and all session-related communications.

Post-event lead capture:

- Receive attendee data from everyone who joins the session.

Tech Talks session: £5,000 + VAT

Hospitality Leaders' Forum session: £10,000 + VAT



2. Senior Leader Roundtables

Build direct relationships with targeted hospitality decision-makers

An exclusive opportunity to engage senior hospitality leaders through curated, insight-led discussions.

Pre-event targeting:

- HT360 promotes your roundtables and invites attendees that match your target audience.
- Confirmed participant details shared in advance.

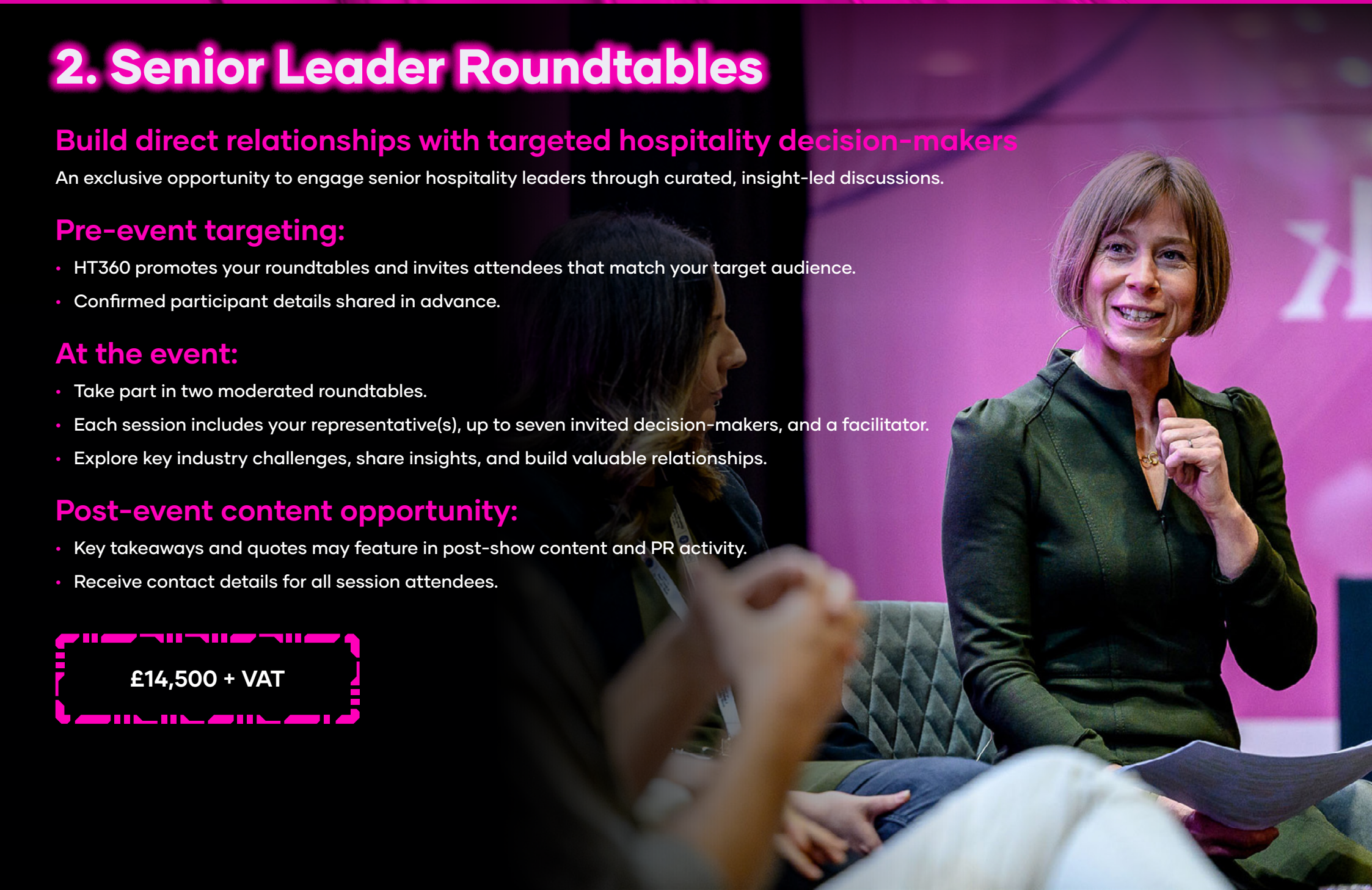
At the event:

- Take part in two moderated roundtables.
- Each session includes your representative(s), up to seven invited decision-makers, and a facilitator.
- Explore key industry challenges, share insights, and build valuable relationships.

Post-event content opportunity:

- Key takeaways and quotes may feature in post-show content and PR activity.
- Receive contact details for all session attendees.

£14,500 + VAT



3. Stage Sponsor – Hospitality Leaders Forum

Dominate the main stage across all three days:

Put your brand at the centre of HT360 with exclusive sponsorship of the Hospitality Leaders Forum. Gain prominent, exclusive visibility across all three days, and attendee data from every stage session.

Pre-event visibility:

- Featured throughout the HT360 campaign as the Hospitality Leaders Forum Sponsor.
- Branding on the HT360 website and all programme-related communications.

At the event:

- Prominent stage branding throughout all Hospitality Leaders Forum sessions.
- Deliver one case study presentation each day.
- Branding on event "You Are Here" boards.
- In-app promotion and visibility across the event agenda.
- Your showreel played between sessions.

Post-event lead capture:

- Receive attendee data from everyone who visits the stage, including which sessions they attended.

£19,500 + VAT



4. VIP Lounge

Own a premium feature at HT360

Position your brand at the heart of HT360 with exclusive VIP Lounge sponsorship, host premium guests and access to all VIP, invite-only attendee data.

Pre-event visibility:

- Promoted throughout the HT360 campaign as the VIP Lounge Sponsor.
- Branding featured on the HT360 website and in all feature-related communications.

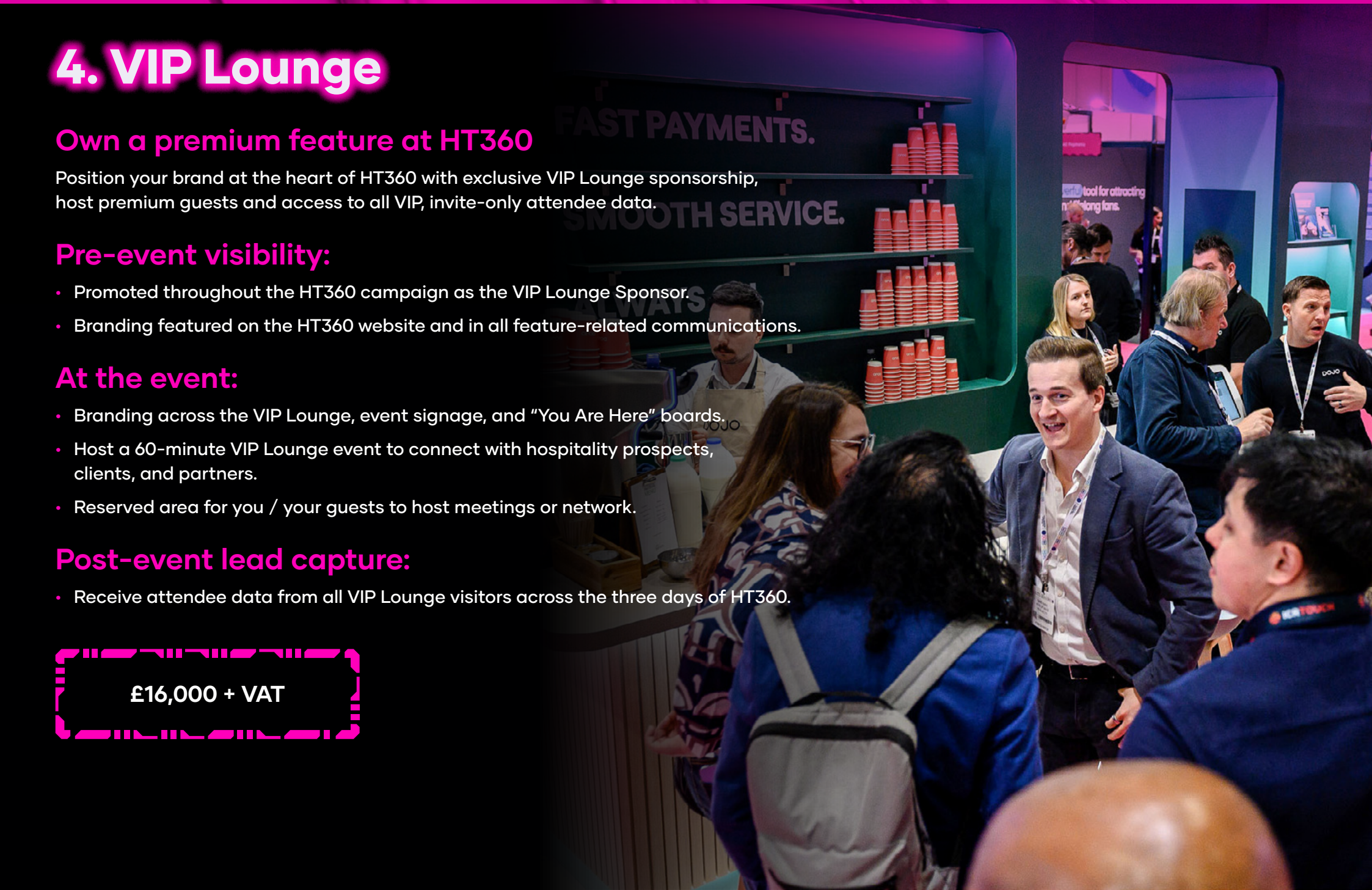
At the event:

- Branding across the VIP Lounge, event signage, and "You Are Here" boards.
- Host a 60-minute VIP Lounge event to connect with hospitality prospects, clients, and partners.
- Reserved area for you / your guests to host meetings or network.

Post-event lead capture:

- Receive attendee data from all VIP Lounge visitors across the three days of HT360.

£16,000 + VAT



5. Champagne Bar Sponsorship

Own a premium networking moment at HT360

Put your brand at the centre of hospitality networking with exclusive Champagne Bar sponsorship and a memorable attendee experience.

Pre-event visibility

- Promoted throughout the HT360 campaign as the Champagne Bar Sponsor.
- Branding featured on the HT360 website and in all feature-related communications.

At the event

- Branding across the Champagne Bar, event signage, app and "You Are Here" boards.
- Host a 60-minute drinks reception to connect with hospitality prospects, clients, and partners.
- Opportunity to host branded happy hours, custom drinks, allocate drinks tokens to key customers.

Post-event lead capture

- Receive lead data from all attendees scanned during the networking drinks reception.

£16,000 + VAT



Headline Partnership Packages

Take advantage of one of HT360's premium ready-made sponsorship packages.

Combining a stand, speaking opportunities, and the highest levels of branding, they put you in position to generate high-quality leads and win business from leading hospitality operators.

Choose between Diamond, Gold and Silver to meet your objectives and deliver results at Hospitality Tech360.



A. Diamond Sponsorship

£39,950 + VAT

Complete Brand Experience Package

HT360's flagship sponsorship opportunity, combining speaking opportunities, premium brand visibility, social media exposure, digital promotion, lead generation and post-event engagement.

This positions you as a leader in the hospitality tech sector, provides high-profile thought leadership sessions, attendee data, post-event coverage and lead generation.

Speaking Opportunities: x3 premium speaking opportunities (can include a curated panel session and a Keynote session)

Pre-event promotion:

- Benefit from a full suite of promotion and activation activities ahead of HT360, including:
  - Dedicated social media spotlight
  - Sponsor logo on web, email and print promotions
  - Bespoke banners and marketing collateral
  - Promotion in pre-event newsletter
  - Homepage web banner
  - Exhibitor list page web banner
  - Programme page web banner
  - Featured exhibitor listing
  - Social media interviews on LinkedIn and Instagram

At the event:

- X3 speaking sessions
- Logo featured in highest tier on 'Partners' Wall
- Logo featured in highest tier on 'You Are Here' boards
- Logo in lead position on app 'Sponsors' page
- Dedicated social media spotlight/ interview during the event

Post-event engagement

- Receive all attendee data from x3 speaking sessions
- Sponsored content in post-event newsletter
- Receive further follow up data from newsletter engagement
- Dedicated social media spotlight/ interview after the event

B. Gold Sponsorship

Stand & speaking package

Provides premium level sponsorship with a strong all-round marketing presence throughout the pre-show marketing and during the event.

Speaking opportunities:

- Opportunity to lead a customer case study session on the Tech Talks stage
- Opportunity to lead a second speaking session on the Hospitality Leaders Forum stage (Keynote)

Pre-event visibility:

- Promotion and branding as Gold Sponsors throughout the entire HT360 campaign
- Your speaking session will be promoted on the agenda, website, and in all relevant communications throughout the year-long campaign
- Opportunity to co-market the event to your prospects with personalised promotions provided by the HT360 team
- Option to nominate 30 prospects for us to invite on your behalf

At the event:

- 16 sqm stand (choice of shell scheme or space only)
- Deliver a case-study session on the Tech Talks stage
- Deliver a second speaking session on the Hospitality Leaders Forum stage
- Logo to appear as a Gold Sponsor on relevant branded areas

Post-event lead capture:

- Visitor data from all attendees who join the sessions will be captured and shared with you

£19,500 + VAT

C. Silver Sponsorship

Stand & speaking package

Provides a high-level of pre-event exposure and event presence. A specially-priced offering to combine stand and speaking opportunities for extensive coverage.

Speaking opportunities:

- Opportunity to lead a customer case study session on the Tech Talks stage

Pre-event visibility:

- Promotion and branding as Silver Sponsors throughout the entire HT360 campaign
- Your speaking session will be promoted on the agenda, website, and in all relevant communications throughout the year-long campaign
- Opportunity to co-market the event to your prospects with personalised promotions provided by the HT360 team
- Option to nominate 20 prospects for us to invite on your behalf

At the event:

- 8 sqm stand (choice of shell scheme or space only)
- Deliver a case-study session on the Tech Talks stage
- Logo to appear as a Silver Sponsor on relevant branded areas

Post-event lead capture:

- Visitor data from all attendees who join the session will be captured and shared with you

£9,500 + VAT

Sponsorship Ladder: Level of Impact

Achieve brand visibility, deeper buyer engagement, and high-quality follow-up data.

1) Tech Talks Stage Speaking Session — **£5,000**

2) Hospitality Leaders Forum Speaking Session — **£10,000**

3) Senior Leader Roundtables — **£14,500**

4) Hospitality Leaders Forum Stage Sponsorship — **£19,500**

5) VIP Lounge Sponsorship — **£16,000**

6) Champagne Bar Sponsorship — **£16,000**

7) Diamond Sponsorship — **£39,950**



Focused thought leadership



Senior engagement



Event ownership

Low commitment → Maximum exposure

Testimonials

"The HT360 event provided a fantastic platform for suppliers to showcase their products and services, especially for those based abroad, who might not have had such an opportunity to enter the UK market. It was a great chance for them to connect with key stakeholders and raise their visibility."

CEO,
LMarks

"It has been a great experience and we have loved it. The three days have been really insightful, we have met some incredible people and companies and will be taking so much back to the office."

Sales Development Executive,
Evolve

"Hospitality Tech360 was a well-run event with a strong mix of operators and tech partners, and some genuinely valuable conversations throughout the day. A great opportunity to connect with the industry and see where things are heading."

VP,
Stream

"HT360 really separates the wheat from the chaff. The quality of visitors is consistently strong, with genuine decision-makers attending the event. Compared to other exhibitions, we spend less time with irrelevant visitors and chasing unqualified leads after the show. The conversations we are having are with real business owners. We've seen real results, including closing a successful multi-site deal with a contact we first met at HT360, with several promising conversations still progressing from this year's event."

Senior Sales Manager,
Kurve Kiosks

HT 360

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Ready to lock HT360 into your 2027 plans?

Contact the team to discuss how HT360 can support your growth plans in the UK hospitality market.

Rams Bdesha

Event Manager

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Click here to submit an enquiry



IFE Manufacturing | IFE | HRC | The PUB Show | HT 360 | Speciality & Fine Food Fair | International Salon of Culinary Art London

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