

COOKIES POLICY

This Cookies Policy relates to the use of cookies by Montgomery Events Limited, whose registered office is at 9 Manchester Square, London, W1U 3PL ("we/us/our") on the website <https://www.hospitalitytech360.co.uk/> ("Website").

We operate a number of websites, each of which may use different cookies depending on the functionality and the services offered at that particular site. As a result, the cookies policy applicable to each website may differ to reflect the specific cookies deployed and the purposes for which they are used. This Cookies Policy applies to this Website, and sets out the Cookies used on this Website, the purposes for which they are used, and the options available to you for managing your cookie preferences. If you visit other websites operated by us, please refer to the Cookies Policy published on that website, for cookies information specific to that website.

When you visit our Website, we may store information (or cookies) on your computer, to obtain information about your general usage of our Website. We do this by using a cookie file which is stored on the hard drive of your computer, to track information about your use of our Website. Cookies may help you get the best out of the Website and help us to improve our Website and to deliver a better and more personalised service.

We also use cookies so that you do not have to re-enter your details each time you visit the Website and to track how the Website is used and to improve and update its contents. They also enable us:

1. To estimate our audience size and usage pattern.
2. To store information about your preferences, and to allow us to customise our Website according to your individual interests.
3. To speed up your searches.
4. To recognise you when you return to our Website.
5. To measure ad performance.
6. To create audience segments.
7. To optimise campaigns.

You may refuse to accept cookies by activating the setting on your browser which allows you to refuse the setting of cookies. You can also manage cookies used via the cookie pop up. However, please note, if you disable or refuse some cookies you may be unable to access certain parts of the Website and some parts of the Website may not function properly. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to the Website.

COOKIES USED

This Website uses Cookies in the following way:

This cookie list generally shows all cookies found on this website. It does not reflect the user's individual opt-out choices.

Cookie information updated: 16/04/2025, 17:11.

Necessary

Cookie name	Purpose	Domain	Duration/Expiry	Type / Provider
__cf_bm [7x]	The __cf_bm cookie is a cookie necessary to support Cloudflare Bot Management, currently in private beta. As part of our bot management service, this cookie helps	.hs-scripts.com, .hs-banner.com, .hsadspixel.net, .hs-analytics.net, .hsforms.com,	30 minutes	Cookie Provider: Cloudflare

Cookie name	Purpose	Domain	Duration/Expiry	Type / Provider
	manage incoming traffic that matches criteria associated with bots.	.hubsport.com, .hsforms.net		
_cfuvid [2x]	This cookie is a part of the services provided by Cloudflare - including load-balancing, delivery of website content and serving DNS connection for website operators.	.hsforms.com, .hubsport.com	Session	Cookie Provider: Cloudflare
CFID	Cookie set by Adobe ColdFusion applications. Used in conjunction with CFTOKEN this cookie helps to uniquely identify a client device (browser) to enable the site to maintain user session variables. How those are used are specific to the site. CFID contains a sequential number to identify the client.	www.hospitalitytech360.co.uk	a month	Cookie
cfid	This a necessary local session cookie.	www.hospitalitytech360.co.uk	30 years	Cookie
CFTOKEN	Cookie set by Adobe ColdFusion applications. Used in conjunction with CFID this cookie helps to uniquely identify a client device (browser) to enable the site to maintain user session variables. How those are used are specific to the site. CFTOKEN contains a random number to identify the client.	www.hospitalitytech360.co.uk	a month	Cookie
cftoken	Local Session Cookies.	www.hospitalitytech360.co.uk	30 years	Cookie
cookiefirst-consent	This cookie saves your cookie preferences for this website. You can change these or withdraw your consent easily.	hospitalitytech360.co.uk	a year	Cookie Provider: Cookie First
cookiefirst-consent	This cookie saves your cookie preferences for this website. You can change these or withdraw your consent easily.	hospitalitytech360.co.uk	Persistent	Local storage Provider: Cookie First
cookiefirst-id	This cookie contains your unique ID so CookieFirst can identify unique visitors to this website.	hospitalitytech360.co.uk	Persistent	Local storage Provider: Cookie First

Performance

Cookie name	Purpose	Domain	Duration/Expiry	Type / Provider
__hssc	This cookie name is linked to websites that are built on the HubSpot platform. This name is reported by them as being used for website analysis.	.hospitalitytech360.co.uk	30 minutes	Cookie
__hssrc	Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session.	.hospitalitytech360.co.uk	Session	Cookie
__hstc	This cookie name is linked to websites that are built on the HubSpot platform. This name is reported by them as being used for website analysis.	.hospitalitytech360.co.uk	6 months	Cookie

Cookie name	Purpose	Domain	Duration/Expiry	Type / Provider
_ga	Registers a unique ID for a website visitor to track how the visitor uses the website. The data is used for statistics. Data transfer to third countries: USA. Google LLC. is certified under the Data Privacy Framework, indicating that your rights as a data subject can be guaranteed.	.hospitalitytech360.co.uk	2 years	Cookie Provider: Google LLC.
ga*****	This cookie stores a unique ID for a website visitor and tracks how the visitor uses the website. The data is used for statistics. Data transfer to third countries: USA. Google LLC. is certified under the Data Privacy Framework, indicating that your rights as a data subject can be guaranteed.	.hospitalitytech360.co.uk	2 years	Cookie Provider: Google LLC
_pk_id.***.****	Matomo / Piwik cookie, used to store a few details about the user such as the unique visitor ID.	www.hospitalitytech360.co.uk	a year	Cookie
_pk_ses.***.**	This cookie is used to record visitors' behavior on the website. It is used to collect statistics about website usage, such as the time of the last visit to the website. The cookie does not contain any personal data and is used solely for website analysis (expires after 30 minutes).	www.hospitalitytech360.co.uk	30 minutes	Cookie

Functional

Cookie name	Purpose	Domain	Duration/Expiry	Type / Provider
hubspotutk	This cookie name is associated with websites built on the HubSpot platform. This cookie is used to keep track of a visitor's identity. This cookie is passed to HubSpot on form submission and used when deduplicating contacts.	.hospitalitytech360.co.uk	6 months	Cookie
li_gc	This is a cookie from LinkedIn and is used for storing visitors' consent regarding the use of cookies for non-essential purposes.	.linkedin.com	6 months	Cookie Provider: LinkedIn

Advertising

Cookie name	Purpose	Domain	Duration/Expiry	Type / Provider
_fbp	This cookie is used by Facebook for advertising purposes and conversion tracking.	.hospitalitytech360.co.uk	3 months	Cookie Provider: Meta Inc.
_gcl_au	This cookie is set by Google AdSense for experiments with 'cross-website' advertising.	.hospitalitytech360.co.uk	3 months	Cookie Provider: Google LLC

Cookie name	Purpose	Domain	Duration/Expiry	Type / Provider
_gcl_ls	The “_gcl_ls” cookie is used for conversion tracking in Google Ads and Google Tag Manager to measure advertisement performance.	hospitalitytech360.co.uk	Persistent	Local storage Provider: Google LLC
bcookie	Cookie from LinkedIn used by share buttons and advertising tags.	.linkedin.com	a year	Cookie Provider: LinkedIn
IDE	Cookie from Double Click (Google) which helps us to analyze and optimize our advertising campaigns.	.doubleclick.net	a year	Cookie Provider: DoubleClick (Google)
lastExternalReferrer	This item is used to determine the origin of your visit.	hospitalitytech360.co.uk	Persistent	Local storage
lastExternalReferrerTime	This item is used for visitor evaluation.	hospitalitytech360.co.uk	Persistent	Local storage
lidc	Cookie from LinkedIn used by share buttons and advertising tags.	.linkedin.com	a day	Cookie Provider: LinkedIn
test_cookie	This cookie is set by DoubleClick net (owned by Google) to determine whether the website visitor's browser supports cookies. Data transfer to third countries: USA. Google LLC. is certified under the Data Privacy Framework, indicating that your rights as a data subject can be guaranteed.	.doubleclick.net	15 minutes	Cookie Provider: Google LLC

Unclassified

Cookie name	Purpose	Domain	Duration/Expiry	Type / Provider
DEFAULTLOCALE	This cookie has not yet been given a description. Our team is working to provide more information.	www.hospitalitytech360.co.uk	Session	Cookie

THIRD-PARTY COOKIES

Some of our Website pages use third-party services such as Cloudflare, HubSpot, Google, LinkedIn, Meta, Cookie First and Adobe ColdFusion. These services may set cookies or local storage items on your device. Third-party providers can be identified from the tables above.

More Information and questions

If you have any questions in relation to our use of cookies, please contact data@montgomerygroup.com.

Updates

We reserve the right to update this Cookies Policy from time to time. This Cookies Policy was last updated on 1st April 2026.