SHELL SCHEME & SPACE ONLY PRE- PAYMENT ORDER FORM

Creative

Creative Live LTD
2-3 Arley Industrial Estate
Colliers Way
Arely, Coventry
CV78HN

SHOW:	Food, Drink & Hospitality Week 2027
VENUE:	Excel, London
DATES:	5-7 April 2027
STAND NUMBER:	
EARLY BIRD DEADLINE:	5th March 2027

CUSTOMER DETAILS

Contact Name:	
Email Adress:	
Company Name:	
Telephone Number:	
Mobile Number:	
Invoicing Address:	

TERMS AND CONDITIONS – Please see our website for full terms & conditions

ELECTRICS

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SHELL SCHEME ELECTRICAL ITEMS	EARLY BOOKING RATE until 5th March	STANDARD PRICE from 6th March – 21st March	ONSITE SUR CHARGE 22nd March – 5th April	QUANTITY	TOTAL
Lighting Track with 3 x LED Track Spotlights	£219.27	£263.12	£315.74		
General Purpose LED Spotlights	£101.86	£115.93	£139.12		
5ft (1.5m) LED Light Batten	£115.90	£139.08	£166.90		
Switch Socket 500w (2amp)	£184.15	£219.72	£263.66		
Switch Socket 1kw (4amp)	£260.14	£346.19	£415.43		
Switch Socket 2kw (8amp) (Single Appliance Only)	£410.58	£492.69	£591.23		
Switch Socket 3kw (13amp) (Single Appliance Only)	£598.88	£718.65	£862.38		
Switch Socket 1kw **24hr**	£560.96	£673.16	£807.79		
Power Circuits up to a maximum 2kw	£17.50				
Lighting Circuits up to a maximum 1.2kw	£15.00				

ISLAND SITES WILL REQUIRE THEIR OWN MAINS SUPPLY, PLEASE CONTACT US FOR A BESPOKE QUOTATION IF YOU REQUIRE A MAINS SUPPLY FOR YOUR STAND THIS IS AVAILABLE ON REQUEST

Please note that in ordering electrics you may have a mains box and cable on your stand.

SUBTOTAL	
VAT @ 20%	
TOTAL COST	

IMPORTANT INFORMATION- PLEASE READ

All costs shown below are exclusive of VAT (@ 20%)
Onsite orders will be subject to a 20% on site surcharge.
Early Booking prices below are available only on orders received by the above stated Early Booking Deadline, Standard prices will apply to orders received after this date
In line with the current Exhibition Industry Alliance (AEO, AEV & ESSA) e-Guide / Rules & Regulations, the Testing Charges noted below will be implemented and will automatically be added to your invoice. These charges are compulsory.
IF YOU REQUIRE TEMPORARY POWER DURING BUILD UP, THIS WILL NEED TO BE ORDERED – PLEASE CONTACT US FOR A PRICE. THE BELOW POWER WILL ONLY BE LIVE DURING THE SHOW OPEN PERIOD
Electrical Fitting Options: When submitting your order please indicate what appliances each socket with be used for, please refer to our socket outlet usage guide for information – see page 3. Please state the required position on overleaf of all items ordered.

QUICK REFERENCE GUIDE TO APPLIANCE POWER

Creative Live Limited provides standard 3-pin English 13A socket-outlets, but with four different power ratings. The list below indicates the sort of equipment that can be used with each of the power ratings:
SK1 (500W) IS RATED AT 2 AMP AND CAN SUPPLY:
One computer [or 2 x laptops]
A small domestic fridge
Four mobile phone chargers
Television and video
or any combination of the above using a single 4-way extension (maximum length 2m) subject to a total load of 500W

THE USE OF TRAILING/BLOCK TYPE 4 WAY FUSED SOCKETS (4 WAY extension lead) SHALL BE RESTRICTED TO THE FOLLOWING: One 4 way unit per fixed socket outlet, subject to a maximum loading of 1000watts TOTAL and its plug shall be fused accordingly.
SK2 (1000W) is rated at 4 AMP AND CAN SUPPLY:
Small domestic coffee machine (750W – 1kW)
Small domestic steamer (900W – 1kW)
Small microwave cooker (750W – 1kW)
Vacuum Cleaner (800W – 1kW)
SK3 (2kW) AND SK4 (3kW) ARE RATED AT 10 AMP AND 13 AMP AND CAN SUPPLY: (No 4 WAY extension can be used in conjunction with the 2kw & 3kw socket outlets)

IMPORTANT – EQUIPMENT POSITION DIAGRAM

STAND NUMBER	
COMPANY NAME	

This diagram will be used to place all orders on your stand. Please ensure you complete the diagram clearly and show all heights and dimensions for the placement of all the items you have ordered.

Please indicate the scale to which you have drawn your stand

1 SQUARE = 1M		1 SQUARE = 2M	

BACK OF STAND

If you do not complete this diagram or indicate the heights and dimensions of all orders, items will be placed at our discretion. Subsequent change will be subject to a £65 charge

Spotlight: O

Switch Socket at Floor Level: X

Switch Socket at ceiling height: Ø

Light Track: O-O-O

Fluorescent: ======

Mains: M

FRONT OF STAND

EXTRA INFORMATION

SPACE ONLY	
SHELL SCHEME	
PLATFORM ON STAND	

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FLOORCOVERING

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EXHIBITOR REQUIREMENTS

Is the carpet being laid to:

Venue Floor:		Floor Flats:		Platform Floor:	

Please specify carpet laying date & time:

Stand Dimensions:

Space Only:		Shell Scheme:	

FLOOR COVERING OPTIONS

ITEM DESCRIPTION	PRICE PER SQM	COLOUR	QUANTITY	TOTAL
Exhibition Rewind carpet (inc poly)	£11.83			
Exhibition Velour carpet (inc poly)	£14.05			
Vinyl Flooring	£17.15			

EXTRAS

ITEM DESCRIPTION	PRICE PER SQM	QUANTITY	TOTAL
40mm Platform Floor (For Cable Management)	£29.97		
Aluminium Edging	£19.86		

SUB TOTAL	
VAT @ 20%	
TOTAL COST	

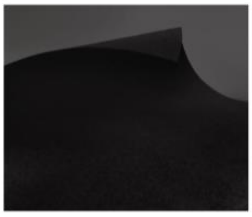
IMPORTANT INFORMATION- PLEASE READ

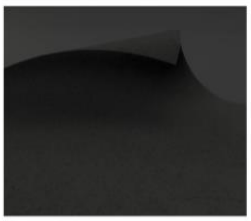
Please note: Carpet is supplied in 4m-wide rolls. Depending on the dimensions and layout of your stand, additional material may be required, and any associated wastage will be included in the cost.

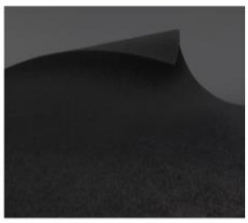
Our carpet is an outright sale and includes delivery to site, laying of carpet, lifting and removal of carpet / carpet tape post show. All costs shown below are exclusive of VAT.

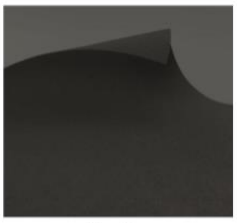
REWIND FLAT SWATCHES

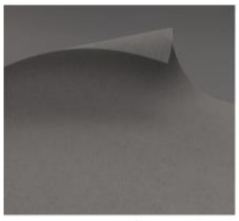
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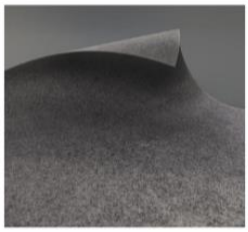

Jet Black

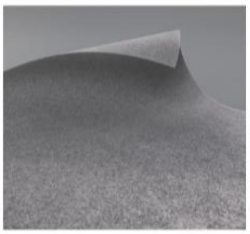

Charcoal

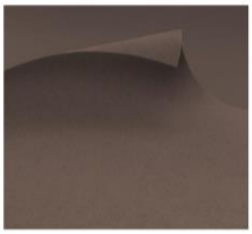

Elephant

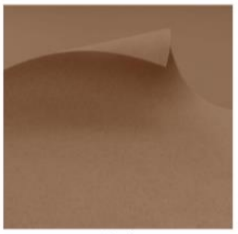

Shadow

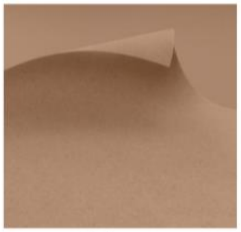

Ash


Frost


Smoke


Taupe


Beige


Sahara

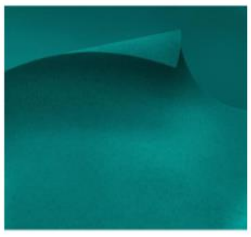

Midnight Blue


Sea Blue

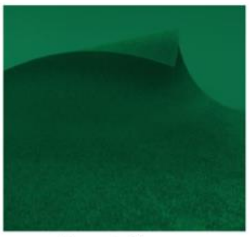

Royal Blue


Pacific Blue


Aqua


Turquoise


Bottle Green


Forest Green


Spring Green


Lime


Fire Red


Rubin Red


Chilly Red


Ruby


Plum


Violet


Fuchsia


Orange


Yellow


Snow White (+FILM)

GRAPHIC OPTIONS

Branding is a great way to ensure your stand makes an impression and stands out from the crowd. We can assist you with any graphics that you require should you wish to enhance your stand. We offer a printing and installation service on all the below graphic types.

Please email us with your stand number and graphic choice from below and we can provide a quote – sales@creativelive.uk

GRAPHIC TYPE	DESCRIPTION	COST PER LINEAR METER
Infill Graphics 	Printed on to individual Foamex panels, which replace the standard white shell scheme panels. They sit in between the aluminium framework and are a great way of branding your stand. Offering you a full height graphic display, whilst allowing additional fixtures to be fastened to the shell scheme uprights.	EB Rate: £242.55 + VAT per linear meter Standard Rate: £291.06 + VAT per linear meter
Seamless Graphics 	A full graphic clad, offering you an uninterrupted graphic display for your shell scheme walls. These graphics are printed onto fabric which is stretched and attached to a frame giving a complete seamless finish. The fabric can be taken away, washed and reused. If not, it is all recyclable material.	EB Rate: £271.50 + VAT per linear meter Standard Rate: £330.12 + VAT per linear meter
Backlit Graphics 	Create a buzz around your business with our stunning back lit graphics. Created with a graphic printed on Glacier Display Textile and LED lighting mounted behind the fabric image. Please note, a socket is required to power the backlit (wattage dependent on size of stand).	EB Rate: £341.25 + VAT per linear meter Standard Rate: £409.50 + VAT per linear meter

ARTWORK FORMAT

We require artwork to be supplied as high-resolution PDFs. Any pantones supplied in artwork may not be converted correctly and can print a different shade to what you are expecting. Please ensure all pantones are converted to CMYK to ensure they print the correct colour.

All text and logos should be supplied in vector format and text converted to outlines where possible. Any instructional guides or boxes must be removed from artwork. You won't need to consider leaving bleeding space when submitting your graphics unless otherwise specified. Any instructional guides or boxes must be removed from artwork/crop marks.

Items will not be supplied without full payment

SHELL SCHEME EXTRAS

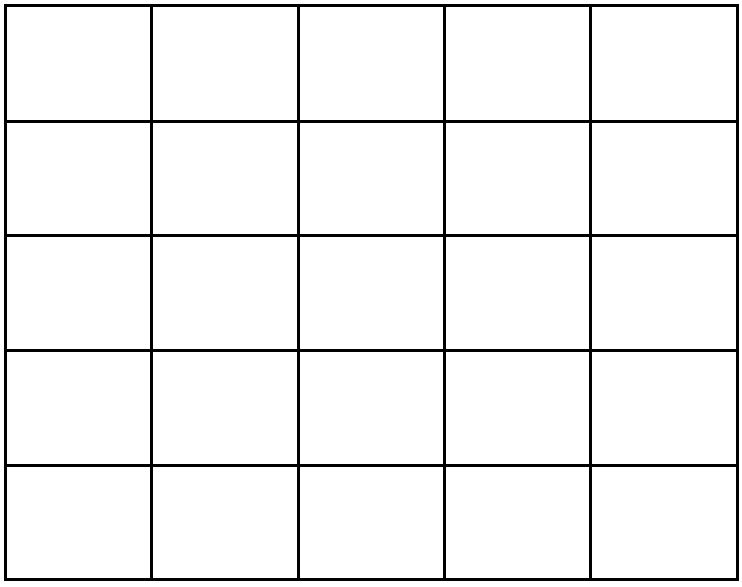
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IMPORTANT INFORMATION – PLEASE READ

All costs shown below are exclusive to VAT. Onsite orders will be subject to an onsite surcharge. All stands will be checked for damage throughout the show.

SHELL EXTRAS

ITEM DESCRIPTION	EARLY BOOKING RATE	STANDARD RATE	QUANTITY	TOTAL
Additional wall panel to match shell scheme	£133.14	£159.77		
Lockable door with 2 x keys (2.5m high x 1m wide nominal)	£175.88	£211.06		
Flat shelf	£40.43	£48.52		
Sloping shelf	£40.43	£48.52		
Curtain (1m)	£49.61	£59.53		
Hanging Rail (1m)	£40.53	£48.64		
MDF Pad (for a wall mounted TV)	£150.00	£180.00		
White Muslin Ceiling per meter square	£17.85	£21.42		



This diagram will be used to place all orders on your stand. Please ensure you complete the diagram clearly and show all heights and dimensions for the placement of all the items you have ordered.

Extra Wall Panel:

Door Section:

Curtain:

Shelf:

1 SQUARE = 1M

1 SQUARE = 2M