



TWILIGHT TREES  
BESPOKE



# WELCOME TO TWILIGHT TREES

Established over 12 years ago, Twilight Trees is a creative-led business that designs, sources and installs premium artificial trees, planting and florals for interior and exterior spaces.

We work with leading brands, developers, architects, designers and property teams to deliver striking, low-maintenance greenery that transforms retail, hospitality and commercial environments with ease. From statement trees to full interior schemes, every project is shaped by creativity, collaboration and meticulous attention to detail, and brought to life by our expert in-house team.

*Team Twilight x*





RESIDENTIAL

HOSPITALITY

WORKSPACES

BRAND ACTIVATIONS

## WHAT WE DO

From bespoke trees to striking interior and exterior installations, our work spans a wide range of residential, hospitality, workspace and visual merchandising projects. With a collaborative approach and an expert in house team, we bring creativity, precision, and impact to every brief.

Twilight Trees design and install premium artificial trees, plants, and florals that transform spaces.

We work closely with brands, designers, and venues, to create high-impact, low-maintenance greenery installations that enhance atmosphere, engage audiences, and reflect each client's unique identity.

Bespoke by Twilight is shaped by your space and your story, delivered with creativity, care and expert attention to detail.

BESPOKE ARTIFICIAL TREES

EXTERIOR & INTERIOR INSTALLATIONS

PLANTERS & STYLING

ARTIFICIAL WALLS & CEILINGS

FLORAL INSTALLATIONS

SEASONAL TRANSFORMATIONS

## WHY ARTIFICIAL?

DESIGN IMPACT. LOW MAINTENANCE. YEAR ROUND

In fast-paced interior, retail and hospitality settings, high-quality artificial foliage delivers maximum visual impact with zero maintenance. It's durable, sustainable and always in peak condition, no watering, wilting, or seasonal limitations.

From shopfronts to dining spaces, biophilic design enhances ambience, increases dwell time, and elevates first impressions bringing energy, atmosphere, and unmistakable style to every guest experience.



# HOW WE WORK

Working with Twilight Trees is seamless and collaborative.

Our clients are always welcome to visit our showroom to view materials, discuss ideas, or see our latest creations in progress. Throughout the build, we're happy to share progress photos, though like any artist, we prefer revealing the finished product!

Here's how we typically work alongside you:

## Initial brief

We start by getting to know you, your initial brief, what kind of atmosphere you want, the scale of your project, and any ideas you already have.



## Site Visit

Our team visits the space to understand its dimensions, lighting, and flow, so we can design something that truly fits and enhances the environment.

*A fee is charged upon each site visit. Refundable upon acceptance of project*



## Concept and Design

Here we turn ideas into visuals with mood boards, sketches, and 3D concepts so you can see how the finished design will look and feel.



## Production

Once the design is confirmed, our team get to work, keeping you updated along the way.



## Installation

Our expert team brings the design to life, installing with precision while keeping the space clean and ready for the wow!



STUDIO  
HOOTON



HUCKLETREE



BOODLES  
1798



SUSHISAMBA®

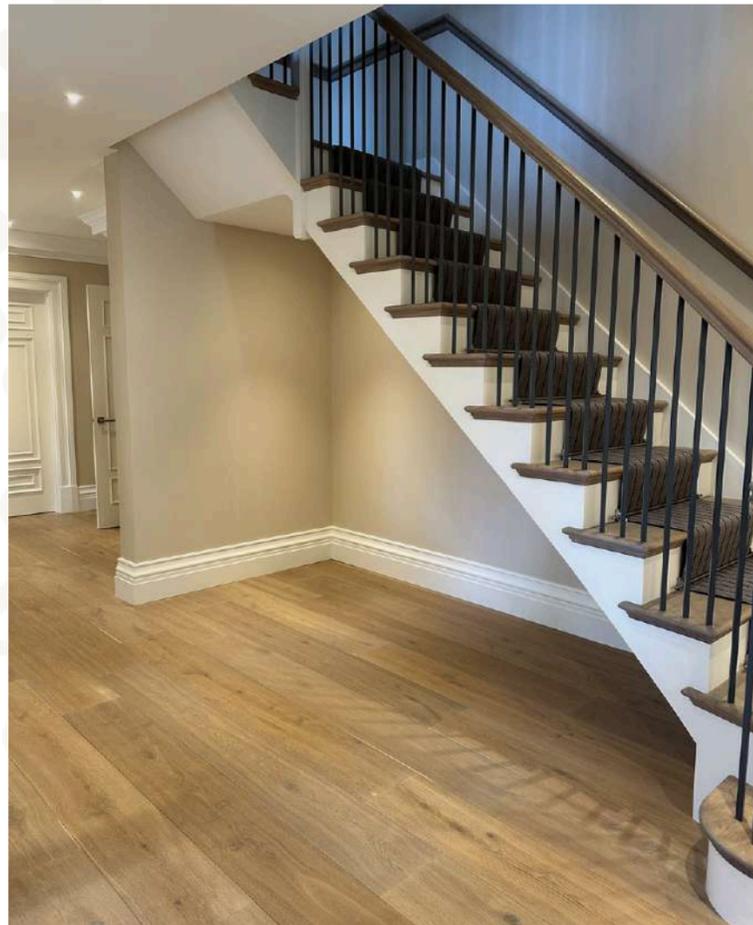


# CONSULTATION AND INSPIRATION

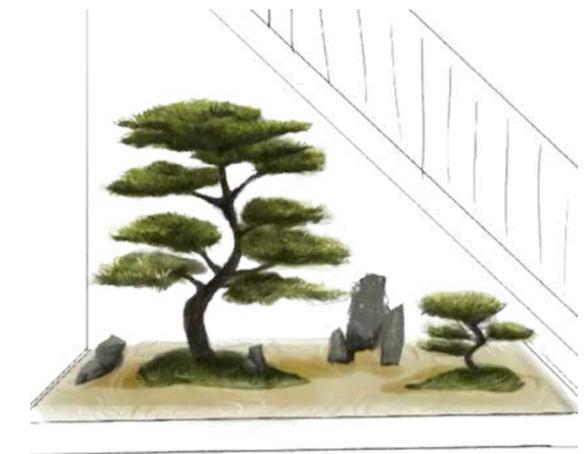
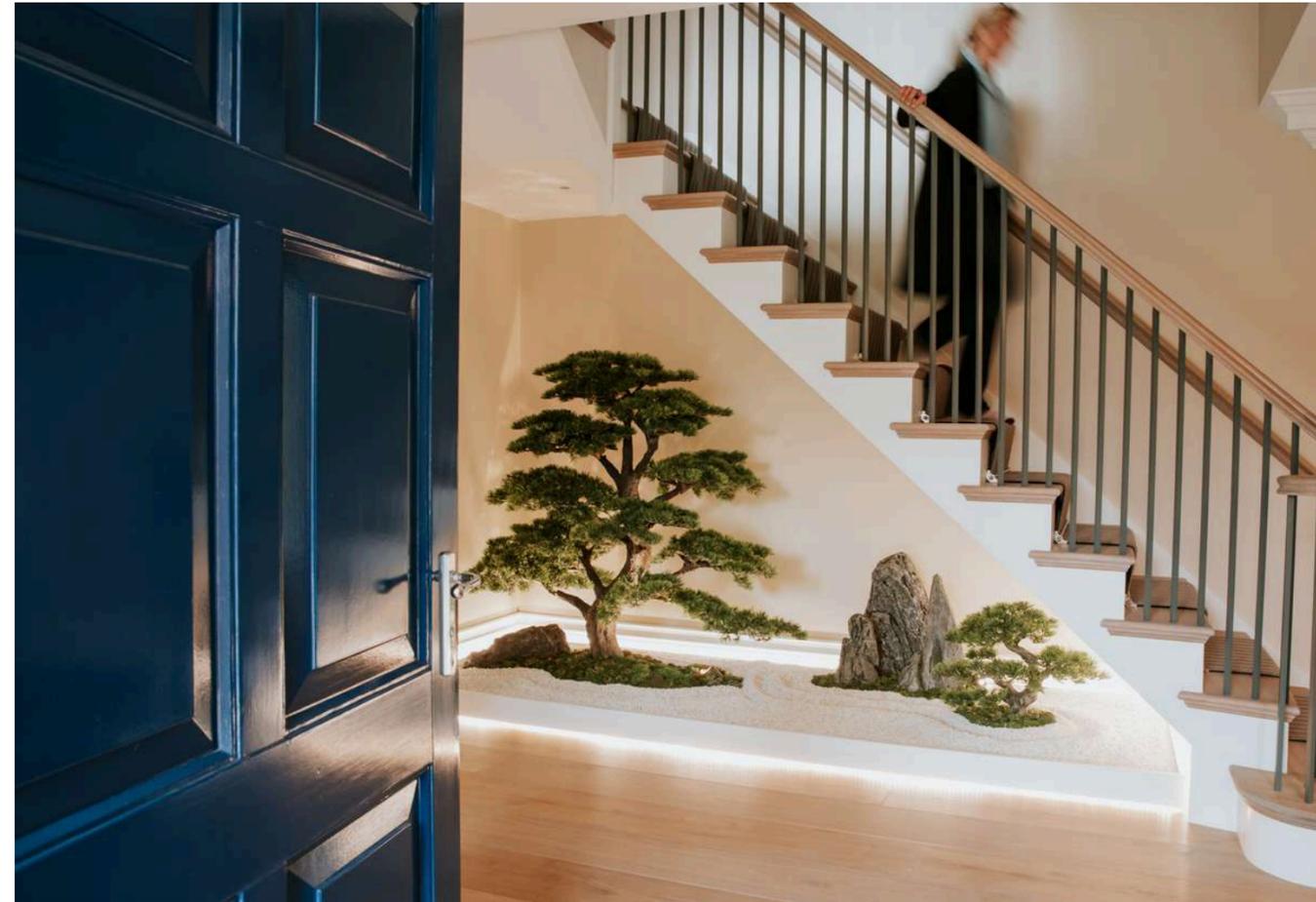
If you're unsure where to start, Twilight Trees is here to guide you. Our experienced team works closely with clients to develop the right tree concept and recommend complementary extras, drawing on our knowledge of what works best for each venue, event style, and scale. We can advise on colour palettes, themes, and seasonal styling, ensuring every element works harmoniously to create a refined and impactful result.



BEFORE



AFTER



# RESIDENTIAL

## HISTORIC GRANGE

Client: Studio Hooton

- Brief: Create a pair of 2.5m ultra realistic olive trees for a residential house with custom stone planters
- Designed to add year-round greenery in an environment where it is difficult to maintain real plants

Result: 'We will only ever use Twilight Trees for our planting options.' Emma Hooton



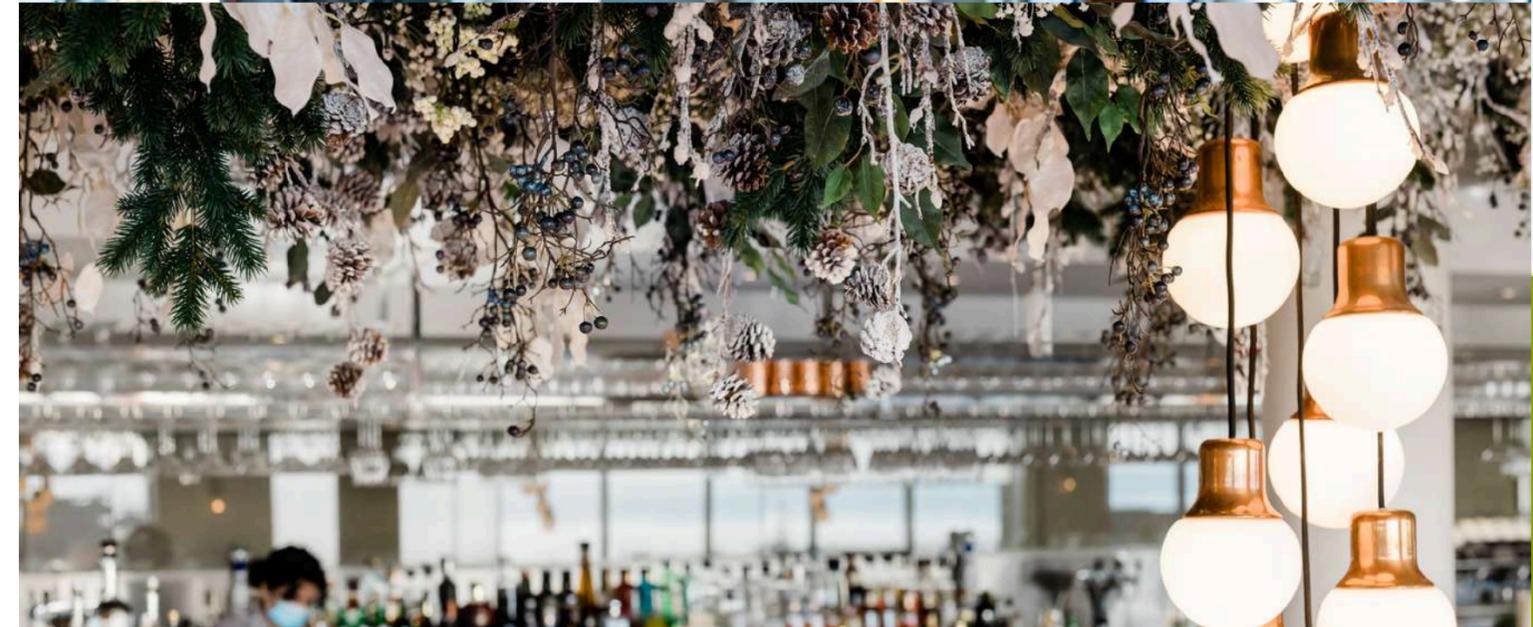
# HOSPITALITY

## HARBAR HOTEL

Client: Harbar on 6th

- Brief: Transform our restaurant to incorporate Roku and Mermaid Gin throughout the seasons.

Result: "It's been such a successful campaign for us. It is always the seats under the installation that get booked out first and it has certainly driven traffic and created a lot of buzz on social media." Lukasz Dwornik General Manager



# WORKSPACES

## ADVERTISING AGENCY WORKSPACE

Client: Team ITG

- Brief: Create an immersive forest environment that allows clients to work without feeling they are in a large warehouse. Soften the space and help with acoustics.
- A mixture of large scale fabricated and multi-stem trunk trees were built to create a forest effect

Result: "We are absolutely thrilled with our installation. It's better than we could have ever imagined. Thank you!" Simon Ward



# BRAND ACTIVATION

## COVENT GARDEN

Client: Nissan UK, Formula E

- Brief: Blossom Take Over - turn Covent Garden into an immersive 'Japanese garden' for Nissan's 'Feel Electric Festival'

Result: "You've cultivated a horticultural masterpiece, team. Covent Garden has never looked more beautiful" Nissan UK



# EXTERIOR

## CENTRAL LONDON ROOFTOP

Client: Rive Gauche

- Brief: maintenance free rooftop planting. Ultra realistic with many layers and interest to soften some of the harsh urban lines.

Result: "Client is very happy indeed, thank you! Only comment is that they now want to do the rest of the garden!"



# SUSTAINABILITY

Wherever possible, we use fallen or salvaged wood in the creation of our trees. Twilight Trees is fortunate to operate around a reusable product, which naturally keeps waste to a minimum. That said, some materials must still travel before reaching our warehouse for production. Taking all aspects of our business into account, we have introduced a range of measures designed to further reduce our environmental impact.

REPAIR, REUSE & RECYCLE



CARBON NEUTRAL



TREE PLANTING



SUSTAINABLY SOURCED MATERIAL



LIKE MINDED



READ MORE ABOUT OUR GREEN CREDENTIALS HERE:  
[HTTPS://TWILIGHT-TREES.COM/ABOUT/GREEN-CREDENTIALS/](https://twilight-trees.com/about/green-credentials/)



# MEET THE TEAM



**Susie**  
Founder and Creative director



**Andrew**  
Director



**Justin**  
Warehouse Manager



**Liv**  
Events Manager



**Emily**  
Sales & Marketing



**Ella**  
Design and Production Assistant



**Tracy**  
Chief Foliator



**Geoff**  
Onsite Event Manager



**Chandler**  
Sales & Marketing

Twilight Trees is a family run business, operating from a series of converted cow sheds. Our dedicated team, managing office, yard, and installers, thrive on teamwork. We go above and beyond to bring creativity, professionalism, and fun to every project. We are based in the UK but operate internationally.



We look forward to working with you  
*Team Twilight x*