

DEMAND FORECASTING AND PREDICTIVE ANALYTICS



DEMAND EXPERTS

- Schedule the right **staff**, at the right time
- Predict your **sales** by product and location
- Get the right **stock** at the right place
- Unlock **new market** opportunities
- Uncover **customer** needs and trends



UNDERSTAND

- Predict future demand
- Forecast sales
- Long-term budget forecasts (up to 18 months ahead)



OPTIMISE

- Streamline stock ordering based on demand
- Schedule the right staff at the right time
- Plan for peak times



UNCOVER

- Uncover new customer trends
- Identify new sources of income
- Measure outcomes of campaigns

SEE HOW **NANDO'S** SPICED IT UP

While maintaining their people-first approach, Nando's was able to:

- Reduce waste by 20%
- Improve staff scheduling
- Prioritise staff empowerment
- Cut planning time to 3 minutes a day



Scan the QR code for the case study.



“Predictive Insights has given us the ability to do Intelligent Sales Forecasting which is more accurate and relies less on year-in-advance daily budgets from head office. Superstar managers retain the ability to adjust the forecasts based on their intimate knowledge - taking them only 3 minutes a day. The system is dynamic, constantly learning, and the forecasts get more and more accurate over time.”

- **Restaurant Support Director,
Nando's South Africa**

WANT TO KNOW MORE?



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