



**LABELNET**  
Making the Difference

COMPANY BROCHURE

## About Us

Labelnet has been printing self-adhesive labels since 1999 for all industry sectors across the UK, including food and drink brands, cosmetics, chemical companies, pet foods, vapes and supplements.

We aim to print high-quality labels every day, while taking the time to help each customer create their ideal design.

With a range of printing options available, we cater for businesses of all sizes and label designs of all shapes, including those with intricate details.

## What we offer

- Self-adhesive label printing
- Digital printing technology
- Flexographic printing
- State-of-the-art machinery
- Luxurious embellishments
- Premium quality
- Competitive pricing



Hot foiling on a premium paper

*"We are delighted with our labels, they look fantastic. We wouldn't hesitate to recommend Labelnet."*

Kingdom Gin

Digital printing on a clear PP Material + cold foiling



## DID YOU KNOW..?

We offer fast turnaround times of 7-10 working days

## Artwork Design

Whilst we do not design labels in-house, we can recommend a graphic design team to help with your label designs and branding ideas.

*"Creating new brands from scratch is my real passion. I can help with every element of the process - from brainstorming a name and creating a mood board of visual ideas, to launching a new brand and establishing brand guidelines to ensure consistency. First impressions are formed in seconds, so it's vital to make sure yours is the right one."*

## Our Main Objectives

- To create high-quality labels daily that delight our customers and inspire pride in our work.
- To make a difference to our customers' brand using our knowledge and state-of-the-art machinery
- Build lasting relationships with our customers by taking the time to understand their individual needs
- Offer all our customers competitive prices without compromising on label quantity



## Industry Sectors

Our understanding of the various sectors allows us to guide our customers in finding the right solution for their product, while helping them add value through special finishes, sustainable materials or our design service.

We work with all industries, including:



Food



Drink



Chemicals



Pet products



Cosmetics



Supplements



## Food Manufacturers

Labels are an essential part of the food industry, providing consumers with vital information about the contents and safety of the products they buy. Food labels typically include:

- Nutritional value (e.g., calories, fat content)
- Allergens information (e.g., gluten-free, 'may contain nuts')
- Expiry or use-by-dates
- Health benefits (e.g., 1 of your 5 a day)

If you need guidelines on the legal requirements for food labels, we have a dedicated team who can review and approve your artwork and provide expert advice. Contact our team for more information.

## Distilleries and Breweries

Drinks labels are an essential part of any beverage brand, helping consumers to instantly recognise the flavours and packaging. They often include:

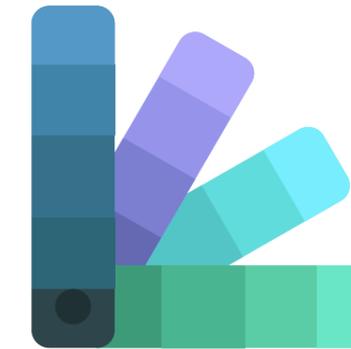
- Brand name and logo
- Drink flavour
- Alcohol content
- Serving size
- Ingredient list

Overall, a label is a way to market a product in any industry. It adds an eye-catching design to attract consumers and informs them exactly what they are buying.



### TOP TIP!

Adding a QR code to your labels is a great way to provide more information about your product while saving space.



## Digital Printing

Digital printing is one of the newer methods available and can transform a label with vivid, eye-catching colours and a glossier finish, giving your products a premium look and feel.

## Flexo Printing

Flexographic label printing may not be new technology, but it is highly efficient. Our flexo printers, in particular, produce excellent, high-quality labels for large-quantity orders, printing up to eight colours, at a very cost-effective price.



## WHAT PRINTING DO WE OFFER?

Our range of printing presses allows us to offer solutions for all industries when it comes to creating stand out labels. We use both traditional and modern printing methods to cater for labels of any volume, shape, or size.

## Embellishments

Our Digicon embellishment machine is designed to give your labels a truly luxurious look and feel.

The possibilities are endless, from adding gold foil and embossing intricate designs to finishing with textured varnishes. If your product requires a high-end label or an added premium touch, embellishment is the perfect solution.



**Hot foiling** - creates a metallic, decorative finish, perfect for premium labels.

**Embossing** - adds an attractive raised, three-dimensional effect to your labels.

**Screen printing** - provides durable, vibrant finishes.

## Printing Capabilities

With our full range of machinery and materials, we have the capability to print all type of labels, including:

-  8 colour print
-  Hot and cold foiling
-  Multi-layer
-  Print on adhesive
-  Gloss, matt and textured varnishes
-  Gloss, matt and soft-touch laminates
-  Variable data
-  QR and AR codes
-  Tessellated backgrounds



## Label Options

-  **Label reels** - labels produced on a continuous liner and wound around a cardboard spool
-  **Sheeted labels** - printed on sheets with a sturdy liner to keep them flat
-  **Continuous fanfold** - mounted on a continuous liner, stacked and folded in a fan-like format
-  **Cut singles** - pre-cut individual labels designed for hand application

## Tickets & Tags

We also print a range of tickets and tags, suitable for a variety of options:

- Event tickets
- Travel tickets
- Sporting game tickets
- Loop-through tags
- Wineglass tags

Our wineglass tags are particularly popular for netted bags of fruit and vegetables, commonly found in supermarkets.



## Polypropylene (PP)

This widely used plastic material is available in white, silver, or transparent and is suitable for most applications. It comes in matt, gloss, and semi-gloss finishes and is highly durable, resistant to water and chemical spillages.

## Paper

Paper labels are available in a variety of thickness and textures, making them ideal for use with embellishments. While not naturally water-resistant, they can be made splash-proof with laminating options. They are often used for freezer labels, food jars or premium products.

## Polyethylene (PE)

This plastic material is available in white or milky white and is suitable for tamper-evident seals. It is a flexible material, ideal for squeeze bottles, and is resistant to heat, chemicals, and water.



## WHAT MATERIALS DO WE OFFER?

We offer hundreds of materials to suit all packaging types. Choosing the right material can make a significant difference to the finished appearance of your labels.



*"The service offered from both the office team and Rich provided us with peace of mind knowing our label orders would run smoothly."*

*Labelnet are competitively priced compared to other label manufacturers, who we would recommend to others when looking for bespoke labels."*

Primepak Foods

## Sustainable

Sustainable labels are available in a range of options, from recycled papers and materials made from natural resources to recyclable PP for PET packaging.

They are Ideal for companies seeking ethical and eco-friendly solutions and can provide a competitive advantage by appealing to consumers who prioritise environmental and social responsibility.



**Recycled paper** - 100% recycled fibres create paper labels which reduce carbon footprint

**Recycled PP** - made from 90% recycled PP resin helps reduce waste. Has same appearance as PP

**Recyclable PET** - 30% recycled PP can be used for PET packaging for 100% recyclability

**Natural resources** - responsibly sourced labels made from either marble waste, sugar cane fibres or fruit pulp for lower CO2 emissions

# Customer Feedback...

## Fowey Valley

Fowey Valley products are produced in a small cidery in Lostwithiel, in the Fowey Valley, in Cornwall. They have crafted a range of food and drinks with their beautiful West Country apples.



"Tony was incredibly helpful throughout the entire process, he took the stress of decision making away and produced something which looked exactly how we wanted it to."

**"Their pricing was also the most competitive by a long, long way!"**

## How did Labelnet help?

We needed someone to match the shiny yellow gold on our labels, which many companies wouldn't produce for us. Labelnet not only sent us a variety of amazing samples, but also a sample to match our previous labels. I was worried about a lack of consistency when producing a new batch of labels with a new company, so being able to see samples to match our existing labels was incredibly reassuring for us.



"The samples of our existing labels, to me, was going above and beyond! No other company had ever offered that.

We wouldn't hesitate to recommend Labelnet. I would advise everyone to shop around when ordering labels, as we were amazed at the price differences for similar products, I think Labelnet would come out cheapest nearly if not every time."

## Chaos Crew

With a brand-new product launch, Shapeshifter were looking for a label manufacturer within the UK who could offer competitively priced labels, as well as assistance with their artwork and orders from start to finish. With 90% of their products being manufactured in the USA, they did not have a reliable UK-based label manufacturer.

*"We have been very happy with the help and ease of the ordering process. We recommend getting samples printed first, as any small mistakes can be rectified before placing your final order."*  
We would highly recommend Labelnet"  
Chaos Crew



## What were they looking for?

Chaos Crew are part of a leading global supplier of supplements and protein powders across the UK, Europe, Australia and the USA. With both brick-and-mortar shops and online retail operations they offer a huge range of products, including whey protein powders and fitness supplements.

## Benefits of choosing Labelnet

Labelnet offered to print several samples of each label to make sure they were 100% happy before printing the final order.

Any changes that needed to be made were made with ease by Labelnet, making the order process straight forward and providing Shapeshifter with confidence.

*"We have now found a reliable UK manufacturer who have saved us money whilst providing good quality labels."*



## Kingdom Gin

Kingdom Gin are a distillery based in Chester. They needed help launching their first bottled gin and turned to Labelnet to help print their eye-catching label designs.



*"We are delighted with our labels, they look fantastic."*  
We wouldn't hesitate to recommend Labelnet and our advice to any customer would be talk through your ideas and work together to find the best solution."  
Kingdom Gin

## What challenges did they face?

Whilst Karen and the team worked their way through various decisions on volumes, sizes, colours and finishes, Labelnet's patience was available in bucketloads – whatever they asked to be changed, the Labelnet team responded quickly with plenty of suggestions and great ideas. Richard even video called Karen and the Kingdom Recommends team to explain how the labels were wound onto labelling machines, ensuring they understood the process. He was extremely helpful, knowledgeable and never lost his sense of humour.

Kingdom Gin now sell a range of spirits, from flavoured gin to vodka and gold rum.



# Our Main Materials

MOST POPULAR MATERIAL

MIRROR-LIKE EFFECT

TEAR-RESISTANT & WATER-RESISTANT

CREATES AN ARTISAN LOOKING LABEL

TOUCH ME

I'VE BEEN RECYCLED

Standard PP

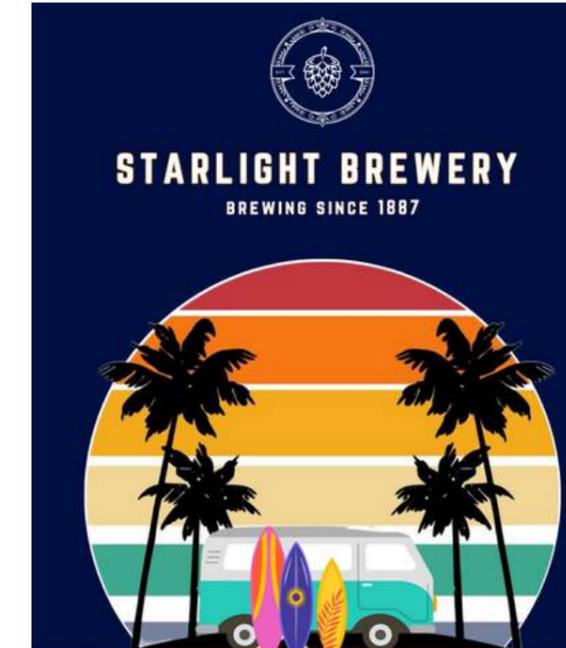
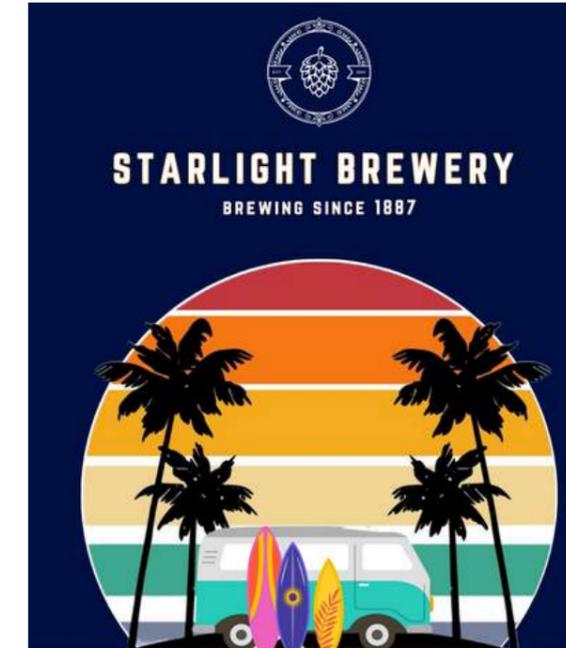
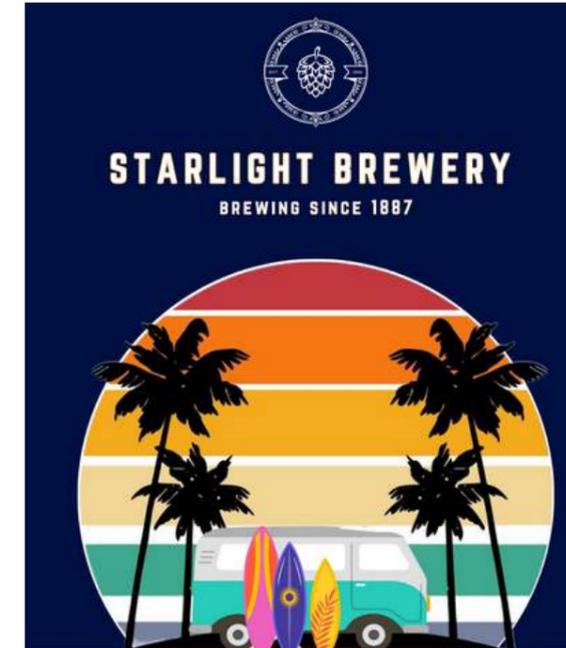
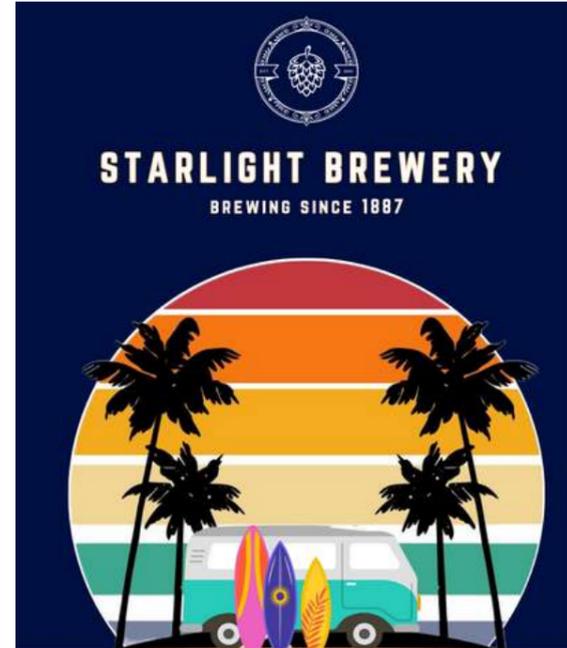
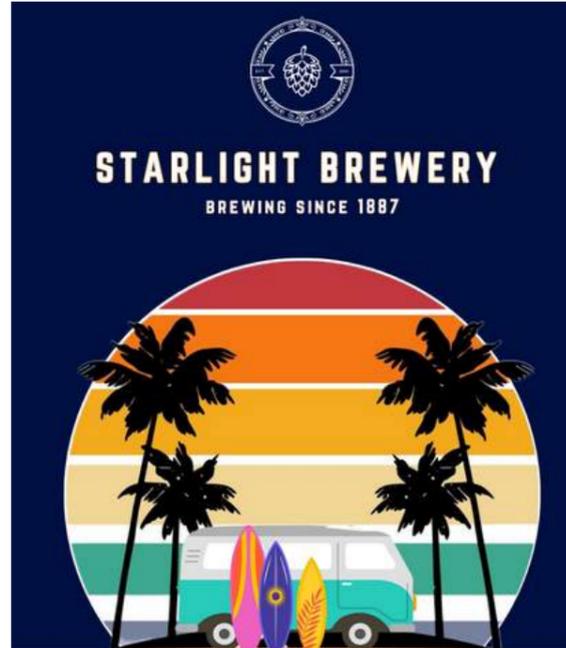
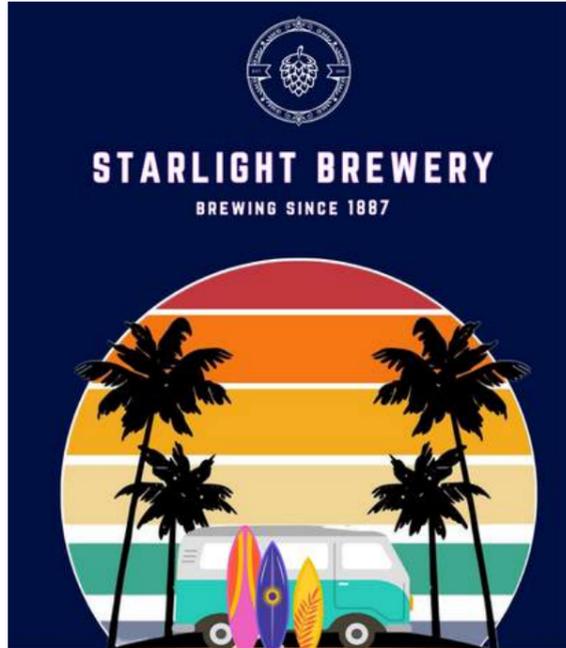
Silver PP

Clear PP

Semi-Gloss Paper

Premium Paper

Sustainable Material



**STANDARD PP - SUITABLE FOR ALL PACKAGING**  
Our standard PP offers vibrant and pristine printing ideal for withstanding spillages and cold temperatures.

**SILVER PP - METALLIC EFFECT**  
This label has been digitally printed on a silver metallic PP material which has a natural mirror-like finish.

**CLEAR PP - FOR A 'NO LABEL' LOOK**  
This translucent material is ideal for showcasing the product inside the packaging and offers a vibrant print with digital inks.

**SEMI GLOSS PAPER - FOR AN ARTISAN LOOK**  
This semi-gloss paper is ideal for dry storage conditions and offers a quality and smooth print finish.

**PREMIUM PAPER - FOR A RUSTIC LOOK**  
This 'Tinteretto' premium paper is thick and textured, ideal for labelling wine or bottled spirits for a luxurious feel.

**MARBLE BASE - SUSTAINABLE MATERIAL**  
This material is made from 80% marble mining waste which reduces carbon footprint and helps protect our forests.

Standard PP is water-resistant and our most popular material, suitable for all types of packaging. It withstands fridge and freezer temperatures and has a natural gloss finish, making it ideal for **pristine** digital printing.

Silver PP adds a **metallic** effect to your labels, transforming a standard design with a **reflective** finish. It can be finished with a range of varnishes, such as textured or matt, for a truly unique look.

Clear PP is ideal for **translucent** bottles, allowing the product inside to be visible. You can get really creative with your design, using blank areas as "windows" to showcase the product.

Paper labels are perfect for **artisan-type** products and provides a **cost-effective** way to label jars and bottles. They should ideally be stored at room temperature and kept away from water or spillages.

Thick premium paper has a luxurious feel, making it ideal for high-end products such as **wine** bottles that exude **sophistication**. This material is perfect for embellishments like foil and screen printing.

Marble Base is from our **sustainable** range of materials, helping to protect forests while reusing **natural resources**. The use of marble waste is a growing trend aimed at conserving limited resources, such as oil.

# Varnishes and Laminates



**GLOSS LAMINATE**  
TO GIVE A SUPER SHINY FINISH  
AND ADD VIBRANCE TO THE COLOURS

**DID YOU KNOW...?**  
ADDING A LAMINATE OR  
VARNISH WILL ADD DURABILITY  
AGAINST SCUFFING & FADING

**MATT LAMINATE**  
FOR A FLAT NON-SHINY FINISH  
AND CRAFT LOOK AND FEEL

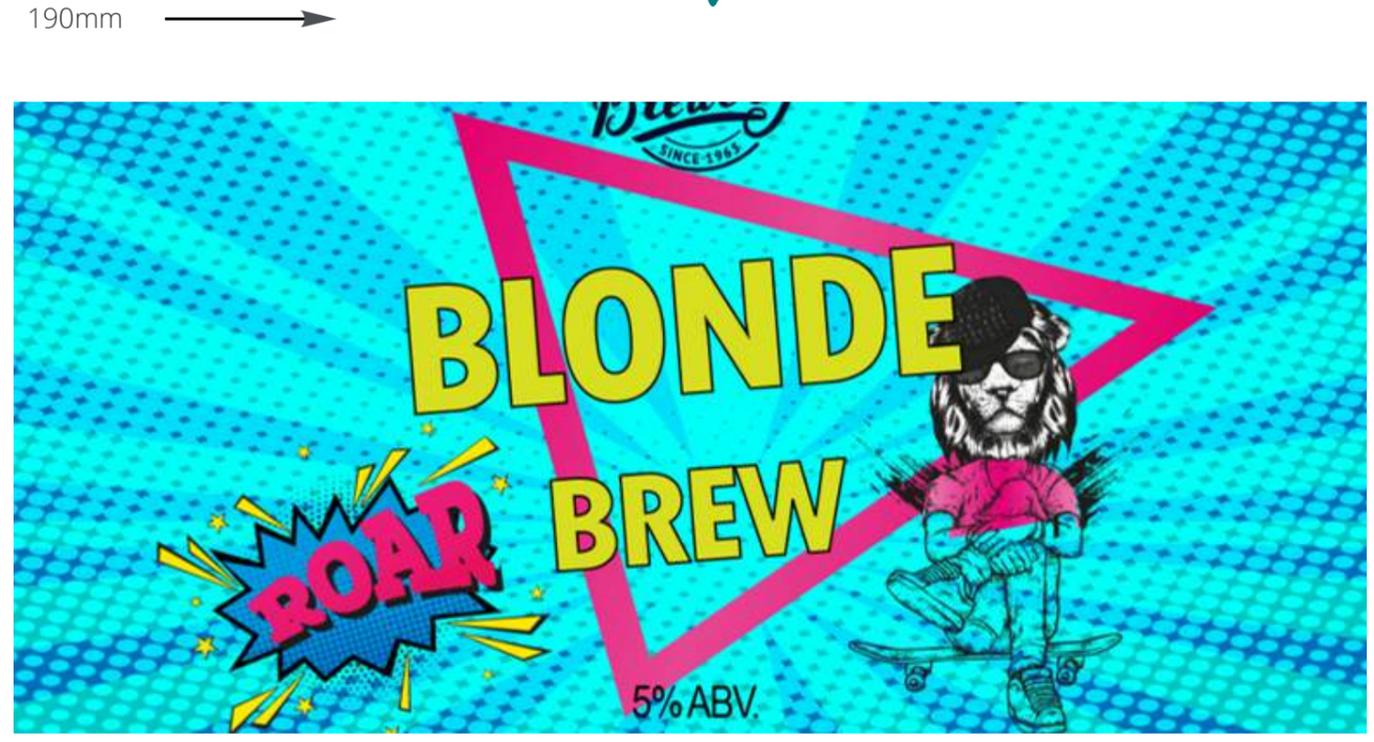


**GLOSS VARNISH**  
FOR A SUBTLE SHINE



**SOFT TOUCH LAMINATE**  
FEELS SUPER VELVETY SOFT  
IT'S IRRESISTABLE!

**ROUGH TEXTURED VARNISH**  
FOR A MATT FINISH WITH A  
SANDPAPER FEEL



# Varnishes and Laminates

Gloss Varnish



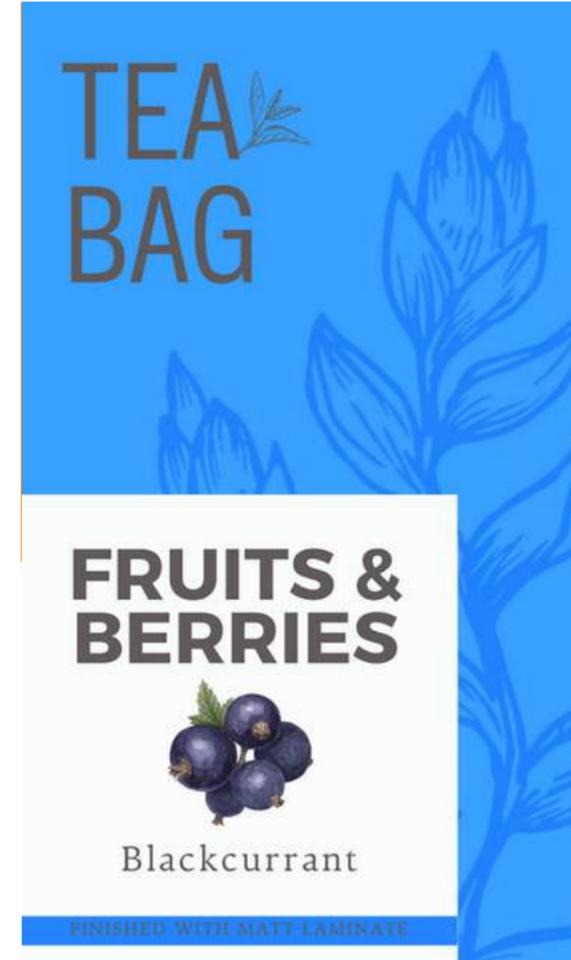
Gloss Laminate



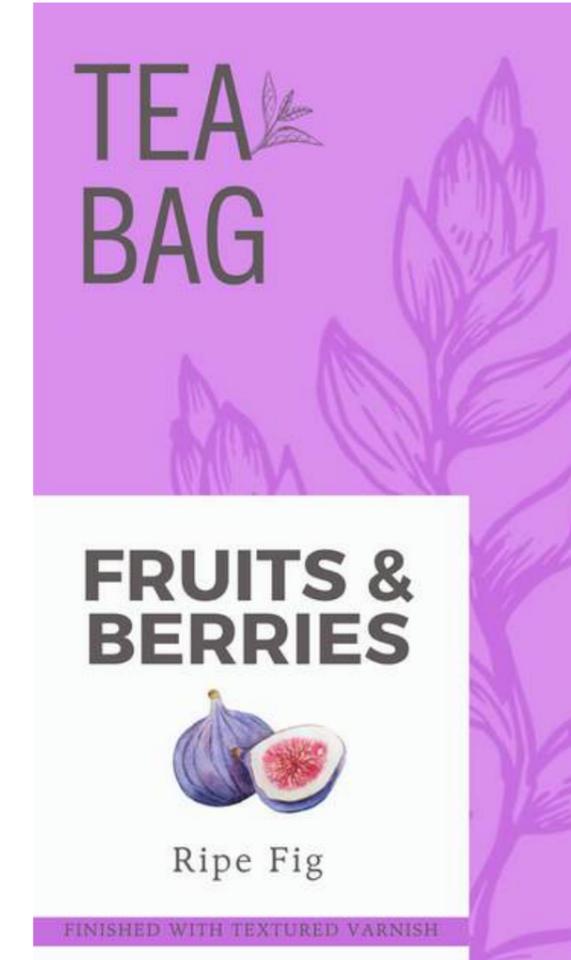
Matt Varnish



Matt Laminate



Textured Varnish



Soft Touch Laminate



# Design and Ideas

When designing your labels and sending us your artwork, there are a few things to consider to ensure you get the most from your labels and help sell your product with the correct branding and information.

## Need new artwork?

If you don't have a design yet or don't know where to start, we can help! Our recommended graphic designer can work with you to create a label design, as well as a logo and overall branding.

## Send us your artwork

When sending us your artwork, please provide it in a high-resolution format, such as an .ai or PDF file, to ensure the best possible print quality for your labels.

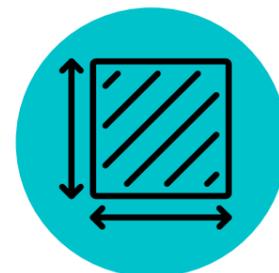
## Need help with compliance?

We have a team who can check your labels to ensure they comply with the latest legal requirements. Ask us for more information.



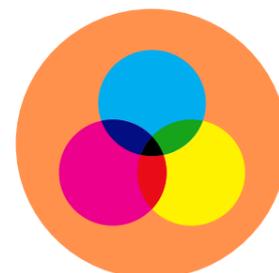
## 1. Logo and Branding

Before you start, you need to develop your company logo and brand. This includes colours, messaging, and target audience, ensuring your tone and style appeal to the right customers.



## 2. Sizing and Packaging

Decide on your packaging size and style, then determine where you want your label to be placed so you can measure the size you need. Do you want a wrap-around label for your bottles, or separate front and back labels?



## 3. Colours

Choose the colours you want to incorporate into your artwork. If you have a range of flavours, you might want different colours to distinguish each variety. Please provide your colours in CMYK or Pantone format.



## 4. List Ingredients

Clearly list the main ingredients in your product and highlight any allergens in **bold**. Emphasise any health benefits or appealing features (for example, "packed full of Vitamin C") and ensure all text is clear, visible, and easy to read.



## 5. Mascot or Imagery

Adding a company mascot or image can help make your brand more recognisable and is a great marketing strategy. Research what your competitors are doing. From animals or pop art to fruits that represent your product's flavour, there are many options for incorporating imagery.



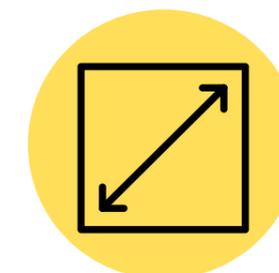
## 6. Check Labelling Laws

Always have your label design checked against the latest laws and regulations to ensure it includes all the necessary information for your products to be sold legally. We can recommend a labelling compliance team to assist you.



## 7. Embellishments

Adding embellishments to your labels gives the ultimate luxury finish and helps your product stand out on the shelf. From hot foiling to screen printing, our range of embellishment can bring your design to life.



## 8. White Space

Sometimes, less is more. Make sure you leave enough white space around your design and text to keep it clear, clean, and easy on the eye. If you need space to include more information, consider adding a QR code.

# Artwork Tips!

The sky really is the limit when it comes to creating your labels. Your label plays a crucial role in how your product looks on the shelf and who it appeals to, depending on the colours, style, boldness, and what's inside the bottle. .

## Need more space?

Trying to fit all your information onto one label can be tricky. Many companies now use **QR codes**, which can direct consumers to a webpage packed with additional information, tips, recipes, and instructions.

## Need some ideas?

No problem! Get in touch to request a sample pack and gain inspiration from other labels we have printed.

## Contact us:

@ info@labelnet.co.uk  
01277 364964

# Eco-friendly Materials

In today's eco-conscious world, businesses are choosing sustainable packaging to help protect the environment by reducing their carbon footprint, recycling materials, and using less energy while creating less pollution. Our range includes recycled, biodegradable, and recyclable labels.

All our materials are FSC certified, meaning they only come only from well-managed forests and/or recycled sources.

Sustainable solutions help move us closer to a circular economy, with products made from up to 100% recycled content, conserving water, energy, and reducing greenhouse gas emissions.



**Natureflex**

This naturally abundant organic material is made from cellulose derived from wood pulp and produced from 90% renewable raw materials. It is ideal for flexible packaging and is both compostable and biodegradable.



**Marble Base**

This soft-to-touch material is made from 80% marble mining waste and 20% recycled high-density polyethylene (HDPE). It is both tear- and water-resistant, making it ideal for embossing.

MADE FROM SUGAR CANE



**Cane Fibre**

A matt white paper made from 95% bagasse fibres, sourced from sugar cane waste, and 5% hemp and linen. A wood-free material which is both compostable and biodegradable.



**rMC Paper**

This attractive semi-gloss paper is available in two versions: 30% or 100% recycled content, made from post-consumer waste. It helps reduce energy usage and waste, while incorporating up to 20% bio-based materials.

100% RECYCLABLE!



**Cleanflake**

A 30% recycled PP material that can be used within the PET recycling stream, allowing for 100% recycling of PET packaging. It is fully recyclable, thanks to its unique adhesive, which deactivates to separate cleanly.

POPULAR CHOICE!



**rPP**

Looks identical to standard PP but is made from over 90% recycled PP resin sourced from post-industrial recycling. It offers protection against moisture, with excellent resistance to water and tearing.

# Embellishments

Embellishments are perfect for high-end products, giving labels the ultimate premium finish and adding value to the appearance of any product.



Material: Martele Digi  
 Printing: Digital Inkjet  
 Embellishment: Hot Foiling (Gold)

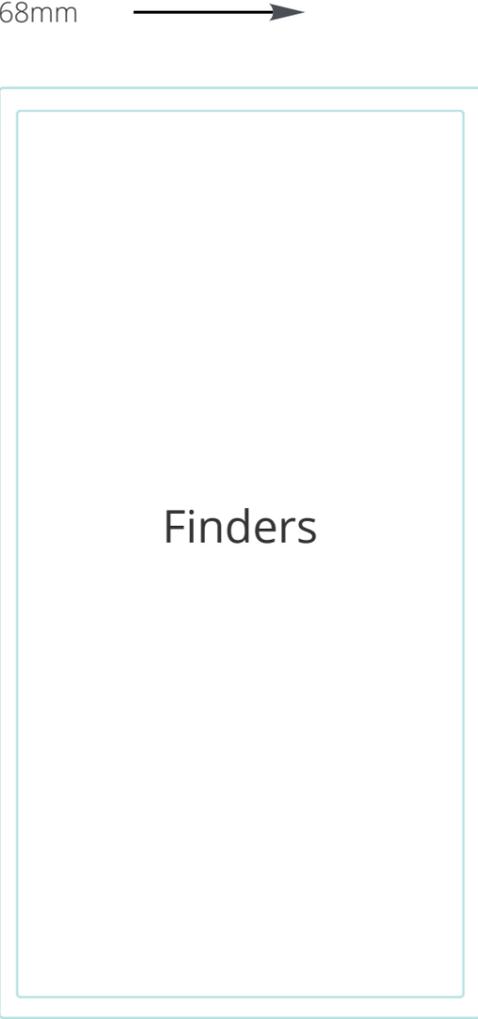
### HOT FOILING

FOILS COME IN A RANGE OF METALLIC COLOURS FROM GOLD & SILVER TO RED, BLUE & PURPLE

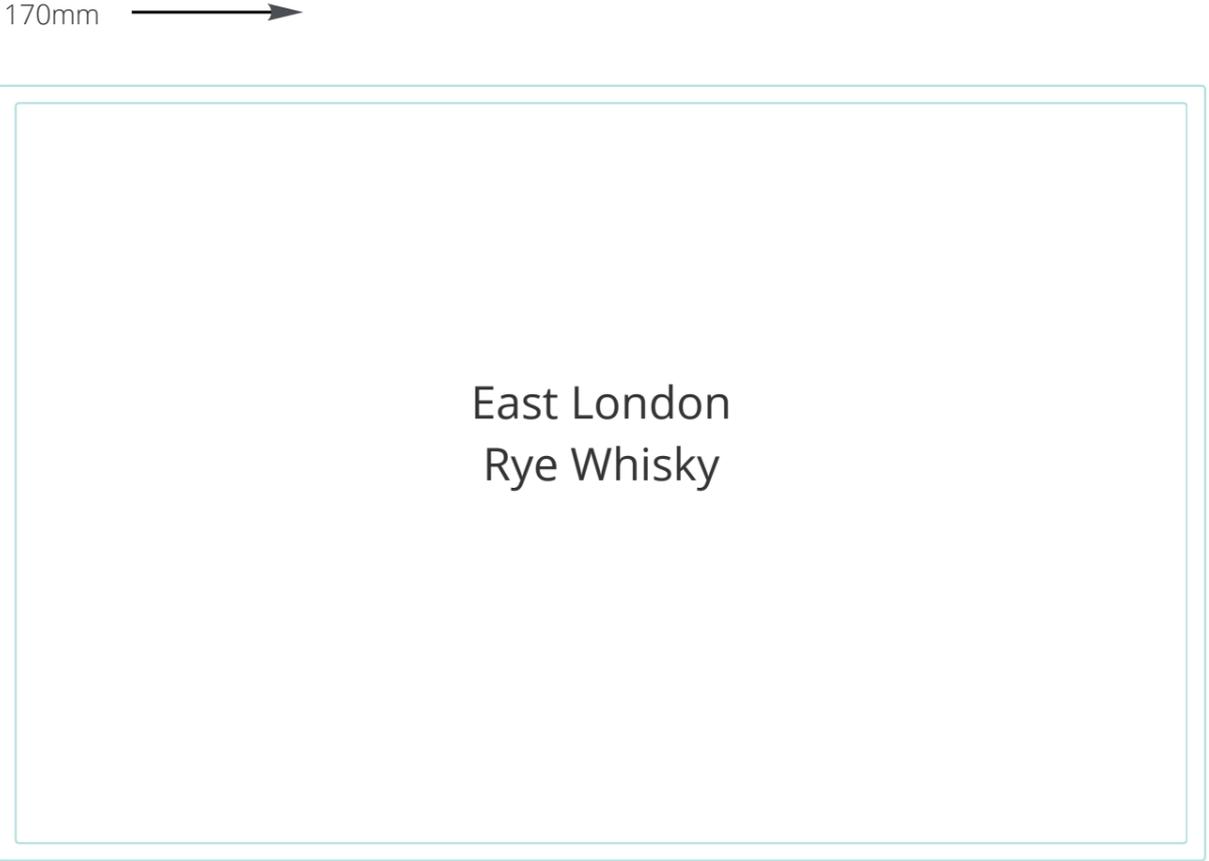


### SCREEN PRINTING

THE SHINY PART OF THE LABEL IS SCREEN PRINT WHICH MAKES THE COLOURS POP AND ADDS DURABILITY



Material: Tinteretto Gesso  
 Printing: Digital Inkjet  
 Embellishment: Screen Printing



### EMBOSSING

CREATES A 3D EFFECT TO THE FONT TO MAKE IT JUMP OUT ON THE LABEL DESIGN

Material: Tinteretto Crystal Salt  
 Printing: Flexographic  
 Embellishment: Embossing with Black Foiling  
 Extra: Fluroscent Yellow Ink



### WATCH STRAP

THIS WATCH STRAP LABEL IS USED TO TAMPER SEAL BOTTLES



Material: Tinteretto Crystal Salt  
 Printing: Flexographic  
 Embellishment: Hot Foiling

# Embellishments

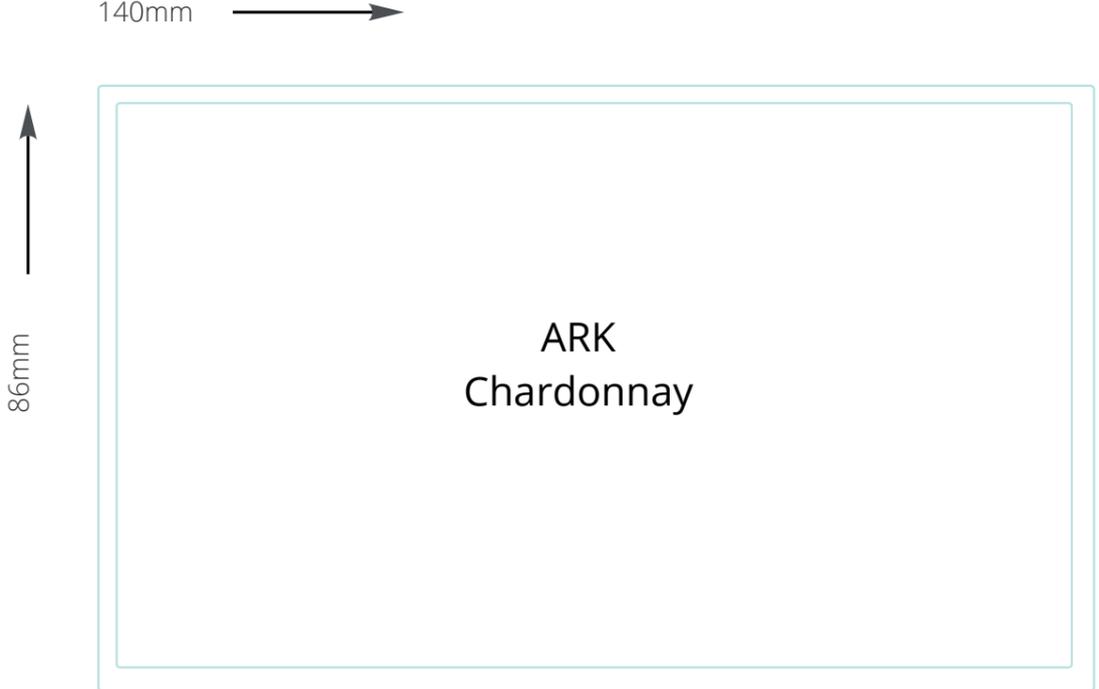
Embellishments are perfect for high-end products, giving labels the ultimate premium finish and adding value to the appearance of any product.



Material: Martele Digi  
Printing: Digital inkjet  
Embellishment: Hot foiling (gold)



Material: Tinteretto Gesso  
Printing: Digital inkjet  
Embellishment: Screen printing



POPULAR WINE MATERIAL

DID YOU KNOW...?  
EMBELLISHMENTS CAN ADD  
VALUE TO YOUR PRODUCT AND  
CONSUMERS ARE OFTEN  
WILLING TO PAY MORE  
FOR IT!

COLD FOILING  
USED ON CLEAR PP AND CREATES A  
NO-LABEL LOOK WITH A TOUCH OF  
FOIL IDEAL FOR DRINKS BOTTLES

Material: Clear PP  
Printing: Digital inkjet  
Embellishment: Cold foiling



Material: Tinteretto Crystal Salt  
Printing: Flexographic  
Embellishment: Embossing with black foiling  
Extra: Fluroscent yellow ink

## FAQ's

Here are some commonly asked questions which may help before you get in touch for a label quote.

### What labels do you print?

We print self-adhesive labels in all custom shapes and sizes, tailored to each customer's unique label design.

Our range of machinery enables us to offer both digital and flexographic printing, meaning we can cater for all order volumes, using thousands of Pantone colours or CMYK inks.

### What is your turnaround time?

We are proud to offer fast turnaround times for our customers' orders, ranging from 5-10 working days from payment to shipment. This can vary depending on the printing method used, whether new plates need to be ordered and the quantity being printed.

Our team will provide an estimated delivery date when sending your quotation.



### Do you offer to send samples?

Yes! We can send you a free sample pack, which will include a selection of labels we have printed to show you a variety of materials, varnishes and embellishments you might wish to add to your own labels.

Let us know which samples you would like to see, and we will get a pack out to you.

If you would like a sample of your own label design, we can print a wet proof sample, which will not be die-cut or varnished/laminated. There is a small charge of £40 +VAT for this.

### Do you offer bespoke label sizes?

Yes, we can print labels in any size, from 10mm x 10mm up to 350mm x 350mm. We have thousands of ready-made cutters in stock, and can also order custom sizes tailored to each customer's label design.

Label shapes can range from circles, squares and rectangles to completely unique, irregular shapes. You have complete flexibility to be as creative as you wish.

### What format does my artwork need to be?

Once your label design is complete, please email it to us in a high-resolution format to ensure the best possible finish for your labels.

High-resolution formats include PDF, .ai and .eps files, all of which can all be easily edited using Adobe software.



### DID YOU KNOW..?

If you need help with your label artwork we have a recommended graphic designer who can help!

### What materials do you offer?

We have hundreds of materials in stock, each offering something a little different. From standard PP (Polypropylene) to our Silver PP material, premium papers to PE (Polyethylene), we cater for all customers needs.

Labelnet's latest material range also includes sustainable options for eco-conscious brands seeking a solution that is kinder to the environment.



### Can you design labels for me?

We have a graphic designer who can work with you to create bespoke label designs and assist with all your branding.

Their creativity, combined with your ideas and product range, means that anything is possible.

### Do you print everything in-house?

Yes! We print all of our labels in-house, which means we can customise and tweak every order to ensure perfect labels every time.

Our range of printing services include:

- Digital printing
- Flexo printing
- Embellishments
- Varnishes
- Special materials
- Sustainable labels

### Do you offer a referral programme?

Yes we do! If you refer a friend to us, we will reward you with a £50 Amazon voucher once they have placed their order. (T&C's apply - please ask our team for details.)



### What products do you print labels for?

We work with all industry sectors, printing labels for a wide variety of products, including beer and wine bottles, sauces and chutney jars, cosmetic creams and soaps, garden chemical sprays, and even pet products.

Whatever your business sells, we can provide the perfect labels!



### How do I place an order?

You can visit our website and complete our online quote form, or simply email us at [info@labelnet.co.uk](mailto:info@labelnet.co.uk). Please be sure to include your artwork, label sizes and quantities, as well as any special finishes or materials you require.

# Label Gallery



# Customers Products









## Get in Touch

If you need help with your labels, would like a quote, want advice on your label artwork or compliance, or have any other questions, please get in touch with our team today.



01277 364 964



info@labelnet.co.uk



www.labelnet.co.uk



Labelnet, Label House, Hallsford Bridge  
Industrial Estate, Ongar, Essex CM5 9RB

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