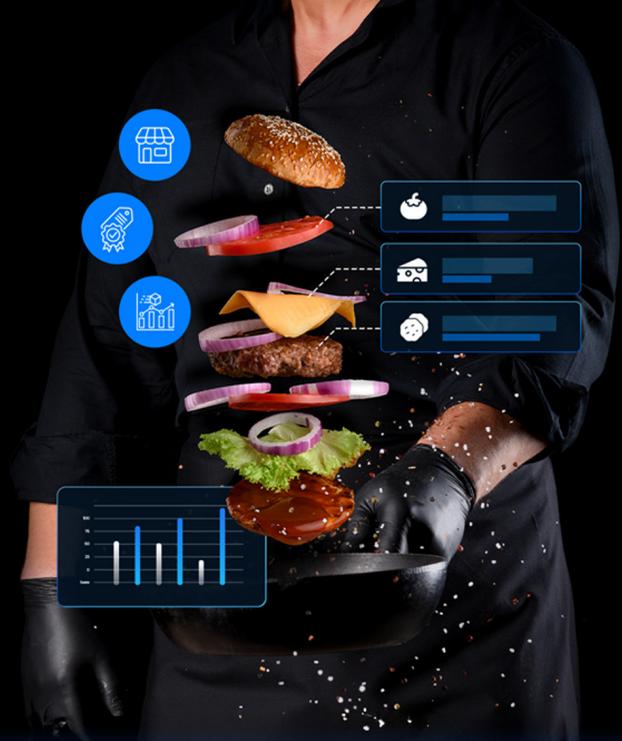


Innovative Solutions for Food Manufacturers: A Seamless Journey from Concept and Beyond

Product Lifecycle Management boosts innovation and optimizes existing products for maximum performance.



Discover Centric PLM™

Centric PLM, a flexible, user-friendly solution that streamlines new product launches and manages existing products. It centralizes raw materials, formulations, labels, compliance and packaging for easy access across teams.



Idea generation

- Consumer Trends
- Market Studies
- Regulation
- Competitors



Assess market

- Customer needs
- Growth Potential
- Compliance Issues
- Competition
- Versioning/Rebranding
- Sourcing



Business analysis

- Costs/Benefit
- Resources Required
- Portfolio Management
- Profitability/Margins
- Anticipated Sales



Product design

- Marketing Brief
- Product Specifications
- Business Case
- Product Planning



Product development

- Technical Specs
- Recipe Development
- Packaging/Labeling
- Sampling
- Trial Production
- Testing & QA



Post launch

- Market Testing
- Sales Performance
- Product Review
- Change Management
- Portfolio Review

Food & Beverage leaders



Customer success metrics

20% decrease in inventory levels

23% Reduced product cost

28% Faster time to market

38% faster product development cycles

66% Greater standardization of processes

Drive efficiency

Improve project and portfolio oversight and foster strong supplier collaboration to increase accuracy, lower cost of goods sold (COGS) and ensure supply in fluctuating global conditions. Enjoy seamless integration with other systems including ERP, regulatory and food safety service provider FoodChain ID, as well as databases like GSDN and USDA FoodData Central, to maintain an edge in a rapidly evolving market.

1. Effective project management

Enhance project management with templates, automated workflows, and alerts that streamline product development. Visualize timelines and milestones with Gantt charts, while dashboards and reminders foster collaboration. Centralized access to raw materials, formulations and nutritional data improves data management, ensuring efficient, coordinated progress across departments.

2. Fast-track packaging

Create packaging briefs using templates automatically populated with up-to-date product information. Develop packaging, share packaging specifications, collaborate with suppliers, house results of ship tests, create pallet configurations. Proof labels, ingredient listings and other packaging elements.

3. Accelerate formula development

With a powerful, dedicated formulation workspace, create new formulas that meet targets (cost, nutrition, claims, etc.) or enter requirements to search for existing formulations to use as a starting point.

4. Product label compliance

Tackle regulatory requirements, blacklists, allergens, claims substantiation with ingredient screening. Efficiently manage the finished product, raw material and packaging specifications. Meet legal compliance in regional markets and for rating systems (such as Nutri-Score). Generate ingredient lists and allergen declarations, calculate nutrition facts.

5. Streamline change management

Centric PLM tracks approvals, timestamps, and user IDs to maintain accurate records and prevent unauthorized changes. Evaluate the impact of changes on cost, regulations, ingredient listings, and country requirements in advance.

6. Enable sustainability

Collect specification and composition details needed for environmental impact analysis. Track sustainability targets like material reduction goals, % recycled components, raw material substitutions and certifications.

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