



## Media pack 2026

Multi-channel communication packages tailored to the needs of the food and beverage industry

[foodbev.com](https://www.foodbev.com)

## FoodBev media pack 2026



FOR MORE INFORMATION PLEASE CONTACT:  
sales@foodbev.com or +44 (0)1225 327862

## About us

**FoodBev Media is the go-to platform for the global food and beverage industry – connecting, inspiring and empowering the people shaping its future.**

We deliver expert insight, breaking news and analysis to manufacturers, processors, ingredient suppliers, technologists and brands, capturing the pulse of this fast-moving sector.

As a leading B2B media house, we deliver bold thinking and meaningful content through our specialist platforms:

**FoodBev** – our flagship platform, spotlighting global innovations and industry trends.

**The Plant Base** – the first B2B platform dedicated to plant-based food and drink.

**Refreshment** – covering the coffee, vending and water cooler sectors.

**Baking Europe** – providing technical insight and innovation in the European baking sector.

Our globally recognised **FoodBev Awards** celebrate excellence across food, beverage, dairy, plant-based, coffee and catering technology – honouring innovation and progress throughout the sector. Meanwhile, **FoodBev Events** champions the latest global developments across key categories, including vertical farming, soft drinks, water drinks and dairy.

Proudly authentic, endlessly curious and relentlessly driven, we create platforms and content that help businesses lead with purpose.



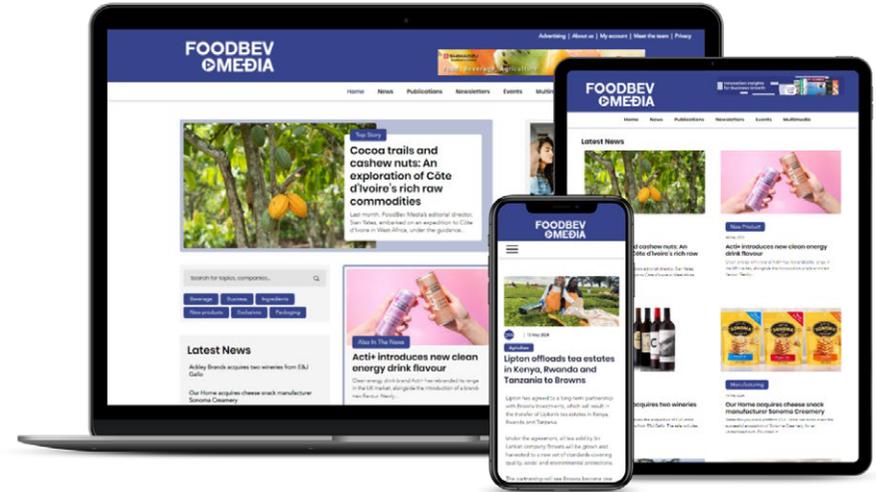
# FoodBev.com

**Advertising on FoodBev.com is more than exposure – it's a strategic opportunity to connect with the changemakers shaping the future of food and beverage.**

As a leading B2B media house, we elevate the industry through expert-driven content, trusted insights and dynamic platforms that amplify bold voices and breakthrough innovation.

Our global business audience is growing every day, and your company can be right at the heart of it. Whether you're an established leader or a rising disruptor, we offer smart, targeted formats – from MPUs and online banners to bespoke articles, podcasts and video – designed to put your message in front of the people who matter most.

Guided by authenticity and a forward-thinking mindset, advertising with **FoodBev.com** empowers your business to lead, connect and grow in an industry that never stands still.



## FOODBEV IN NUMBERS

**1.5m**  
news article  
page impressions  
per year

**950k**  
website  
users  
per year

**Visitors to FoodBev.com**

- Americas - 50%
- Europe - 35%
- Asia - 12%
- Oceania - 5%
- Africa - 3%

**10k**  
magazines distributed  
on average per year (print and online)

*"It's always a pleasure collaborating with FoodBev to bring our stories to life. The editorial team is thoughtful, responsive and truly supportive – they're as committed to getting the story right as we are. Their platform offers strong industry reach and relevance, and we've consistently found value in both editorial and advertising opportunities. It's a trusted partnership we're proud to continue."*

**CARGILL**

We hereby confirm that all other data set forth in this statement are annual averages for 2024. The numbers are based on traffic averages from our new re-design website.

**Richard Hall, Chairman 10/09/2025**

"The General Data Protection Regulation (GDPR) 2016/679 taking effect as from May 2018, is a regulation in EU law on data protection and privacy for all individuals within the European Union (EU) and the European Economic Area (EEA). It also addresses the export of personal data outside the EU and EEA areas. All of our newsletters and eblasts are optimised for each targeted campaign and their growth is organic."

# Social media

## Bringing curious minds together, one connection at a time.

At FoodBev, we believe in the power of **social media** to ignite conversation, share bold ideas, and bring the global food and beverage industry closer together. A dynamic social presence isn't just a marketing tool – it's a way to build authentic relationships, amplify your purpose and stay ahead in a fast-evolving sector.

With the largest social following in F&B trade media, we offer our partners a powerful platform to engage with professionals, spotlight innovation and drive meaningful change.

From breakthrough brands and fresh thinking to game-changing innovations, our community is where the future of food and drink comes to life.

**Let's shape what's next – together.**



## OUR REACH, YOUR VOICE

**81k+**  
total followers across  
FoodBev channels



**1.6m**  
yearly  
impressions

**110k**  
average yearly  
engagements

**38.5k**  
LinkedIn  
followers



**4.8k**  
YouTube  
views per month



**3.5k**  
Instagram  
followers



**5.5k**  
Facebook  
followers



# Newsletters (eblasts and company spotlights)

## Amplify your impact with FoodBev newsletters

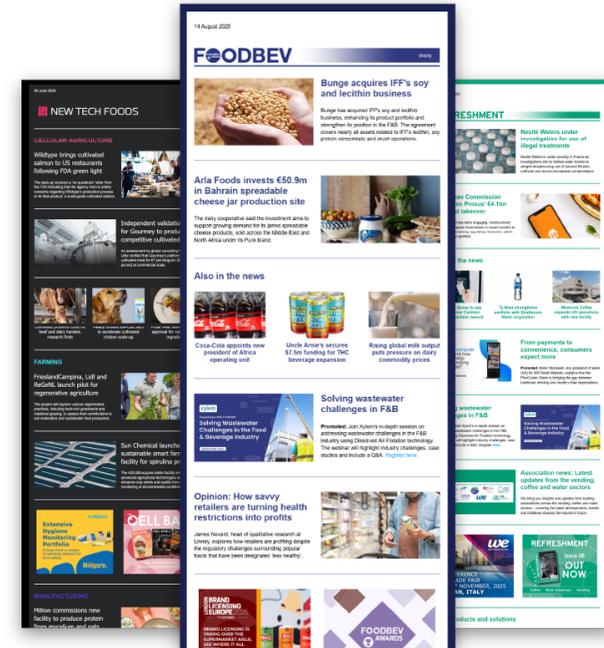
At FoodBev Media, we connect the global food and beverage industry through trusted insights and bold, engaging content. Our **newsletters** deliver curated expertise directly to the inboxes of professionals driving change across the sector.

From daily updates to weekly and monthly deep dives, we cover the biggest growth areas – including technology, manufacturing, packaging, dairy, ingredients and plant-based innovation.

Whether through sponsored stories, branded content, dedicated eblasts or banner placements, our newsletters offer a powerful platform to boost your visibility and engage the people who matter most.

Partner with us and share your story with our fast-growing, insight-hungry community.

**Be where bold ideas land.**



## AUDIENCE SNAPSHOT

**8.3k**

Weekly newsletters

**5.8k**

Monthly newsletters

**4.8k**

Daily newsletters

**1k**

Refreshment subscribers

**990**

The Plant Base subscribers

**2k**

Eblasts and company spotlights

**9.3k**

Total newsletter subscribers

Subscribers are expected to increase by 20% on a yearly average



# FoodBev magazine

## Introducing FoodBev magazine – trusted insights for an ever-changing industry.

Published six times a year in both print and digital formats, **FoodBev magazine** delivers expert perspectives, in-depth interviews and trend analysis to the professionals driving progress across the global food and beverage sector.

With a sharp focus on innovation and real-world impact, it's a go-to resource for decision-makers across the C-suite, R&D, production and marketing functions.

Strategically distributed at leading global trade shows, **FoodBev** offers advertisers powerful visibility and direct access to an engaged, forward-thinking audience.

**Insight. Innovation. Impact.**



## AUDIENCE SNAPSHOT

- 25% - Technical / Production
- 25% - R&D / Product development
- 20% - C-suite / Senior leadership
- 20% - Marketing / Sales
- 10% - Other



**10k**  
magazines distributed  
on average per year (print and online)



*"FoodBev is a high-quality publication that produces interesting, relevant and original content. From the editorial staff to the advertising team, we've always found them to be knowledgeable, passionate and easy to work with. We look forward to continuing to work with FoodBev for many years to come."*

**GNT GROUP**

# Editorial programme 2026

Issue	93	94	95	96	97	98
	February	April	June	September	October	December
	Zero waste / upcycling Emulsifiers AI (advantages & benefits) Sensory appeal / experience Yogurt Healthy snacking Glass Food safety (and ingredient claims) PET packaging Circular economy updates	<b>SPECIAL FOCUS ISSUE: Health &amp; wellness</b>  Stress management / mental health / cognition Sleep Active & sports nutrition Women's health Beauty from within Healthy ageing Botanicals for health Collagen Prebiotic fibres Weight management	Condiments, dips & sauces Citrus Confectionery Bar format Cans / alu-bottles & metal packaging Butter & spreads Ice cream World Food Innovation Awards Quality control Caps & closures Packaging Dairy alternatives Cereals and grains	<b>SPECIAL FOCUS ISSUE: Food tech &amp; manufacturing</b>  Advanced fermentation Cell-based innovation Robotics Vertical farming Transparency / traceability Meat processing Efficient production lines Automation Lab testing Taste modulation tech	Breweries & distilleries World Dairy Innovation Awards Cheese Beverage flavours & trends RTD market Tea & coffee Beverage technology Filling & bottling Pumps / drives / valves Aseptic packaging New / smart packaging formats Specialised nutrition Bakery Meat and seafood alternatives	Spirits Baking / baked goods Frozen food Flavours Ready meals Sugar & sweeteners Winter wellbeing (cold, flu, overindulgence) Digital / interactive packaging World Beverage Innovation Awards Plant-based trends 2027 Chocolate and cocoa Natural colours
<b>The Plant Base section:</b>	Alt-proteins Upcycling Functional foods					
<b>Events and deadlines</b>						
<b>Event preview</b>	IFE Interpack	Vitafoods	IFT FIRST		Brau	
<b>Event review</b>	Fi Europe		Vitafoods	IFT FIRST		SSG Brau
<b>Advertising Closing Deadline</b>	<b>13 February</b>	<b>10 April</b>	<b>19 June</b>	<b>11 September</b>	<b>16 October</b>	<b>20 November</b>
<b>Key Industry Events</b>	IFE, London (30 March - 1 April)	Vitafoods, Barcelona (5 - 7 May) Interpack, Düsseldorf (7 - 13 May) UK Soft Drinks Conference, London (12 May)	IFT First, Chicago (12 - 15 July) Global Dairy Congress, Spain (June)		SupplySide Global, Las Vegas (October) Global Water Drinks Awards (November) Brau, Nuremberg (10 - 12 November)	Food Ingredients Europe, Paris (December)

# Audio and video content

## Bring your brand to life with video and audio.

In today's fast-moving digital world, **video and podcast** content cut through the noise – offering immersive ways to connect, inspire and lead.

At FoodBev Media, we empower brands to tell compelling stories through sponsored multimedia that resonates with a global food and beverage audience. From bold product launches and expert insights to deep dives into industry trends, our video and podcast platforms give your message the reach and credibility it deserves.

Use **sponsored videos** to boost brand awareness, spotlight innovation and drive high-value traffic. Tap into our **podcast network** to share your expertise, spark conversations, and build authentic connections across the F&B landscape.

Partner with FoodBev and take centre stage in shaping the future of food and drink.

## Let your voice be heard.



800  
podcast  
downloads  
per month



4.8k  
YouTube  
views  
per month

*"We appreciate the variety of opportunities we have with FoodBev, including sharing our insights and expertise via podcast episodes, video, long-form Q&As and guest articles. FoodBev editors thoroughly explore pertinent industry topics, whether that's formulating for a specific category, how research and ingredient breakthroughs are shaping the future of food or digging deeper into consumer drivers. Gaining an understanding of the evolving food, beverage and supplement landscape is invaluable for players all along the value chain. FoodBev is a resource ADM, our customers and our peers turn to again and again as we work to innovate within the industry. "*

ADM



# Webinars

## Lead the conversation with webinars.

In a world hungry for insight and connection, **webinars** offer a powerful platform for companies ready to inform, engage and lead.

At FoodBev Media, our premium webinar service positions your business as a thought leader while connecting you with a targeted global audience.

Webinars amplify your reach, drive qualified traffic and spark lasting engagement – making them an essential part of any strategic content plan.

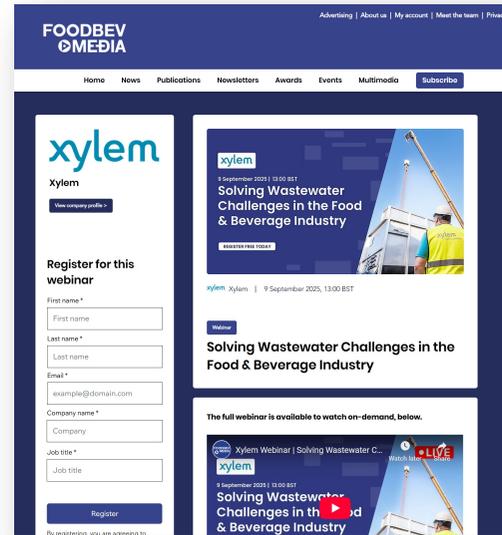
# Content labs

## Strategy meets storytelling.

Content Labs is a white label content partner for food and beverage brands, offering a seamless way to expand your marketing capabilities – without the need to build in-house teams.

With more than 20 years of editorial expertise, we craft insight-driven content that informs, inspires and earns trust. From white papers and industry interviews to long-form features and multimedia storytelling, we deliver smart, versatile content across owned, earned, native and paid channels.

From concept to execution, we work as an extension of your team to create bold content that sparks conversations and delivers real impact.



*"Our collaboration with FoodBev Media has been a highly valued partnership for over a decade. The team's deep industry insight, professionalism and forward-looking approach have allowed us to share our stories and solutions with a highly engaged audience through editorial and high impact advertisements. The team is trustworthy, responsive and genuinely invested in delivering quality content that resonates with readers. We look forward to continuing this impactful partnership and seeing what the future holds for FoodBev Media."*

**DSM-FIRMENICH**

# FoodBev Media app

FoodBev Media is excited to announce the launch of its **industry-first mobile app** coming soon to the app store!

Designed for on-the-go access, the app delivers breaking industry news, exclusive podcasts, video content and live trade show updates – keeping food and beverage professionals informed, engaged and ahead of the curve anytime, anywhere.

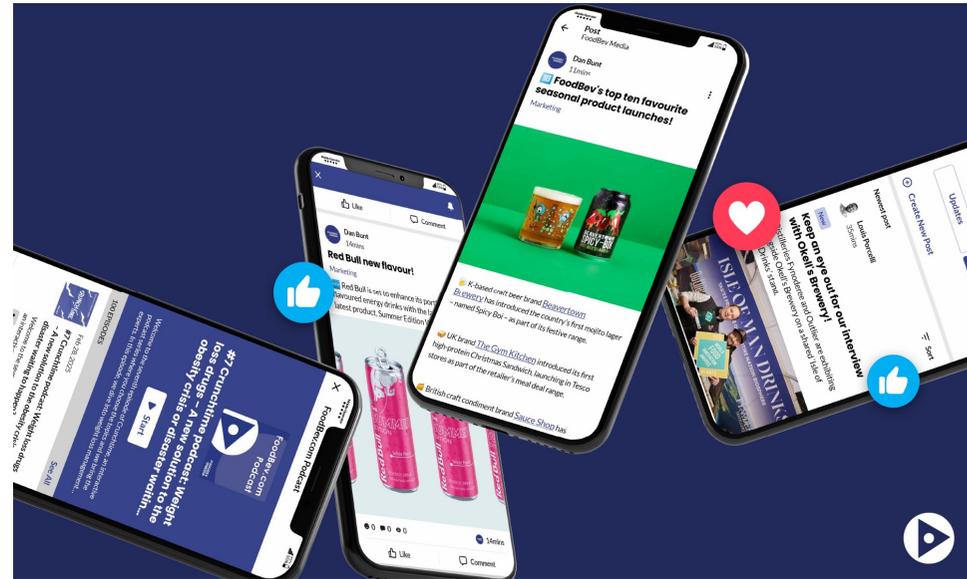
## KEY FEATURES

**Industry news on demand:** Get real-time updates on breaking news, emerging trends and cutting-edge innovations shaping the global food and beverage landscape.

**Multimedia insights:** Access FoodBev Media's latest podcasts and video content, featuring expert analysis, industry interviews and thought-provoking discussions.

**Live social feeds from industry events:** Stay connected with major trade shows and conferences, with live updates, social media feeds and exclusive behind-the-scenes content. Attendees can share their experiences directly through the app.

**Our mobile app is available on the Apple Store and Google Play Store for android and IOS devices.**



*"We are excited to introduce a more dynamic and interactive way for industry professionals to stay connected with the ever-evolving F&B landscape. The new app ensures instant access to the latest news, trends and insights, while real-time event feeds bring trade shows to life for both attendees and remote audiences. Push notifications keep users informed the moment news breaks."*

**DAN BUNT, MARKETING DIRECTOR AT FOODBEV MEDIA**

# Awards entry and sponsorship

## Celebrate excellence. Champion innovation. Join the FoodBev Awards.

At FoodBev Media, we proudly shine a spotlight on the people and businesses shaping the future of food and beverage. Our global **FoodBev Awards** programmes celebrate innovation, creativity and excellence across the industry – from bold start-ups to world-leading brands.

## BECOME A SPONSOR

Sponsoring a FoodBev Award is more than just visibility – it's a statement of support for progress, purpose and industry-wide impact. Align your brand with a platform that connects and inspires the global F&B community. With tailored packages, you'll gain meaningful exposure among decision-makers and thought leaders driving real change.

## ENTER OUR AWARDS

Looking to be seen, celebrated and respected across the food and beverage sector? Entering a **FoodBev Award** gives your business a powerful platform to showcase your innovations, tell your story and gain international recognition. Our awards reflect the pulse of a fast-moving world, where bold ideas create lasting impact.

### Ready to get noticed?

Contact us to discover categories, deadlines and how you can get involved.  
foodbevawards.com | awards@foodbev.com

## INNOVATION AWARDS



March 2026



June 2026



October 2026



November 2026

## TASTE AWARDS



May 2026



September 2026



November 2026

## TECHNOLOGY AWARDS



March 2026

## FoodBev.com rates

Homepage		
Placement	Specifications	Price
Leaderboard	728 x 90px	€2,062 / \$2,310 / £1,650 per month
Top MPU	300 x 250px (Fixed position   3 spaces available)	€1,875 / \$2,100 / £1,500 per month
Mid page panorama	980 x 120px (1 space available)	€937 / \$1,050 / £750 per month

News & Topics		
Placement	Specifications	Price
Leaderboard	728 x 90px	€1,062 / \$1,190 / £850 per month
Side bar MPU	300 x 250px (Scrolls with page   3 spaces available)	€937 / \$1,050 / £750 per month

Article		
Placement	Specifications	Price
Article advertising – Leaderboard	728 x 90px	€840 / \$875 / £700 per 5000 impressions
Article advertising – Side bar MPU	300 x 250px (Scrolls with page   3 spaces available)	€625 / \$700 / £500 per 5000 impressions

## FoodBev.com rates

Multimedia Page		
Placement	Specifications	Price
Leaderboard	728 x 90px	€1,062 / \$1,190 / £850 per month
Side bar MPU	300 x 250px (Scrolls with page   3 spaces available)	€937 / \$1,050 / £750 per month

Refreshment Page		
Placement	Specifications	Price
Leaderboard	728 x 90px	€1,062 / \$1,190 / £850 per month
Side bar MPU	300x250px (Scrolls with page   3 spaces available)	€937 / \$1,050 / £750 per month

Events Page		
Placement	Specifications	Price
Leaderboard	728 x 90px	€1,062 / \$1,190 / £850 per month
Side bar MPU	300 x 250px (Scrolls with page   3 spaces available)	€937 / \$1,050 / £750 per month

Company directory		
Placement	Specifications	Price
Company details listed on FoodBev.com indefinitely	Company logo 500 x 500px, 500 words and company url	€625 / \$700 / £500

Rates quoted are for any position within the magazine determined by the publisher. An additional 10% will be added for guaranteed positions. FoodBev Media Ltd reserves the right to amend dollar and euro rates without notice in the event of a significant variation of the exchange rate against Sterling. Price per issue for inserts under 20g; prices vary depending on weight and/or type of insertion and include equivalent presence in digital version of the magazine determined by the publisher.

# Multimedia, social media, and lead generation rates

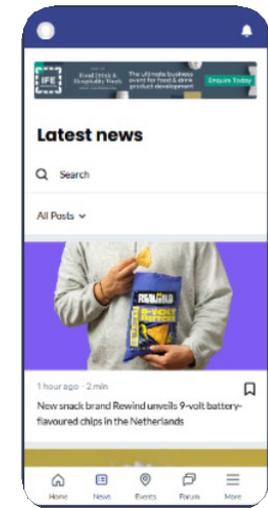
	Description	Specifications	Price
<b>Promo podcast</b>	<p>This service is a great way to reinforce your profile and services online driving traffic towards your website and reaching audiences on the move</p> <p>Exclusive 'air time' to speak directly to our industry professionals. 4,000 downloads per year of FoodBev podcasts on Apple Podcasts/Spotify</p>	<ul style="list-style-type: none"> <li>• Podcast interview</li> <li>• Featured on FoodBev.com</li> <li>• Promotion through company spotlight optimised addresses</li> <li>• Promoted across social media platforms</li> </ul>	<p>€3,750</p> <p>\$4,200</p> <p>£3,000</p>
<b>Video promotion advertising services</b>	<p>Your media, permanently available online, on FoodBev.com and our YouTube channel</p>	<ul style="list-style-type: none"> <li>• Video promotion</li> <li>• Video featured in FoodBev.com with a written summary</li> <li>• Promotion through company spotlight and newsletters to over 11,500+ optimised addresses</li> <li>• Promoted across social media platforms</li> </ul>	<p>€3,750</p> <p>\$4,200</p> <p>£3,000</p>
<b>Partner content</b>	<p>The content will include a link to your website</p> <p>Approx. 500 words, two images 980 x 400 and url</p>	<ul style="list-style-type: none"> <li>• Exclusive published content with link to external landing page</li> <li>• Promoted across social media platforms</li> <li>• Promotion through our daily newsletter – sponsor link</li> </ul>	<p>€2,500</p> <p>\$2,800</p> <p>£2,000</p>
<b>Social media promo package services</b>	<p>Linkedin is a fantastic tool to inform and engage an audience</p> <p>Posting your content to our international food &amp; beverage audience will enhance your company profile and increase your brand visibility</p> <p>Post can include maximum of 3,000 characters, url, images, videos and/or PDFs</p>	<ul style="list-style-type: none"> <li>• 1 LinkedIn post on FoodBev Media's company page</li> <li>• 1 FoodBev weekly newsletter - promoted content and banner</li> </ul>	<p>€1,200</p> <p>\$1,400</p> <p>£1,000</p>
<b>White paper promotion</b>	<p>Promotional advertising on FoodBev.com</p> <p>Lead generation option</p>	<ul style="list-style-type: none"> <li>• Published on FoodBev.com</li> <li>• 5,000 banner impressions on foodbev.com including links to relevant channel.</li> <li>• Promoted through newsletters and company spotlight delivered to 11,000 opt-in decision makers</li> </ul>	<p>€5,000</p> <p>\$5,600</p> <p>£4,000</p>

# Newsletter rates

Newsletter	Description	Frequency	Per newsletter (MPU Banner, promoted content)
<b>Daily</b>	MPU banner 300 x 250 Promoted content: 1220 x 760 high res image, title of approx 10 words, copy of approx 30 words and url	Monday to Thursday	Banner and promoted content: €2,937 / \$3,290 / £2,350 Banner or promoted content: €2,000 / \$2,240 / £1,600
<b>Weekly news round-up</b>	MPU banner 300 x 250 Promoted content: 1220 x 760 high res image, title of approx 10 words, copy of approx 30 words and url	Every Friday	Banner and promoted content: €2,500 / \$2,800 / £2,000 Banner or promoted content only: €1,125 / \$1,260 / £900
<b>Weekly – Dairy, food and beverage</b>	MPU banner 300 x 250 Promoted content: 1220 x 760 high res image, title of approx 10 words, copy of approx 30 words and url	Once a week	Banner and promoted content: €1685 / \$1,890 / £1,350 Banner or promoted content: €937 / \$1,050 / £750
<b>Monthly – Ingredients, packaging and manufacturing</b>	MPU banner 300 x 250 Promoted content: 1220 x 760 high res image, title of approx 10 words, copy of approx 30 words and url	Once a month	Banner and promoted content: €1,125/ \$1,260/ £900 Banner or promoted content: €625 / \$700 / £500
<b>Innovations</b>	Product spotlight 1080 x 1080 Banner 728 x 90	Once a month	€625 / \$700 / £500
<b>Events</b>	Custom header 1080 x 1080	Once a month	€625 / \$700 / £500
<b>Company Spotlight (eblasts)</b>	Email blast 670 x 800, HTML, tested and delivered by us on your behalf	Customised	€2,187 / \$2,450 / £1,750
<b>Premium product placements</b>	Product published in foodbev.com and the innovation newsletter all with links to product/company website Link to product website landing page Social media promo on LinkedIn	Customised	€1,250 / \$1,400 / £1,000

# FoodBev Media app rates

Banners		
Placement	Specifications	Price
Home screen	600 x 200px (2 spaces available - one at the top of the page and one in the middle of the page)	€625 / \$700 / £500 per month
News screen	600 x 200px (1 spaces available, one at the top of the page)	€625 / \$700 / £500 per month
Push notifications	2 x images, maximum 800 words, and 1 x button with url Sent as a one-time notification, appearing on user's mobile phone notifications. Once opened, it will display as an article (this is not a website article).	€500 / \$560 / £400 per notification



Events		
Placement	Specifications	Price
Exhibitor promotion	For events and trade shows that FoodBev attends. Company logo, company name and stand location displayed as a featured exhibitor.	€500 / \$560/ £400 per exhibitor, per event
Promoted/pinned post in event discussion	One post created by FoodBev and shared into the live event discussion. This post is then pinned to the top of the page for one day only. People can react and comment to the post. 1 x image, short text description, stand location and button with url	€315 / \$350/ £250 per post

# Magazine rates

Type	Specifications	One issue	Series +3
<b>Double page</b>	Bleed size: 303(h) x 426mm(w) Trim size: 297(h) x 420mm(w) Type area: 278(h) x 398mm(w)	€8,057 \$8,680 £6,200	€6,445 \$6,940 £4,957
<b>Full page</b>	Bleed size: 303(h) x 216mm(w) Trim size: 297(h) x 210mm(w) Type area: 278(h) x 188mm(w)	€5,037 \$5,424 £3,874	€4,281 \$4,610 £3,293
<b>Junior page</b>	Bleed size: 207(h) x 136mm(w) Type area: 190(h) x 122mm(w)	€3,572 \$3,846 £2,747	€3,036 \$3,269 £2,335
<b>1/2 page horizontal</b>	Bleed size: 147(h) x 216mm(w) Trim size: 144(h) x 210mm(w) Type area: 135(h) x 188mm(w)	€3,145 \$3,386 £2,419	€2,673 \$2,672 £2,056
<b>1/2 page vertical</b>	Bleed size: 303(h) x 106mm(w) Trim size: 297(h) x 103mm(w) Type area: 278(h) x 92mm(w)	€3,455 \$3,720 £2,657	€2,936 \$2,935 £2,258
<b>1/4 page portrait</b>	Type area: 134(h) x 91mm(w)	€1,967 \$2,118 £1,513	€1,671 \$1,800 £1,281
<b>1/4 page strip</b>	<b>Vertical:</b> Bleed size: 303(h) x 59mm(w) Type area: 278(h) x 45mm(w) <b>Horizontal:</b> Type area: 65(h) x 188mm(w)	€2,160 \$2,325 £1,661	€1,836 \$1,977 £1,412
<b>1/8 page portrait</b>	Type area: 67(h) x 45mm(w)	€1,220 \$1,313 £938	€1,037 \$1,115 £797
<b>1/8 page strip</b>	Type area: 35(h) x 188mm(w)	€905 \$1,180 £695	€770 \$980 £575

Type	Specifications	One issue	Series +3
<b>Centre double</b>	See double page dimensions	€8,862 \$9,543 £6,816	€7,532 \$8,112 £5,795
<b>Inside front cover</b>	See full page dimensions	€6,042 \$6,506 £4,647	€5,135 \$5,530 £3,950
<b>Inside back cover</b>	See full page dimensions	€5,545 \$4,835 £4,265	€4,713 \$5,075 £3,625
<b>Outside back cover</b>	See full page dimensions	€6,042 \$6,506 £4,647	€5,135 \$5,530 £3,950
<b>First right hand page</b>	See full page dimensions	€5,545 \$5,971 £4,265	€4,713 \$5,075 £3,625
<b>Insert - Loose or Bound</b>	Any size available as long as it does not concede A4	POA	
<b>Marketplace</b>		<b>Annual rate</b>	
<b>Mini-display</b>	Type area: 70(h) x 42mm(w) Alternatively, please supply your logo and contact details and we will set it for you	€960 \$1,033 £740	
<b>Classified + logo</b>		€690 \$742 £530	

## Additional magazine rates

Magazine sponsorship	Specifications	Price
<b>Market update/ ingredients/ trend/ technology/ sustainability</b>	Logos on front cover and each sponsored page, advertorial	POA
Digital enhancements	Specifications	Price
<b>Page zero</b>	Full page displayed opposite the front cover of the digital edition (Can be static or flash and linked to an external source)  Bleed size: 303(h) x 216mm(w) Trim size: 297(h) x 210mm(w) Type area: 278(h) x 188mm(w)	€2,350 \$2,572 £1,805
<b>End page</b>	Full page displayed at the back of the digital edition (Can be static or flash and linked to an external source)  Bleed size: 303(h) x 216mm(w) Trim size: 297(h) x 210mm(w) Type area: 278(h) x 188mm(w)	€1,900 \$2,044 £1,460
<b>Flash advertising / Video or audio advertising</b>	Video/audio player embedded in the page or showing when moused over and possible link to an external source	Packages starting from £1,000
<b>Contact form</b>	Dynamic contact form or survey	Packages starting from £1,000

Winning Innovations (yearly magazine)	Specifications	Price
<b>Inside back cover</b>	Bleed size: 303(h) x 216mm(w) Trim size: 297(h) x 210mm(w) Type area: 278(h) x 188mm(w)	Starting prices £1,650
<b>Inside back cover</b>	See dimensions above	£1,450
<b>Outside back cover</b>	See dimensions above	£1,750
<b>Full page</b>	See dimensions above	£1,350
<b>Half page (horizontal/ vertical)</b>	<b>Horizontal:</b> Bleed size: 147(h) x 216mm(w) Trim size: 144(h) x 210mm(w) Type area: 135(h) x 188mm(w)  <b>Vertical:</b> Bleed size: 303(h) x 106mm(w) Trim size: 297(h) x 103mm(w) Type area: 278(h) x 92mm(w)	£700
<b>Sixth page</b>	Type area: 46(h) x 31mm(w)	£250



FOR MORE INFORMATION PLEASE CONTACT:  
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