



Independent Energy Advice.

PROCUREMENT | EXPERTISE | REGULATION | REPORTING | RENEWABLE ENERGY



“ Energy has never been more complex, volatile or strategically important.

At NFU Energy, we provide clear, independent advice that enables organisations to make confident, commercially sound decisions in a rapidly changing market.

Our role is simple: to protect your interests, reduce risk and unlock long-term value.”

A handwritten signature in black ink that reads 'Tim Crocker'. The signature is written in a cursive style with a horizontal line underneath.

Tim Crocker

Managing Director, NFU Energy



Who we are

We are one of the UK's leading independent energy consultancies, trusted by organisations across diverse sectors to navigate an increasingly complex energy landscape.

We combine decades of sector expertise with independent, commercially focused advice, helping organisations manage risk, control costs and plan with confidence.

What we do

We help organisations take control of their energy.

From reducing costs and lowering carbon emissions to unlocking new income streams and delivering commercially viable sustainability strategies, we turn energy from a cost pressure into a strategic advantage.

Acting as an extension of your team, we provide both high-level strategic insight and hands-on operational support, aligned to your commercial, regulatory and environmental priorities.

Why NFU Energy?

- Independent, commercially focused advice
- Nearly six decades of sector expertise
- Trusted by over 20,000 customers across the UK
- Deep understanding of regulation, procurement and market risk
- Strategic oversight across cost, carbon and compliance

We don't just advise on energy; we protect your interests and help you turn complexity into commercial advantage.

Our history

Our story began in 1967 with the founding of the Farm Electric Centre, where we pioneered energy innovation for the agriculture and horticulture sectors.

As the energy landscape evolved, so did we, expanding our expertise to support a diverse range of sectors with independent, specialist advice.

In 2017, we became part of the National Farmers' Union (NFU) and rebranded as NFU Energy. Today, we support more than 20,000 customers across the UK, combining heritage, independence and forward-looking expertise to deliver practical, commercially sound energy solutions.



How we work

Energy decisions affect cost, compliance, operational resilience and long-term sustainability, and getting them wrong can be expensive.

Every organisation's energy profile is different. That's why we begin by understanding your operations, priorities and challenges.

From there, we design and implement tailored strategies that deliver measurable value, whether through competitive procurement, consumption optimisation, regulatory compliance, decarbonisation planning or unlocking revenue from energy assets.

Our independence and deep market insight ensure our advice is driven solely by what is right for you. By working closely with government, regulators, industry bodies and energy providers, we help you anticipate change, reduce risk and build long-term resilience in an evolving energy market.



Industries we work with

While our heritage is rooted in agriculture, our expertise extends far beyond it.



Agriculture and horticulture



Food and drink processing



Manufacturing



Commercial property



Transport and logistics

Our experience also enables us to work across a wide variety of public and private sector organisations, including schools, sports venues and large-scale infrastructure projects.

Energy Expertise & Advice

Energy is one of your organisation's largest and most complex operational costs, presenting both risk and opportunity. Managed strategically, it can strengthen resilience, unlock value and support long-term sustainability.

Our practical consultancy services help you take control.

We work with organisations across multiple sectors to reduce costs, unlock income opportunities, strengthen compliance and build practical, achievable sustainability strategies.

How it works

Whether you need specialist advice on a specific project or a long-term strategic partner, we tailor our support around your objectives.

For one-off projects, we deliver in-depth audits, feasibility studies and carbon assessments that uncover clear, financially viable opportunities for improvement, investment and measurable savings.

For ongoing support, we become an extension of your team. Your dedicated account manager oversees your energy portfolio, from contract negotiation and invoice validation to compliance and reporting, ensuring you stay informed, protected and ahead of change.

We simplify complexity, so you can focus on running your organisation.



Our consultancy services include:

- Dedicated account management
- Energy efficiency audits
- Renewable feasibility studies
- Carbon accounting and reporting
- Metering and monitoring
- Incentive scheme management



The benefits

- Lower energy costs through improved efficiency
- Greater visibility of energy use and performance
- Support with energy and carbon compliance requirements
- Identification of renewable and low-carbon opportunities
- Expert guidance for implementing energy improvements

Energy Regulation & Reporting

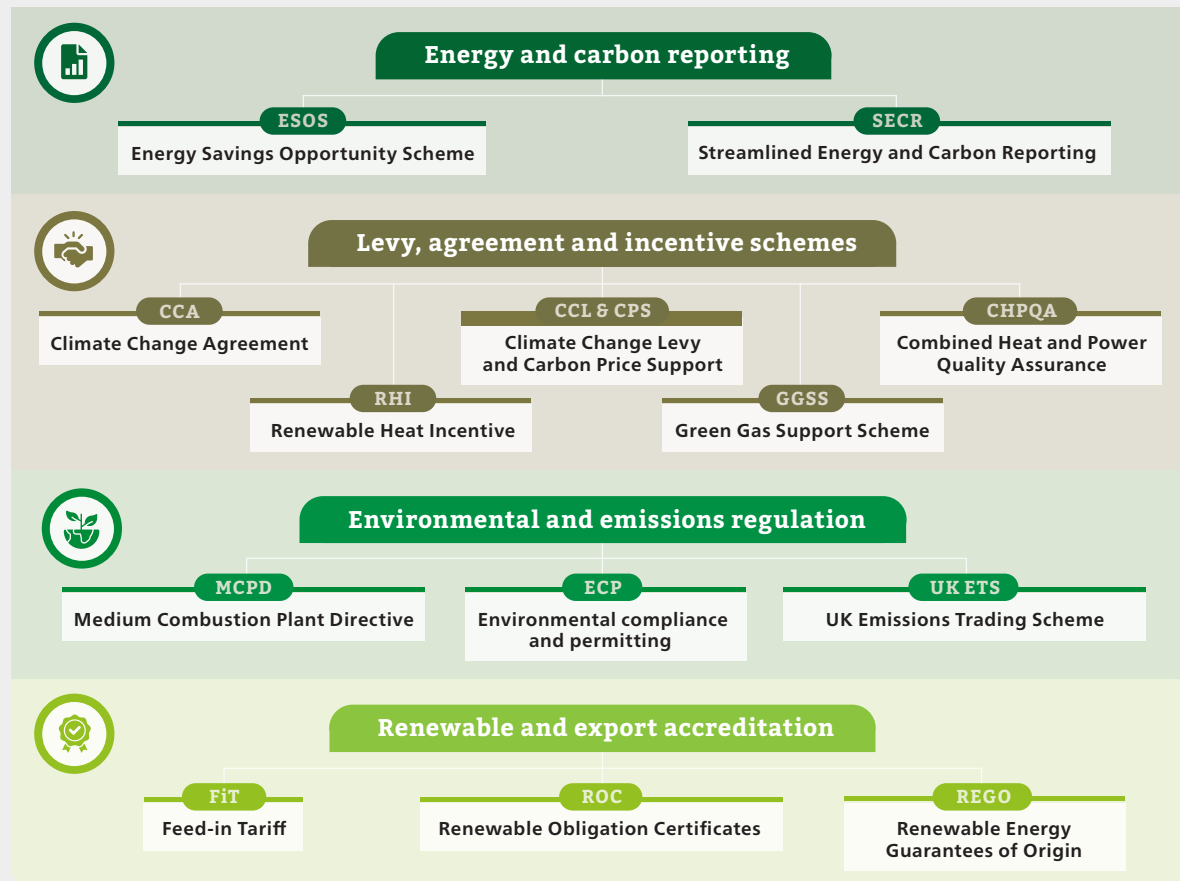
Energy regulation is complex, fast-changing and increasingly scrutinised. Getting it wrong can lead to financial penalties, reputational damage and unnecessary commercial risk.

Our energy scheme specialists ensure every obligation is met accurately and efficiently, positioning your organisation to respond confidently to future regulatory change.

We take the burden off your internal teams, managing requirements on your behalf and reducing risk, particularly for multi-site and energy-intensive operations.

With NFU Energy, compliance is controlled, not left to chance.

What our energy scheme expertise covers



The benefits

- Regulatory compliance with government energy schemes
- Reduced risk of penalties and enforcement action
- Expert guidance on complex regulations
- Time and resource savings for internal teams
- Accurate energy and emissions reporting
- Identification of energy efficiency opportunities
- Support for net zero and sustainability goals



Energy Procurement & Contract Strategy

Energy markets are volatile, complex and shaped by global and regulatory pressures. Securing the right contract isn't just about price, it's about managing risk, protecting budgets and aligning procurement with your wider business strategy.

At NFU Energy, we combine market insight, strong supplier relationships and a clear understanding of your risk profile to secure contracts that work for your organisation, today and long term.

We act independently and transparently, giving you clarity, confidence and control over your energy purchasing decisions.

NFU Energy Buying Group

Our Buying Group combines the purchasing power of like-minded organisations to secure stronger, more competitive energy rates.

By aligning customers with similar contract end dates and aggregating demand of nearly 100 GWh annually, we increase collective leverage in the market, delivering pricing and contractual terms that are difficult to achieve individually.

For organisations with specific commercial or structural requirements, we also create bespoke buying groups tailored to your needs.

The result: enhanced purchasing power, improved contract terms and the advantage of collective negotiation.

Choosing the Right Contract Strategy

Every organisation's appetite for risk and budget certainty is different. We help you select and structure the most appropriate approach.

Small- and medium-sized (SME) fixed contracts

Ideal for:

- Conventional supply points
- Energy spend typically below £100,000 per year

A straightforward fixed-price solution offering budget certainty and simplicity.

Commercial fixed tender

Ideal for:

- Half-hourly metered supplies
- Multi-site or higher consumption businesses

A bespoke tender process designed to secure competitive rates aligned to your usage profile and operational requirements.

Flexible contracts

Ideal for:

- Larger energy users
- Organisations seeking a strategic purchasing approach

Energy can be purchased in intervals throughout the contract term, enabling a managed approach to market volatility.

The benefits

- Competitive energy contract pricing
- Reduced exposure to market volatility
- Clear understanding of contract options and structures
- Procurement decisions aligned with business needs
- Ongoing support with energy purchasing

Energy Export & Power Agreements

If you generate renewable energy, securing the right export arrangement is critical to maximising returns.

We negotiate Power Purchase Agreements (PPAs) and Smart Export Guarantee (SEG) agreements that protect long-term revenue and reflect the true value of the energy you produce.



Our support includes:

- Aligning import and export contracts to optimise overall financial performance
- Negotiating long-term fixed export rates
- Advising on industry charge exemptions
- Ensuring metering accuracy and settlement integrity

We ensure you receive the full commercial benefit of your generation assets, not just the headline rate.

The benefits

- **Maximised revenue from exported renewable generation**
- **Secure, competitive export agreements**
- **Confidence that your energy is valued and settled correctly**



Renewable Energy Solutions

Investing in renewable energy is a significant commercial decision. From initial feasibility to long-term revenue optimisation, we guide you at every stage.

Through our accredited channel partner network, we connect you with trusted technology specialists while maintaining independent oversight to protect your commercial interests.

Understanding what's possible

We can assess your site, operational requirements and long-term ambitions to determine which technologies are technically feasible and commercially viable. Our feasibility studies provide clear, practical insight so you can move forward with confidence.

Technologies we support

- Solar PV
- Wind
- Anaerobic digestion
- Heat pumps
- Metering and monitoring solutions

We provide clear, independent insight into the technical, financial and strategic implications of each solution for your business, so you can make confident, informed decisions.

Delivering and protecting long-term value

Our involvement continues beyond installation. From export procurement strategies and levy exemptions to incentive management and reporting, we ensure your renewable assets remain compliant, optimised and commercially effective.

We help your investment perform as expected, delivering sustainable, long-term returns.



The benefits

- Clear understanding of viability before capital commitment
- Trusted accredited installation partners
- Independent commercial oversight

Work with us

Energy presents both risk and opportunity. The right strategy can protect your organisation from volatility while strengthening long-term performance.

At NFU Energy, we provide tailored support aligned to your operational priorities, commercial objectives and future ambitions.

As your trusted adviser, we simplify complexity enabling you to act decisively today while preparing for the challenges and opportunities ahead.



Speak to our team to explore how we can support your organisation.

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Your trusted partner in energy

With nearly six decades of experience and deep sector expertise, NFU Energy delivers clear, independent advice and practical solutions to complex energy challenges.

Whether your priority is managing cost, reducing carbon, securing compliance or unlocking new opportunities, we provide the insight and support to help you move forward with confidence.


Speak to our team to explore how we can support your organisation.



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